

HEMENWAY'S INAUGURATION ■ ASSOCIATION BALLOT ENCLOSED

KANSAS ALUMNI

MARCH 1996



Scrutiny of the Bounty

The University &
the state examine
a new fiscal course



HE RAN CIRCLES AROUND THE WORLD.

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BASKETBALL HISTORY

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- That he was an ordained minister and medical doctor?

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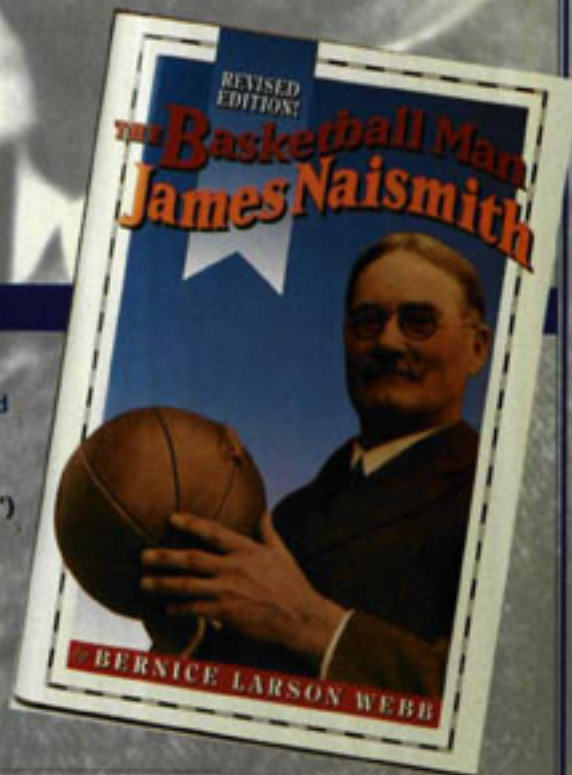
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Franklyn Nelick, professor of English, wore sharp-toed cowboy boots that looked ready to do damage. He always carried a knife. He smoked with gusto, inhaling as he asked his students a prickly question. Then he exhaled and smirked as we squirmed and groped for an answer.

There was never just one answer, of course. Nelick wanted us to discover our own. We couldn't do that, he growled, if we busied our brains and our hands with note-taking. Instead we listened and learned.

Nelick has long since retired and I've made note-taking my career, but he was on my mind Feb. 11, when another English professor, Robert E. Hemenway, delivered his inauguration address as the University's 16th chancellor. I closed my notebook and listened.

What I learned varies in detail from the lessons absorbed by others in the audience. But we all shared a keener sense of Hemenway's hopes for our university and the values that guide him toward his goals. Now it's your turn to learn. Hemenway's speech is excerpted in our inauguration coverage, which also includes Bill Woodard's observations and Wally Emerson's photographs from the historic weekend.

Four watchwords—desire, purpose, potential and joy—still echo from the chancellor's address. He used them to illustrate what for him is the heart of the University experience: the classroom, where a student who desires to learn seeks the guidance of a professor. With gentle nudges, spine-tingling soliloquies or stern demands, the professor helps the student find answers and achieve a purpose. More achievements propel the student ever closer to his or her potential.

There's no greater joy. If you've forgotten, recall for a moment one of your favorite teachers.

Remember also that desire, purpose and potential imbue any enterprise—even University budgets and state regulations. In our cover story Chris Lazzarino explains how the most pragmatic ideas can translate into noble ventures. Give the University more tuition money when it attracts more students, or issue bonds to help revitalize tired buildings, and watch what happens. Hemenway and other University leaders predict that such basic changes, though never easily wrought in the Legislature, will lead to more opportunities for discovery by students and faculty in classrooms and laboratories. With the chancellor's words in mind, legislative matters matter more. And, as advocates for KU, alumni can help make the case for change.

Changes in magazine-making pale in comparison, but most days we at *Kansas Alumni* are content. The thrill for us comes in

tweaking the package in which we tell KU's stories.

By now you've no doubt noticed that we've been fiddling with the magazine again. Our desire, however, remains the same: to report on issues and people, enticing you to learn more about your alma mater.

In our quest to improve, we've revised our cover and lots of what follows. The fresh look, which includes more color, new typefaces and grids for departments and feature pages, should be easier and more appealing to read.

