

KANSAS ALUMNI

No 5, 2012 ■ \$5

Alzheimer's Strides

*Can exercise remedy
brain disease?*

- ROBERT DAY REMEMBERS ED WOLFE
- RURAL BUSINESS MATCHMAKER



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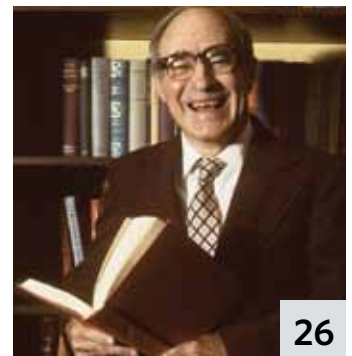
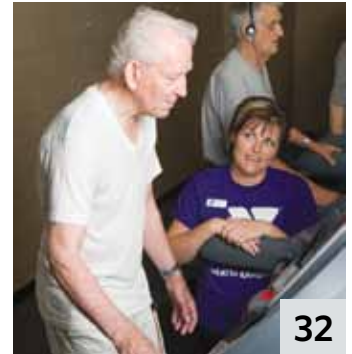
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COVER STORY

Vigorous Research

Could the key to treating Alzheimer's disease be changes in diet and exercise? KU's Alzheimer's Disease Center—one of only 29 centers in the country backed by the National Institutes of Health—is trying to find out.

By Jennifer Jackson Sanner

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Open for Business

With a new program called RedTire, the School of Business plays matchmaker between business owners looking to retire and those who want to set up shop in the small towns of Kansas.

By Chris Lazzarino

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I Look Out For Ed Wolfe

Remembrance of people (and buildings) long past.

By Robert Day

Lift the Chorus

Jayhawk pride

THANKS TO EVERYONE at the KU Alumni Association for featuring the KU Cancer Center's successful effort to achieve NCI designation as the cover piece ["Gold Standard," issue No. 4]. The impact of this initiative will be felt by more people than we know. As a Jayhawk, it means more to me than any national championship, Big 12 title or win over Missouri. I am extremely thankful for Dr. Roy Jensen and everyone who worked incredibly hard on this. We all should be very proud.

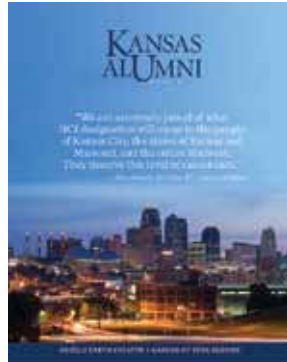
Erica Brown Terry, c'02
Prairie Village

Two thumbs up

I READ THE ARTICLES about Google Earth ["World View"] and NCI designation ["Gold Standard"] with great interest.

The article does such a good job tracing Google Earth's history from a demonstration graphic to a tool that is applied in significant ways to situations the developers never dreamed of. A University background must have strongly influenced Brian McClendon, enabling him to experiment and persist in implementing the project. The resources and support that nurtured this endeavor would not be available at a small college or technical school.

An alumna of the School of Nursing, I have heard Dr. Jensen speak about the NCI application and his dreams for cancer research. Official designation is the beginning of new study and exploration that will have far-reaching effects



on patients, diagnosis, treatment, prevention and health care in general. What a joy to have a KU alumna and former Kansas governor, Kathleen Sebelius, make the announcement as a member of the president's cabinet.

In my mind, there are blank pages waiting for another story merging elements of Medical Center research and Google. As Google Fiber takes root in the metropolitan area, more exciting possibilities will unfold. I look forward to reading how the process develops and what kind of impact it has.

Linda Kerby, n'71, c'87
Leawood

Up to speed

I ENJOYED READING of Jayhawk Motorsports' success in the Formula SAE competition in Lincoln [Hilltopics, issue No. 4]. Congratulations to the students and their adviser!

However, the article says the group was "building and racing Formula One cars." I'd like to point out the difference between Formula One and Formula SAE cars. Though the rules (the "formula") change from year to year, Formula

One cars develop up to 1,000 horsepower and cost upwards of \$2 million; Formula SAE cars develop 90 horsepower and can be built for \$12,500.

Dean Bevan, c'60, g'65,
g'68, PhD'71
Lawrence

Meanwhile, peace

A QUARTER-CENTURY has passed since Dr. John Bremner, professor of journalism, died of cancer at his home in Florida.

In fall 1966 I entered the Field House at the University of Iowa with thousands of other students to register for classes. I felt much trepidation, overwhelmed after transferring from my hometown community college. Seated behind the School of Journalism table was a big bear of a man, dressed in black with a priest's collar, who stood and gave me a hearty hello and sat me down to plan my coursework for the next two years.

That was my first encounter with Dr. Bremner, then a Catholic priest with a parish near Iowa City, an Australian who earned his doctorate at Iowa. And it was the first of many kindnesses he extended me in the ensuing years.

I took two of his editing classes at Iowa, graduated in 1968, and entered the Air Force. In spring 1971, I reached out to Dr. Bremner after learning he had left Iowa and the priesthood, married and moved to KU. I wrote for advice on newspaper jobs and possible graduate work in journalism. He replied with a letter I have saved—telling me about job prospects and that,



Your opinion counts

Please email us a note at kualumni@kualumni.org to tell us what you think of your alumni magazine.

by the way, he was head of graduate studies at the School of Journalism and might be able to get me a graduate assistantship. I applied, and moved to Lawrence.

Dr. Bremner continued to be a guiding light, and I landed a job with The Associated Press. Thirty-six years and six bureaus later, I completed a satisfying career with AP that brought me back to Kansas City as chief of bureau and later regional vice president.

Mine was among the hundreds of lives he touched. His legacy is a cornerstone of the school's strong national reputation today.

It's not hard to imagine how Dr. Bremner would react to Tweets and Facebook posts or the AP Stylebook's acceptance of the word "hopefully," a death sentence for anyone in his classes who used it incorrectly. Then again, one of his favorite phrases—"If your mother tells you she loves you, check it out"—would fit in a Tweet.

So, too, would another of his favorite phrases, inscribed in a bench next to his gravesite. That phrase, with which he often closed a class or letter, was: Meanwhile, peace. Or when he said it aloud in class: "Meanwhile, comma, peace, period."

Paul Stevens, g'73
Lenexa

September 2012

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ADVANCING THE POWER OF MEDICINE®

In the spring of 2005, Lee Sanner described her second son this way: “Oh, that Bobby. He’s always getting into everything.”

At the time, Bobby was 48, sitting next to his mom at the family dining table as his sister Barbara fed Lee a few spoonfuls of lunch. Despite the sad scene, we laughed at what we hoped was Lee’s memory of a much younger, freckle-faced Bobby. Perhaps she saw him gleefully wading through soapsuds when the washing machine overflowed, or she recalled hollering at Bobby and his brother Mike when she discovered they had been sneaking spoonfuls of ice cream from the bottom of the carton she had planned to serve her eight children for a special dessert. We could never know, but we clung to the notion that Lee remembered. When Alzheimer’s disease has stolen a loved one, such glimmers of recognition, no matter how faint or fleeting, offer comfort.

A few weeks later, Bob spoke at his mother’s funeral and proudly quoted her mild scolding. Though her words harked back to his boyhood, he cherishes them to this day.

Millions of families share similar bittersweet moments. Nationwide, Alzheimer’s disease hits home for more than 5.1 million patients and their families, and the toll will only grow as baby boomers reach their retirement years. In response, Kathleen Sebelius, g’80, secretary of the U.S. Department of Health and Human Services, in May announced a national plan to fight the disease, with an ultimate goal to prevent and effectively treat Alzheimer’s by 2025.

At the forefront of critical research are 29 national centers funded by the National Institute on Aging. KU’s Alzheimer’s Disease Center is among this prestigious group. Like the KU Cancer Center’s recent designation from the National Cancer Institute, KU’s Alzheimer’s programs include scholars and physicians in Lawrence and Kansas City. The center offers evaluation and treatment for patients along with its extensive scientific and clinical research.

In our cover story, neurologists Russell Swerdlow and Jeffrey Burns explain the center’s distinctive study of the potential link between brain energy metabolism and Alzheimer’s disease. KU is the only national center to focus on metabolism as a clue to treatment and prevention.

“Brain energy metabolism fails in the brains of Alzheimer’s patients,” Swerdlow explains. “In some ways it’s an exaggeration of what we see in the brains of many people as they get older.”



Lee Sanner

While Swerdlow tests potential drug therapies in his lab, Burns, m’98, g’09, oversees studies in the community to determine the effects of exercise on aging and the brain. “Exercise is a clear way to modify metabolism, so it’s an appropriate intervention to study,” says Burns, who in 2004 began building KU’s comprehensive program, which became a national center in August 2011.

“Our center is unique because we can study metabolism from the molecule level to the person level,” Swerdlow says. “Jeff can do his exercise testing and answer questions about fitness and metabolism in people, and in the lab we’re checking it out at the cell or sub-cell level.”

The KU team shares its knowledge by locating exercise studies at 12 YMCA locations in Kansas City and by hosting frequent public lectures. Burns says the outreach helps recruit study participants and allay public fear and hopelessness about Alzheimer’s. “Too often there is a nihilistic approach to the disease, that there’s nothing we can do. That idea is really not true. Treatments have proven effective. They help, but they obviously don’t do enough.

“There is good reason to think that exercise may both prevent Alzheimer’s or delay its onset and is useful in people with Alzheimer’s to slow the disease. We need to understand the reasons why exercise impacts the brain. Then we can develop treatments or ways to increase that impact.”

As a national research center, KU helps lead the quest to solve the mystery of Alzheimer’s, Swerdlow adds. “Developing a new drug requires more expertise than any single person can have. My personal research can use the Alzheimer’s Disease Center resources to advance the process in ways that I couldn’t have done on my own,” he says, “and the fact that we’re a national center gives us an opportunity to help frame the debate on Alzheimer’s and how we’re going to cure it.”

We’re going to cure it. No matter how long the wait, for millions of families like the Sanners, those are words to cherish.

“There is good reason to think that exercise may both prevent Alzheimer’s or delay its onset and is useful in people with Alzheimer’s to slow the disease. We need to understand the reasons why exercise impacts the brain. Then we can develop treatments or ways to increase that impact.” —Burns

On the Boulevard

COURTESY SPENCER MUSEUM OF ART (3)



Four Haitian paintings from the 1970s are now on display in the Spencer Museum of Art's 20/21 Gallery of modern and contemporary art. The works are part of a collection of nearly 100 Haitian paintings and sculptures donated by Harry, c'47, g'49, and Mary Lou Vansant Hughes, c'47. They acquired the works when Harry served as public affairs officer for the American Embassy in Haiti from 1972 to '76. Left: "Café," c.1974, Wilson Biguad; above, right: "Asefi (enough daughters)," 1975, Bernard Sejourne; below, right: "Woman Leading a Blind Man," c.1974, Penius Lerighe (Le Riche).

Exhibitions

"Sounding Circle," by Jason Charney, Spencer Museum of Art, through Sept. 30.

"Giorgio Vasari & Court Culture in Late Renaissance Italy," Spencer Museum of Art, through Dec. 9.

"Mary Sibande and Sophie Ntombikayise Take Central Court," Spencer Museum of Art, through Jan. 13.

"Politics as Symbol/Symbol as Politics," Spencer Museum of Art, through Jan. 27.

"The Drop-In/Pop-Up Waiting Room Project with M-PACT (Medical Policy Access & Care Triage)," Spencer Museum of Art, Sept. 22 to Jan. 27.

Lied Center events

SEPTEMBER

- 21** KU Collage Concert
- 22** The Intergalactic Nemesis
- 25** KU Symphony Orchestra
- 28** Ragamala Dance: "Sacred Earth"

OCTOBER

- 2** KU Wind Ensemble
- 12** Nnenna Freelon: "Lena, A Lovesome Thing"
- 17** KU Symphonic Band and Chamber Winds
- 18** Sō Percussion
- 21** Young Concert Artist: Robert Belinic

26 KU Symphony Orchestra Halloween Concert

28 "Here to Stay: The Gershwin Experience"

NOVEMBER

- 9** Quixotic
- 10** "¡Sofrito!" David Gonzalez with Larry Harlow and the Latin Legends Band
- 15** University Dance Company fall concert

University Theatre

OCTOBER

- 12-14** "The 39 Steps," Crafton-Preyer Theatre
- 25-28, 30, Nov. 1** "Dog Sees God: Confessions of a Teenage Blockhead," Inge Theatre

NOVEMBER

- 9-11, 15-18** "Into the Woods," Crafton-Preyer Theatre

Murphy Hall events

OCTOBER

- 12-13** 11th-annual Double Reed Festival Recital
- 21** Instrumental Collegium Musicum
- 21** KU Choirs: Collegium, Oread, University Singers
- 30** KU Choirs: Men's Glee Club and Women's Chorale

NOVEMBER

- 6** KU Choirs: Chamber Choir and Concert Choir

Lectures

SEPTEMBER

- 27** "Woodrell on Writing," Daniel Woodrell, Spooner Hall

OCTOBER

- 10** Sarah Vowell, Humanities Lecture Series, Woodruff Auditorium

24 Robin Rowland,
Humanities Lecture Series,
Woodruff Auditorium

NOVEMBER

14 Stephen Greenblatt,
Humanities Lecture Series,
Woodruff Auditorium

Academic Calendar

OCTOBER

6-9 Fall break

Homecoming

Visit www.kualumni.org/homecoming for a complete schedule of events.

OCTOBER

21-27 100th Homecoming,
Lawrence

25-27 J-School Genera-
tions, Stauffer-Flint Hall

26 Homecoming parade



26-27 Band Alumni
Reunion, Lawrence

27 College Alumni Home-
coming Tailgate, Lawrence

Special events

SEPTEMBER

24 Juan Manuel Santos,
b'73, president of the
Republic of Colombia, Dole
Institute of Politics

**Kansas Honors
Program**

SEPTEMBER

- 19** Wellington
- 24** Sedgwick County
- 26** McPherson
- 26** Leavenworth

OCTOBER

- 3** Dodge City
- 3** Hutchinson
- 3** Lawrence
- 10** Garden City
- 10** Salina
- 10** Shawnee Mission
- 11** Hays
- 15** El Dorado
- 17** Garnett
- 22** Emporia
- 24** Southern Johnson
County

NOVEMBER

- 5** Manhattan
- 5** Johnson County/Blue
Valley
- 5** Wichita
- 7** Independence
- 7** Osage City

7 Liberal

13 Kansas City

13 Topeka

14 Arkansas City

14 Chapman

**Flying
Jayhawks**

SEPTEMBER

- 15-23** England's
Cotswolds
- 20-30** Sketches of Spain

OCTOBER

- 1-10** French Alps &
Provence, Burgundy &
Beaujolais
- 2-10** Undiscovered Italy
- 13-24** Jewels of the Mediter-
ranean & Greek Isles
- 30-Nov. 12** Classic China &
the Yangtze

NOVEMBER

- 7-15** Italian Reflections

Alumni events

SEPTEMBER

- 15** Salute to Service Day,
Lawrence
- 16** Wichita Jayhawks at All
Star Adventures
- 21** Kansas City Blood Drive,
Overland Park
- 22** Chicago Bus Trip to the
KU vs. Northern Illinois
football game
- 29** Hawkstock, KAMO
Ranch, Mulberry
- 30** Colorado Springs Family
Barbecue



OCTOBER

- 6** Wichita Chapter Bus Trip,
KU at Kansas State
- 14** Tampa Bay Buccaneers
vs. Kansas City Chiefs,
Tampa
- 20** Jayhawk Roundup,
Murfin Stables, Wichita

NOVEMBER

- 11** Veterans Day Run,
Lawrence

**University
Women's Club**

OCTOBER

- 4** Luncheon, Kansas Union

NOVEMBER

- 1** Luncheon, Kansas Union

More events online

The events listed above are highlights from the Alumni Association's packed calendar, which stretches far beyond these pages. For more details about Association events, watch for email messages about programs in your area, call 800-584-2957 or visit the Association's website at www.kualumni.org.

Jayhawk Walk

RICHARD GWIN



fielded many calls about the hawks.

"I came out one afternoon and a crowd of 15-plus was standing in front of the museum looking up," says Robbins, whose office is in the Museum of Natural History in Dyche Hall. "One of the young birds was perched on the sixth floor, screaming like mad. Everyone was enthralled."

The red-tails are giving Jayhawks a rare closeup view of wild hawks—perhaps a little too close, on occasion.

"More than one student has been startled," Robbins says, chuckling. "When a red-tailed hawk zips down to nail a squirrel, it can be pretty startling."

Especially for the squirrel.

'Hawks in the house'

A pair of red-tailed hawks and their offspring are nesting in the light towers at Memorial Stadium.

The piercing calls of the immature birds and the daring dives of their dutiful

parents, who scurry to gather food—mostly squirrels—for their growing progeny, have caught the fancy of the campus community, according to Mark Robbins, collection manager in ornithology at the KU Biodiversity Institute, which has

Keep on workin'

Two boxy, chunky words capture the lack of spirit of the thing: work truck. Utilitarian, utterly without personality or fun. That's OK. The work truck has, well, work to do.

But sometimes a rare specimen turns the eye, noticeable for more than wheelbase and gross tonnage. The '77 International Harvester Loadstar Hi-Ranger prowling Jayhawk Boulevard is just such a cool green machine.

The business end is in the back, where a bucket lift reaches limbs that need trimming and lamps that need changing. The flash is up front. Rounded hood and headlamps and a distinctive grill make the truck look like an elegant survivor from the '50s; nope, say the guys down at the shop, IH just didn't

pay much mind to updating the look of its trucks.

Still, it's the oldest truck in the KU fleet, ready to knock the sand out of models half its age.

"We've had good luck with it, very few problems all these years," says assistant garage supervisor Jack Schafer.

"Probably 99 percent of its life has been spent right here on this campus."

Mike Lang, project manager at landscape maintenance, says the IH sparkles thanks to TLC; a tool for

dangerous work tends to get extra care.

"It does its job well," Lang says. "And we think it still looks pretty good, too."

Yep, it definitely revs our engine.



STEVE PUPPE

Chemistry on the court

WHEN SHE IS NOT in her Malott Hall lab, Helena Malinakova, associate professor of chemistry, takes to the tennis court as a prize-winning player. The Czech Republic native was among the best young players in her country until age 16, when she felt compelled to choose between education and sport. Fortunately for KU, she chose the former. But after settling into academe in the United States, she picked up the racket six years ago—for the first time in more than 20 years—and rediscovered her love of competition.

In April she placed second in her 45-50 age group in the United States Tennis Association Championship. Her opponent formerly played at Wimbledon. The USTA Championship wasn't the first time she has competed against former pro players. "At the time [in the Czech Republic] I didn't follow U.S. tennis players, but now I am learning their names, and it's really exciting to play them," she says.

In July Malinakova competed in the Missouri Valley Sectional Women's Championship in Prairie Village, a U.S. Open qualifying tournament. She lost the first round but loved the challenge. She vows to continue fine-tuning her game. "I surprised myself," Malinakova says. "Many people don't believe that you can still get better at something after a certain age. But if you start with the right attitude, and you want to do it, you will do it."

Advantage Malinakova.



Malinakova, right, and her opponent, former pro Jolene Watanabe, at the USTA National Clay Court Championships in Huntsville, Ala.

LARRY LEROY PEARSON



If those walls could talk

507 North Corbin Hall welcomes Cassie Sterbenz this fall, the third generation in her family to call the room home. She follows her aunt, Cathy Fligg Frame, c'83, and her grandmother, Margaret Campbell Fligg, c'56, c'57, to the historic women's hall, along with other members of the clan who wanted in on the tradition—and some who ended up there by chance.

Frame's cousin, Carolyn Wagstaff Gerwick, d'82, landed the room by pot luck, spurring Frame to try for it herself when she came to KU. She waited in line with other hopeful Corbin freshmen before winning her "507" address. These days, the request system is online, and Cassie's mom and her aunt weren't

about to leave it up to chance. On the fateful preference day in April, "we sat frantically at the computer, ready to click on room 507 right at 2," says Frame. "When Cassie got the room, we all screamed!"

Sterbenz shares her aunt's enthusiasm and looks forward to building her own story within the cozy Corbin haven. "I'm very excited to see how my experience will match up to theirs," she says. "It's good to have some history in a totally new place."

Homecoming help

WHEN JAYHAWKS celebrate KU's 100th Homecoming Oct. 21-27, they'll revel in activities funded by the Alumni Association, campus partners, business sponsors—and a sentimental graduate, Bob Burnam, c'91.

After the University Daily Kansan reported last spring that Student Senate had rejected a funding request from the student Homecoming Steering Committee, Burnam took action. "It seemed a little odd to me," he says. "Yes, a lot of alumni come back for

Homecoming, but the week is also about the students. Let's not have a shortfall, especially on the 100th anniversary. It just seemed so silly."

Burnam, an Association Life Member, sent a check to fill the \$2,300 hole in the budget. Come October, he'll travel from his home in League City, Texas, to celebrate with his daughter, Catherine, who has followed her father to the Hill. Although one of her dad's favorite haunts, The Crossing, is long gone, he'll likely treat her to a burger at The Wheel, his traditional postgame hangout.

The 100th Homecoming,



"Century Long, Tradition Strong," begins Oct. 21 with the Jayhawk Jog. Student groups will compete in varied contests leading up to the parade at 6 p.m. Oct. 26, followed by a pep rally at the Adams Alumni Center. KU will face Texas in the football game Oct. 27. For details, visit www.kualumni.org/homecoming.



Belinda Sturm's work to create alternative fuels from wastewater also removes nutrients that contribute to fish kills in oceans and streams.

Power shift

Research taps wastewater as potential fuel source

Cleaner water and a renewable source of oil could be the results of a KU professor's research, which drew honors this summer from the Academy of Environmental Engineers.

Belinda Sturm, assistant professor of civil, environmental and architectural engineering, won the Excellence in Environmental Engineering Award in the university research category for a project that is now in its fourth year at the Lawrence Wastewater Treatment Plant.

Sturm uses algae to remove nitrogen and phosphorous from wastewater being treated at the plant, then harvests the algae to create biofuel before returning the water to the treatment process.

Early results show promise. Working with KU colleagues in the Feedstock to Tailpipe Initiative sponsored by the KU Transportation Research Institute and led by Susan Williams, associate professor of

chemical and petroleum engineering, Sturm has used multiple methods for extracting biofuel from algae.

The AEE award recognized Sturm's work to remove lipids from the algae to create biodiesel. More recently, using a process called hydrothermal liquefaction (which heats the biomass to high temperatures under high pressure), she and Williams have been able to create "biocrude," a substance that has many of the same properties as petroleum crude.

"The goal is to produce a crude oil that could be processed exactly like petroleum crude oil," Sturm says. "It could go into the existing fuel system; we wouldn't have to create a whole new oil industry."

Using water to create oil may seem like alchemy to some, but Sturm says it's right

in step with a movement already underway in wastewater engineering.

"There's a big shift in the field, from being only wastewater engineers to being wastewater engineers and resource engineers as well," Sturm says. "It's a shift to consider these nutrients a resource to recover instead of a waste product."

For her project, she essentially captures wastewater near the end of the treatment process—called effluent—before it can be chlorinated and released. Then she lets nature take its course.

"I'm essentially doing what would happen in the natural environment," Sturm says. "These nutrients would go out into rivers and cause algal blooms, but I'm encouraging it to happen in an engineered environment."

Nutrient overloading caused by excess phosphorous and nitrogen in rivers is a main cause of the Gulf of Mexico dead zone, a 6,000-square-mile swath of oxygen-depleted ocean that has been linked to massive fish kills and reductions in biodiversity. Reversing the environmental damage may require new regulations that change how cities treat water.

"Most wastewater treatment plants in

"There are resources in wastewater. Energy is a resource we can recover from wastewater."

—Belinda Sturm

the Midwest do not perform nitrogen and phosphorous removal, but they are under increasing pressure to do it," Sturm says. "We're waiting on the EPA to tell us what the limits are. Then each city will have to upgrade their plant to meet these limits, and that will be very expensive."

Sturm's technique could help cities avoid expensive upgrades by giving them another way to remove nutrients. It also continues the evolution of municipal plants from strictly water treatment to what Sturm and her colleagues call "resource recovery."

"There are resources in wastewater," Sturm says. "Nitrogen and phosphorous are resources, because farmers have to buy those nutrients in the form of fertilizer. Energy is a resource we can recover."

Many treatment plants, including the one in Lawrence, already capture methane generated by waste to produce electricity. In addition, 95 percent of biosolids produced by the plant are recycled as a soil conditioner on local farms. The other 5 percent is available for residential gardens and lawns.

Sturm joined other award winners at the National Press Club in Washington, D.C.

"I was inspired by how innovative the different projects in my field are," she says,

"and how many different people are working around the world on these issues."

It brought home the global potential of her work, which could help supply two universal needs: water and energy.