Our calendar, known as *On the Boulevard*, is organized more clearly. The letters pages, called *Lift the Chorus*, allow more room for your comments, whether by electronic or old-fashioned mail.

The Hilltopics and Sports departments now present large and small stories in sensible arrays that will guide you to what you most need and want to know.

Explore, a page by Roger Martin that we unveiled in the December/January issue, describes research that enlivens learning and improves lives.

The Alumni Association section has changed markedly. In addition to several short, member-friendly tidbits, larger stories on selected alumni events will better convey the Association's work outside Lawrence. Our first describes the Rock Chalk Ball, a Kansas City event that gave Jayhawks a chance to strut their stuff and celebrate the academic achievement of students with fanfare often reserved for athletics.

Schoolwork, which follows the beloved and now easier-to-read *Class Notes* and *In Memory* sections, has grown by two pages and has sprouted feature stories from several schools. Each magazine will continue to report the latest from all the schools, but we hope to give some stories room to stretch in each issue. We promise to give each school its turn in the spotlight.

Of course, we couldn't part with our chances to have fun, so you'll continue to find humor in *Jayhawk Walk*, near the front of the magazine, and history in *Hail to Old KU*, which will close each issue. This time we look back at the anonymous gadfly who 100 years ago provoked a change in KU's colors.

We credit our changes to the critical eye and creative talent of Art Director Christine Mercer. Our purpose, as always, is to help you feel part of the University community, no matter where you live or how long you've been away. We hope that, thanks to Christine, we've edged a little closer to our potential.

Occasionally a prickly question or a few powerful words help us rediscover desire, purpose, potential—sometimes even joy. After the chancellor's inauguration speech, I gave in to temptation and grabbed my notebook to scribble a few choice lines.

But Professor Nelick was right. The good stuff sticks with you. —



WALLY EMERSON

KANSAS ALUMNI

KANSAS ALUMNI MAGAZINE

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KANSAS ALUMNI ASSOCIATION

The Alumni Association was established in 1883 for the purpose of strengthening loyalty, friendship, commitment, and communication among all graduates, former students, current students, parents, faculty, staff and all other interested friends of The University of Kansas. Its members hereby unite into an Association to achieve unity of purpose and action that will serve the best interests of The University and its constituencies. The Association is organized exclusively for charitable, educational, and scientific purposes.

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LIFT THE CHORUS

Learning from Delta Chi

The December/January *Kansas Alumni* told an important story to an important audience. Chris Lazzarino's article "New-Age Greeks?" sends a powerful message to University of Kansas alumni; Greeks are evolving and changing, and things have to be different now than they were in the past. It is when Greeks do not make changes, and revert back to "traditions," that they end up in a situation like Delta Chi did last fall.

As a professional staff member for Delta Chi, I can tell you that in my opinion the University of Kansas has the finest Greek system in North America. For that, the University community should be proud. I can also tell you that there is still a lot of work to be done. This is work that must be done if future problems are to be avoided. And your readers, the Kansas alumni, have a huge role to play in that work. I am afraid that what happened at Delta Chi can still happen at other chapters on your campus. I am afraid that others may not have learned from our chapter's mistakes.

Congratulations on a great story. Mr. Lazzarino shed some light on a difficult subject, and highlighted a lot of positive changes that Greeks are making. I am proud of our Kansas chapter, not because they won our President's Cup seven out of the last nine years, but because they took a difficult situation and used it to make positive changes. Other chapters at the University do not have to go through what we did in order to make similar, necessary changes. It is a challenge all Greeks, undergraduate and alumni alike, face.

Steven P. Bossart
Director of Alumni Services
Delta Chi International
Iowa City, Iowa

Clarity for new windows

Dane and I were delighted with "He Also Does Windows," [December/January], Bill Woodard's descriptive article telling about fine arts dean Peter Thompson's exquisitely beautiful windows for the

Bales Organ Recital Hall. As one of Peter's admirers wrote him, "these windows will be the signature to the hall."

We do, however, hurry to make one correction. Dr. James Higdon was the person who knew that Dr. Thompson had the talent and the expertise to do this exciting work. Dane and I were not aware of that, but we heartily agreed.

We have told Dr. Thompson and Dr. Higdon repeatedly that the windows will draw as many or more visitors to the hall as will the organ. Together, these features will make the hall a unique and special building on campus. The University is fortunate to have two such artists on faculty.