"With droughts and increased demand, water is becoming increasingly valuable," Sturm says. "Wastewater is a source of water. It may not be the best source for drinking, but it's certainly useful for other applications, and one can be to help meet energy demands. Everyone has wastewater, and we're not going to stop generating wastewater, so we should use it." —

Kudos for Kansas

Steeple Award recognizes faculty who serve the state

While co-chairing a task force in the mid-90s on KU's role in serving the state, Don Steeples, McGee distinguished professor of geophysics, had an idea.

"It occurred to me there was not a whole lot in the way of incentive for faculty to go out of their way to do service to people in Kansas, beyond what they would normally do as a faculty member," says Steeples.

"There were research awards, teaching awards, but no awards for that aspect of service. So I thought, 'Let's provide some incentive that's not been there before.'"

Steeple and his wife, Tammy, g'00, founded the Steeples Service to Kansas Award in 1997. The name honors Don's parents, the late Wally and Marie Steeples, Palco residents with careers in the public school system. The award comes with a \$1,000 stipend and a \$1,000 boost in base salary to reward faculty who, in Steeples words, "go above and beyond what's normally expected."

The University serves the state in many ways, Steeples notes, through entities like KU Medical Center, the Kansas Biological Survey and the Kansas Geological Survey, which Steeples was affiliated with for many years. This award is not for them.

"Those guys get paid for public service," he notes. "But there's a lot of ad hoc stuff that gets done, and it's the ad hoc stuff I'm trying to get at with this award."

Two faculty members in the College of Liberal Arts & Sciences and one in the School of Engineering received the award this fall:

Leon Greene, associate professor of health, sport and exercise sciences, specializes in elementary school physical

UPDATE



Timmermann

The Native Medicinal Plant Research Program ["Prescription: Prairie," issue No. 4, 2011], which tries to isolate healing compounds in prairie plants traditionally used by American Indians for medicinal uses, is hunting new funding sources after the Kansas Bioscience Authority and Heartland Plant Innovations cut short a five-year, \$5 million commitment to the collaboration between KU's

Kansas Biological Survey and Natural Products Chemistry Laboratory.

"It's a tremendous setback for KU and Kansas," says Barbara Timmermann, University distinguished professor of medicinal chemistry and principal investigator on the project. "If we are going to do advanced science and advanced biomedical research in the state, this is not the way to go."

The program will continue to build its native plant database, maintain research and demonstration gardens, work with KU and Haskell Indian Nations University students and publish findings.

Among those findings are the discovery of potential cancer-fighting compounds in the native-Kansas plant *Physalis longifolia*. A U.S. patent was awarded for this discovery in August.



Warm welcome: Chancellor Bernadette Gray-Little started the academic year by welcoming new students to the Hill during the 147th Opening Convocation Aug. 19 at the Lied Center. The chancellor spoke of the importance of communities in shaping personal identity, urging students to embrace the opportunity “to be part of something bigger than yourself” by contributing to the campus community.

education and adaptive physical education. He co-founded the KU Sports Skills and Fitness School, which in 33 years has instructed more than 13,000 children in fitness programs, and he worked with Blue Cross Blue Shield of Kansas City and KCPT to develop and produce television shows and booklets focusing on children’s health and physical education. Greene has taught at KU since 1975.

William Johnson, professor of geography, has conducted extensive geological mapping in 32 Kansas counties, which involves field mapping and development of large-scale digital maps of surface and near-surface geology. His most recent work includes researching and mapping the playa wetlands of Kansas. Johnson, who has taught at KU since 1978, received

the Byron A. Alexander Graduate Mentor Award in 2008.

Susan Williams, associate professor of chemical and petroleum engineering, directs KU’s Biodiesel Initiative and the Feedstock to Tailpipe Initiative sponsored by KU’s Transportation Research Institute. She has established a research collaborative between the University and the Kansas Soybean Commission, providing biofuel education and research. Williams has developed hands-on learning activities not only for KU students, but also for K-12 students and teachers. More than 2,000 students and 100 teachers across the state have used these activities.

Steeple, a leader in the field of near-surface seismic research and one of only nine people to be awarded both Life

Membership and Honorary Membership by the Society of Exploration Geophysicists, in August was chosen president-elect of the group for 2012-’13. He will serve a one-year term as president of SEG, which represents 34,000 members in 138 countries, beginning September 2013.

Culture cues

Historian targets indigenous diet as food for thought

American Indians have a higher incidence of diabetes than any U.S. racial or ethnic group and are 40 percent more likely to be obese than non-Hispanic whites. At least 80 percent are lactose intolerant and many cannot tolerate wheat or gluten. The numbers are staggering, but the causes are clear—at least to Devon Abbott Mihesuah. She attributes the health crisis to deviation from a traditional indigenous diet, nutritionally void government commodities and biological aversion to foods common in the standard American diet.

Mihesuah, of Choctaw and Chickasaw descent and the Cora Lee Beers Price teaching professor in international cultural understanding, has dedicated much of her work as a scholar to the health of indigenous peoples. “The humanities component offers the information science doesn’t,” she says, citing the relationship between heritage and health. Her recommendations include a somewhat radical return to gardening and eating habits set by American Indians’ ancestors. “The past affects the present, and traditional ways of eating avoid these modern day problems,” Mihesuah says.

This November she will sponsor her second “Week of Eating Indigenous Foods” as an entrée for some to test the waters or devote themselves more fully to the cause. The effort is touted by a blog of the same name and her website, the American Indian Health and Diet Project. Her 2005 book, *Recovering Our Ancestor’s Gardens*, classes and public events encourage indigenous people to eat



William Johnson, Leon Greene and Susan Williams are the 2012 Steeples Service to Kansas Award winners.



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Hilltopics

Devon Abbott
Mihesuah's research
on indigenous foods
reveals that a
"pre-contact" diet
may be the key to
improved American
Indian health and
well-being.



STEVE PUPPE

tance. "People want their fry bread, their white flour and their greasy stuff, and there is not much moderation going on," Mihesuah says. Cheap convenience foods are often more alluring than time-consuming gardens. The elderly resist because they associate indigenous foods with poverty during the Great Depression, when they were forced to return to traditional diets for survival.

But Mihesuah believes people will see results even if they implement just two or three indigenous meals a week. In her History of Indigenous Food and Health course at KU, she requires students to keep a diet chart, often sparking revelations about the connection between food and well-being. She hopes to soon create a foodways certificate and minor at KU, which would allow both humanities and nutrition students to learn about ties between culture, food and health.

By encouraging American Indians to eat foods their bodies were built to thrive on, Mihesuah seeks to improve quality of life for all indigenous people. "Once you feel better physically, you feel better mentally, your kids concentrate better in school, and once you start gardening, you'll get great exercise, too."

—Lydia Benda

"pre-contact" foods. This means no processed foods or foods brought by European settlers, such as sheep, goats, cattle, wheat and sugar. Indigenous foods vary by region and tribe, but include wild turkey, salmon, potatoes, corn, beans, nuts and maple syrup.

Fry bread, the deep-fat-fried "traditional" American Indian food that originated in the 1860s as a means of survival, does not make the list. Nor do most government commodities (such as processed cheese, lard and white bread) provided to American Indians on reserva-

tions. "One solution is starting a small garden," Mihesuah says. "Seeds are not that expensive, and you can grow a surprisingly large amount of food if you put your mind to it." She also teaches American Indians how to choose healthy options among whatever government commodities are offered.

Adopters of Mihesuah's eating plan have seen marked results. "A friend who read my book went back to indigenous foods only and started running and he lost 120 pounds. I receive lots of letters of success stories." She has also encountered resis-

VISITOR

Defense strategist

Two-time secretary of defense Donald Rumsfeld answered questions from Bill Lacy, director of the Robert J. Dole Institute of Politics, and signed copies of his book, *Known and Unknown: A Memoir*.

WHEN: July 26

WHERE: Robert J. Dole Institute of Politics

BACKGROUND: Rumsfeld served as secretary of defense under President Gerald Ford from 1975 to 1977 and also served as Ford's White House chief of staff from 1974 to 1975. As secretary of defense under President George W. Bush from 2001 to 2006, Rumsfeld was one of the chief architects of the U.S. response to the attacks by al-Qaida on the United States on Sept. 11, 2001, and of the wars in Afghanistan and Iraq.

Since resigning his post in 2006 on the day before midterm elections, Rumsfeld established an educational foundation and served as a fellow at Stanford University's Hoover Institution.

QUOTES: Rumsfeld defended the Bush administration's actions after Sept. 11. "There is no more vulnerable group than free people, because by our very nature we want to be able to



RICHARD GWIN

get up in the morning and go where we want and say what we want. The idea that we should be terrorized and alter our free way of life is exactly what the terrorist wants. They want to alter our behavior, so 9/11 was a wake-up call and a tough time for President Bush."



CAMPUS

Flood closes art library

A 2 A.M. WATER-LINE BREAK flooded portions of the Spencer Museum of Art in August, damaging thousands of books and closing the Murphy Art and Architecture Library for several weeks.

Susan Craig, c'70, head librarian, says about 20,000 damaged books were placed on freezer trucks and shipped to a restoration company in Chicago, where they are undergoing “vacuum freeze-drying” as part of the restoration process. The company’s initial assessment was that 10 percent of the books will be unrecoverable.

“We hope that means 90 percent can go directly back on the shelf,” Craig says. “But until we see the materials coming back, I can’t tell you how many books we’ve lost.”

Craig got a 7 a.m. phone call Aug. 1 alerting her to the flood. She arrived a few minutes later to find water 3 inches deep throughout the library, located on the first

floor of the Spencer Museum of Art. Water was also coming through the walls and ceiling. Second-floor facilities used by the department of art history and the Spencer Museum of Art also were damaged by the flood, which was caused by a broken water line on Mississippi Street near Dyche Hall. The Spencer’s art collection was not damaged.

continued on page 17



The Murphy Art and Architecture Library sustained extensive damage in August after a broken water line collapsed ceiling tiles and flooded bookshelves.

Milestones, money and other matters



■ **KU Hospital** made the U.S. News and World Report “Best Hospital” rankings in 10 of 12 categories that the magazine evaluates. Programs ranked included nephrology (ranked No. 15 in the country), pulmonology (15th), geriatrics (17th), ear, nose and throat (20th), gastroenterology (20th), neurology and neurosurgery (22nd), cardiology and heart surgery (24th), cancer (37th), diabetes and endocrinology (38th), and urology (45th). The only hospital in Kansas or Kansas City to make the annual lists, KU Hospital also ranked as the No. 1 hospital in Kansas.

■ **Historic Mount Oread Friends**, a group dedicated to preserving KU’s historic campus, will match the first \$2,000 in donations made to Replant Mount Oread at kuendowment.org/replantmountoread. That fundraising effort, which kicked off with an Arbor Day planting of redbud trees on Jayhawk Boulevard, is trying to build a tree bank for replacing and adding to KU’s shady groves.

■ **A \$1 million gift** from a grateful father for educational opportunities that benefited his late daughter will fund the new Kathleen M. Osborn Chair in Molecular and Integrative Physiology at KU Medical Center. The gift from Jim Osborn, of Honolulu, honors his daughter Kathleen, who held summer jobs in School of Medicine labs while a University of Missouri student in the late ‘60s. She died in an automobile accident in 1970.

“The old Wyoming saying is ‘Dogs don’t bark at parked cars.’ If you’re doing something, somebody’s not going to like it. If you don’t do anything, no one will be unhappy, probably.”

—Donald Rumsfeld

"I considered organ programs at other schools. Without this scholarship, I wouldn't be at KU at all."

Alan Gagnon
Class of 2012,
KU School of Music
Bales Organ Scholarship,
established by bequest in 2002



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Bequests for the benefit of KU should be written to the Kansas University Endowment Association.

Help us rise. Help us soar.

continued from page 15

Craig says 90 volunteers worked to box and move books. About 25,000 volumes were sent to the Library Annex on West Campus. The balance of the 170,000-volume collection remains in the library, wrapped in 17 miles of plastic sheeting to protect them while repairs are underway.

The water caused more than \$1 million in damage to the building and its contents, says Mark Reiske, a'86, associate director of design and construction management. DCM is overseeing first-floor repairs, which include a new ceiling, drywall and flooring. The second floor has reopened. Reiske said water-monitoring devices will be installed in the utility tunnel that brought water into the building, in the building's mechanical rooms and in the cooling tower on the roof.

Craig, who has worked in the art and architecture library for 32 years, hopes the library can reopen by Sept. 17.

"Here's some of the good news: What comes home to you in a thing like this is how many people care," she says. "We had so many volunteers, so much help. The University is stepping up to spend the money to make it right. Now we're hearing from faculty and students anxious for us to reopen, because they need the collections and how can they cope without us? That's very satisfying to hear."

SCHOOL OF MEDICINE

New dean at helm for Wichita

GAROLD MINNS became dean of the School of Medicine-Wichita in July, after former dean H. David Wilson announced he would leave the school for a job as special assistant to the dean for educational development at the University of Kentucky College of Medicine.

Minns, m'76, has a long history with the School of Medicine-Wichita. He graduated from the school and completed his residency in internal medicine and a fellowship in infectious disease on the Wichita campus. He joined the faculty in 1980 and most recently served as associate dean for academic and student affairs and as a professor and program director in internal medicine.



Minns

Wilson signed on as dean in 2009 and led the transition to a four-year program on the Wichita campus.

SCHOLARSHIP

Faculty earn Fulbrights

THREE KU PROFESSORS will take their talents for teaching and research abroad during the 2012-'13 academic year after earning grants from the Fulbright Scholar program.

Debra Hedden, associate professor of music education and music therapy, travels to the Lithuanian University of Educational Sciences in Vilnius on a Fulbright Scholar grant. She will teach general music education, help develop a new music education curriculum for undergraduates and study how choral music and improvisation are taught in elementary and postsecondary schools.

John Janzen, professor of anthropology, will travel to the Democratic Republic of Congo on a Fulbright Senior Research grant. Affiliated with the Free University of Luozi, Janzen will lecture and research formal and informal contributions to health care in the region.

Burdett Loomis, professor of political science, was named the Fulbright Chair in American Politics at Flinders University in Adelaide, Australia. He will research Australian interest groups and lobbying and the evolution of conservative politics in the country.

Milestones, money and other matters

■ **The School of Engineering's** new classroom building will be even larger than planned under a new proposal to expand the expansion. A 2011 bill authorized KU to issue \$65 million in bonds to build a 100,000-square-foot classroom building. The new plan adds 29,000 square feet to the project at a cost of \$15 million. The additional addition will accommodate faculty the school plans to hire to meet projected growth in engineering students from 875 a year to more than 1,300 a year by 2021. The Kansas Board of Regents approved the plan this summer, and approval from the Legislature is expected next spring.



SUSAN YOUNGER

■ **Jeff Clasen** is KU's first director of institutional compliance. An attorney with more than 20 years experience in compliance, training and prevention programs, Clasen will oversee the University's compliance with federal, state and local laws, rules and regulations.

■ **The School of Pharmacy** ranks second in the nation in National Institutes of Health funding, earning more than \$22 million in NIH research funding in fiscal 2011. It is the second time in three years the school has reached the No. 2 spot, moving up from No. 4 last year. KU has ranked in the top 10 every year since 1995 and is the only Big 12 institution in the top 10 this year.

■ **A \$1.7 million estate gift** from Dean and Elisabeth Collins will help KU students study abroad in Germany. The couple met in Teubingen, Germany, where Elisabeth—a native German—was supervising physician for Dean, c'50, m'55, a Junction City native. They married in 1959 and settled in Topeka, where both had psychiatry careers. Dean died in 2004, Elisabeth in 2011.



JEFF JACOBSEN (2)

Happy at last

Football makeover under coach Weis, quarterback Crist opens with 'utopia' victory

So they say it's a basketball school? Maybe so. But it wasn't this summer. Not with every sports conversation including something along the lines of, "How do you think the Jayhawks will do? Four wins? Five?" If football fans were anxious about an exciting but uncertain future for a team that won five games the previous *two* seasons, they weren't alone. Even first-year coach Charlie Weis, a four-time Super Bowl winner as an NFL assistant, got caught up in the speculation that swirled through a blistering summer.

"I am really excited for our team, to see how they are going to play, more than anything else," Weis said shortly before the Sept. 1 season opener against South Dakota State. "We have been talking about this stuff forever. Now it's time to play and get an opportunity to see where we are."

A half-hour after KU triumphed, 31-17, over the lower-division Jackrabbits—the start of an early season stretch that also included Owls and Horned Frogs, games

yet to be played as of *Kansas Alumni* press time—Weis declared himself a happy man.

Not because the Jayhawks and their new leading man, quarterback Dayne Crist, played a perfect game. They didn't.

South Dakota State grabbed a 7-0 lead on a 99-yard touchdown run by tough-as-nails tailback Zach Zenner. KU led 10-7 at halftime, yet the Jayhawks were so dejected that Weis had to remind them that they were up by three: "I hate to give you bad news, fellas," Weis told his players, "but you're actually leading this game."

Crist nailed a 43-yard strike to fellow senior Kale Pick on KU's first play, but went on to complete just 17 of 36 pass attempts; a fourth-quarter interception, with the Jayhawks leading by 10, gave the Jackrabbits renewed hope for an upset.

Crist, who came to KU with one year of eligibility after graduating from Notre Dame, was pulled during the first Fighting Irish game last season, and Weis sensed Crist was a jumble of nerves when he finally took the field as the unquestioned starter for the first time since his sophomore season ended with a knee injury.

"There were some throws that he'd like to have back, and he was a little rusty," Weis said. "But to be honest with you, he was a little anxious. Remember, he got

yanked in the first game last year, so he hasn't played in a long time. I think that he'll just get better every single week."

Weis conceded that all three units—offense, defense and special teams—were at times out of sync. But at various stretches, all three also looked good.



On a beautiful evening for football, a crowd of 46,601 filled Memorial Stadium to cheer quarterback Dayne Crist (10), coach Charlie Weis (p. 19) and the rest of the Jayhawks to the first victory of their rebuilding campaign.

Sophomore Tony Pierson rushed for 124 yards and two touchdowns and junior-college transfer Taylor Cox racked up 121 yards and a fourth-quarter touchdown that sealed KU's victory. The defense intercepted four passes and, subtracting Zenner's field-long dash, held South Dakota State runners to 105 yards.

"The performance I thought had highs and lows," Weis said, "but as a coach, this is utopia. It really is. There are so many things on tape where you look at things and you say, 'What are you doing?' That will be true across the board—offense, defense and special teams. And as a coach, there's no better environment to constructively criticize your players than after a win, because they're so much more open to it. They listen to you.

"We should be able to make some major strides because they're happy for the first time in a long, long time."

The blue moon of Aug. 31 was obscured in Lawrence by the welcome storm clouds delivered by the remnants of Hurricane Isaac. One day removed from that second full moon of the month, a glorious copper disc climbed the night sky east of Memorial Stadium and shone on a festive postgame ceremony Weis imported from his days at Notre Dame: Players assembled in front of the student section, and, with the help of the Marching Jayhawks and thousands of jubilant alumni and fans, sang the Alma Mater with their fellow students.

Arms draped across shoulders, they swayed, sang, cheered. Even Weis,



"As a coach, there's no better environment to constructively criticize your players than after a win, because they're so much more open to it. They listen to you." —coach Charlie Weis

standing at the back of the scrum with his hands on assistant coaches' shoulders, seemed to get caught up in the moment, and why not? The miserable mess of 2011 was finally erased. A fresh start was underway.

"If you looked at our players," Weis said, "they genuinely had joy in their faces."

Said defensive end and team captain Toben Oपुरum, "We haven't done anything like that before. It really helped us enjoy the victory."

Four wins? Five? Who knows. All that mattered under that big moon was one victory.

Goal driven

Super-scorer Berry aims to lead soccer to Big 12 title

Whitney Berry knows exactly when dreams of becoming a professional soccer player first took hold: "Ever since I was 5 years old, watching Mia Hamm play. And it's never changed for me."

Berry, a 5-foot-5 scoring dynamo from Wichita, last year led the Big 12 with an average of 4.05 shots per game. She led KU and was third in the conference with 29 points in 2011, and set KU's single-season assist record at 13, which was second in the Big 12 and seventh in the country.

In KU's fourth game of the season, a 3-0 victory over UNLV, Berry scored a goal and had two assists; the assists moved her within three of Monica Dolinsky's school record for a career.

"My confidence has definitely gone up," says Berry, second-team All-Big 12 after each of her three previous seasons. "I'm pushing myself as much as possible to get where I want to be."



Berry

Berry, first-team Academic All-Big 12 in 2011 and a three-time member of the Athletic Director's Honor Roll, enrolled in summer school each year she's been at KU, and will graduate in December with a degree in community health—which means that as of the end of fall semester, she'll be ready to pursue her dreams of finding a place to play professional soccer.

But Berry insists she is "in the here and now. I'm focused on what's here and I'm working with now."

Says 14th-year coach Mark Francis, "Whit's had a great career here, especially being a Kansas kid, and I'm sure she wants to go out by helping her team have a successful season. If she scores a lot of goals, that means we win a lot of games, and for her, it's all about what the team does."

The 2011 Jayhawks went 11-9-1 and qualified for the NCAA Tournament for

Sports

the first time since 2008. They exited early, though, with a 2-0 first-round loss to Georgia (a loss avenged Aug. 24 with a 1-0 home victory over the Bulldogs in Lawrence, the ninth career shutout for senior goalkeeper Kat Liebetrau).

Led by Berry's eight goals and 13 assists, the 2011 Jayhawks scored 46 goals, tied for the most in school history; they also allowed 46, the second-most in program history.

"On all ends of the field, we are focused on defending," Berry says. "Scoring 46 is something to be proud about, but letting 46 in is a disappointment in a lot of ways. Our forwards, mids and defenders all have responsibility for making our defense better."

Francis says the Big 12 "is pretty wide open in soccer, so I think we have as good a chance as anybody." Berry says that while the team intends to advance as far as possible in the NCAAs, the first goal is a conference title.

"I think we can win the championship this year," she says, "and then move on

from there. The fact that we did go to the NCAAs last year is a milestone, and something we want to keep achieving from now on. But just getting there is no longer good enough. We want to go past what we did last season."

The long road

Quest for another Final Four starts with Europe exhibitions

Coach Bill Self said before his men's basketball team departed Aug. 5 for a four-game exhibition tour of Switzerland and France that he intended to work in as much sightseeing and free time for the players as possible. But the learning opportunity was more about personal growth: For a team loaded with freshmen, 10 days of practice and four exhibition games proved an opportunity to prepare for a rugged early schedule.

"This trip will, I hope, give us a jump start," Self said. "I don't know if this trip

makes us better in February, but I do think it gives us a chance to be better in November."

KU, which advanced to last season's NCAA title game, plays Michigan State in the second game of the season, Nov. 13 in Atlanta. The November schedule also includes Washington State, Texas A&M and Oregon State, and on Dec. 22 the 'Hawks travel to Ohio State.

KU split its four exhibition games, winning two over the Swiss National Team before losing two in Paris to the pro team AMW France. Self held out three senior starters in the final game to give freshmen more playing time.

"We're going to be a new, completely different team, but it's going to be fun," said senior center Jeff Withey. "Our freshmen each bring something different."

KU expected to play this season with eight freshmen; however, Milt Doyle chose not to return to KU after the trip and enrolled at Loyola in his native Chicago. KU will also feature redshirt freshmen Ben McLemore and Jamari Traylor.

UPDATES

Volleyball coach **Ray Bechard** is counting on junior middle blocker **Caroline Jarmoc**, named Preseason All-Big 12, to lead KU to victory in the sort of tight matches that got away last season. At 15-14, KU was probably one victory away from making the NCAA Tournament; its Big 12 losses included three five-setters.



Jarmoc

"She can score points by blocking, by attacking, and she was our leader in aces on serves," Bechard says. "She is motivated to be one of the

best, if not the best, middle blocker in the conference." ...

Center **Sasha Kaun**, e'08, a member of KU's 2008 National Championship team, averaged

7.8 points and 3.6 rebounds in helping Russia to a bronze medal at the London Olympics. His pro team is CSKA Moscow. ...

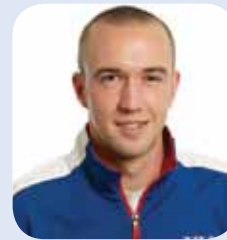
James Naismith's original rules of basketball, purchased in 2010 by **David Booth**, c'68, g'69, will be housed in a student center to be built

adjacent to Allen Field House. ... **Jamie Bermel**, who guided Colorado State to 12 NCAA Regional appearances in the

past 13 seasons, is the new men's golf coach.

While at Iowa State from 1997 to '99, Bermel coached 2007

Master's champion **Zach Johnson**. ... Cross country standout **Donny Wasinger** returns for another shot at his senior season after taking a medical redshirt year. "We expect him to be [No. 1] but the great news is that we've got four or five or six other guys who can push him," says assistant coach **Michael Whittlesey**. "I think this is the strongest team we've had in a number of years at KU, and that's not just a talent basis, but



Wasinger

JEFF JACOBSEN (2)

a commitment basis." ... The late **Al Oerter**, '58, a four-time Olympic gold medalist, was chosen for the International Association of Athletics Federation's inaugural

Hall of Fame class. The ceremony is Nov. 24 in Barcelona. Middle-distance legend **Glenn Cunningham**, d'34, KU's first NCAA track champion (1932 and '33) in July was inducted in the Distance Runners Hall of Fame in Utica, N.Y. ... Senior golfer **Audrey Yowell** won the Kansas Amateur Championship. Junior **Meghan Potee** won the Indiana Amateur Championship and qualified for the U.S. Women's Amateur Golf Championship.



Golden Diamond

She didn't compete in the 4x400-meter finals, but junior sprinter Diamond Dixon won an Olympic gold medal by running the third leg (with the team's second-fastest split) in the U.S. team's semifinal heat. The treasured prize wasn't ready for her when Dixon left London early the next morning;

two days after returning home, she and coach Stanley Redwine drove to Kansas City International Airport to retrieve the dazzling medallion from former Kansas Relays manager Tim Weaver, g'97, who worked the Olympics as manager of the U.S. relay teams.

"Coach Redwine is the one who put it around my neck," Dixon says. "It was a great moment for both of us. It was something we both accomplished."

Photograph by Steve Puppe





Open for Business

It was not the Country Club Plaza. There was no Cheesecake Factory, designer dress shop or high-end jeweler, but the business district in tiny St. Libory, Neb., north of Grand Island, was healthy. That's how KU student body president Hannah Bolton recalls her hometown, a hub of commerce serving vast agricultural expanses, a place where people worked, families grew and businesses thrived.

Then one day Bolton returned home from KU, looked around her town of about 1,000 residents, and saw papered windows and locked doors.

"Only two businesses," she recalls, "were still open."

Bolton knows that challenges facing her family and the town she cherishes are mirrored across the rural Great Plains. That's why she was overjoyed to learn about a new School of Business program that aims to match prospective business owners—including mid-career alumni and recent graduates of all Kansas Board of Regents institutions yearning for a return to rural Kansas—with small-town business owners who want to retire but can't find a buyer and don't have family willing to carry on the business.

KU's Redefining Retirement program—nicknamed RedTire—envisioned itself as matchmaker, mediator and mentor, all in an effort to help small- to medium-sized businesses keep their

**School of Business
program plays
matchmaker
between buyers
and sellers to
preserve healthy
rural businesses
when owners retire**

customers served, workers employed and taxes paid.

"What you're doing is taking businesses that might die, which might provide no retirement benefits to the family that has built them up, and matching them with people who might really enjoy an opportunity to go back to their hometown to run a business but maybe didn't think that was possible," says venture capitalist George Hansen, a member of RedTire's board of advisors. "When you have good business and good public policy come together, it's wonderful."

According to numbers compiled from the U.S. Census and a MassMutual family business survey, there are about 72,000 small businesses in Kansas; 83 percent, or 60,000,

are family owned, and 40 percent of those owners plan to retire within five years. Of those 24,000 nearing retirement, 54 percent don't have a succession plan in place.

During a visit with western Kansas development officials in Goodland a few years ago, Wally Meyer, the business school's director of entrepreneurship programs, asked, "How's business? What's going on?" Their response startled him.

"The answer," Meyer recalls, "was, 'We've got a hellacious problem.' I had seven hours to think about it on the drive back."

Meyer saw that the KU School of Business had a role to play in helping Kansas stay open for business.

by Chris Lazzarino
photographs by Steve Puppe



RedTire director Wally Meyer (here with students in Summerfield Hall, and page 22 with Dean Neeli Bendapudi) aims to avoid “calamitous” shutdowns. “The owner can be forced to literally close the door and walk away. This is just a terrible situation.”

For now, RedTire is primarily interested in pharmacies, health practices and the broad range of businesses that serve agriculture. It also will consider companies that generate community wealth in such areas as tourism, hospitality, manufacturing and exports.

“Who invests in a public university? It’s the citizens of the state of Kansas, it’s potential employers, recruiters, students, alumni, donors,” Bendapudi says. “We need to be mindful that we’re asking for an investment, which means we need to show return on their investment. This program, I believe, is one that really signals that the business school really wants to do something to help reinvigorate the rural economy of Kansas.

“We’re opening it not just to our own graduates but graduates of any Regents school. That is important to me because we all benefit. Within the state we have our sibling rivalries, but when it comes to protecting the state, we all need to bond together and work together.”

An impressive list of business school alumni and advisors from across the region agreed to assist RedTire by volunteering for service on one of two supervisory

boards. The board of governors, which currently has seven members, will operate as a traditional board of directors, overseeing program operations and staff. The board of advisors, which for now has three members, all of whom boast extensive experience in creating and funding businesses, has primary responsibility for assessing the viability of candidate businesses and prospective owners, monitoring performance after sales are completed and mentoring new owners.

Advisors and faculty will be assisted in business analytics by KU business students who ideally will gain appreciation for the importance of Main Street businesses.

“There’s a handful of people who go to Wall Street and they’re Charlie Sheen,” George Hansen says, in reference to the hard-charging young superstar at the center of Oliver Stone’s iconic 1987 film. “But the majority of people I know who have accumu-

“As more baby boomers approach and attain retirement age, these shuttered businesses will be dramatically increasing in the next five, 10, 15 years,” Meyer says. “We’re going to have more of this, not less. The problem is with us today and will be growing.”

Working with a development grant from the U.S. Department of Commerce, Meyer honed his idea in meetings with community leaders, lawmakers, bankers and business owners, as well as business school faculty and alumni advisors.

Even before RedTire launched in late June, Meyer says, he was already receiving frequent phone calls and email from interested business owners hoping to participate.

“Without question, small businesses are the backbone of the entire U.S. economy, not just Kansas,” says Dean Neeli Bendapudi, PhD’95. “And certainly in a state like Kansas, if you think about our rural population, we need to do something to keep ourselves vibrant. We want to send the message that alumni, not just in Kansas but also folks who are working elsewhere and want to come back to their hometown, are needed. We want them to come back and be successful here.”

Although it’s officially under way, RedTire will spend its first year in what Meyer describes as a “beta test.” It is imperative that the first business sales are successful, so Meyer expects to complete only two or three transactions in the next 12 months. The program will accept applications from businesses with annual sales of \$500,000, but Meyer anticipates focusing on those with revenues greater than \$750,000 to help assure that new owners will earn a good living with excellent prospects for long-term success.

“Without question, small businesses are the backbone of the entire U.S. economy, not just Kansas. And certainly in a state like Kansas, if you think about our rural population, we need to do something to keep ourselves vibrant.”

—Dean Neeli Bendapudi

lated wealth have done so through the creation of their own businesses. Maybe you're talking about relative degrees of wealth, but I don't think business is all about Salomon Brothers or Goldman Sachs. They have their place, but it's a relatively small place in the world of business.

"The vast majority of businesses are small- to medium-sized businesses where one can make a very good living, have a very good life, and retain some control over yourself and what you and your family do. I think it's a very good lesson our students will learn."

To encourage local banks to offer financing, RedTire arranged for 90 percent of each business loan to be guaranteed by the U.S. Department of Agriculture. Current owners will be asked to remain with the business for three years, to help new managers learn the business and gain the trust of its loyal customers.

"Younger people who grow up in these communities for the most part have to seek their opportunities elsewhere," says Bill Taylor, b'67, g'69, a former partner in Ernst & Young and a member of RedTire's board of governors. "Some would love to come back and be in that community and raise their families in the way that they were raised, and there's just not too much opportunity for that.

"In these communities, the transactions generally aren't large enough to attract business brokers, investment bankers and private-equity people in the way that these change-of-ownership transactions usually happen elsewhere. It's up to the business owners to make it happen, and there aren't people around to help them. This is a very tangible way to help."

Some businesses, especially those in health-related fields, could provide opportunities for doctors, pharmacists or physical therapists to collaborate with MBA graduates. If the business generates enough revenue, both can earn good incomes while using their specialized expertise to keep a critical small-town resource alive.

"It's hard to see how some of these locally owned, independent businesses can be passed on to a next generation," says Wichita banker Mike Michaelis, b'68, g'69, president of Emprise Financial Corp. and a member of RedTire's board of governors. "Without a certain amount of that happening, downtowns start being boarded up. They're not as vibrant, and that starts a trend where people start shopping someplace else and then all of a sudden they move someplace else.

"If we can figure out a way to prevent that, we'll strengthen the towns and hopefully turn them around and make them more vibrant in the long run. This is a unique and interesting way for the University of Kansas and the business school to have a positive influence on communities across the state of Kansas."

A squeaky wheel for RedTire

could be finding enough current or former Kansans who are willing to invest money, time and their personal futures in rural, agricultural towns that have difficulty retaining young people, jobs and sometimes even hope. Not so, Hannah Bolton insists. Many young people yearn to start families and careers in places familiar and beloved but can't see how they might make that happen.

RedTire, she says, could be the answer, and she's eager for word of the program to spread among current students.

"Within my generation, I think there are a lot of people who find comfort in knowing that they can go home, that they can start a business, that they can find the thing they want to do in their hometown," says Bolton, who pledged Student Senate support for the program to Dean Bendapudi. "Not everybody is looking to get out, absolutely not. So many of the Kansas students I've met here at KU really do love this state, and they really do want to stay.

"This is a great opportunity, something you can't find anywhere else. This can put them in position, straight out of college, to own a business, with so much help being provided to make sure they succeed. Once students start finding out about this, they are going to be as excited about it as I am."

Jay Meschke, b'80, g'82, president of CBIZ Human Capital Services and a member of RedTire's board of governors, grew up in Hutchinson. His family owned a chain of clothing stores, Meschke's Men's and Boy's Wear, with shops in Hutchinson, Garden City, Great Bend and Emporia.

"It closed down in 1987, because the third generation, which included me, didn't see that as the opportunity it might have been," Meschke says. "I probably wasn't equipped to run the family business at the time. There wasn't a forum, there wasn't an organized body to help equip me or to even give me the idea that it's really an option I should consider.

"Had an organization like RedTire existed then, who knows?" Stakeholders in RedTire emphasize various benefits, including job retention, retirement incomes, community vibrancy, student education and enhanced career options.

For Meschke, a key component is RedTire's capability to lessen the state's so-called "brain drain," when talented Kansans build careers elsewhere.

"The brain drain is real and has been for decades," he says.

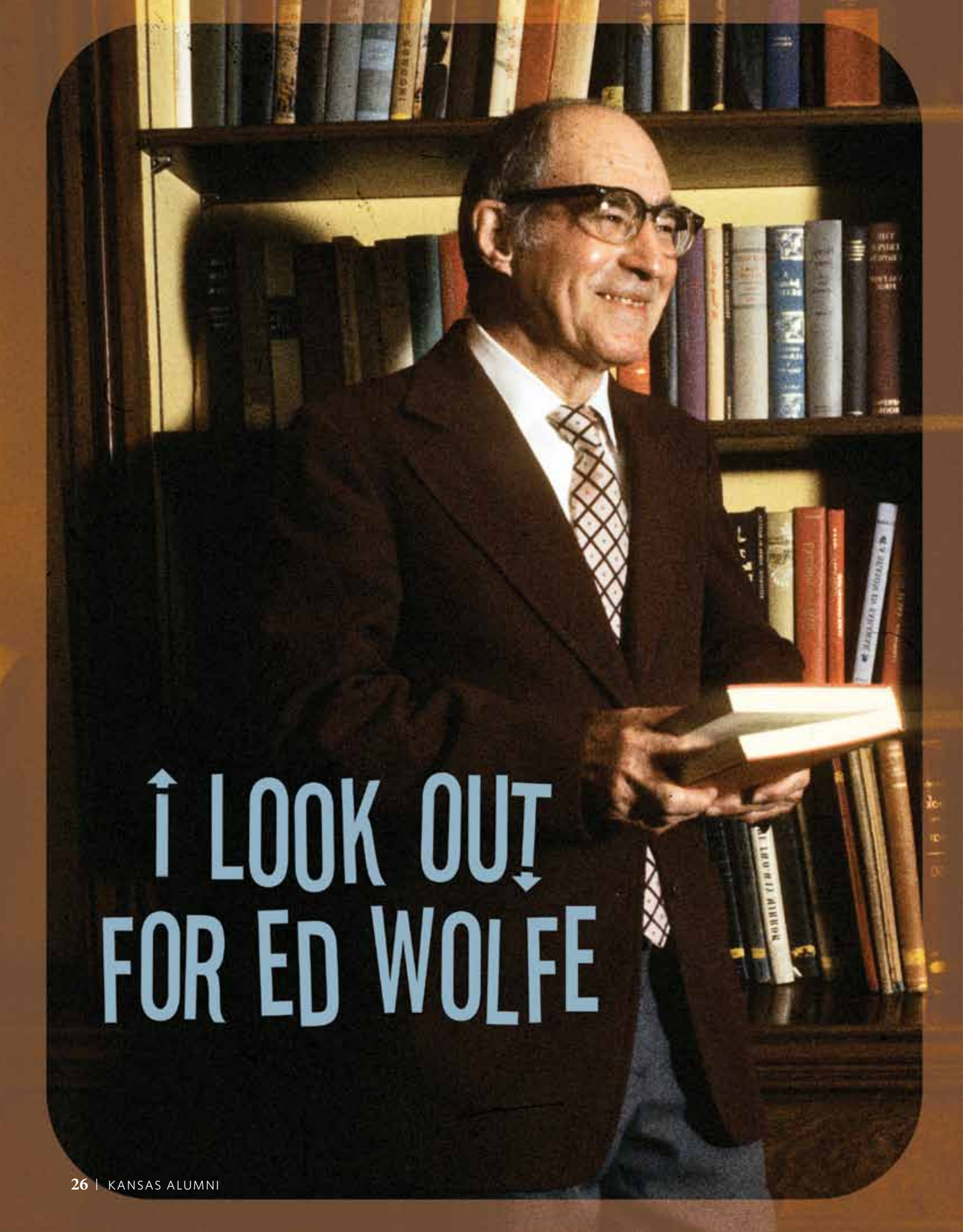
"I just think it's such a great idea that's really needed right now. It's complex. There's a lot of situations that have to come about at the same time; the stars and planets have to line up for all of it to work. But it's good to put forth the effort to see if some of these things can germinate and help our state.

"Trying to stop the brain drain while also giving people the opportunity to exit their businesses with something rather than nothing, who could ask for more? It's the perfect win-win-win situation."

Let's make a deal

Business owners and prospective buyers can begin the application process at www.redtire.org.

RedTire is available to all graduates of Kansas Board of Regents institutions and current Kansas business owners. All services are free.

A photograph of a middle-aged man with glasses, wearing a dark suit, white shirt, and patterned tie. He is smiling and holding a book in his hands. He is standing in front of a bookshelf filled with books. The image has a dark, rounded rectangular overlay on the left side where the text is placed.

↑ I LOOK OUT ↓
FOR ED WOLFE

Being Twelve Notes on the Craft of Fiction, University Days, Coincidence, The Mind's Eye, Significant Details, Multiple Sclerosis, One Teacher plus One Character from Fiction, All on a Snowy Winter Afternoon in a Now Defunct Campus Building and Written With Correct Spelling and Punctuation, plus a Modicum of Sentimentality for Which the Author Does Not Apologize.

Robert Day, c'64, g'66, is the author of six books of fiction, literary non-fiction and poetry. Where I Am Now, a collection of short stories, will be published by BkMk Press in September. "I Look Out For Ed Wolfe" is the third of Day's three tributes to KU professors published in Kansas Alumni and originally appearing in Make Their Presence Known Wherever You Go, Chester River Press, 2010.

1. The Nature of Titles. The Nature of Coincidence.

ONE OF THE THINGS I LEARNED from Ed Wolfe, my writing professor, is that you can't copyright titles. I could have called this essay "Of Education," or *War and Peace*, or *Thirteen Ways of Looking at a Blackbird*. I could have called it "Penny Lane"—a song that was popular during the years I learned about titles and other literary matters from a man whose name happened to be Ed Wolfe—as in the famous short story by Stanley Elkin, "I Look Out For Ed Wolfe."

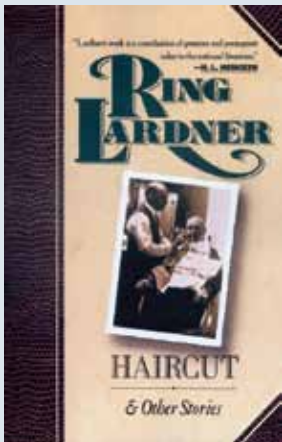
Coincidence, my Ed Wolfe will teach his students, is one of the energies of fiction. It turned out my Ed Wolfe and Stanley Elkin meet each other one sad day, and that years later I meet Stanley Elkin on another sad day; these coincidences are the rough stuff of life, but more on that later. For now, back to the present/past: You were first in print, Mr. Elkin, but I hereby exercise my muse-given right to be a literary thief. I, too, looked out for Ed Wolfe.

2. An Old Campus Building. Harris Flora and John Donne.

I AM SITTING IN FRASER HALL, now defunct, the victim of some dreary university administration that thought it would look better as a pile of rocks than as the aging ivy twin tower building it was—and still is in my imagination, where I have held both Ed Wolfe and his Fraser Hall office like a hologram against a practical and efficient world. *Imagine the specifics of the objects you are describing, Ed Wolfe will teach me. Imagine them in detail.*



Part of whatever ability I have to express what I imagine about such places as Fraser Hall I owe to Ed Wolfe. It is not enough to have talent, he has told me (although he's never told me I have talent), and it is not enough to want to be a writer (although he knows I want to accomplish that)—what I need is duty to the craft. And patience with myself would help. (I have told him at our previous meeting if I don't get



published in the *New Yorker* by the time I am 22, I'm going to stop writing and take up a job as the sheriff of Ten Sleeps, Wyoming.) And finally, Ed Wolfe will note again: *An eye for detail is where honesty in fiction rests.*

Beyond these lessons, Ed Wolfe suggests I might also want to do plenty of reading. Long before Saul Bellow made his famous remark, Ed Wolfe has been teaching his students that writers should be readers moved to emulation. *Learn to write dialogue from Ring Lardner*, Ed Wolfe has said to me. Since I'd never heard of Ring Lardner I kept my mouth shut and later bought a Scribner's copy of *Haircut and Other Stories*. My library of books as texts to learn the craft of writing grows larger than my literary course library. It is a good beginning.

Ed Wolfe, like E. M. Forster before him, thought of literary tradition not so much as a historical queue of English authors, but rather as a round dinner table where we all ate together and talked books.

Pull up a chair, Mr. Donne and Miss Austen. That's Bob Day and Harris Flora sitting across from you. Why don't you read your work aloud and talk. Mr. Day, Mr. Flora, you listen and learn. It is through such *en famille* literary meals that I have begun the process of becoming a writer.

By the time I am sitting across from Ed Wolfe in Fraser Hall this singular snowy winter afternoon I have read my *Ring Lardner*. As well, I have learned from Katherine Anne Porter, William Stafford,

J. D. Salinger, Jack London, Vladimir Nabokov, Ed Wolfe, Robert Service, and Jane Austen.

Harris Flora, my friend and fellow student writer in those days, has been instructed to learn from John Dos Passos, Sherwood Anderson, and the English novelist George Meredith. Harris and I have been trading what we have learned over lunch at the Gaslight Tavern. Ed Wolfe is teaching us how to teach ourselves: He knows that; we don't. It is called dramatic irony.

3. God Knows We Are All Unbearably Sentimental.

GOD KNOWS WE ARE ALL unbearably sentimental about our college education. Our American minds are full of guitar songs, wine bottles with candles in them, used Studebakers, the back seats of used Studebakers, good friends past and forgotten with the rest, campus dogs and ducks, and the hallways and staircases of

old stone buildings. I sometimes wonder how the chairs and benches of our college memories can be sat upon at all, they seem so precious and painterly.

Was Fraser Hall really all that worn and splendid? And my teacher, Ed Wolfe? Is he as instructive as this memoir makes him out to be? Or are they both wasted space: a campus building that when you cut away large swatches of the ivy on its sides reveals to the prying eyes of the engineer witch doctors (who knew "it" all along) "significant" cracks placidly making their way among the stones; and what of Ed Wolfe, an "Associate" Professor (remember Elizabeth Taylor nagging Richard Burton in *Who's Afraid of Virginia Woolf*: "Associate Professor, Associate Professor") with but one novel published, no PhD, and a slow and deliberate fashion of speech that is at odds with the impatient generation he is teaching? What to make of the long pauses between your questions and his answers? What to the prying eyes of academic promotion engineers does Ed Wolfe reveal?





Left, Ed Wolfe and Bob Day, circa 1988. Pages 26 and 31, Wolfe photographed for a 1979 *Kansas Alumni* remembrance of Old Fraser.

4. Mecurical, Mercurial and Nina Wolfe.

ED WOLFE'S OFFICE slants toward the east exterior wall of the building, and when you visit him you sit in the only other chair in the room—a swivel chair of the professor whose desk is near the door but who is seldom there. The chair you sit in, the desk where you sit, the book shelves that rise up the wall in front of the desk, all combine to give you a feeling of importance: It is the seed of pretentiousness, and it is difficult when you are 19 and have the week before just written your first really long story—it is difficult not to swivel and rock back in *your* office chair, as if you

were debating in your mind the influence of Sartre's work on your own.

Ed Wolfe does not seem to notice: He points out you've yet to spell "suburban" correctly, and that it took "both of them" (by which he means that his wife, Nina, who is bedridden with multiple sclerosis, has been consulted) to understand that "mecurical" was "mercurial." And then there are some matters of punctuation. Is it impossible for me to learn where in a quoted question the question mark is to be placed? So much for Sartre.

5. Cornucopia Finance Corporation and the Mind's Eye.

THE ED WOLFE THAT STANLEY ELKIN looks out after is a telephone bill collector who loses his job because he's too aggressive in collecting his accounts for Cornucopia Finance Corporation.

"You're in trouble. It means a lien. A judgment. We've got lawyers. You've got nothing. We'll pull the furniture the hell out of there. The car. Everything . . . If

you're short, grow. This is America." His boss fires him.

Stanley Elkin's Ed Wolfe takes his severance pay, adds some money from selling his clothes and car, and empties his checking and savings accounts so that added together his net worth is \$2,479.03—all of which he accumulates in cash with the idea of making it through the rest of his life. In the end, Elkin's Ed Wolfe throws it all away: One night both life and money get tossed onto the damp dirty floor of a dreary tavern. So much for the American Dream.

Stanley Elkin's Ed Wolfe and my Ed Wolfe have little in common: True, they both play handball (my Ed Wolfe was a champion), but beyond that, nothing. Still, there is something magical about their mere coincidental existence, if not their antithesis; it is as if all concerned (the two Ed's and the two authors) have conspired to make fiction fluctuate between reality and the hologram of the mind's eye—between the real snow I see falling outside my Ed Wolfe's office window and the snow we see in the glass ball of winter scenes.



6. Wallace Stevens and Snow.

FRASER HALL IS OLD AND DRAFTY, a firetrap, and full of wasted space. “Wasted space” was a great sin to the university administrators who never bothered to look out their windows at the broad sweep of prairie around them. Looking out of Ed Wolfe’s office window I can see east 20 miles down the Kansas River Valley toward Eudora and Kansas City. Even in the huge brush strokes of the panorama I can see the details of small farming roads and teardrop-shaped ponds among the larger lovely space. It is blue outside. Blue and gray and white. It is winter; it is snowing. And, as Wallace Stevens has predicted in a previous class, it is going to snow.

7. Some Events Narrated Out of Sequence.

BECAUSE HE CARES FOR HIS WIFE with the same combination of duty and affection that he cares for words, Ed Wolfe knows a great deal about multiple sclerosis. At some point Ed Wolfe meets Stanley Elkin, the unwitting author of “I Look Out For Ed Wolfe.” At that meeting Ed Wolfe notices certain symptoms in Stanley Elkin (having to do with the eyes) that are precursors to multiple sclerosis. Ed Wolfe tells Stanley Elkin what he knows.

Years later in San Francisco I meet Stanley Elkin in a hotel lobby. I do not know the story about Ed Wolfe telling Stanley Elkin what he has told him. Nor of its prophetic truth. I say: “My teacher was Ed Wolfe at the University of Kansas. Do you know him?”

“Yes,” says Stanley Elkin, and when he gets up to greet me I see that he has a cane and that he is shaking. “He was my teacher too.” Mr. Elkin sits back down and looks to his left as if searching for a window out of

which he can stare. I do not know what any of this means, but I sense I have walked into an office where I should not be. I back away without saying anything more. It would be much later that I learn this part of the story.