Polly Roth Bales, d'42
Logan

Farmers deserve apology

I am writing this letter to express how hurt and offended I am by a quote appearing on page seven of the December/January 1996 issue of *Kansas Alumni* magazine. A University sophomore stated at a University event that among the top 10 reasons to attend KU was "...We've got culture, not agriculture." Your staff regarded this statement "among the choicest cuts..." of the program. I am very proud of being a fourth-generation Kansas farmer. Until I read that comment, I was also very proud of being a University of Kansas alumna.

Did any member of the staff of *Kansas Alumni* magazine give a moment's thought to the debt KU owes to agriculture? How many farming families have sent sons and daughters to KU? How many of those families have contributed dollars earned through agriculture to KU? How many tax dollars appropriated by the state Legislature to fund KU have been derived from agriculture?

Has any of your staff read the mission statement in your masthead? This mission statement proclaims a purpose of "...strengthening loyalty, friendship, commitment, and communication..." and to "...achieve unity of purpose and action that will serve the best interests of The

University and its constituencies."

I can understand that an uninformed, insensitive individual might make such a remark. I cannot understand that the University of Kansas would condone it. I believe the University of Kansas owes an apology to all those thousands of Kansans who earn livelihoods through agriculture. I hope to see this apology in the next issue of *Kansas Alumni*.

Karen Barker, p'72
Oklahoma City

Our decision to report the quote, as well as "We've got Roy Williams and not Norm Stewart," and referring to the quotes as "among the choicest cuts," was done in the comic spirit of the "Late Night with Roy Williams" student skit in which they were spoken. It was not an endorsement by the University or the Alumni Association of a mean-spirited attitude toward agriculture. It was good-natured ribbing among friendly rivals KU, K-State and Missouri, whose respect for one other is strong enough to withstand some teasing.

—the Editor

Ghosts of Vespers past

Dr. James Ralston's vivid recollection of KU's Christmas Vespers [Hail to Old KU, December/January] brought a tear to my eye, in part because it recaptured wonderful memories, but primarily because, after some years absence, I attended Holiday Vespers in December.

"Long lines of singers in royal blue robes, white stoles with KU embroidered in deep crimson, a long taper casting a glow on the young faces of the marchers as they processed down the aisles to 'O Come, All Ye Faithful' have been replaced by 'tuxedos and gowns' and by a repertoire broadened 'to include songs for Hanukkah and Kwanzaa along with the traditional Christmas carols and classical works."

Musically, Vespers was as vibrant as ever. But, like Ralston, I miss "certain Vespers touches that have vanished." I have a proposal: Why not do both? Program the "Multicultural Vespers" at 3:30, and "Christmas Vespers" at 7:30.

If you need a fund-raising committee to buy robes, I can think of at least two alumni who'd volunteer immediately.

William I. McMurray, d'72, g'77
St. Joseph, Mo.

Repeating history?

I find a lot of déjà vu in "Report Offers Changes for Undergraduate Study [December/January]. Most of the recommendations of the committee were debated in various committees during my 17-year tenure at KU.

In the biology division Brower Burchill, then chairman, appointed me as advising coordinator and advisement officer to biology majors and pre-med students. I held that post almost to retirement—and found that most faculty didn't want to advise students, and didn't even read the University catalog! No wonder they didn't do the job right!

I could review the report à la déjà vu point by point to the risk of boring you.

The [current] committee, however, overlooked two important factors—money and personnel. Both (much money; many people) would be needed to implement the recommendations.

With the present adverse climate regarding funds by the Legislature, the monies aren't (and won't be) forthcoming to hire professors and support staff to implement them.

Eugene C. Bovee, professor emeritus
Lawrence

Kansas Alumni welcomes letters to the editor. If you would like to comment on a story, please write us. Our address is *Kansas Alumni*, 1266 Oread Avenue, Lawrence, KS 66044-3169.

If you would like to respond via e-mail, the Alumni Association's address is ksalumni@kuua.wpo.ukans.edu.

Letters appearing in the magazine may be edited for space and clarity.

Is it 450 years old, or 1,500 years old? That's not certain. We do know, though, the treasured gold feline is part of the Spencer Museum's exhibit "Gold, Jade, Forests: Costa Rica."