8. What I Am Writing.

I AM WRITING THESE SENTENCES to discover what I think about these matters, just as I am sitting in Ed Wolfe’s office to discover what I have written. There are forty years between my two selves. By what name is that space to be called. If it is a question, should I try to answer it?

9. The Sentimental Education of Young Writers at the Gaslight Tavern.

IN THOSE DAYS, BEFORE THE BOOM in college Creative Writing Programs and all the modern techniques that go with them, which, I want to confess up front, I am as responsible as the next writer/teacher of spreading, you learned your craft not so much from “the writing program” as from your teacher—and you learned writing not so much in the classroom as from the other end of the log. In Ed Wolfe’s case this

process began when he returned your story—usually a week or so after you had turned it in. What you got back was an annotated edition of your work with a long hand-written survey of its accomplishments and faults.

The survey would start on the back of your final page and proceed from your story’s conclusion toward your story’s beginning. You’d find Ed Wolfe’s account was complete with samples of what you might have written; whole sections of your story would be reworked, complete with dialogue and narration. Often when you’d turn your story’s pages over from Ed Wolfe’s writing to yours, you’d discover that his comments matched page for page the very text he was rewriting. It was a twice-told tale, and it was enormously flattering. For reasons I cannot explain, this process did not violate your sense of artistic honor—which at 19 could easily be violated in a thousand small ways.

Harris Flora and I would take our Ed Wolfe/Flora/Day stories to the Gaslight Tavern and read aloud what we had written. Is it to our credit (I think it is) that we wondered then if energy for Ed Wolfe’s own fiction was being spent on ours, that for every sentence he rewrote for us, he used up a sentence he might have written for himself? It was the kind of simple equation you believe in when you are young and talking about literature and drinking beer. What does it say about me that I believe it even now?

At the end of Ed Wolfe’s survey you’d get



your grade and a small drawing of a wolf. Well, sort of a wolf. It was a most benign wolf, and it seemed to have been drawn out of the very script that Ed Wolfe used to critique your work, almost as if letters that might have gone into yet another rewritten sentence had found themselves rearranged into a modest-size drawing of a mildly amused and harmless wolf, teeth and all.

10. The Slant of Ed Wolfe's Office. The Nature of Fiction. Duty.

THE DESK CHAIR where I am sitting in Ed Wolfe's office has wheels, and over the course of your conversation with Ed Wolfe you have a tendency to roll downhill toward him, which turns out to be necessary because the longer Ed Wolfe talks, the softer he speaks. The important criticisms worthy of a good story are put very softly near the end of your conversation, so it is a good sign if by the end of your meeting you wind up more or less bumping chairs with Ed Wolfe. It is a bad sign if you don't spend enough time in the chair to slide very far downhill. Your progress down the slope of Ed Wolfe's Fraser Hall office is a barometer of how well you have written. This afternoon I won't make much progress toward the window where my teacher is framed in the fading light.

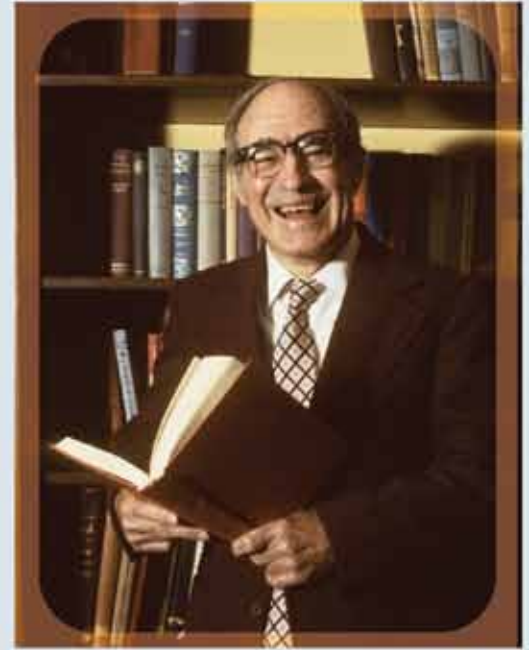
"I have decided," Ed Wolfe says, "to return to an old system of reading your stories." Here he holds up the front page of my work. I can see even in the gathering darkness (the office lights seemed never to be turned on) that my great opening scene is heavily penciled. Ed Wolfe turns the story around to show me that there is nothing written on the back of the final page. That is not a good sign at all. The longer the critique of your work, like the longer the roll you make in the office, the better your story is. One page of rewriting

is no compliment at all. There was that folklore/rumor about the student who wrote so badly that Ed Wolfe wrote nothing in return. In the gloom of Ed Wolfe's office I am beginning to feel like someone who has become a character in a fiction not of his own making.

"You need," Ed Wolfe says, "to have some respect for the spelling of the English language and the punctuation of English sentences. I have corrected the first page. I have not read further. You can correct the rest. When you have, return the story to me and we shall talk." He hands me my story and leans back in his chair and puts his left elbow on the window ledge.

Oddly, I notice for the first time that at the edge of window along the sill there is snow blowing in: A small drift is collecting just where Ed Wolfe's elbow is resting. I am wondering if I will ever be able to use in my writing what I am seeing: how to describe this thin, light crescent of snow assembling itself inside the window of a professor's office? How to match that up against the feeling of the weight my story makes in my hands as I realize there is a lifetime of work to do and yet I don't know what a lifetime of anything means?

"Words," Ed Wolfe says leaning away from the window, "words are the first element in writing to admire. There are other things to like about writing. Sentences. Plot. Character. But you must start with an affection for words." He pauses and turns his chair away from me so that we are both looking out his window. "What are you saying about a word when you don't bother to know how to spell it? What are you saying about a word if you abbreviate it? Cinn. M.S. If you do that, who's to say if you'll describe anything correctly? Or admire the fullness of it? The snow outside my window. The color of shadows. The way the snow comes in through the crack and onto the sill." He turns back to face me. "The first detail of fiction is the word."



11. Questions of Fiction in Search of an Answer.

SUBURBAN, MERCURIAL. The crescent of snow along the edge of the window. The hologram in my mind of Fraser Hall that is lit only by the dimming afternoon light coming through Ed Wolfe's window. The glee and sorrow of coincidence. The *flux* of life and fiction. The Gaslight Tavern. Harris Flora. Ed Wolfe. Ed Wolfe. Stanley Elkin. The table where we all sit, words and question marks alike pulling up chairs along with Ring Lardner and John Donne and asking out loud, how do we know one another? And what will become of our fellowship? What indeed? If that is a question, do I have to answer it? I think I do. Even if it takes a lifetime of work.

12. "I Look Out For Ed Wolfe," a short story by Stanley Elkin.

I LOOK OUT FOR ED WOLFE. 



Vigorous *research*

Alzheimer's center explores exercise's impact on healthy aging and the brain

Bill Bruch, 80, grins in triumph as he strides on the treadmill. Once again he has provoked peals of laughter from his fitness trainer, Jamie Maginness.

Four days each week, the two follow his exercise regimen—and his humor workout: He delivers a pun, and she replies with a joke. Today's zinger? "If you're in Paris and you jump off a bridge, you're in Seine." Bruch adds another grin and a disclaimer: "Puns are *supposed* to be bad."

His material comes from his long career as an elementary school teacher and principal. Maginness, who at 41 doesn't have as many years of jokes in reserve, pretends to sigh about "the homework" she must complete before Bruch arrives at the Independence, Mo., YMCA each day. "On some mornings, I've had to Google 'jokes for seniors,'" she later confesses.

Maginness, active older adult coordinator and fitness instructor for the Y, met Bruch and his wife, Virginia, two years ago, when Virginia participated in a research study conducted by the KU Alzheimer's Disease Center. The ongoing exercise project, known as the Alzheimer's Disease Exercise Program Trial (ADEPT), evaluates the effects of exercise on adults with mild to moderate symptoms of memory loss and other cognitive issues common in Alzheimer's disease. Virginia, 77, who also devoted her career to education as a middle-school and high-school vocal music teacher, was diagnosed with Alzheimer's four years ago. She takes medication for the disease and remains active. In addition to accompanying Bill on his visits to the Y, she still plays the organ and piano at their church, and she works crossword puzzles daily.

Now Bill, who attended the ADEPT sessions with his wife, participates in a second research study, the Trial of Exercise on Aging and Memory (TEAM), for healthy older adults with no memory loss or cognitive challenges. The project examines the impact of various doses of exercise over six months. Bill was randomly selected for the "moderate" dose of 150 minutes weekly.

Both projects are part of the KU Alzheimer's Disease Center's ongoing work to determine the effect of physical exercise on aging and the brain (see box, page 37). Last summer, the center won a five-year, \$6 million grant from the National Institutes of Health, along with designation from the NIH's National Institute on Aging as one of only 29 Alzheimer's Disease Centers nationwide. The designation is akin to the National Cancer Institute designation recently awarded to the KU Cancer Center.

KU earned this national distinction for both its pioneering research into the link between Alzheimer's and brain energy metabolism and its clinical exercise studies, which could yield clues to delaying the disease, slowing its progress and perhaps even prevention. No other Alzheimer's Disease Center focuses on brain energy metabolism as a potential cause of Alzheimer's—and methods of altering metabolism, such as diet and exercise, as potential treatments—says Russell Swerdlow, the KU center's director and a professor of neurology who leads the KU Medical Center's research in neurodegenerative disorders. Swerdlow's studies of brain energy metabolism have drawn international attention, and his lab in the Hemenway Life Sciences Center in Kansas City has attracted graduate students from India, Sweden and Portugal.

by Jennifer Jackson Sanner | Photographs by Steve Puppe

Swerdlow's partner in the Alzheimer's Disease Center is Jeffrey Burns, m'98, g'09, associate director and Edward H. Hashinger associate professor of neurology. Burns oversees the center's clinical exercise studies, including TEAM and ADEPT, from the center's new home in the KU Clinical Research Center in Fairway. To educate the Kansas City area community, he hosts regular presentations on Alzheimer's, and his team has worked with the YMCA of Greater Kansas City to establish research sites.

"We try to keep our work close to home for our participants by matching them with trainers at the Y in their area," says the team's Angela Van Sciver, '06, clinical research coordinator and a certified personal trainer.

Jamie Maginness is among the Y trainers who guide the exercise for study participants at 12 of the 18 Kansas City locations. After Bill and Virginia Bruch heard one of Burns' presentations and volunteered to participate in exercise research, she became their instructor. "I am totally intrigued and fascinated by the KU projects," says Maginness, who has

worked with three ADEPT and four TEAM participants and their spouses. "I feel thrilled to be part of this work. I have learned to respect Alzheimer's disease, and I've learned that people handle it differently. Personalities come into play, of course, but in general I've found that women are more gracious and men are more frustrated by the disease. It all depends on a good base of support from your spouse."

She praises the Bruchs for their teamwork in coping with the disease—and their willingness to be part of KU's research to find answers about the cause of Alzheimer's and effective options for treatment. "Bill and Virginia have an incredible partnership," she says.

As the nation's baby boomers care for their parents and face their own advancing years, Alzheimer's disease wreaks increasing havoc on families and looms as an ominous threat to millions. According to the National Institute on Aging, more than 5.1 million Americans suffer from the disease, which affects one

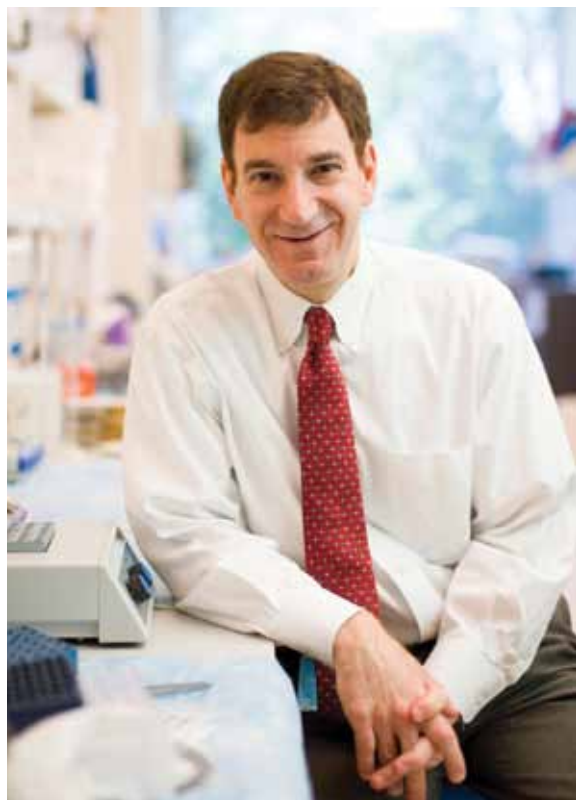
of every two people 85 and older and one of every eight people 65 and older. Although there are many causes of dementia, Alzheimer's is the most common culprit.

Burns describes Alzheimer's symptoms as "changes in the characteristics that make us who we are—new changes for a particular person."

Although many of us forget names or search for words—Burns calls it "tip of the tongue" syndrome—Alzheimer's patients begin to falter at daily tasks; they forget conversations, appointments, medications and the names of people well known to them. They often repeat questions and statements.

"These changes are beginning to interfere with daily life. Family members notice," Burns says.

Although there is no cure for Alzheimer's, advances in medication and testing have occurred in recent years. In April, the U.S. Food and Drug Administration approved the use of more sophisticated brain scans that could help detect the disease earlier. The method uses a special radioactive agent to highlight clumps of



Neurologists Russell Swerdlow, left, and Jeffrey Burns combine their strengths to lead KU's nationally recognized Alzheimer's center. Swerdlow explores the link between brain energy metabolism and the disease. Burns designs studies to examine the impact of exercise on aging and the brain. Study participant Bill Bruch (page 32) and his fitness instructor Jamie Maginness are following KU's exercise regimen for six months.



amyloid, a protein that accumulates in the brains of Alzheimer's patients and creates plaques. With the radioactive dye and a brain imaging technique called positron emission tomography, or PET scans, physicians can now view highly detailed pictures of brains as patients age. KU research participants undergo brain scans, along with extensive cognitive tests, as they begin and conclude the TEAM and ADEPT studies.

In May, Kathleen Sebelius, 80, secretary of the U.S. Department of Health and Human Services, announced a national plan to combat the disease. The plan calls for a \$100 million increase in programs related to Alzheimer's as part of President Barack Obama's proposed budget for fiscal year 2013. The funds are designated for research, education, data collection and support for caregivers.

As Burns and his colleagues share their expertise in the community, he is quick to offer hope. "It is important that we consider Alzheimer's treatable," he says. "It's not curable. It's not something we can stop. It's not something we can reverse right now. But it is something we can treat."

Several drugs that have proven disap-

Jeff Burns advises people to heed the current evidence that exercise is generally good for the brain. "We think every older adult should exercise. Exercise is something we can all do."

pointing in clinical trials have aimed to combat the effects of amyloid, which creates plaques outside nerve cells, along with tangles inside nerve cells. But amyloid does not automatically mean Alzheimer's, Burns says, because one in three adults 65 and older also have amyloid in their brains without any symptoms of the disease.

Some researchers in the Alzheimer's field now test the effects of giving medications earlier to adults who have amyloid but no symptoms, but the KU team wants to explore other treatments because there is still no certainty about the precise cause of Alzheimer's. "Is amyloid the fire or the smoke? Is it driving the problem, or is it a symptom of the problem? KU is more on the side of theorizing that amyloid is the smoke, not the fire," Burns says. "We focus on other avenues of treatment, such as metabolism of brain cells, so we are well positioned to contribute in a big way to

alternative mechanisms of the disease and alternative strategies for treatment."

Physical exercise is one of those strategies. Early studies have shown that when mice exercise, they have less amyloid and they actually are a little smarter, Burns says, "so there is good reason to hope that exercise could help. The proof doesn't exist yet, but there is data that suggests that it's true. We need to understand it better and understand the reasons why exercise impacts the brain. Then we can develop treatments or ways to increase that impact."

While Burns and his team at the Clinical Research Center analyze the effects of exercise, Swerdlow works in his lab in Hemenway to develop a drug that mimics the effects of exercise. "If we know that something about exercise is having an effect on brain energy metabolism, then we want to figure out what that signal is," he explains. "We want to amplify that

“No one was talking about prevention in 2004, when we started our program. Now prevention is part of the conversation, and we have become a national center for research and treatment. We have come a long way in eight short years, and this is only the beginning.” —Burns

Kansas City native, Burns returned to his hometown in 2004 after working at the University of Virginia and Washington University in St. Louis. He was recruited by Richard Barohn, professor and chair of the KU neurology department. “It was clear that things were on the way up here,” Burns recalls. “The Hoglund Brain Imaging Center and the Landon Center on Aging had opened. The neurology department was transformed by Dr. Barohn, so it made it pretty easy to come home. I liked the idea of building something new, and it’s at home, which is even better.”

signal and find a way to do it with a pill.”

After years of work, KU researchers have identified a possible target that can “rev up brain energy metabolism,” he says. With philanthropic support, they are now conducting pre-clinical research of certain compounds. If those tests prove successful, the next step will be human trials, he says.

Burns, a father of five daughters and five sons (the fifth born this summer), is an optimist at heart. He also has good reason to hope for advances in the fight against Alzheimers because of what KU has accomplished in only a few short years. A

Burns launched the Alzheimer’s and

The potential for delaying the disease or slowing its progression could dramatically decrease the national toll of Alzheimer’s, Burns explains. “If we can push the onset back five years across the population, the prevalence of Alzheimer’s would be cut in half.”

In the meantime, Burns advises people to heed the current evidence that exercise is generally good for the brain. “We think every older adult should exercise,” he says. “Exercise is something we can all do. The hard part is getting more people to exercise, and part of that is the proof. We need to establish the proof that it helps the brain. We need to understand how much and what types are best.”

The next step would be to develop widespread exercise programs, he adds. “That takes government or insurance companies to say we’re going to fund certain programs, but they won’t do that unless the proof exists. So all the research needs to happen. There’s a long way to go, but there’s hope.”

Virginia Bruch, who was diagnosed with Alzheimer’s four years ago, continues to exercise at the Y with her husband. Maginness, who has worked with the Bruchs for two years, praises their partnership in coping with the disease.



Memory Program in a small, nondescript building at the edge of the Medical Center campus. He began to establish his exercise research, and he reached out to colleagues in Lawrence, including Eli Michaelis, University distinguished professor, and his wife and fellow professor, Mary Lou Michaelis; they conduct internationally acclaimed molecular and genetic studies. Burns also stayed in touch with a close friend from Virginia, Swerdlow, whose work in cognitive neurology and Alzheimer's had inspired Burns to pursue the same specialty. Soon KU recruited Swerdlow.

"Jeff did an incredible job of building up the clinical infrastructure and developing clinical research that began to garner national attention," Swerdlow recalls. "He tied that with research in Lawrence. KU also had world-class brain imaging at the Hogle Center. We have an excellent neuropathologist and excellent statistical and database capabilities.

"In our Alzheimer's clinic, where we treat patients, we have a unique resource. You don't find too many neurologists who specialize in cognitive disorders. We have three. Jeff and I started tying together all of these parts to make it seem seamless, and these areas have become the cores for our center."

To earn National Institutes of Health designation as one of the nation's 29 centers, the KU team emphasized its strengths in brain energy metabolism research, Swerdlow says, and the potential for a national center focused on metabolism to advance research and strengthen the network of Alzheimer's Disease Centers. "We also had to explain to the committee in Bethesda, Maryland, that the 40-minute drive from Lawrence to Kansas City is the same as taking the subway across town in New York," he adds.

As Bill Bruch continues his exercise sessions at the Y, he and Virginia count themselves fortunate to be part of work that could lead to better treatments for Alzheimer's. "When you find yourself with this diagnosis, and you realize it's true," Virginia says, "it's very helpful to feel that you can still make a contribution."

Bill says their experience "has given both of us a greater awareness of the need

for research to help find solutions."


He adds a compliment for his wife: "I'm so proud of Virginia for her dedication to the cause."

Jeff Burns recalls enlisting his father, Dennis, as patient No. 001 in the TEAM study for healthy older adults with no symptoms. After six months of exercise, his dad, then 68, lost weight, gained muscle and generally felt invigorated, Burns reports. In fact, Dennis, now 70, is considering being part of a new KU pilot study to examine the effects of weightlifting; he'll help his son's research while giving his own health another boost.

"No one was talking about prevention in 2004, when we started our program," Jeff

Burns says. "Now prevention is part of the conversation, and we have become a national center for research and treatment. We have come a long way in eight short years, and this is only the beginning."

His friend and colleague, Swerdlow, agrees that prevention can decrease the prevalence of Alzheimer's by half—presuming that life expectancies remain at current levels. "If people end up living longer, they will be healthier longer, but ultimately there will still be the burden of Alzheimer's. If ultimately it's going to happen, we need to treat it effectively."

Research can settle for nothing less, he concludes. "For a lot of us, this is personal." 

Research marches on

Nearly 30 Alzheimer's research studies are currently underway at KU. Although enrollment is nearly complete in TEAM (Trial of Exercise on Aging and Memory), the center still seeks participants for ADEPT (Alzheimer's Disease Exercise Program Trial). The six-month study will enroll 80 participants 55 and older who have early Alzheimer's disease. Researchers hope to determine whether aerobic exercise slows the progression of the disease.

ADEPT participants will exercise three days a week at YMCAs close to their home, performing cardiovascular exercise or doing stretching and toning exercises. They will have memory assessments, MRI scans, laboratory sampling and fitness testing. The study is funded by the National Institutes of Health.

Angela Van Sciver, clinical research coordinator, cautions that people who think of themselves as "physically fit" are often surprised by the evaluations for KU's studies. "Typically when we get them exercising at a moderate intensity level they say, 'I really wasn't exercising,'" she says. "Physical activity differs from exercise, which is controlled and repetitive. If you walk 9 miles every two weeks—45 minutes three times a week—you support your brain health. Your hippocampus actually grows."

For a complete list of projects and more information about the center, or to inquire about participating in a study or a clinical evaluation, visit www.kualzheimers.org, or contact the center at (913) 588-0555.



Association



Butch Billips



Laura and Lewis Gregory



Grant and Kathy Larkin



Jeffrey Mason

Jayhawk disciples

Faithful local volunteers win 'Millie' commendation

The Association's Mildred Clodfelter Alumni Award recognizes Jayhawks who have served as KU ambassadors in their local communities for 10 years or more. "Millie" award winners honor the legacy Clodfelter, b'41, created in her 47 years of service to the University—including 42 years working at the Association—until her retirement in 1986. The 2012 award recipients are Butch Billips, assoc.; Lewis, c'75, and Laura Davis Gregory, j'75; Grant, c'78, and Kathy Korte Larkin, n'80; Jeffrey Mason, c'80, f'83; April Pitcairn, j'76; and Maria Skeels, c'97, g'01.

Billips, a lifelong KU fan, is a Life Member and a member of the Presidents Club and Jayhawks for Higher Education. He has served on the Smoky Hill Chapter board since 2007, and he continues to cook and provide food for large KU events

throughout the state. He provided and cooked steaks for all four Salina Steakouts, the Jayhawk Roundup in Wichita, and he annually provides the roasted hog for the Smoky Hill Golf Tournament. He is a great ambassador for the Association and he travels with the KU crew as often as his busy career allows. He is president of America's Best Steaks in Bogue.

A Hill City native, Billips treasures childhood memories of Saturdays in front of the TV or radio cheering for the Jayhawks. His love of the land guided him to become a successful rancher in Western Kansas rather than a student on Mount Oread, but his affection for KU only grew through the years.

As Life Members and Presidents Club members, the Gregorys have volunteered in the Kansas City area for many years. Lewis served on the Association's national Board of Directors from 1997 to 2002, and he led the Greater Kansas City Chapter as president for the inaugural Rock Chalk Ball in 1996. The Gregorys co-chaired the ball the following year with Bob and Debbie Dicus Kennedy, d'80.

Lewis is senior vice president and private client adviser for Bank of America.



April Pitcairn



Maria Skeels

Laura serves on the Advancement Board for KU Medical Center and the University of Kansas Hospital, and she chairs the board's community affairs committee. She is also a member of the Education and Leadership Council for KU Endowment and KU Medical Center and the Spencer Museum of Art's Friends Advisory Board. She previously volunteered for KU Endowment as a member of the Chancellors Club Advisory Board.

For 14 years she has co-chaired Reach Out and Read Kansas City, a collaboration between the KU department of pediatrics and Children's Mercy Hospitals and Clinics to encourage early literacy for Kansas City's most vulnerable children.

The Larkins are Life Members and stalwarts in the Great Plains Chapter of the Association, volunteering there for

The "Millie" award honors Mildred Clodfelter, who served the University for 47 years, including 42 years at the Association.

more than 20 years. Grant and Kathy are both members of the Jayhawk Society, Jayhawks for Higher Education and the Presidents Club. They have supported numerous Great Plains Chapter events, including the Rock Chalk Roadshow, Jayhawk Generations Picnic and the Great Plains Chapter Golf Tournament, which Grant has been instrumental in planning for more than 10 years.

Grant served as Great Plains Chapter president, organized the placement of four Alumni Association billboards near Garden City and supported chancellors' visits to the area. He also helped revitalize the alumni chapter in Dodge City. Grant served on the national Board of Directors from 2005 to 2009, and Kathy served as coordinator of Kansas Honors Program, which recognizes the top 10 percent of high school seniors statewide. They are also members of the Williams Education Fund for Kansas Athletics.

After KU, Grant earned his dentistry degree from the University of Missouri-Kansas City. He spent the bulk of his career in private practice in Garden City. After selling the practice in 2012, the Larkins moved to Lawrence. Grant is now in private practice in Topeka.

Kathy worked as a registered nurse in coronary care before becoming the bookkeeper and office manager for Grant's dental practice. She retired in 2010.

Mason has volunteered since 2000, when he began work with the Association's Kansas Honors Program. He leads the Northwest Kansas Chapter as president, and he has coordinated numerous events, including bus trips to Colorado for KU athletic events and watch parties for KU vs. K-State games (in Wildcat country). Mason attends high school college fairs on the University's behalf. Most recently, he assisted in planning a dinner theatre showcase in Colby for the Association's KU student troupe, Musical Theatre for Kansas.

Mason is a partner in the law firm of Vignery & Mason in Goodland. He also serves as a member of the Kansas Commission on Judicial Qualifications and is a member of the Kansas Bar Association's board of governors.

Pitcairn is a Life Member and longtime leader of the Los Angeles Chapter. With fellow "Millie" award winner Maria Skeels, Pitcairn started the Los Angeles Chapter more than 10 years ago. According to Pitcairn, the idea for an area chapter came to her as she sat alone watching KU win the 1988 men's basketball national championship game, wishing she could rally fellow Jayhawks to cheer the team. During an Alumni Association event at a KU-UCLA basketball game a few years later, she and Skeels proposed their idea for a local chapter. Since then, Pitcairn has hosted numerous events, including watch parties and student recruitment efforts.

In addition to her alumni activities, she sells yachts for Blue Pacific Yachts and teaches in the Los Angeles County area as a substitute teacher.

Skeels helps lead the Los Angeles Chapter and has played a key role in establishing KU's connection in Southern California. She is a member of the KU Film and Media Studies professional advisory board and founder of Hollywood Hawks, a networking group for alumni in the entertainment industry. Since 2002, she has organized many Jayhawk gatherings to help recruit students and watch KU teams.

She moved to Los Angeles after graduating with her master's in communication studies. She worked in television research at Paramount Pictures from 2001 to 2004 and now works as a freelance casting producer for TV competition reality shows and game shows.



TERRY ROMBECK

Jacey Krehbiel, d'12, joined the Association in July as coordinator of alumni programs, overseeing affinity chapters and helping with membership and event auctions.

New Leadership



STEVE PUPPE

Ray Evans, b'82, g'84, (center) began his term as chair of the national Board of Directors, replacing outgoing chair Jeff Briley, d'74 (right). Jeff Kennedy, j'81, (left) is chair-elect.

Association

President's Q & A

Corbett outlines Association goals

As he approaches the conclusion of his eighth year as president of the KU Alumni Association, President Kevin J. Corbett, c'88, reflects on the importance of alumni membership and volunteerism; the Association's expanded emphasis on statewide, national and international outreach; student recruitment and programming; and the next crucial steps for a 129-year-old organization that, like the University it serves, respects the past while focusing on the future.

Q: *Why do members of the KU Alumni Association matter to the University?*

A: Over just the past few years, members have used their influence through the KU Alumni Association to help build a new School of Pharmacy and engineering and medical facilities, and advocated for merit scholarships for out-of-state legacy students.

These accomplishments have, without question, strengthened the value of KU degrees in a fiercely competitive environment.

Q: *What Alumni Association accomplishments over the past eight years make you most proud?*

A: Tough question, but first I'd have to point to the growth in our state and national footprints. Planning and hosting more than 500 programs and events each year is no small task, but the Board of Directors and staff firmly believe that the Association must bring the University to alumni and friends. Sometimes that means small Kansas towns and sometimes it means international capitals.

The diversity of our programs is a real credit to 40,000 members and the 350 members of our Presidents Club. Taking national-champion debate teams, music and theatre students, and academic

programs across the state and nation isn't inexpensive, but I believe that's the sort of extra effort that separates our association from the average alumni organization.

Q: *What key goals do you have for the coming years?*

A: First and foremost, we need to expand our Student Alumni Association.

Students on campus today need to follow the example set by those great Jayhawks who came before us and understand that their relationship with KU does not end the day they walk down the Hill. They have the ability to preserve and grow the value of their own degree through alumni advocacy, involvement and support of KU through the KU Alumni Association.

Ultimately, we would seek to build a dedicated facility for student members of the Association, and to host training for new programs and events. To my knowledge, no such building exists anywhere else, and it would be an exciting and important addition to our facilities.

Growing the Association's membership base so we can have even more impact on KU's goals is a perennial objective and one that the staff and Board work together on throughout the year. Our vast volunteer



network of 500-plus across the country is vital to this effort.

The Association's annual programs have quintupled, from fewer than 100 to more than 500. We are a small staff of dedicated Jayhawks, and we are getting to the point where it may make financial and operational sense to have dedicated staff living in areas like Western Kansas, Chicago and Texas.

Q: *Why are volunteers important to the Association?*

A: There is simply no way we could be one of the most active alumni associations in the country without loyal and active volunteers. Volunteers serve as our eyes and ears from Liberal to London while representing the interests of the University

New online membership tools

The Association has added convenience to the membership renewal process—and made it easier for new members to join. Members and non-members will receive personal emails inviting them to renew or join online by using personalized websites (known as Personalized URLs, or PURLS). Email messages will include links to individual sites, where a membership form will already include contact information. Alumni can easily renew or upgrade their memberships, choose the automatic renewal option, and update their contact information. The combination of personalized email notifications and websites makes membership renewal and recruitment more timely and cost-effective, says Kevin Corbett, c'88, Association president: "We are modernizing our efforts to integrate technology and meet the ever-changing needs of our members."

and Association. KU is a pre-eminent university because alumni for more than 100 years have remained active and supportive. It is truly a “Kansas thing” that we are known for nationally.

The best public universities have expansive volunteer networks. At KU, we most certainly have among the best, if not *the* best, in terms of numbers and engagement.

Q: *What would you like alumni and friends to know about the Association?*

A: That we work tirelessly to represent your interests and that we appreciate your membership and gifts to the Association. Your support enables us to do even more for the university we all love so much.

Remember, the best recruiters we will ever have are not staff, but our alumni members. Be proud of your membership in the Alumni Association and help us recruit more members! Everything we do strengthens KU, and that begins with you, the great Jayhawks who wholeheartedly believe in the value of a strong Alumni Association.



Wichita tradition celebrates a decade

'Roundup Review' set for Oct. 20

Since 2002, alumni and friends in the Wichita area have gathered for KU spirit at the Jayhawk Roundup, which on Oct. 20 celebrates its 10th year.

The first gathering was the brainstorm of a group of Jayhawks who saw the need for a signature KU event in Wichita, and their creation is now one of the largest in the state.

Jayhawk Roundup, known for its fun themes and casual atmosphere, is hosted by David, b'75, e'75, and Janet Lusk Murfin, d'75, at their stables near Andover. Ruthie Becker Gillespie, f'75, and Jim



FRIDAY, OCTOBER 26
6 p.m. Homecoming Parade - JAYHAWK BOULEVARD
7 p.m. Homecoming Pep Rally - ADAMS ALUMNI CENTER
(IMMEDIATELY FOLLOWING PARADE)

SATURDAY, OCTOBER 27
9 a.m. Pregame Pancakes - ADAMS ALUMNI CENTER
TBA Football Game - KU vs. University of Texas

**For a complete schedule, visit
www.homecoming.ku.edu**

Burgess, c'73, have dedicated hundreds of hours designing and creating unique decorations and artifacts that bring event themes to life.

Burgess jests that Gillespie often says something like, “I want giant records hung from the ceiling and spinning—now go build it.” Both know that lots of planning and design go into each idea. They have built a Chinese pagoda, oversized jukebox complete with lights, Mass Street store awnings and a spooky Halloween gate, to name a few.

The theme for 2012 is Roundup Review, and attendees will have a chance to revisit their favorite Roundup memories. James Tyree designed Roundup invitations from 2003 to 2009 as well as this year's commemorative invitation.

To register for the event, visit www.JayhawkRoundup.org.



Jim Burgess and Ruthie Gillespie have created unique decorations that bring the party themes for the Jayhawk Roundup to life.

SUSAN YOUNGER

KU KickOff at Corinth Square



STEVE PUPPE (4)



Hawk Fest & Traditions Night



TERRY ROMBECK (4)



Jayhawks of all ages embraced tradition on campus and off this fall. On Aug. 17, 6,000 fans attended the KU KickOff at Corinth Square in Prairie Village, the annual preseason rally sponsored by the Association and Kansas Athletics. On Aug. 18, 3,800 students celebrated the start of the school year at Hawk Fest, the Association's annual prelude to Traditions Night.

Life Members

The Association thanks these Jayhawks, who began their Life memberships July 1 through Aug. 31. For information, visit kualumni.org or call 800-584-2957.

Matthew L. & Jamie Agan
Tami J. Alloway
Mark H. Auerbach
Aarin M. Beckerle
Barbara N. Blevins
Jon C. Brax
F. Taylor & Lisa Howell Burch
Thomas J. Busch
Christopher B. & Darla
Patterson Calvird
Alejandro E. Carrera
Brian W. Chaffin
David B. Conner
Gerard J. Connors
Katherine L. Courtney
Nathan W. Davis
Thomas R. & Carolyn Elliott
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Stephanie R. Franzitta
Michael J. Gillaspie
Mahlon H. & Katie Gray
Emma L. Groover
Jack Hannah
Bruce W. Hart Jr.
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Kelley Hayden
Erin Morgan Hehn
Glenn F. Heidlinger
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Megan A. Hopp
Donald L. Horine Jr.
Hung-Chieh Huang
David E. Hunter-Chester
Taylor J. & Jessica Hill
Johnson
Emily J. Jones
Jason M. Jundt
Richard G. Kraemer
Megan C. Landrith
Kurt A. & Elaine D. Level
Maren K. Ludwig
John D. Mandelbaum

Matthew J. & Melissa Mann
Andrew N. & Kayce Seidl
Marsh
Randy G. & Kathleen E. King
Masten
Joshua A. & Laura Mathis
James F. & Angela M.
Verbenec McGuire
Manish K. Mistry
Ruben R. Murillo Jr.
Sara J. Nelson
Logan W. & Morgan Wilson
Overman
Scott N. & Lyn Patterson
Stephanie E. Payne
Joshua M. Peck
Daniel R. & Danelle L. Perry
Keith F. Rawlings
Jason T. Renfrow
Zachary A. & Lauren Cason
Schamaun
Deborah Rider Schroeder
Sarah N. Shubert
Jeffrey D. Sigler
Anne M. Sims
Jonalan D. & Alison K. Smith
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Drew A. Thomas
Michael W. Thompson
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Sarah C. Trapp
Jay F. Trump
Kevin C. & Melissa Malone
Veltri
Brooke M. Vincent
Megan R. Waggy
Joseph L. Walden
John S. & Glenna Long Weir
Megan Winter
Mona K. Wirth
William J. & Stephanie Ortiz
Wolvington
Mary Morris Yarnell

Everything we do strengthens KU. *Your membership in the KU Alumni Association is the single most powerful way to make all of KU stronger, including the value of your own degree.*

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Stefanie Shackelford, Vice President for Alumni Records

Class Notes by Karen Goodell

33 Ruth Tucker Cox, n'33, of Cherryvale, and her twin sister, Ruby Tucker Harris, n'33, of Portland, Ore., celebrated their 100th birthday together in August.

44 Jane Jones, c'44, g'69, celebrated her 90th birthday in July with a reception in St. Joseph, Mo., where she lives.

47 Harry, c'47, g'49, and **Mary Lou Vansant Hughes**, c'47, donated their collection of Haitian art to KU's Spencer Museum of Art. They make their home in Vale, S.D.

48 Sheryl Holland Worrall, c'48, was a contributor to the book *Our Great War*, which details the experiences of 65 people during World War II. Sheryl lives in Shelburne, Vt.

50 Lawrence Blake Jr., b'50, is a CPA with Smoll & Banning in Dodge City, where he and his wife, Nancy, make their home.

51 Lois Walker, c'51, d'54, is an artist and poet in Amityville, N.Y.

52 John Warder, c'52, is retired in Sedalia, Mo., where he lives with his wife, Benola.

53 Jean Anderson Allen, f'53, displayed 47 of her acrylic abstract paintings in a one-woman show in Pacific Palisades, Calif.

Clyde Dyerson Jr., e'53, and his wife, Myrna, live in Kerner, La., where he's retired from McDermott Inc.

Loretta Cooley Hinkle, c'53, c'54, makes her home in Oklahoma City.

54 Nancy Kassebaum Baker, c'54, former U.S. senator from Kansas, was inducted into the Kansas Hall of Fame. Nancy and her husband, Howard,

who also served in the U.S. Senate, have homes in Burdick and in Tennessee.

55 Hobart Bower, b'55, a retired U.S. Air Force major, lives in Newark, Ohio, with **Monta Langrell Bower**, '59.

Harold Kraus, b'55, a retired farmer, continues to make his home in Hays.

57 Donald Potts, c'57, m'62, was recognized by the American Medical Association for 50 years of practicing medicine. He and his wife, Barbara, live in Independence, Mo.

58 Larry Welch, c'58, f'61, wrote *Beyond Cold Blood*, a history of the Kansas Bureau of Investigation, published by University Press of Kansas. Larry and his wife, Shirley, live in Lawrence.

59 Lila Borgman Lothson, g'59, a retired teacher, makes her home in Topeka.

William Toalson, c'59, m'63, was elected to the Kansas Golf Hall of Fame. He and **Judith Artley Toalson**, '78, live in Prairie Village.

60 Ralph Chappell, e'60, a retired U.S. Navy captain, makes his home in Olympia, Wash., with his wife, Sally.

Roger, c'60, PhD'67, and **Patricia Dahm Douglass**, '67, celebrated their 50th anniversary in June. They are residents of Fairport, N.Y.

Marcia Moran Janes, j'60, a retired real-estate agent, lives in Laguna Woods, Calif., with her husband, Ed.

Roberta Young Murphy, d'60, stays busy during retirement with travel, reading and gardening. She and her husband, **Arthur**, c'60, are residents of Independence, Mo.

61 Priscilla Owings-Chansky, j'61, is administrator of the Hospitalized Veteran's Writing Project in Mission. She and her husband, William, live in Olathe.

62 Robert Travnicek, '62, received the Physician Award for Community Service from the Mississippi State Medical Association. He lives in Long Beach, Miss.

Robert Whaley, d'62, is a professor emeritus of music education at Western Michigan University. He and **Judy Crist Whaley**, d'62, live in Kalamazoo.

64 Kenneth Horwege, f'64, a graphic artist with Southeast Denver Graphics, makes his home in Aurora, Colo.

Nancy Lane, d'64, retired after teaching for 48 years at Russell High School.

Carolyn Nelson Ulrich, c'64, edits *State by State Gardening*. She lives in Chicago.

66 Carl Reed, e'66, g'69, g'85, is senior vice president of DRG Engineers in Bonner Springs, where he and his wife, Melody, make their home.

67 Stephen Lake, c'67, a veterinary pathologist, makes his home in Stilwell with his wife, Joyce.

68 Patricia Huggins Pettey, d'68, g'74, lives in Kansas City with her husband, John.

Edward Sion, c'68, g'69, is a professor of astronomy and astrophysics at Villanova University in Villanova, Pa. He and **Miriam Kangas Sion**, c'67, g'68, live in Radnor. She's a child therapist at Psychology and Counseling Associates.

69 Jan Boling Lonsbury, d'69, is retired from a career with the Fort Osage School District in Independence, Mo. She and her husband, **James**, c'73, live in Lee's Summit.

James Pankratz, d'69, a retired educator, lives in Boise, Idaho, with his wife, Susan.

70 Kenneth Dickson, c'70, practices law in Murrieta, Calif.

71 Carolyn Ramirez Albott, s'71, is a clinical social worker at Valeo Behavioral Health in Topeka, where she and her husband, William, make their home.



Eric Hansen, b'71, l'74, joined the Overland Park law firm of Payne & Jones. He and **Lana Perry Hansen**, f'73, live in Lenexa.

Paul Hund, c'71, practices dentistry with the Heartland Dental Group in Leavenworth, where he and **Doris Hund**, '80, make their home.

Yogesh Shah, g'71, teaches math and science in Jersey City, N.J. He lives in Carlstadt with his wife, Ajita.

72 Susan Schaumberg Ainsworth, d'72, joined the Overland Park law firm of Payne & Jones as a paralegal. She and her husband, William, make their home in Kansas City.

Michael Helbert, c'72, l'75, practices law in Emporia, where he also serves on the board of USD 253.

Deborah Bordner Luthi, d'72, manages enterprise risk for the San Francisco Public Utilities Commission. She and her husband, **Michael**, f'73, live in Davis.

Carmelo Monti, a'72, is a senior project architect at RLF Architects in Orlando, Fla.

Edward O'Brien, c'72, received the 2012 Award for Distinguished Contributions to the Science and Profession of Psychology from the Pennsylvania Psychological Association. He's a professor of psychology and counseling at Marywood University in Scranton. Ed and his wife, Jean, a professor at King's College, live in Kingston.

Kate Snodgrass, c'72, artistic director of the Boston Playwrights' Theatre, received the Elliot Norton Award Prize for Sustained Excellence from the Boston Theater Critics Association. She makes her home in Somerville.

Jane Beaty Welihozkly, f'72, and her husband, Albert, live in Leesville, S.C., where she's retired.

73 Carol Allen Brandenburg, d'73, is a senior field consultant at Xerox in

Waite Park, Minn. She and her husband, Ron, live in Sartell.

J. Robert Brookens, d'73, practices law with Brookens & Collett in Marion, where he and his wife, Anita, make their home.

Christa Bray Hansen, c'73, g'92, is director of special programs for language education and development at Georgetown University in Washington, D.C. She and her husband, **Eric**, f'94, live in Alexandria, Va., where he is an artist.

74 Jeffrey Lough, c'74, d'75, g'78, works as a school psychologist with USD 418 in McPherson, where he lives.

Roy Oyer, c'74, m'86, practices with TriCounty Urology in Overland Park. He and his wife, Linda, live in Lenexa.

Pat Ryan, b'74, a retired brokerage manager with MetLife, lives in Overland Park with his wife, Barbara.

75 John Donaldson, d'75, owns the Diagnostic Radiology Institute of Kansas City.

Gery Palmer, '75, is a recruiting and development specialist for Shelter Insurance in Centennial, Colo., where he and **Beverly Hanna Palmer**, '76, live.

The Rev. **Richard Zimmerman**, c'75, is a retired elder in the Kansas West Conference of the United Methodist Church. He makes his home in McPherson with his wife, Carolyn.

76 Andy Bryant, g'76, recently became chairman of Intel. He and his wife, Nancy, make their home in Portland, Ore.

Randall Kancel, j'76, is chief appraiser for Bank Midwest in Kansas City, where **Mary Ann Neath Kancel**, c'82, l'84, practices law. They make their home in Leawood.

Jill Novy Lockwood, d'76, is a scientific liaison with Astellas Pharmaceuticals. She lives in Coral Springs, Fla.

Bobb Meckenstock, c'76, is chief executive officer for the Meckenstock Group in Hays, where he and **Sharon "Shay" Blackman Meckenstock**, '79, make their home.

Christopher Starr, g'76, is a professor of entomology at the University of the

West Indies-St. Augustine in Trinidad and Tobago.

77 Edward Beaumont, g'77, is a senior geologist at SM Energy in Tulsa, Okla. He was elected president of the American Association of Petroleum Geologists.

Patti Broyles, '77, works as a producer and project manager for Intake Studios in Wichita. She lives in Baldwin City.

Fred Conboy, c'77, is president and chief executive officer of Destination Management in Lawrence.

June McWilliams Hubert, s'77, is retired in Emporia.

William McCourt, p'77, owns Onaga Pharmacy in Onaga, where he and his wife, Marilyn, make their home.

Barbara O'Brien, c'77, j'77, was appointed director of the Kemper Museum of Contemporary Art in Kansas City. She and her husband, **Burleigh Smith**, g'78, make their home in Fairway.

Judy Sudtelgte, g'77, takes classes part time and works each tax season at the U.S. Department of the Treasury-IRS.

School Codes Letters that follow names indicate the school from which alumni earned degrees. Numbers show their class years.

| | |
|--------------------|---|
| a | School of Architecture, Design and Planning |
| b | School of Business |
| c | College of Liberal Arts and Sciences |
| d | School of Education |
| e | School of Engineering |
| f | School of Fine Arts |
| g | Master's Degree |
| h | School of Allied Health |
| j | School of Journalism |
| l | School of Law |
| m | School of Medicine |
| n | School of Nursing |
| p | School of Pharmacy |
| PharmD | School of Pharmacy |
| s | School of Social Welfare |
| u | School of Music |
| DE | Doctor of Engineering |
| DMA | Doctor of Musical Arts |
| EdD | Doctor of Education |
| PhD | Doctor of Philosophy |
| (no letter) | Former student |
| assoc | Associate member of the Alumni Association |

Class Notes

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Hall of Fame. He lives in Lawrence, where he owns Blue Star.

79 Tim McCarthy, j'79, is a partner in the firm of Gilliland & Hayes and president of the Johnson County Bar Association, and **Kay Small McCarthy**, c'81, l'87, is a corporate trainer for KM Executive Consulting. Their home is in Overland Park.

80 John Gillespie, m'80, recently became chief medical officer of the Pattie A. Clay Regional Medical Center in Richmond, Ky.

Edward Meltzer, c'80, is president of Security Cloud and Mobile Partners in Leawood, where he lives.

81 June Koleber James, d'81, was inducted into the inaugural class of the Kansas Volleyball Association's Hall of Fame. She's assistant principal of Killeen High School in Killeen, Texas.

Douglas Tucker, e'81, recently became a senior engineer with the Office of the Deputy Assistant Secretary of the Air Force. Doug, who lives in Arlington, Va., is a retired U.S. Air Force colonel.

82 Pamela Mahoney, n'82, p'95, p'97, works as solution manager for the Cerner Corporation in Kansas City. Her home is in De Soto.

Bruce Underwood, g'82, is vice president and chief operating officer of Healthy Futures Inc. in Indian Wells, Calif., where he and his wife, Janet, make their home.

83 Bradley Poss, c'83, m'87, is a professor of pediatrics at the University of Utah in Salt Lake City, where he and **Constance Ide Poss**, h'84, make their home.

Michael Woods, c'83, m'87, recently became clinical-group vice president at Pascal Metrics. He lives in Suffield, Conn.

Keith Worley, a'83, is a senior associate at M Design Studio in Alexandria, Va.

84 Barbara Dieker, g'84, directs the Office of Elder Rights for the U.S. Department of Health and Human Services in Washington, D.C.

78 Mary Brockelman Bianchi, n'78, is vice president of women's and children's service line at Lehigh Valley Health Network in Allentown, Pa.

Mark Boyer, j'78, is senior vice president of customer development at Dawn Food Products in Jackson, Mich. He and his wife, Anita, live in Ann Arbor.

Susan Worten Eroraha, c'78, works as a psychologist at Mental Health Resources Plus. She and her husband, Pius, live in Laurel, Md.

Jo Paradise Haitbrink, d'78, works as a real-estate sales associate with Russ Lyon Sotheby's International Realty in Scottsdale, Ariz. She and her husband, **Richard**, c'63, l'66, live in Cave Creek.

Peter McGhee, s'78, is vice president of American Fleet Sales and Service and president and chief executive officer of U.S. Trans Solutions. He makes his home in Laurel, Md.

Robert Miller, b'78, is president of

Foundations for Winning in Windsor, Colo. He lives in Fort Collins.

Mohamed Razik, e'78, g'81, PhD'84, is senior vice president of Science Applications International. He lives in Rockwall, Texas, with his wife, Neveen.

Gerald Seib, j'78, received the 2012 Lifetime Achievement Award of the Gerald Loeb Awards for Distinguished Business and Financial Journalism. Jerry, who works for the Wall Street Journal in Washington, D.C., lives in Chevy Chase, Md., with his wife, **Barbara Rosewicz**, j'78. She is research and information project director for the Pew Charitable Trust.

Reuben Shelton, j'78, is senior counsel for the Monsanto Company in St. Louis, where he and **D'Anne Tombs Shelton**, c'78, make their home.

Isaac "Bud" Stallworth Jr., s'78, was inducted into the Kansas Sports



She lives in Alexandria, Va.