■ Lied Center Events

MARCH

- 13 Dance company Donald Byrd/The Group
- 15 KU Symphony Orchestra
- 21-22 "Lovers and Liars!" Scenes from great operas, KU Opera

APRIL

- 3 "Deshima"
- 9 Symphonic Band
- 10 "Gigi"
- 12 KU Symphony Orchestra Concerto Concert
- 15 University Band and Jazz Ensembles II and III
- 16 Bolshoi Ballet Ensemble
- 19 Jazz Ensemble I and Jazz Singers
- 20 Trombonanza
- 25-26 University Dance Company, "A Spring Concert" with the Cohan/Suzeau Duet Company
- 27 R. Carlos Nakai
- 28 Brentano String Quartet
- 30 Concert Band

■ Murphy Hall events

MARCH

- 14-16 "Rashomon," University Theatre Series
- 17 Eric Rosenblith, violin
- 20 John Perry, piano

APRIL

- 2 KU Tuba-Euphonium Consort Spring Recital
- 3 Music and Dance Undergraduate Honor Recital
- 5 Music and Dance Graduate Honor Recital
- 5-6, 8-13 "The Women of Troy," Inge Theatre Series

- 10 Saxophone Quartet Recital
- 18 University Camerata Recital
- 21 Abbey Simon, piano
- 25 KU New Music Ensemble Spring Concert
- 26 Emanuel Borok, violin
- 26-28, May 2-4 "To the Last Drop: The Ogallala Aquifer and the High Plains of Kansas," University Theatre Series
- 28 KU Percussion Ensemble

■ Exhibits

MARCH

- "Father Felix Nolte Collection," tribute to avocational archaeology, Museum of Anthropology, through July 28.
- "An Eye on Flanders: The Graphic Art of Jules De Bruycker," Spencer, March 30-May 19
- "A Diverse Past: Archaeology in North-Central Kansas," Museum of Anthropology, March 30-July 21.

APRIL

- "Gold, Jade, Forests: Costa Rica," Spencer, April 6-June 9
- "Esquire Works," Spencer, April 13-May 26
- "Tongass: Alaska's Magnificent Rainforest," Natural History Museum, April 20-June 2

■ Special Events

MARCH

- 21 "Women of the Bauhaus," Sigrud Weltge of Philadelphia College of Textile and Science, Spencer Auditorium

APRIL

- 7-13 Kansas Archaeology Week, Museum of Anthropology
- 8 "Paper Conquests: The Early Mapping of North America," Stephanie Roper, history. Hall Center.
- 16 Homer's "Iliad," dramatic reading, Stanley Lombardo, classics, Inge Theatre.
- 18 "Africa and the Disciplines," faculty panel, Hall Center.
- 18 "Back to Oz Again: Utopia and Dystopia in Popular (and Unpopular) Images of Kansas, from L. Frank Baum to Walt Disney," Karal Ann Marling, University of Minnesota, Spencer.
- 21 Annual Museum Day, Museum of Anthropology
- 26-27 Alumni Weekend, Adams Alumni Center
- 26 Campanile rededication

■ **Academic Calendar**

MARCH

25-31 Spring recess

MAY

8-15 Final examinations

19 Commencement

■ **Baseball**

MARCH

15 Iowa State, 3 p.m.

16 Iowa State, 3 p.m.

18 Arkansas, 5 p.m.

19 Arkansas, 3 p.m.

22 Oklahoma, 3 p.m.

23 Oklahoma, 2 p.m.

24 Oklahoma, 1 p.m.

26 at Missouri, 2 p.m.

27 at Missouri, 2 p.m.

29 Missouri, 7 p.m.

30 Missouri, 2 p.m.

31 Missouri, 1 p.m.

APRIL

2 Oklahoma State, 7 p.m.

3 Oklahoma State, 3 p.m.

5 at Oklahoma State, 7 p.m.

6 at Oklahoma State, 2 p.m.

7 at Oklahoma State, 2 p.m.

9 Wichita State, 7 p.m.

10 at Wichita State, 7 p.m.

12 at Iowa State, 3 p.m.

13 at Iowa State, 2 p.m.

14 at Iowa State, 1 p.m.

16 Nebraska, 7 p.m.

17 Nebraska, 3 p.m.

19 at Nebraska, 7 p.m.

20 at Nebraska, 2 p.m.

21 at Nebraska, 1 p.m.

23 at Kansas State, 7 p.m.

24 Kansas State, 7 p.m.

26 at Kansas State, 7 p.m.