Charles Renner, h'84, owns Advantage Therapy in Springfield, Mo., where he lives with his wife, Catherine.

86 Susan Schultz Huxman, g'86, PhD'88, is president of Conrad Grebel University College in Waterloo, Ontario, Canada.

David Jaynes, c'86, was inducted into the Kansas Sports Hall of Fame. The former KU football player is president of Flight Maker Jet Charter Club and lives in Beverly Hills, Calif., with his wife, Barbara.

Kevin Meyer, '86, owns SK Meyer Corporation in Grover, Mo. He and **Suzanne Holland Meyer**, c'86, live in Wildwood.

87 Daphne Hearn, b'87, recently was appointed director of the San Diego office of the Federal Bureau of Investigation. Her home is in San Diego.

Laurian Casson Lytle, g'87, PhD'93, is an assistant professor at the University of Central Missouri in Warrensburg. She and her husband, **David**, g'86, live in Leawood, where he owns New Sources.

Rashid Malik, g'87, PhD'95, founded Malik College in Lawrenceville, Ga.

John Weber, c'87, is a government solutions executive for ManpowerGroup in Wichita, where he lives with his wife, Kriste.

88 Tim Greenwell Jr., s'88, is principal of Liberty Elementary School in Flower Mound, Texas. He lives in Dallas.

89 Gary Allen, PhD'89, is a project manager for the U.S. Army in Orlando, Fla. He and his wife, Monika

PROFILE by Chris Lazzarino

Sacred Heart gleams as Father Tom's Omaha oasis

The two blocks of Binney Street that surround Omaha's Sacred Heart Church—nicknamed “Jayhawk Boulevard” by parishioners long used to hearing about all things crimson and blue—are an inner-city refuge offering food, health care, education and cheerful religion. The church and its ministries embody the compassion of a priest whose mission is helping others find joy and peace.

Since 1998, when the Rev. Tom Fangman, c'85, arrived at Sacred Heart in his native Omaha after serving as an assistant pastor in two other Nebraska parishes, Sacred Heart Parish has constructed a community center with a food pantry, health and dental clinics, and self-sufficiency programs to help female heads of households free their families from poverty cycles. In 2011, the Heart Ministry Center assisted more than 71,000 residents of its North Omaha neighborhood.

Across the street is Sacred Heart School, a 108-year-old neighborhood keystone that serves as a mission school for 140 local children from kindergarten through eighth grade. The school's principal is Katie Barmettler, d'88; John Levy, c'02, is executive director of the Heart Ministry Center. And their boss is an alumnus so

enthusiastic that he included a Rock Chalk Chant in his service the morning of KU's second-round NCAA tournament game last March.

“I feel like I'm where I'm supposed to be,” Fangman says. “There is a lot of need in this community, and there are good things that can still come forth, even after 14 years.”

Fangman's celebration of Mass is a happy event, and the church is usually a packed house with congregants arriving from near and far.

“Father Tom creates a very inviting atmosphere,” says Craig Enenbach, a parishioner from Lincoln. “People come in from all over the place because they *want* to be here. We're all friends here.”

The spiritual heart of Father Tom's tenure at Sacred Heart is the church itself. Orchestrating what he laughingly calls his “extreme church makeover,” Fangman three years ago launched a \$3.3 million restoration project that erased a century of exterior grime and created a vibrant new interior. Another joyous space is his large kitchen in the rectory, where snapshots




Tom Fangman, here greeting parishioners after a March Mass, was inspired by St. Lawrence Catholic Campus Center mentors Monsignor Vince Krische and the Rev. Bill Porter.

mailed to him by parishioners and friends blanket the walls.


“My parents always just wanted me to be happy with what I did in life,” he says. “With that comes some sacrifice. They weren't going to have a grandchild from me. But they've realized that it's a special calling, and ultimately I have been blessed with a lot of children.

“This community is so welcoming of a priest into their lives and hearts and families, in a profound way. I feel very blessed, and I don't take that for granted.”


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Diamond Partners, Inc.

Delfs, live in Casselberry.

John Raymond, s'89, lives in Kansas City, where he's retired from the Texas Department of Health.

Susan Berglund Santo, b'89, recently became president and chief executive officer of the Go Wichita Convention and Visitors Bureau. She had been director of travel industry sales at Universal Studios in Hollywood.

Steven St. Peter, c'89, is chairman of Aratana Therapeutics, an animal health company he helped found in Kansas City.

Peter Stonefield, e'89, is president and chief executive officer of APECS Aerospace Corp. in Charleston, S.C., where he lives with his wife, Anna.

90 Kimberle Doty, s'90, works as an administrator of The Legacy at Park View, a nursing home in Ulysses.

Mark Pannell, e'90, practices law with Pannell Law in Colorado Springs, Colo.

John Pascarella, c'90, is dean of the college of sciences and professor of

biological sciences at Sam Houston State University in Huntsville, Texas.

Cheryl Posavac, h'90, works as a continuous-improvement consultant for GlaxoSmithKline in Philadelphia.

Shelley Hansel Williams, j'90, is executive director of the Wellington Area Chamber of Commerce.

92 Kent Bradley, m'92, was named interim chair of the obstetrics and gynecology department at the KU School of Medicine in Wichita.

Jodi Hoyer, d'92, was inducted into the Napa High School Athletic Hall of Fame in California. She teaches physical education at Washington High School in Kansas City, and she makes her home in Shawnee.

Julie Woodruff Johnson, c'92, works as a school psychologist in Castle Rock, Wash., where she and her husband, **Kevin**, c'94, make their home. He is education programs director for Educational Service District 112.

Jane Windham Kamstra, g'92, is

managing director of Consulting in Shavano Park, Texas.

James Van Arsdale, g'92, is a partner in the Commonwealth Financial Group in Boston. He and his wife, Cindy, make their home in Hanover.

Dawn Koehn Yonally, PhD'92, directs projects for the quality-assurance department for Dongbei University of Finance and Economics in Dalian, China.

93 Carey Adams, PhD'93, recently became provost and vice president for academic affairs at Armstrong Atlantic State University in Savannah, Ga.

Matthew Coen, c'93, is a soil conservation technician for the Natural Resources Conservation Service. He makes his home in Salida, Colo.

Jason Jundt, e'93, g'96, works as a senior application engineer for GE Aviation in Grand Rapids, Mich. He and his wife, Stephanie, live in Ada.

Rob Riggie Jr., c'93, an actor and comedian, hosted the 2012 ESPYs, a

sports awards show of ESPN. He lives in Thousand Oaks, Calif.

Derek Zeck, b'93, coaches girls' basketball at Leavenworth High School. He and **Alice Beck Zeck**, c'95, make their home in Lansing.

94 Stuart Allen, '94, was one of 11 artists chosen by the San Antonio River Foundation to display a project along the city's River Walk. Stuart lives in Lawrence.

Randal Degner, g'94, owns Reflexive Leadership Strategies in Houston.

Mark Johnson, e'94, g'05, recently joined BHC Rhodes as team leader of development services. He and **Jessica Jones Johnson**, j'93, live in Shawnee.

Lou Montulli, '94, is vice president of engineering and co-founder of Zetta. He and his wife, Ashley, make their home in Menlo Park, Calif.

Jeffrey Songer, e'94, g'02, is vice president and chief engineer of Kansas City Southern Railway.

95 Stephanie Groninga Bannister, g'95, is associate director of housing at Kansas State University in Manhattan, where she and her husband, **Grant**, l'97, live.

Timothy Davidson, j'95, directs regional sales for Univision Communications in Los Angeles. He and his wife, Dara, live in Redondo Beach.

Christopher Earl, b'95, manages sales for Stephens Real Estate in Lawrence, where he and his wife, Joanna, live with their three children.

Jeffrey Kolars, c'95, works as an analyst at Booz Allen Hamilton. He and his wife, Karen, live in Plant City, Fla.

Susan Schlossberg Ostmeyer, g'95, PhD'12, recently became principal at West Intermediate School in Leavenworth. She and her husband, Chris, make their home in Overland Park.

Ryan Tompkins, c'95, g'00, manages sales and leasing for Hunt Midwest Real Estate Development in Kansas City. He and **Erin Glaser Tompkins**, c'95, g'00,

live in Prairie Village.

96 Todd Adrian, d'96, coaches men's basketball at Otterbein University in Westerville, Ohio.

Susan Probst, g'96, recently became special-education director for the Milton School District in Wisconsin.

BORN TO:

Christine McMahon Malchow, d'96, and Thomas, daughter, Marin, April 24 in Sammamish, Wash., where she joins a sister, Shannon, 2.

97 Kristin Stomp Banker, c'97, works as a contact center process and procedure specialist at Garmin International. She lives in Overland Park.

Kelly Hansen Clark, c'97, l'00, practices law with Payne & Jones in Overland Park, where she and her husband, **Brian**, b'98, g'99, make their home.

Brent Pryor, c'97, is a senior regional sales specialist at Ivy Funds in Overland Park. He and his wife, **Lisa**, '96, are residents of Olathe.

Sylvan Shank, c'97, recently joined Newry Corporation, a management consulting firm in Chicago.

MARRIED

Joshua Gisi, c'97, to Sarah Engle, May 12 in Winchester, Ind. They live in Indianapolis, where they are both detectives with the Indianapolis Police Department.

BORN TO:

David Dummermuth, b'97, g'99, and Natalie, son, Logan, March 21 in Lenexa, where he joins a sister, Paige, 4. David is tax managing director for KPMG in Kansas City.

98 Mark Katz, c'98, directs the Chicago office of HFF, where he's responsible for office investment sales transactions. Mark and **Dana Whipple Katz**, '97, make their home in Glencoe.

Michael Knight, PhD'98, directs the Kansas coaching project at KU's Center for Research on Learning. He wrote *Unmistakable Impact: A Partnership*

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Approach for Dramatically Improving Instruction, which was named the Corwin Press 2011 Book of the Year.

Samantha Bowman Mortlock, c'98, and her husband, David, make their home in Los Angeles with their daughter, Catherine, 1.

99 Jennifer Lightwine Gulick, d'99, teaches school in Lee's Summit, Mo., where she and her husband, Jim, make their home.

Carlos Prendes Jr., m'99, practices family medicine at Alegent Health Clinic in Omaha, Neb.

Kevin Pritchard, c'99, recently became general manager of the Indiana Pacers in Indianapolis.

Cody Simms, c'99, recently became vice president of product at StumbleUpon. He and **Molly Fast Simms**, f'00, live in Marina Del Rey, Calif.

MARRIED

Brent Snyder, b'99, to Ashley Meador, June 2 in Kansas City, where he's a sales

representative for Thyssen Krupp and she's a sales representative for the Hershey Co. Their home is in Mission.

00 Ian Guenther, a'00, is a senior project manager at Sarfatty Associates Architects in Wilmette, Ill. He and his wife, Celine, live in Chicago.

BORN TO:

Susan Childers Gibler, c'00, and Brian, daughter, Zinnia, June 4. Brian owns Driving Force in Baldwin City, where they live, and Susan manages accounts payable for P1 Group Inc. in Lawrence.

Caroline Koch Gollier, c'00, j'00, and **Bo**, c'91, son, Elijah John, July 30 in Lawrence, where Bo practices family dentistry.

01 Jason Daily, c'01, is program director at EF Education First in Cambridge, Mass. He lives in Boston.

Stanley Zimmerman, c'01, m'05, is an interventional cardiologist at Hillcrest Medical Center in Tulsa, where he and **Jessica Hewitt Zimmerman**, '01, live.

02 Brian Hanni, j'02, was named the radio voice of the Texas Tech basketball team. He lives in Lubbock.

Justin Hartwig, c'02, was inducted into the Iowa High School Athletic Association Football Players Hall of Fame. He lives in Mars, Pa.

Kylie Colgan Helmer, j'02, c'02, is a nurse in the cardiovascular ICU at St. Luke's Hospital in Kansas City. She and her husband, **Kyle**, '97, live in Lenexa.

Steven Kullberg, c'02, is plains sales manager for Henke Manufacturing in Leavenworth. He and Stacey Halterman Kullberg, c'09, live in Shawnee.

John McGinley, j'02, teaches at Forsyth School in St. Louis. He lives in St. Charles with his wife, Caitlin, and their daughter, Kelly, 2.

Valerie Flick Monroy, c'02, n'05, works as a pediatric nurse practitioner at Independence Pediatrics. She and her husband, Aldemar, make their home in Lee's Summit, Mo.

Chukwuemeka Okafor, g'02, was promoted to associate vice president and



manager at Dewberry in Gaithersburg, Md. He lives in Clarksburg.

Dulcinea King Rakestraw, s'02, is vice president of treatment service at Preferred Family Healthcare. She and her husband, **Dallas**, c'03, f'06, live in Wichita, where he's a partner in the law firm of McDonald, Tinker, Skaer, Quinn & Herrington.

Matthew Schmidt, g'02, is assistant professor of political science at the School for Advanced Military Studies at Fort Leavenworth. He was named one of Fast Company magazine's 100 Most Creative

People in Business. Matthew and his wife, Shelley, live in Kansas City.

BORN TO:

Bryan, c'02, and **Heather Berg Anderson**, c'04, j'09, daughter, Edith Margaret, May 23 in Lawrence, where Heather coordinates communications and events at KU's Dole Institute of Politics. Bryan heads the English department at Washburn Rural High School in Topeka.

Brett, b'02, and **Allison Starr Clark**, e'02, daughter, Elsie Kathleen, Feb. 28 in Wichita. They live in Bel Aire, and their family includes a daughter, Mallory, 2.

03 Michael Palomba, j'03, manages the Fort Lauderdale, Fla., office of Strategic Campaigns.

Kristina Robson, PhD'03, recently became senior director of comprehensive solutions at BioStorage Technologies in Indianapolis.

William Salyers, m'03, g'09, is an assistant professor at KU's School of

PROFILE by Andrew Clark

Boston theatre stalwart earns critics' applause

When she was a kid in Wichita, Kate Snodgrass wrote, directed and starred in her own plays. Bed sheets became stage curtains, and neighbors were her audience.

For Snodgrass, c'72, the theatre bug never disappeared.

She now balances her job as a professor at Boston University with duties as artistic director of Boston Playwrights' Theatre.

And she still writes plays.

"It's a year-round job," says Snodgrass, winner of the 2012 Elliot Norton Award for Sustained Excellence, given by the Boston Theater Critics Association. "During the school year, my days and evenings are filled with supervising productions and teaching. When it's summer, I'm able to get my writing done, and I make sure that I write every day."

Going from her neighborhood's marquee to a cornerstone of Boston's theatre scene didn't happen overnight.

When she started college, Snodgrass planned to become a doctor. But after finding that she and chemistry class didn't mesh, she pursued an English literature degree. At the suggestion of her roommate, Snodgrass took an acting course during her senior year. This led to small

roles in college productions and sparked a love for theatre that she had to pursue.

After continuing her acting studies following graduation, Snodgrass landed a number of different gigs, including recurring appearances on the soap opera "One Life to Live."

"I had lines like, 'The platelets are back from the lab, doctor, and it doesn't look good,'" Snodgrass recalls. "I was so good at playing a nurse, people thought I was one."

When her partner was offered a scholarship at Boston University, Snodgrass moved with him to the Bay State. Hoping to sharpen her skills, she entered the school's creative writing program.

For her, it was a move that would ultimately define her career.

Over the past two decades, she has become a staple at BU, where she runs the MFA playwriting program.

As artistic director of Boston Playwrights' Theatre, she guides productions from the first auditions through opening night. The theatre has even performed three of Snodgrass' own works, "Haiku," "Observatory" and "The Glider," the last nominated for the Steinberg New Play Award by the American Theatre Critics Association.

"I'm just very lucky to be doing this," Snodgrass says. "Decades ago, I paid my rent working as a typist for different law



JOE HENSON

Boston critics recently awarded their city's highest theatre honor to director, educator, writer and former actor Kate Snodgrass, who discovered theatre during her senior KU year.

firms. For the lawyers, the work was fascinating because they loved it. But it wasn't exactly fun stuff for me.

"To spend my days and evenings doing something I love and getting to work with so many gifted artists—it's really the best job I could ever imagine."

—Clark is a freelance writer in Brockton, Mass.

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Medicine in Wichita, where he and his wife, Vanessa, make their home.

MARRIED

Elizabeth Long, c'03, to Kyle Coleman, May 5 in Lawrence, where she is a program assistant in KU's chemistry department and he works at Natural Breeze Remodeling.

Justin Volkert, b'03, to Stacy Dimmick, May 26 in East Lansing, Mich. He's a marketing manager for United Parcel Service, and she's a nurse. They live in Overland Park.

BORN TO:

Shane, c'03, g'05, l'10, and **Kaelyn Fox McCall**, b'04, son, Kingston Fox, May 18 in Lawrence, where they live. Shane practices law with Lentz Clark Deines in Overland Park, and Kaelyn is an accountant for the state of Kansas.

Sarah Wolak Whetstone, j'03, and



Tyler, h'04, son, Samuel Berton, Dec. 1 in Hernando, Fla.

04 Susan Banks, c'04, is a post-doctoral research scientist at the Marine Biological Laboratories in Woods Hole, Mass.

Drew Thomas, c'04, g'11, teaches English at Olathe North High School. He and his wife, Abbey, live in Mission.

MARRIED

Samuel Ritchie, c'04, b'06, and **Anna Clovis**, c'05, j'05, May 26 at Potter Lake. They live in Wichita, where he's an associate attorney with Triplett, Woolf & Garretson and she's an associate attorney at Martin, Pringle, Oliver, Wallace & Bauer.

BORN TO:

Nicholas, e'04, and **Jacinta Langford Hoyt**, c'05, son, Joaquin Elijah, March 21 in Lawrence, where Jacinta owns LangfordMedia. Nicolas is a senior engineer at GBA in Lenexa.

Lisa Hathhorn Wendland, c'04, and Shelby, daughter, Reese Ann, May 25 in Lawrence, where they live.

05 Ruth Anne French-Hodson, c'05, began a clerkship in August with U.S. District Court Judge Michael Ponsor in Springfield, Mass.

Drew Gooden, '05, owns Wingstop restaurant in Altamonte Springs, Fla. He plays basketball for the Milwaukee Bucks and makes his home in Orlando, Fla.

Matthew McDowell, b'05, is chief financial officer of the Washington Group in Washington, D.C. He and **Laura Jennings McDowell**, c'05, live in Alexandria, Va. She's campaign manager for the Leukemia and Lymphoma Society.

Christopher Tyrrell, c'05, directs regional sales for Trustmark Voluntary Benefit Solutions in Kansas City, where he and **Brianne Kelley Tyrrell**, d'05, make their home.

MARRIED

Brent Labovitz, c'05, and **Katharina**

Tallman, d'07, June 9 in Kansas City. He's an attorney with Kolker & Germeroth in Clayton, Mo., and she's a physical therapist at Pro Rehab. They live in Brentwood.

BORN TO:

Lindsay Chew Wedermyer, c'05, and Andrew, son, Van Frank, March 15. Lindsay is a sales representative for the Riverpoint Group, and Andy works for United Rentals in Lawrence. Their home is in Baldwin City.

Jennifer Ziskal Williams, d'05, g'08, and Jess, daughter, Kinley Lynnaye, June 1 in

Lawrence, where she joins a brother, Emmett, 2. Jennifer teaches fourth grade at Langston Hughes Elementary School, and Jess is a manager at Crown Distributors in Topeka.

06 John Joutras, c'06, is vice president of the Segerdahl Group in Wheeling, Ill. He and **Nakia Hires Joutras**, s'06, make their home in Northfield.

Schnavia Smith, PhD'06, directs the Center for African-American Studies at the University of Texas at Arlington.

John Smithhisler, '06, teaches at Sacred Heart Cathedral School in Dodge City.

07 Jana Budde, l'07, is office manager at the University of Chicago's Harris Graduate School of Public Policy Studies.

Jeremy Case, c'07, recently became assistant men's basketball coach at Houston Baptist University in Houston, Texas.

Molly Bachand Mackey, d'07, is an equipment manager for Kansas Athletics. She and her husband, **Justin**, c'05, g'08,

PROFILE by Terry Rombeck

Photographer reflects on Joplin storm coverage

With the hindsight of more than a year, Roger Nomer sees the big picture of how the May 2011 Joplin tornado affected both his community and his newspaper, the Joplin Globe.

"A disaster like this pulled us together," he says.

Nomer, j'00, one of the Globe's two photographers, was driving home after covering Joplin High School's graduation when he heard tornado sirens and a radio report that a twister had touched down near Rangeline Road, a main business district. After briefly seeking shelter—the rain-wrapped tornado was difficult to see—Nomer headed to the damaged area. He got out of his car and started shooting.

"It was all pretty much instinct," he says. "I started walking down the road—mindful to stay out of the way of rescuers, and trying to be respectful—but I tried to document the situation."

Though his shaky hands rendered a few of his first photos blurry, Nomer ended up with some powerful images of the day. One photo of a police officer rescuing a crying girl was printed on the cover of People magazine, and it also won the 2011 Missouri Press Association's photo of the year.

Only after photographing for more than

three hours and submitting his photos for the next day's paper—which went to press only an hour past deadline—did Nomer realize his own duplex might have been in the storm's path. He drove home to find his house untouched; the Globe's other photographer wasn't so lucky, with both his home and photography equipment destroyed.

Eight of the newsroom's 30 employees lost their homes, and a graphic designer died in the storm. The Globe staff's trials during the following year are told in a new documentary from the Missouri Press Association, "Deadline in Disaster."

"It was really interesting to hear everybody else's story," Nomer says of watching the film. "It was a source of pride to see everyone perform at their best."

In the year following the tornado, which killed 161, the grind of breaking tornado news eventually turned into bigger-picture stories, including the heroic tales of survivors and accountability for govern-



ROGER NOMER (2)

Roger Nomer was one of the first photographers on the scene of the Joplin tornado in May 2011. His photo of a police officer rescuing a crying girl landed on the cover of People magazine.



mental organizations responding to the tragedy. President Barack Obama visited for the one-year anniversary, but in the months since then, Nomer says, there are occasional days when the Globe contains no tornado news at all.

"With the state of journalism now, this showed how valuable newspapers are to a community," he says. "A couple of days after the tornado, I drove up to the newsroom, and there was a line around the building of people who lost their houses but still wanted their paper. That showed the value of our work."

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make their home in Lawrence.

Joshua Roehr, d'07, directs sales and marketing at the National Center for Drug Free Sport in Kansas City, where he and **Kelli Nuss Roehr**, c'07, make their home.

Danielle Rudas, c'07, j'07, is an associate with Stone Real Estate Corp. in Chicago.

MARRIED

Michelle Kreutzer, f'07, to Matthew Harris, May 26. She's a graphic designer for Half Price Banner in Shawnee, and he's a sales representative for Pepsi in Olathe. Their home is in Gardner.

08 Matthew Bailey, d'08, to Elizabeth Hummel, April 14. He is an athletic trainer with Advance Physical Therapy in Quincy, Ill., where they live. Elizabeth teaches fourth grade in Liberty.

Stacy Picek Farr, g'08, works as a service fellow at the Agency for Healthcare Research and Quality. She and her husband, Aaron, live in Rockville.

Christopher Foltz, c'08, is a resident physician at Cedars-Sinai Medical Center.

He lives in West Hollywood, Calif.

MARRIED

Carley Heitz, d'08, to Adam Hartig, June 16. They live in Columbia, Mo., where Carley teaches social studies at Smithton Middle School, and Adam is a commercial real-estate agent at the Kroenke Group.

Rachel Smith, j'08, and **Alex Karwas**, e'10, June 2 in Lawrence. Rachel is a career-services coordinator at KU's School of Engineering Career Center, and Alex is a graduate research assistant in the School of Engineering, where he is working on a NASA-funded research project.

09 Kelsey Archuleta, c'09, teaches school in Englewood, Colo. She lives in Littleton.

Rachel Luptak Bayer, g'09, is an anesthesiologist assistant at Children's Mercy Hospital. She and her husband, Jacob, live in Leawood.

Kyle Flinn, d'09, works as a technical recruiter for Apex Systems in Austin, Texas.

Laura Lane, l'09, recently became an associate at the Overland Park law firm of South & Associates. She makes her home in Kansas City.

MARRIED

Amy O'Dell, b'09, and **Brian Hood**, c'10, May 19 in Kansas City. They live in Phoenix, where Amy manages sales at Pepsi Beverages Company. Brian studies for a doctorate in physical therapy at Franklin Pierce University in Goodyear.

Sasha Roe, c'09, j'09, and **Michael Kuchinski**, e'10, May 18. She is a copywriter for PlattForm Advertising in Lenexa, and he's a mechanical engineer for Spirit Aerosystems in Wichita. Their home is in Derby.

BORN TO:

Anthony Henry, b'09, and Kelsey, son, Cash Grayson, May 10 in Lawrence, where Anthony is a human-resources partner with Target and Kelsey is a speech language pathologist with Lawrence Speech Therapy.

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10 Cole Aldrich, '10, a center for the Oklahoma City Thunder, conducted several basketball camps this summer. He makes his home in Edmond, Okla.

Francesca Chambers, c'10, j'10, is editor and publisher of Red Alert Politics in Washington, D.C.

Chad Gerber, d'10, works as a learning specialist at Colorado State University. He lives in Fort Collins.

Ryan McIntosh, c'10, manages the Minneapolis, Minn., office of Strategic Campaigns.

Andrea Peterson, c'10, was promoted to

social media and analytics editor at the Center for American Progress in Washington, D.C.



MARRIED

Ashley Lachenmayr, a'10, and **Bryce Torres**, c'10, June 2 in Hutchinson. She is an interior designer and sales representative for L&M Office Furniture, and he's a GIS analyst with Samson

Resources. Their home is in Tulsa, Okla.

11 Brandon Haverkamp, e'11, works as a support analyst for the Cerner Corp. He lives in Topeka.

Kathleen Scanlon Killen, g'11, is assistant to the city manager of Shawnee. She lives in Kansas City.

Michael Prost, g'11, joined Feeler Sheer in Chesterfield, Mo., as an associate architect. He lives in Hazelwood.

Sara Swezy, j'11, works as a political media associate for Hamburger Company in Washington, D.C.

PROFILE by Lydia Benda

Travels define sound for musician

One listen to W.C. Beck's country-tinged vocals, and you know he's a Kansas man. His jangly, acoustic guitar and "sit here, let me tell you a story" lyrics evoke front-porch, Midwestern charm. And though you may not have heard of him, Beck's two latest albums, "Kansawyer" and "Sapling," sound like home to any Kansan.

Despite his knack for pegging the heartland sensibility, Beck, c'06, had to leave Kansas to find it.

While studying French at KU, the Newton native spent a year in Besançon, France. "People in France thought that being from Kansas I was some Wild West cowboy and that I rode a horse until I hopped on the plane to Paris," Beck says. "But I realized I missed that part of home, even if it wasn't always something I was the most in touch with."

His songs started to pick up a little more twang and country flavor. "Strangely," he says, "going to France made me identify with my Kansas roots."

After graduation, Beck pursued his music career in Portland, Ore. He held various jobs while writing and playing as much as possible, but following a failed relationship and the death of a close

friend, he high-tailed it to Mississippi, where he spent a summer selling fireworks. The experience was just as miserable as it sounds.

"It's weird, but being in a fireworks tent in unbelievably uncomfortable conditions with a good friend was one of the most spiritually deep experiences that I've had," Beck says. "I had a guitar and we had a stereo and nothing but time, and we talked about everything and wrote a lot of songs."

Now back in Portland, Beck has channeled the revelations of his travels into a signature sound. The classically trained violinist-turned-guitarist already has six albums.

"Kansawyer" has an Old West feel and features songs such as "Lullabies," a sweet, acoustic-driven, brush-on-snare tune. "Turkey Red" is an instrumental romper that just might make you kick off your shoes and dance on a dirt road. "I wanted to do an album like the great country artists of the '50s, '60s and '70s," says Beck, who cites as his musical influences Woody Guthrie, Pete Seeger, Bob Dylan and Neil Young.



W.C. Beck says writing songs is his way to communicate to the world and get through challenging times in life. "Ideally, if I can find a way to keep building sandcastles forever that'd be great. This is cheap therapy that I get to do."

"Sapling" is a cleaner, gentler album with tight vocals and precise instrumentation. "As I Remember" is a delight with mandolin accents, Beck's lyrical songwriting and female harmonies. "Black River" is so good it almost sounds familiar, and it rocks with creative electric guitar solos and shouting, party vocals. Both "Kansawyer" and "Sapling" are available at wcbeck.com.

As homage to the travels that helped define his voice, Beck also has a French album in the works. But he remains faithful to his Kansas roots. "It's a fundamental part of me and will always be a place I hold very dear in my heart," Beck says. "I'm always going to write songs about this place I'm from."

COURTESY OF W.C. BECK

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12 Jessica Cassin, j'12, interned last summer at the Smithsonian Institution in Washington, D.C. She lives in Lawrence.

Alicia James, c'12, works as an outdoor environmental educator for the YMCA of Greater Toledo.

Dev vrat Khanna, b'12, works as an investment banking financial analyst at Robert W. Baird & Co. He lives in Westmont, Ill.

Arielle Martin, j'12, is a product analyst at AllofE Solutions. She lives in Lawrence.

Todd Mills, g'12, is principal engineer at Honeywell FM&T in Kansas City.

Mollie Moravac, c'12, was named fundraising director for the Kansas Democratic Party. She lives in Shawnee.

Anna Peterson, e'12, works as a mechanical systems engineer with the Realtime Group. She lives in Dallas.

Daniel Petrosky, c'12, serves as a second lieutenant in the U.S. Marine Corps. His home is in Lawrence.



Daren Pfeifer, n'12, is an EMS lieutenant with Johnson County Med-Act. His home is in Lenexa.

Adhithi Ravichandran, g'12, works as a software engineer for Cerner. Her home is in Lawrence.

Megan Ritter, c'12, teaches with Teach for America. She lives in St. Louis.

Amanda Roberts, j'12, works in account service with TPN in Chicago. She lives in Park Ridge.

Megan Roberts, c'12, is a TEFL instructor at the Pacacian Academy. She lives in St. Paul, Minn.

Troy Rundle, g'12, works as an associate regional sales manager for Hallmark Cards in Kansas City, where he and his wife, Karen, make their home.

Sarajane Scott, c'12, is vice president of Scott Temperature in Lawrence. She and her husband, Mark Koch, make their home in Baldwin City.

John Sebelius, g'12, recently displayed a show, "Decadent and Depraved," inspired by the writing

of Hunter S. Thompson, at the Gonzo Museum in Aspen, Colo. John lives in Lawrence.

Carmen Smith, g'12, supervises staffing at the Zack Group in Leawood.

Liz Sperbeck, j'12, is assistant event coordinator at Catering By Michael's in Morton Grove, Ill. She lives in Chicago.

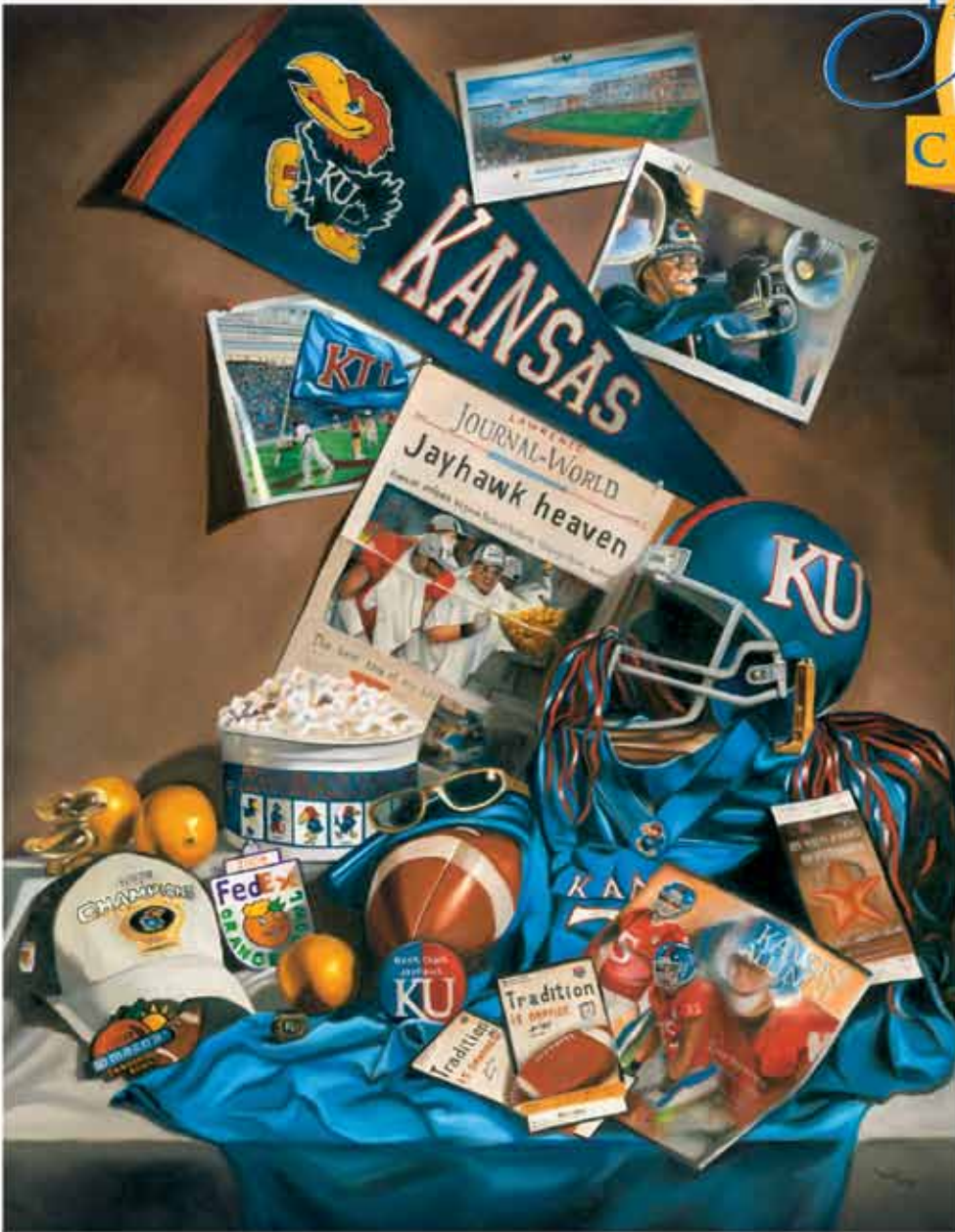
Brian Steele, g'12, coordinates recruitment at the University of Missouri-Kansas City. He lives in Mission.

Whitney Tangeman, b'12, is an account executive with Coyote Logistics. She makes her home in Chicago.

Nancy Tausz, g'12, directs the disease containment division of the Johnson County Department of Health and Environment in Olathe. She makes her home in Shawnee.

Christine Van Nostrand, g'12, is a radio announcer at KPR in Lawrence, where she also is a freelance flute teacher.

Clay Westerlund, c'12, is a marketing specialist at Kern Marketing Group in Lawrence, where he lives.



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In Memory

30s William Edson, e'34, g'35, 99, April 13 in Fairfield, Calif. He had been a visiting professor of electrical engineering at Stanford University and had worked at General Electric and Bell Labs before founding Electromagnetic Technology Corp. Three daughters, three grandchildren and two great-grandsons survive.

William Kester, c'37, g'39, 96, April 8 in St. Louis, where he was retired financial editor of the St. Louis Post-Dispatch. He also was associated for 31 years with the Pulitzer Publishing Company. Among survivors are his wife, Carol McEachron Kester, assoc.; two sons; a daughter; five grandchildren; and a great-grandchild.

Martha Dodge Nichols, c'36, 97, May 6 in Kansas City, where she was an artist and an active participant in civic and philanthropic affairs. She was a 1999 recipient of KU's Distinguished Service Citation. Survivors include three daughters, one of whom is Laura Nichols Richardson, g'87; two sons, one of whom is J. Clyde III, '62; a sister, Betsy Dodge Pearson, f'43; 10 grandsons; and nine great-grandchildren.

Elizabeth "Liza" Ranney Youmans, f'34, 101, June 11 in Burr Ridge, Ill. She was former owner of The Attic Gift Shop in Hinsdale. A son, Robert Jr., d'68, survives.

40s Jane Veatch Barber, c'42, 90, July 23 in Lawrence. A memorial has been established with KU Endowment. She is survived by a daughter, Stephanie Murray, c'73; a son, Thomas Murray, c'69; two grandchildren; and a great-grandson.

Jane Beal Bolt, c'43, 90, Dec. 26 in Jacksonville, Fla. She is survived by a daughter, four grandchildren and 11 great-grandchildren.

Agnes Mumert Crawford, c'41, 93, March 24 in Colorado Springs. A son, two granddaughters and two great-grandsons survive.

Curtis Dalton, '42, 92, June 13 in Lawrence, where he had been traffic manager for Lawrence Paper Company. He is survived by his wife, Clea Haight

Dalton, '42; two daughters; two half brothers; a half sister; six grandchildren; and two great-grandchildren.

Beatrice Witt Davis, b'42, 91, April 29 in Westminster, Colo. She is survived by her husband, Arnold; two daughters; two brothers, Cecil Witt, b'55, and Anthony Witt Jr., b'53; two grandchildren; and four great-grandchildren.

Wilbur DeHart, e'43, 91, Jan. 24 in Cincinnati, N.Y. He headed the radio science laboratory at the University of Michigan, where he also managed the medical engineering department. He is survived by his wife, Lillian Stitt DeHart, assoc.; three sons; two daughters; and 19 grandchildren.

Glenn Elliott, p'41, m'44, 94, May 7 in Kansas City, where he practiced medicine for many years. Surviving are three sons, Thomas, c'66, m'70, Robert, c'67, g'73, and Richard, c'68; two daughters, Jean Elliott Carr, d'69, and Melissa Elliott Carney, c'80; 11 grandchildren; and six great-grandchildren.

Charles Engel, c'49, 86, Dec. 10 in Salt Lake City, Utah, where he was retired from the Montek division of E Systems. He is survived by his wife, Viola, two sons and six grandchildren.

Edith Darby Evans, d'47, 87, Aug. 28, in Prairie Village, where she was a retired teacher, a member of Women Philanthropists for KU and a longtime supporter of the University. Survivors include a son, Ray, b'82, g'84; two daughters, Julie Evans Fromm, d'78, and Lisa Evans Tuchtan, d'74; a sister, Joan Darby Evans, '42; nine grandchildren; and three great-grandchildren.

Elaine Sawyer Fenton, b'48, 85, April 10 in Bellevue, Neb. She lived in Garden City, where she was a former administrative assistant at Garden City Community College. Surviving are a son, a daughter, a brother, five grandchildren and eight great-grandchildren.

Faye Anderson Franks, c'41, 94, July 10 in Seattle. She is survived by her husband, Kermit, c'40; two daughters; two sons; a

sister, Doris Anderson Stubeck, c'47; seven grandchildren; and eight great-grandchildren.

Wayne Holmes, m'44, 94, May 26 in Vancouver, Wash., where he practiced obstetrics and gynecology at the Vancouver Clinic. He is survived by his wife, Jean, three sons, a stepson, two stepdaughters, seven grandchildren and three great-grandchildren.

Charles Lyne, b'49, 87, Jan. 11 in Kansas City, where he was a retired engineer with Trans World Airlines. He is survived by a son, two daughters, three grandchildren and two great-grandchildren.

Ernest McRae, c'48, l'49, 92, May 27 in Wichita, where he was a retired attorney. He is survived by his wife, Joan Bilbe McRae, assoc.; three daughters, Karen McRae Muth, d'67, Marsha McRae Bacon, d'70, and Janet McRae Chegwidden, d'74; a son, Brian, b'77; a sister; seven grandchildren; and five great-grandchildren.

Dean Miller, c'45, m'48, 89, Dec. 31 in Parsons, where he was a retired radiologist. He is survived by two sons, a brother, four grandsons and four great-grandchildren.

Richard Mize, b'40, 93, Jan. 11 in Atchison, where he was retired chief executive officer at Blish-Mize. He is survived by two daughters, Sarah Mize Garrett, c'64, and Barbara Mize McLennon, c'70; a son; six grandchildren; and 13 great-grandchildren.

John Pfitsch, g'42, 92, June 15 in Grinnell, Iowa, where he was retired athletics director at Grinnell College. In 1945, he became Phog Allen's first assistant men's basketball coach at KU. Surviving are his wife, Emily Hollis Pfitsch, b'46; two sons; a daughter; and seven grandchildren.

Sally Fitzpatrick Postma, c'46, 87, June 25 in Lawrence, where she was a homemaker and a former teacher. She is survived by a daughter, Rosalea Postma Carttar, c'77; and three grandchildren.

Charles Powell, c'46, m'50, 90, May 27 in St. Louis, where he was a retired orthopedic surgeon. A memorial has been established with KU Endowment. Surviving are his wife, Joan Chance Powell, c'52; three sons, one of whom is Thomas, '84; and six grandchildren.

Ethelyne Burns Richardson, f'40, 93, Feb. 27 in Houston. For many years, she lived in Dallas, where she was active in her church and as a hospital volunteer. Two sons, a daughter and 12 grandchildren survive.

Donna Jackson Sanders, c'44, 88, July 2 in Kansas City. She is survived by three sons, two of whom are David, c'71, and Scott, c'73; a daughter; five grandchildren; and five great-grandchildren.

Juliette Trembly Schwaller, c'40, 92, March 2 in Hays, where she was an active civic leader and community volunteer. She is survived by her husband, Henry Sr., b'40; a son; John, g'71; and four grandchildren.

Otto "Russ" Stites Jr., c'48, l'51, 87, June 2 in Lawrence. He had been Kansas assistant attorney general and later was regional counsel for the post office department in Wichita. Surviving are a son, Todd, c'84; a daughter; a brother, John, b'50, l'56; and a sister, Jane Stites Leo, c'77.

David Thomson, e'49, g'51, PhD'60, 84, April 24 in Los Alamos, N.M., where he was a retired nuclear physicist at Los Alamos National Laboratory. Survivors include his wife, Patricia; two daughters, one of whom is Debra Thomson Beeson, c'77, m'85; a son; three sisters, Martha Thomson Nance, c'78, Marian Thomson Scheirman, j'46, and Shirley Thomson Burbank, d'53; and eight grandchildren.

Richard Wahl, b'49, l'51, 89, May 21 in Salina, where he was a former senior judge of the Kansas Court of Appeals. Surviving are three sons, Phillip, c'77, l'80, Douglas, j'80, and Don, c'88, b'88; and five grandchildren.

50s Daniel Baumann, c'58, 79, May 5 in Summerfield, Fla., where he was retired from a 33-year career with Milliken and Company. He is survived by his wife, Dorothy, a daughter, a son, a brother and six grandchildren.

Denise Brown Blake, b'59, 74, May 15 in Garden City. She is survived by her husband, John Jr., c'58, l'60; two daughters; a son; a sister, Susan Brown Hollinger, c'56; 10 grandchildren; and two great-grandchildren.

Keith Carter, d'55, 79, June 18 in Colorado Springs, where he had a private practice as a marriage and family therapist. He is survived by a daughter; a son; a sister, Creta Carter Nichols, d'59; and a grandson.

Edward Chimenti, e'56, 77, March 4 in Houston, where he had a 35-year career with NASA and later worked for Boeing, where he worked on the International Space Station. Surviving are his wife, Katie, a daughter, two sons, a stepson, two sisters and six grandchildren.

Josephine "Jody" Stuckey Drewry, c'50, 83, May 9 in Waco, Texas. She worked for DeGolyer and MacNaughton in Dallas and later was office manager of her late husband's dental practice. Two daughters, two sons and nine grandchildren survive.

Rex Dunivent, b'52, 82, June 2 in Brentwood, Mo., where he was a retired U.S. Air Force major. He is survived by a daughter; a son, Karl, b'81; and two grandsons.

Wallace Dunlap, c'57, m'61, 76, May 2 in Baton Rouge, La., where he was a retired pediatrician. He is survived by his wife, Jane, a daughter, a son, a stepdaughter, a stepson, five grandchildren and five stepgrandchildren.

Rodney Dyerly, c'53, l'57, 81, June 18 in Chesterton, Ind., where he was a retired partner in the law firm of Thomas, Burke, Dyerly & Cuppy. He is survived by his wife, Ruth Mary Longwood Dyerly, d'55; two daughters; a son; and six grandchildren.

Bob Henre, p'52, 83, Dec. 30 in Great Bend. He is survived by his wife, Veramae; a daughter; a son, Roger, b'78; and two grandchildren.

Robert Huff, d'53, 80, Dec. 10 in Pagosa Springs, Colo. He had been associate vice president of academic affairs at Arizona State University, and he was former executive director of the Arizona University System Board of Regents. Surviving are his wife, Mary Ann Strumillo Huff, '54; a daughter; a son; and two grandchildren.

Harry Levinson, PhD'52, 90, June 26 in Delray Beach, Fla., where he was an organizational and industrial psychologist and founder of the Levinson Institute, a research and consulting concern in Jaffrey,

N.H. He is survived by his wife, Miriam; two sons, one of whom is Brian, j'84, g'94; two daughters, one of whom is Anne, c'80; a brother; and eight grandchildren.

Benjamin McCallister, c'54, m'57, 69, May 13 in Kamuela, Hawaii. He co-founded the Mid America Heart Institute at St. Luke's Hospital in Kansas City, where he was a professor of medicine at UMKC. Surviving are his wife, Ginny Brosnahan McCallister, c'54, m'55; four sons, one of whom is Scott, c'81, m'86; a daughter, Katherine McCallister Cubba, l'89; a brother, Larry, d'64, g'86; and 16 grandchildren.

Kent McCullough, '58, 80, May 30 in Lawrence, where he was retired from Farmers Insurance Group. A memorial has been established with KU Endowment. He is survived by his wife, Janette Baldwin McCullough, f'58; a son, Neil, '88; and two grandchildren.

John Myers, e'58, g'60, PhD'64, 80, June 26 in Wayne, Pa., where he was retired from a 30-year career with DuPont. He is survived by his wife, Mary Kay Zettl Myers, d'61; three sons; two daughters; and six grandchildren.

Rowena Nehrbass Pine, '51, 84, June 15 in Lawrence, where she was retired chaplain at the Lawrence Presbyterian Manor. She is survived by her husband, Kenneth, b'49; a daughter, Penny Pine Hemphill, '82; a sister, Joyce Nehrbass Elliott, d'58; a brother, Carl Nehrbass, '64; two grandchildren; and two stepgrandchildren.

Prisciliano Quijas, e'51, 88, April 24 in Fairborn, Ohio, where he was a retired mechanical engineer. Two sons, a daughter, a brother and two grandchildren survive.

Helen Maduros Regas, d'52, g'53, 81, May 27 in Park Ridge, Ill. Two daughters, a son, two brothers and a granddaughter survive.

Robert Thornburgh, p'59, l'66, 76, Nov. 30, 2011, in Hiawatha, where he was a retired attorney. A brother and a sister survive.

60s Lacy Banks, c'65, March 21 in Chicago, where he was an associate editor for Ebony magazine and

In Memory

later became the first African-American reporter at the Chicago Sun-Times. He is survived by his wife, Joyce, three daughters and five grandchildren.

Loren Batchman, e'63, 72, April 30 in Solana Beach, Calif., where he was an electronics engineer in the aerospace industry. Among survivors are his wife, Nancy, a son, two daughters, his mother, a brother, five stepbrothers and a stepsister.

Charles "Ed" Bushey Jr., e'62, 73, April 9 in Kansas City, where he was an engineer with Honeywell. He is survived by his wife, Lynn, two daughters, two sons, a sister and 14 grandchildren.

Joyce Bishop Campbell, n'66, 68, June 5 in Louisville, Ky., where she owned NS Incorporated, a national placement service for neurosurgeons. Two sisters survive, one of whom is Carole Bishop Smith, c'65.

Lee Davis, b'67, 67, May 28 in Sisters, Ore., where he was a CPA and a small-business owner. He is survived by his wife, Josephine Groves Davis, c'65; a daughter; two sons; a brother; a sister; and seven grandchildren.

Robert DeMate, b'61, 73, July 12 in Whittier, Calif., where he was retired co-founder of Tri-Anim Health Services. He is survived by his wife, Connie, a daughter, two sons and three grandchildren.

George Devins, m'62, 76, May 11 in Overland Park, where he owned the Devins Allergy and Asthma Center and had been physician to the Kansas City, Mo., police department for many years. He is survived by a son; a daughter, Marty Devins Chaplick, s'07; and seven grandchildren.

William Droegemueller, p'69, 77, June 18 in Hanover, where he was a retired pharmacist. A son and two granddaughters survive.

Edward Embers, b'65, 69, Feb. 14 in McPherson, where he practiced law. He is survived by his wife, Muriel; a daughter; a son; a sister, Sue Embers Miskie, '70; and a granddaughter.

Gene George, c'64, 69, Feb. 4 in Casper, Wyo., where he was an independent consulting geologist. He is survived by his wife, Cathy Bohling George, '64; a son; a daughter; three

brothers; and three grandsons.

Alan Glines, e'66, 69, July 3 in Independence, where he was retired from a long career at NASA. He was the integrated communications officer supporting Apollo 13 on its aborted mission to the moon, and later he was assistant flight director on the Apollo-Soyuz rendezvous in space. He also worked for the European Space Agency in Germany and as a senior project specialist at TRW/Northrup-Grumman. A brother and a stepsister are among survivors.