27 Kansas State, 7 p.m.

28 Kansas State, 2 p.m.

■ **Softball**

MARCH

15 at Oklahoma State Invitational, TBA

16 at Oklahoma State Invitational, TBA

19 Wichita State, 2 p.m. (2)

26 at Wichita State, 4:30 p.m. (2)

27 at Creighton, 4 p.m. (2)

30 Texas A&M, 1 p.m. (2)

31 Texas A&M, 12 p.m.(2)

APRIL

2 at Missouri, 2 p.m.(2)

3 Creighton, 2 p.m. (2)

6 at Nebraska, 1 p.m. (2)

7 at Nebraska, 12 p.m.

9 Iowa State, 3 p.m.(2)

10 SW Missouri State, 3 p.m.(2)

13 at Texas Tech, 1 p.m. (2)

14 at Texas Tech, 12 p.m.

16 Missouri, 2 p.m (2)

20 at Oklahoma State, 1 p.m. (2)

21 at Oklahoma State, 12 p.m.

23 at Iowa State, 3 p.m. (2)

27 Oklahoma, 1 p.m. (2)

28 Oklahoma, 12 p.m.

■ **Swimming and Diving**

MARCH

21-23 at NCAA Women's Championships, Ann Arbor, Mich.

28-30 at NCAA Men's Championships, Austin, Texas

■ **Tennis**

APRIL

26-28 at Big Eight Championships, Kansas City, Kan.

MAY

2-5 at NCAA Regionals, TBA

10-18 at NCAA Women's Championships, Tallahassee, Fla.

18-26 at NCAA Men's Championships, Athens, Ga.

■ **Track and Field**

APRIL

17-20 Kansas Relays

MAY

20-21 at Big Eight Outdoor Championships, Lincoln, Neb.

30-31 at NCAA Outdoor Championships, Eugene, Ore.

JUNE

1 at NCAA Outdoor Championships, Eugene, Ore.

■ **Women's Rowing**

MARCH

30 at Tulsa, dual

APRIL

7 at Iowa, dual

12-13 at Great Plains Rowing Championships, Topeka

26-27 at Midwest Rowing Championships, Madison, Wisc.

MAY

12 at Champion International Collegiate Regatta, Fairfax, Va.

JUNE

8 at Collegiate National Rowing Championships, Cincinnati.

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Murphy Hall	864-3982
Student Union Activities	864-3477
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Spencer Research Library	864-4334
Museum of Anthropology	864-4245
Natural History Museum	864-4540
Hall Center for Humanities	864-4798
University libraries	864-3956
Kansas Union	864-4596
Adams Alumni Center	864-4760
KU Information	864-3506
Directory assistance	864-2700
KU main number	864-2700
Athletics	1-800-34-HAWKS

(All times are Central and subject to change.)

There's gold in them thar Hill

We've always known anyone spending their college years in Lawrence is lucky. But two opportune undergraduates who struck lottery riches on successive Saturdays can now spend a lot more than time while attending KU.

Heather Yager, Kansas City, Mo., junior, purchased five \$1 Quick Picks while working a Saturday shift in late January at the Massachusetts Street Dillons store. Later the same night, Yager realized she had five of six correct numbers, good for \$100,000.

One week later, Wichita sophomore Sally Eaton slipped away from the Alpha Chi Omega sorority house to purchase a soda at the Mississippi Street Kwik Shop. Eaton also plunked down a buck for a Double Doubler lottery ticket. She scratched and won \$10,000.

So now when these lucky Jayhawks walk down the Hill, they'll leave with more than treasured memories. They'll also have memories of treasure.

A French farce



The alumni update zipped across our desk, along with about a

thousand others. And after reading so many neat things about our alumni, the news on one '94 graduate wasn't inconceivable. We even checked our alumni records system, and it agreed with the listing in a first draft of Class Notes.

Our skeptical natures, however, finally got the better of us. We decided to see whether Brandon Copple truly had joined the French Foreign Legion and actually was stationed in Algiers. Call us crazy, but the vision of a kepi-clad Jayhawk taking time out from whatever it is legionnaires do to fire off an update for his alumni magazine was too good to be true. So how does one go about checking on

new recruits in France's fabled fighting force? After all, don't people join the Foreign Legion with the express purpose of getting lost? Would such a person immediately file a career update with *Kansas Alumni*?

Knowing how appreciative our bosses would be if we avoided calling North Africa, we reached Brandon's mom, Linda Copple, in Garden City.

Our question was almost breathless. Was Brandon really a legionnaire?

Linda Copple's heavy sigh made it clear this might not have been the first time she's fielded a bizarre question about her son.

"I don't think so," Linda Copple deadpanned, "but he does do a lot of things without telling me."

And would that include joining the French Foreign Legion?

"I doubt it," she said. "He doesn't even like France."

So we didn't have to track down a PR flak in Algeria. We could just open the KU directory and find Brandon Copple listed as a first-year law student. Which, we must say, is a better career choice. The hats might not be as good, but, when you're a Kansas lawyer, your mom always knows where you are.

Further proof that talk is cheap

Here's our plot so far: "There was a

redneck and a transvestite, and the redneck was mad that the transvestite was dressing like a woman, and they were both gay, but the redneck said you can be gay without dressing like a woman and making a freak out of yourself, and there was a big fight and everyone was yelling and screaming."

And so the world turned for a group of traveling Jayhawks who spent three days of their holiday vacation on a Chicago talk-show trip sponsored by Student Union Activities. They saw Jerry Springer's show. And a double dip of Jenny Jones. Some even got into the audience with the queen, Oprah Winfrey.

Why would 58 of our future leaders pay \$150 to cheer on the very heart of trash TV? Because that's all the plane could hold; 20 were left home, languishing on a waiting list.

Trashy talk shows are nothing more dangerous than eclectic kitsch, says senior Mike Enenbach, SUA's Recreation and Travel coordinator. But rather than discovering a porcelain cow creamer in a flea-market bargain bin, stu-



dents find these cultural knickknacks on the tube. "The talk shows are part of college culture right now," Enenbach says.

Enenbach's erudite SUA colleagues are not so enlightened; they nearly laughed him out of the meeting when he proposed the trip. His poster outside the Union was defaced with wondrously oxymoronic graffiti that read, "Stop the Degradation of Society."

Music that's shaken, not stirred



These days, so we hear, lounge is the underground music of the moment. The tragically hip have raided the record racks of suburban squares. They sip martinis, puff stogies and listen to wacky pop music from the '50s and '60s concocted

by the likes of Juan Garcia Esquivel, Montovanti and Les Baxter—tunes so upbeat and loopy that they're cool.

Thus explains "The Retro Cocktail Hour," a bizarre twist spun by KANU program director Darrell Brogdon at 7 p.m. Saturdays.

What are the ingredients for this aural libation? Well, the promo calls for "the best in aerosol cheese," but Brogdon has a less cryptic definition. "This is the music Mom and Dad listened to in the 1950s," he says. "Look in the rec room and you'll probably find these records....I discovered to my semi horror that I had more than a few."

Many of the recordings are experiments in the technology of the day. RCA boasted of "the sound so real you can see it move," and lounge musicians set out to prove it. "They did a lot of strange stereo effects for no apparent reason except that they could," Brogdon says. "One of the things that appealed about it was that these production methods were so technically overwhelming, guys liked to read up on all the wizardry, then repeat it all to impress the chicks."

It's not for nothing, then, that the genre is also known affectionately as "Space Age Bachelor Pad Music."

Brogdon says the genre that begat Dean Martin for years has tickled the ears of musical artists. Groups including the Beach Boys, Steely Dan, Captain Beefheart, Devo and Soul Asylum acknowledge its influences.

"It's a weird combination," Brogdon admits. "It's kind of like putting the Sex Pistols and Lawrence Welk together."

Hmmm. Sid and Nancy meet Bobby and Cissy. Harmless fun or another sign of the apocalypse? You make the call.

Heard by the Bird

ESPN/ABC college basketball analyst Dick Vitale, in town for the Kansas Oklahoma game Jan. 22, spent the afternoon in the Kansas Union Bookstore signing his new book, *Holding Court*. Plenty of textbook-shopping students also picked up copies of the hard-court hardback—think they tried to convince mom and dad it was required reading? To no one's surprise, Vitale talked the entire time. Here are two Vitale vociferations:

On Dick Weiss, a longtime sportswriter who did the actual writing: "He really captures the fact of me talking. I didn't sit at a typewriter and bang this sucker out because I can't write. But give me a microphone and I have a lot of fun."

On his personality: "My daughters always say, 'Dad, when are you going to start acting 56 instead of 12 and start being a grown man?' And you know what? That's the greatest compliment I get."