Joe Hatcher, g'67, PhD'69, 75, June 1 in Conway, Ark., where he was former president of Hendrix College and former vice chairman of First Commercial Bank. He is survived by his wife, Irma Collins Hatcher, '65; two sons; two daughters; and six grandchildren.

Nancy Haskin Olson, d'61, 72, Dec. 9 in Overland Park, where she taught math at Johnson County Community College. She is survived by her husband, Ron; a daughter, Linda Knappenberger Meyer, c'84; two stepdaughters; a stepson; and two grandchildren.

Betty Overshiner, g'68, EdD'72, 89, March 1 in Overland Park. She had been an assistant clinical professor of psychiatry at the University of Missouri Medical School. A daughter, Ann Liebl Sherman, d'74, survives.

Elsie Pinkston, c'69, g'71, PhD'74, 74, May 31 in Chicago, where she was a professor emerita at the University of Chicago School of Social Service Administration. A memorial has been established with KU Endowment. Among survivors are three stepdaughters, Ruth Baer, c'80, Miriam Baer, c'81, and Deborah Baer Severt, j'84.

Dennis Shay, l'69, 68, June 10 in Wichita, where he practiced law with Smith, Shay, Farmer & Wetta. He is survived by his wife, Judy; two daughters, one of whom is Sarah Shay-Middleton, c'04; two sons; four brothers; and five grandchildren.

Barbara Garrison Smith, g'67, 95, May 5 in Lawrence, where she co-founded the KU Nursery School, which later became Lawrence Community Nursery School. She is survived by two daughters, one of

whom is Laurel Smith Healy, s'79; a son, Eric, c'81; a sister; and four grandchildren.

William "Frosty" Thomas, c'68, 68, July 3 in Leawood, where he had been senior managing partner of George K. Baum & Company. A memorial has been established with KU Endowment. He is survived by his wife, Mary Jean Londeen Thomas, g'72; a daughter; a son; and a brother.

Gary Trout, c'68, 65, Feb. 3 in Wichita, where he worked in sales and business management. He is survived by his wife, Nancy Long Trout, s'68; a daughter; his father; and a sister.

Sylvia Griffith Wheeler, d'68, 71, Jan. 30 in Las Cruces, N.M. She had been a professor of English and creative writing at the University of South Dakota and had written several books, plays and poems. Surviving are two sons; a daughter; a sister, Maria Griffith DeLongy, c'55; and five grandchildren.

70s Marc Brown, c'75, 59, Feb. 7 in Overland Park. He is survived by his wife, Debbie Frick Brown, '74; a daughter, Jill, b'04; two sons, one of whom is Kevin, b'09, g'11; and a brother.

Richard Cray Jr., j'76, 57, May 9 in Destin, Fla., where he was retired from a career with Premier Beverage Distributing. He is survived by his wife, Mary Finholm Cray, d'76; two daughters, Kathryn Cray Corrigan, c'03, and Elizabeth Cray Weber, j'08; a son; his father, Richard, b'49; a sister, Patty Cray Mach, c'80; a brother, Thomas, '86; and two grandchildren.

Dennis Hewett, PhD'73, 64, April 5 in Livermore, Calif., where he was a plasma physicist at Lawrence Livermore National Laboratory. He is survived by his wife, Elizabeth Kovacic Hewett, g'70; two daughters; and two grandchildren.

Joseph Hewitt, c'72, 64, May 7 in Mount Vernon, Mo., where he was a systems analyst for Missouri State University Libraries. He is survived by his wife, Susan Calton Hewitt, '71; two brothers; and a sister.

Susan McLaughlin, j'78, c'79, 58, July 8 in Lawrence, where she was a nurse. A memorial has been established with KU Endowment. She is survived by her

husband, Brent; two daughters, one of whom is Kristen McLaughlin-Stremel, '12; a son; and a brother.

Michael Theno, g'77, 51, June 11 in San Francisco, where he was a professor of political science at Menlo College. He is survived by his mother; a brother; and three sisters, one of whom is Debra Theno Howard, '80.

Deborah Wilson Woodbury, s'76, 61, Feb. 16 in Shawnee, where she was a social worker. An uncle survives.

80s Stanley Ellis, e'82, 54, May 31 in Kansas City, where he was a mechanical engineer. He is survived by his parents, Price and Stella, a brother and two sisters.

William "Joe" Kimberling, j'88, 46, March 29 in Los Angeles, where he was art director at L.A. magazine. A memorial has been established with KU Endowment. He is survived by his parents, William and Rose Mary, three sisters and a brother.

Linda Callahan Newcomer, n'80, 72, April 19 in Grandview, Mo., where she was retired after 35 years as a nurse at KU Medical Center. She is survived by two sons, a daughter, two sisters, seven grandchildren and two great-grandchildren.

90s Richard Cook II, c'96, 39, July 2 in Media, Pa., where he worked at Hahnemann University Hospital. He is survived by his father, Robert, p'70, and stepmother, Barry Robinson Cook, d'73, g'87, EdD'98; his mother, Jeannie, d'70, and stepfather, Walker Hendrix, c'72; a sister, Stacy Van Camp, g'95; and three stepbrothers.

Jeanette Lugo-Cook, g'96, 44, May 29 in Valdosta, Ga., where she taught English at Valdosta State University. She is survived by her husband, Morris, her parents and a sister.

Jodi Walowitz Polikov, c'94, 41, May 17 in Northbrook, Ill., where she was a special-education teacher at Glenbrook North High School. She is survived by her husband, Ken, c'97; a daughter; a son; and two sisters.

Randi Barocas Weinstein, j'94, 40, June 25 in Peoria, Ariz. She was managing

editor of the Phoenix Business Journal and is survived by a daughter, her father and a brother.

00s Nathan Bihlmaier, b'03, 31, May 20 in Portland, Maine. He lived in Cambridge, Mass., and was four days from receiving his MBA from Harvard Business School before his death by accidental drowning. Surviving are his wife, Nancy, his parents and his grandfather.

Judith Weinsheink Esrig, l'03, 74, May 21 in Leawood, where she was active in her synagogue. She is survived by her husband, Harold, a son, a daughter, four grandchildren and five great-grandchildren.

10s Brenda Bauman Indyk, s'10, l'10, 41, May 21 in Okinawa, Japan. She is survived by her husband, Lawrence, l'10, g'10; a son; a daughter; her parents; two sisters; and a brother.

Cale Miller, '11, 23, May 24 in Kandahar Province, Afghanistan, where he was serving with the Bravo Company, 4th Battallion, 23rd Infantry Regiment. He lived in Overland Park and is survived by his parents, David and Deborah, a sister and his grandparents.

THE UNIVERSITY COMMUNITY

Lynn Bretz, c'71, 62, May 27 in Lawrence, where she was director of University communications at KU. In 2011, she was inducted into the KU Women's Hall of Fame. A memorial has been established with KU Endowment. A sister and two brothers survive.

Marylee Masterson Brochmann, 86, May 28 in Lawrence, where she was an assistant professor and director of the undergraduate division of the School of Social Welfare before retiring in 1991. A memorial has been established with KU Endowment. She is survived by a son, Kristen, c'71.

Louis Dellwig, 90, April 30 in Lawrence, where he was a KU professor of geology from 1953 until 1992. Among survivors are his wife, Vera Hayden Dellwig, '52; two daughters, Elizabeth Dellwig Waterman, b'71, and Debra Dellwig Stephens, d'79, g'81; a son, Robert, e'76; three stepsons; a

sister; six grandchildren; and five stepgrandchildren.

William Douglas Jr., e'46, 87, May 18 in Lawrence, where he was a retired KU professor of civil engineering. A memorial has been established with KU Endowment. He is survived by two sons, William III, e'78, g'81, and Bruce, d'82; two daughters, Nancy Douglas Wallace, b'82, and Margaret, e'94; and a granddaughter.

Richard Johnson, 49, April 22 in Gresham, Ore., where he was a part-time faculty member at Concordia University. He earlier had served as dean of students and associate vice provost for student success at KU. A brother and a sister survive.

Ronald McGregor, c'41, g'47, PhD'54, 93, April 21 in Lawrence, where he was a retired KU professor of botany. The Ronald McGregor Herbarium is named for him and a memorial has been established with KU Endowment. His wife, Dorothy Nuffer McGregor, g'53, survives.

Robert Patterson, 78, July 20 in Lawrence, where he was a vertebrate zoologist at KU's Museum of Natural History from 1957 until 1992. A memorial has been established with KU Endowment. He is survived by his wife, Maxine Shields Patterson, assoc.; a daughter, Hyacinth Patterson Self, b'11; three brothers; a sister; six grandchildren; three stepgrandchildren; two great-grandchildren; and nine stepgreat-grandchildren.

Floyd Temple, d'50, 86, June 29 in Lawrence, where he was retired assistant athletics director at KU. He also coached baseball at KU for 28 seasons and was an assistant football coach. He is survived by his wife, Beverly; a son, George, d'71; a daughter, Ann Temple Clark, d'75; five grandchildren; and six great-grandchildren.

ASSOCIATES

Velma Lunt Wallace, 95, July 8 in Wichita, where she was a volunteer and philanthropist at Wichita State University. Surviving are four daughters, two of whom are Diana Wallace Wilkonson*, d'70, and Sarah Wallace Bracco*, d'74; nine grandchildren; and 10 great-grandchildren.

Rock Chalk Review

FERGUS GREER



Frank Partnoy

Worth the wait

Delaying decisions as long as possible might be best, author says

From 1993 to 1995, while he was still in his 20s, Frank Partnoy worked as a derivatives trader at the investment bank Morgan Stanley. His 1997 book, *F.I.A.S.C.O. Blood In the Water on Wall Street*, was a prescient insider's exposé of the predatory tactics and rampant greed he witnessed in the financial industry a full decade before derivatives nearly brought the global economy to its knees. The book sounded a warning to unwary investors—the “widows and orphans” on whom these complicated trades were often foisted—and the regulators who were supposed to protect them. All know how well that warning was heeded.

With his latest book, Partnoy, c'89, c'89, again offers a corrective. *Wait: The Art and Science of Delay* looks at decision-making and delivers a message that may seem counterintuitive to the Type A multitudes

who've embraced ever-faster technology and multitasking as must-have tools for business and life. The message: Slow down; you move too fast.

Partnoy has studied law and finance for more than 15 years and is director of the Center for Corporate and Securities Law at the University of San Diego. When the financial crisis hit in 2008, he writes in his introduction to *Wait*, “I wanted to get to the heart of why our leading bankers, regulators, and others were so shortsighted and wreaked such havoc on our economy: why were their decisions so wrong, their expectations so catastrophically off the mark? I also wanted to figure out, for selfish reasons, whether my own tendency to procrastinate ... was really such a bad thing.”

Procrastination, it turns out, is *not* such a bad thing. (Not when it's done right, prioritizing important tasks and letting unimportant ones slide.) Neither are the many other sorts of delay—those made unconsciously at the microsecond level and longer delays undertaken by the conscious mind—that humans introduce

into the decision-making process.

Surveying research studies and interviewing dozens of experts in many fields (most of whom, Partnoy discovered, had never heard of one another), he finds that in a wide range of situations—hitting a Major League fastball, forming a first impression of a blind date, trading stock, engaging in aerial combat with enemy fighter pilots, or delivering an apology—the best decisions are usually those made after the most delay. In short, he concludes, it's better to be right than to be first.

Among the many fascinating case studies Partnoy turned up were more than 100 research findings showing that bias and prejudice lead doctors to treat patients differently based on race. Doctors are more likely to prescribe treatment, medication and even organ transplants for white patients than black. Yet further study has shown that the undertreatment usually happens because of unconscious racial preferences, not because of conscious racism. By slowing down to consider their biases, doctors were able to eliminate it from their patient interactions. Concludes Partnoy, “Just a little bit of conscious thought goes a long way toward correcting any snap bias.”

The unconscious urge to rush is, unfortunately, a symptom of the age. Lots of things distort our thinking about time. One study showed that merely viewing a fast food logo caused subjects to read 20



Wait: The Art and Science of Delay

by Frank Partnoy

Public Affairs,
\$26.99

“Our ability to think about delay is a central part of the human condition. It is a gift, a tool we can use to examine our lives.” —Frank Partnoy

percent faster than a control group. “I never imagined that the stimuli at McDonald’s would alter my decisions outside the restaurant,” Partnoy writes, “even though in a prior life I was a McDonald’s junkie, worked at McDonald’s during high school, and campaigned for the presidency of the University of Kansas student body wearing a McDonald’s uniform and advocating, as my primary platform plank, that McDonald’s be permitted to open a restaurant on campus. (I lost the election.)”

Partnoy concludes that understanding short-term decision-making helps us more effectively entertain life’s big questions. Humans, like many animals, are hard-wired to react quickly. But we are better off when we resist biology and technology and pause to reflect. “Our ability to think about delay is a central part of the human condition,” he writes. “It is a gift, a tool we can use to examine our lives.”

Reading *Wait* feels a bit like touring a wonder emporium. The diverse collection of stories and studies seem at first glance like an odd assemblage, but are revealed, under Partnoy’s discerning guidance, to offer a common theme: Delayed decision-making produces better results. Good things really do come to those who wait.

—Steven Hill

Overseas dispatch

Strawberry Hill the focus for Croatian-language news project

Marta Pirnat-Greenberg, a native of the former Yugoslavia who has taught languages at KU since 2001, is a devoted subscriber to the Croatian

diaspora magazine *Matica*, which reports news and features from Croatian communities around the world—except, she says, from Kansas City’s Strawberry Hill.

While considering language exercises last spring for a particularly talented group of second-year students in her Croatian language course, Pirnat-Greenberg hit on the idea of giving students reporting assignments about Strawberry Hill—which first began attracting Slavic immigrants in the late 19th century—with a goal of the students submitting their article, written in Croatian, for *Matica*.

“I wanted to do something that would be meaningful, something that would motivate and excite them,” says Pirnat-Greenberg, lecturer in the department of Slavic languages and literatures. “The students only had three semesters of study to that point, so it was quite ambitious.”

The fourth-semester Croatian language course included an unusual mix of nontraditional, graduate and undergraduate students, with two hailing from Strawberry Hill and another with professional photography skills. Working together as an editorial team, the students chose as their subjects Marijana Grisnik, who paints scenes of the Strawberry Hill she remembers from her childhood, and photographer Don Wolf, who has made numerous journeys throughout Croatia.

Interviews were conducted in English, then transcribed by the students into Croatian. As they began organizing and writing their stories—the *Matica* editor surprised Pirnat-Greenberg by asking for separate pieces on both subjects, rather than a combined feature—students were forced to stretch their language skills into realms of artistic concepts and profession-specific vocabulary.

“The whole experience was a nice morale booster,” says Becky Stakun, g’11, a doctoral student in Russian languages and literature. “We realized that, yes, we can communicate. It made us feel very capable in the language.”

Colleen Boley, who is now working toward a master’s degree in Costa Rica, studied abroad in Croatia, Bosnia and Serbia while an undergraduate in California. She signed up for Pirnat-Greenberg’s

STEVE PUPPE



Language instructor Marta Pirnat-Greenberg, center, encouraged Becky Stakun and the rest of her second-year Croatian language class to report and write about artists from Kansas City’s Strawberry Hill neighborhood.

Rock Chalk Review

MIKE SAVAGE



Strawberry Hill, Kansas City

Croatian courses while working in the KU Office of Study Abroad, and says the challenging project heightened her interest in developing language skills outside the classroom.

“Now that I’m in Costa Rica, I’m learning more about Spanish from people who aren’t necessarily my teachers,” Boley says. “The best way to learn is to talk to people who have had different life experiences. That’s opened my eyes.”

Strawberry Hill began losing its Croatian American residents—but not its identity—when it was split in half by the construction of Interstate 70. Although the ethnic enclave now has a diaspora of its own, with former residents dispersed across the K.C. metro, its iconic church and a heritage museum remain beacons. Stakun says she watches for cultural events scheduled in Strawberry Hill so she can continue exploring a neighborhood she didn’t know existed before the class project.

“I think the students really have grown in their language abilities, but it was also about making connections,” says Pirnat-Greenberg. “And that’s really the point of learning languages—connecting different people from different places. This established connections for the students with this community in Kansas City, and helped connect this community in Kansas City with other Croatian communities around the world.”

—Chris Lazzarino

Think quirk

Small-town artist’s obsessions blossom into jewelry triumphs

If you happen to find yourself in the stands at a Uniontown football game, you’ll surely find Amy Graham Labbe cheering on her sons. Just look for the woman with pink hair.

The artist and jewelry designer follows a simple philosophy: Excess is best. That philosophy comes to life in her collections

of rustic, vintage elements jazzed up with lace and rhinestones. Each piece is funky, bold or blingy—or all of the above.

Labbe, j’90, began designing shirts as a KU student during one of those slow summers in Lawrence. Her designs grew into a little side business, selling shirts to friends and co-workers. Post-graduation and a few sales jobs later, Labbe moved back home to Uniontown, west of Fort Scott in Bourbon County. The move began the rest of her life as a jewelry artist, with designs in more than 700 boutiques, on the shelves of the popular craft store Michaels, and inside her own storefront in Orlando’s Universal Studios.

After returning home, Labbe followed her father’s advice and sold painted shirts at craft shows in nearby towns.

“I would stay up until 2 o’clock in the morning painting shirts,” she says, “so it got to be pretty crazy.”

While Labbe was doing shows, she also juggled motherhood and a job at the Joplin Globe; \$5,000 in sales later, her father suggested she quit her job at the Globe and focus on creating wearable art.

Over the next 10 years, Labbe’s business grew to include jewelry, purses and more.

“I decided I was tired of sewing through my finger, so I switched to jewelry,” Labbe



Amy Graham Labbe

COURTESY AMY GRAHAM LABBE (2)

says, “and off I went.”

Initially, her husband was hesitant about the new venture.

“He told me, ‘No one is going to buy that stuff, Amy.’ It just added fuel to my fire. He works for me now, so I have my retribution.”

The entrepreneur often finds her inspiration at auctions or flea markets: “I’ll see a piece of junk and ask myself, ‘How can I turn that into jewelry?’” The vintage-loving artist jokes that she has even made a piece of jewelry out of false teeth—and sold it to a dentist. Labbe prides herself on creating jewelry for all ages, saying that she has “sold pieces to people ages 3 to 83. There’s always something for everyone.”

Her quirky designs began to take off when magazine representatives at trade shows would ask to take pictures of her work, but it was a bead show in Tucson, Ariz., that led her to an opportunity far more lucrative.

“A lady who worked for Michaels came up to me wanting to talk about an opportunity, and something inside me just told me to say yes. So, my husband and I went to lunch with her, and a year later it’s on the shelves. It’s crazy.”

Michaels sells Labbe’s jewelry, named Art-i-Cake, in parts. Customers choose



toggles, chains and focal pieces to create their own one-of-a-kind wearable art.

Labbe’s designs are now in more than 1,500 Michaels stores, and she is working on a second line. This summer, she opened an outlet at Universal Studios Orlando.

“The opportunity just fell into my lap and it all happened so quickly. We made it into a ‘working vacation.’ I got there on a Sunday night, set the store up on Monday, and it opened on Tuesday.”

Labbe’s husband, Doug, manages the business and built a log cabin to house Art

by Amy production. She employs nine to 20 people, depending on the time of the year.

“I am amazed and so blessed,” she says, “to see that my quirky obsessions have become something that other people love, too.”

Her advice for aspiring entrepreneurs is simple: “Just do what you love! Don’t let anyone tell you that you can’t do something. I don’t know where I’d be if I did everything people told me to do.”

—Ellen Stallcup, j’12, is an Alumni Association intern

New history tells story of Kansas’ finest investigators

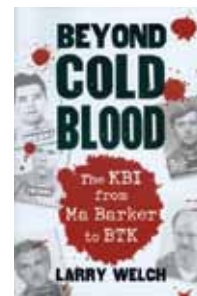
The most notorious crime in Kansas history—with the possible exception, notes author Larry Welch, of

Quantrill’s raid on Lawrence and Wichita’s BTK serial killer—was the vicious murder of the Clutter family in 1959. Because Truman Capote made the crime famous with *In Cold Blood*, Welch of course makes it a significant part of his new history of the Kansas Bureau of Investigation, *Beyond Cold Blood*.

But the Clutter murders are only one chapter of the KBI story, and Welch, c’58, l’61, director of the KBI from 1994 until his retirement in 2007, also illuminates the agency’s role in solving other notable crimes, investigations as far afield as the 2001 murder of KU student Shannon Martin in Costa Rica, and developments in modern forensics.

The KBI can have no more suitable historian to tell its sometimes swashbuckling story than one of its own, and Welch does the job with justified pride.

—Chris Lazzarino



Beyond Cold Blood: The KBI from Ma Barker to BTK
by Larry Welch
University Press of Kansas, \$34.95

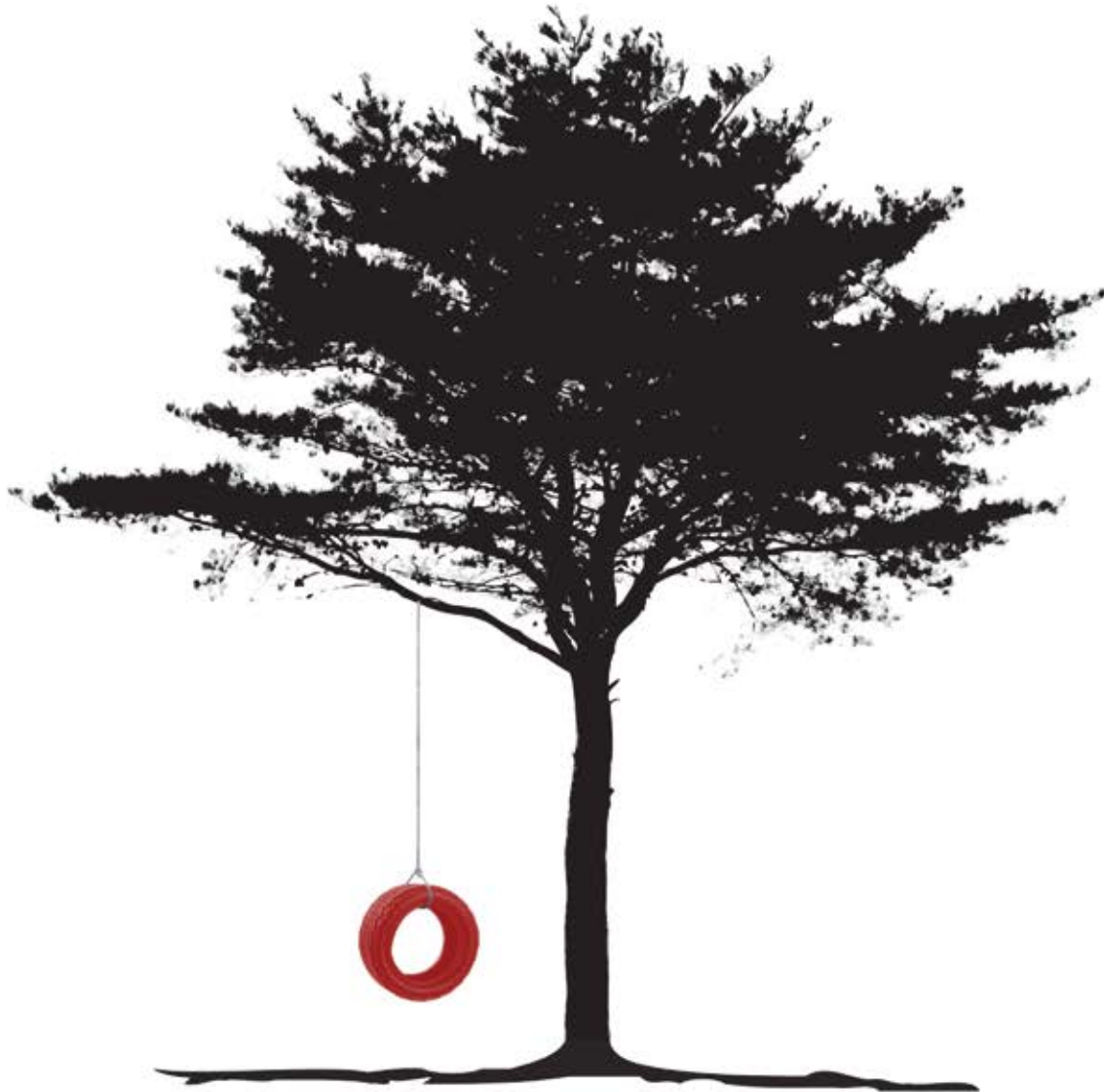
Glorious to View

Photograph by Ryan Waggoner



Tibetan Buddhist monks in September spent four labor-intensive days creating a sand “mandala”—Sanskrit for “circle”—in Spencer Museum of Art’s Central Court. The temporary artwork, dedicated to the notion of impermanence, was disassembled in a ceremony that concluded with monks pouring the colorful grains into Potter Lake. The monks believe that water helps carry their artwork’s message of peace, love, compassion, unity and healing throughout the world.

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