Bird Hunts Wildcat



Secrets to success secret no longer

The *Complete Guide to College Success* retails for \$15.95, prompting a Cal-Berkeley student to declare that "for the price of a CD, you can clinch four years of success."

Author and MBA student Richard Chang, b'92, who uses the pen name Richard Newman, may have a how-to hit on his hands with *The Complete Guide*.

Chang certainly writes about more than how to study. In 329 pages, he spices scholarly and social advice with peppery quotes from students across America. He covers subjects including the expected (college fears, note-taking, time management), the

extracurricular (diet and exercise, roommates, campus involvement) and the explicit (dating, relationships and sex).

The idea for the book germinated when Chang counseled younger students in his fraternity and later in the business school's placement office. After he completes his master's degree this spring, he'll write about how to achieve post-collegiate success.

He can draw from personal experience.



DISCOVERY TESTING TREATMENTS

A NATIONAL STUDY testing new methods for slowing deadly forms of breast cancer now includes patients and researchers at KU Medical Center.

The search for a new "biologic therapy" involves a protein product called HER2, which appears to play a role in the growth of some cancer cells.

Women with breast cancer who produce excessive amounts of HER2 risk a faster rate of cancer spread than women who do not "overexpress" HER2.

The University's Cancer Center was chosen as one of about 100 North American hospitals participating in the Phase III study. Through mid-February, two women had been accepted for the study from a screening pool of about two dozen, and University researchers hope to find about eight more. Criteria limit participation to women between the ages of 18 and 75 who produce excessive HER2 and have recurrence of breast cancer that has spread to other parts of the body.

All study participants will receive standard chemotherapy, plus either the HER2 antibody or a placebo. Neither physicians nor patients will know who is receiving the antibody and who receives a placebo.

Under normal conditions, HER2 produces a protein product on the surface of a cell, called a receptor. The cell-surface receptor is thought to interact with growth factors in the body and control normal cell growth and division.

It is now thought cells divide and multiply at faster rates, and contribute to the development of cancer, in patients who produce excessive HER2 cell-surface receptors.

"This is not a cure," says Barbara Adkins, the program's research nurse coordinator. "I think the hope is that it might slow the spread of cancer."

Robe takes a star turn

Hemenway, novelist Turow join salute to director whose hits include 'Burden of Proof' and 'Lonesome Dove' return

The film clips had been shown. Discussions on the art, education and business of filmmaking were concluded. So were speeches, including introductory remarks by best-selling novelist Scott Turow. Now it was time for Chancellor Robert E. Hemenway to give filmmaker Mike Robe, j'66, g'68, a proclamation from Gov. Bill Graves declaring Jan. 27 as Mike Robe Day in the state of Kansas.

"This is the finest and proudest moment of the year for the University," Hemenway told the Lied Center audience gathered for a tribute to Robe. "And I say that with full knowledge of the Aloha Bowl and the second half of the game with UCLA. This is what a University is all about."

A Hollywood career that began with television writing in the early 1970s has since placed Robe among the elite directors specializing in television movies. His

recent works include "Return to Lonesome Dove," as well as "Murder Ordained" and "Son of the Morning Star."

"The Burden of Proof," filmed largely in the Kansas City area, was the start of a devoted friendship and partnership between Robe and Turow. When the Hall Center for the Humanities and the Department of Theatre and Film, for which Robe serves as a founding member of the Professional Advisory Board, announced Robe would receive the Distinguished Kansan Award, Turow quickly agreed to fly in from Chicago for the event.

"It is totally appropriate Mike Robe receive this honor from this great University," Turow said, "because Mike truly loves this state and this University. He is extraordinarily dedicated to his roots."

Turow said Robe "is, in the estimation of people who know such things, TV's top



TALKING FILM: The tribute to filmmaker Mike Robe included a discussion between Robe, left, and John Tibbets, associate professor of theatre and film. Although some of Robe's work focuses on big-scale figures like George Custer, Oliver North and the Lonesome Dove heroes, Robe says, "The key is not the size of the character; but the size of the conflict."

director." Turow also praised Robe, an Arkansas City native, for remaining true to his gentle nature, despite potential distractions of Hollywood success.

"In a town that turns talent into tyrants, Mike Robe is the exception," Turow said. "He is unassuming, low key and consummately decent."

Robe dabbed at tears when he told his wife, Lynette Berg Robe, d'66, g'67, she was the "sunflower in my life," then continued his steady message of devotion to the University.

"I love KU. If you cut me, I bleed crimson and blue," said Robe, whose film company is called Jayhawk Productions. "The people of Kansas and the University taught me integrity, self-reliance, and, most of all, love."

Recalling his University career during the late 1960s, Robe said, "We had wonderful faculty who were very influential in my life, though facilities were certainly less than existed on the coasts. Even at that time, USC and UCLA had cutting rooms, while we cut our films in the basement of Hoch Auditorium with razor blades and cement. But I still remember that first cut that worked. It was a revelation."

Thanks to hard work by alumni and friends like Robe, KU's film school needs offer no apologies for its facilities since acquiring the former Centron Studios on Ninth Street, now called Oldfather Studios in honor of benefactors Charles and Hortense Casady Oldfather, d'64.

Rather than cutting and pasting in some damp campus basement, film students are now immersed in a professional facility that includes sound stages, a cutting room, a dubbing stage, a costume shop, and digital editing computers that introduce students to film production's modern version of razor blades and cement.

Robe's dedication to KU's film sequence has helped more than students. It continually reminds him of the joy in filmmaking, as well as in learning.

"The value to me is incalculable," Robe says, "when you see young minds, young hearts, falling in love with the dream."

Meyen resigns position as head of Lawrence campus to resume teaching career

Ed Meyen, executive vice chancellor for the Lawrence campus, announced on Jan. 23 that he would resign his administrative post on July 1 and return to full-time teaching in the School of Education.

Less than a week after Meyen's announcement, Chancellor Robert E. Hemenway announced his intent to merge the jobs of Lawrence-campus executive vice chancellor and vice chancellor for academic affairs into a new provost position, effective July 1.

"The chancellor's restructuring initiative is important, and I support all efforts to better KU for the future," Meyen said. "The process also has afforded me an opportunity to look at the University from a different perspective. I believe that I can best serve the institution during the transition by announcing my plans at this time."

Meyen, 58, came to KU in 1973 as a professor and department chair for special education. He was named associate vice chancellor for research, graduate studies and public service in 1978. He was appointed dean of the School of Education in 1986, a position he held until his appointment as executive vice chancellor in April 1992.

Meyen's service as executive vice chancellor might be best remembered for his supervision of a 20-year plan for physical development of the Lawrence campus. The plan contains proposals for drastic changes in traffic flow and construction goals for Mount Oread, including closing Jayhawk Boulevard to private traffic.

"For more than 20 years, Ed Meyen has made a significant contribution to the University of Kansas and the people of Kansas," Hemenway said. "I am confident he will continue these contributions in his new role."

Said Meyen: "A time away from administration will allow me to take a fresh look at how I want to invest my energy and skills during the rest of my career."



REPORT CARD CALL IT GRANT HILL

MORE THAN \$2 MILLION in federal grant money will soon come to the University, thanks to four Natural History Museum researchers who dominated a recent National Science Foundation grant competition.

The KU researchers were awarded four grants. No other University won more than two, and this one-time event called Partnerships for Enhancing Expertise in Taxonomy was restricted to a total of 21 grants nationwide.

"As a former NSF program officer, it is difficult for me to overstate this remarkable achievement," says Museum Director Leonard Krishtalka.

Taxonomy is defined as classification of organisms in an ordered system that indicates natural relationships.

Daphne Fautin, curator of invertebrate zoology and professor of systematics and ecology, will receive more than \$700,000 over five years to study sea anemones. Fautin is described as one of five sea anemone specialists in the world, and the only such specialist in North America.

James S. Ashe, curator and professor of entomology, will receive more than \$630,000 over five years to study a diverse group of beetles called aleocharines.

Robert Lichtwardt, research associate in invertebrate zoology and professor emeritus of botany, will receive more than \$655,000 over five years for a team study of a species of fungus that lives in the gut of a type of primitive fly. His team will include federal researchers from the Department of Agriculture laboratory in Peoria, Ill.

Linda Trueb, curator of herpetology and professor of systematics and ecology, will receive more than \$230,000 over three years to decipher the history of frogs by studying their fossil record.



RECYCLED NEWS SENSOR NEARS REALITY



OUR JUNE 1989 issue told the story of George Wilson, Higuchi Distinguished Professor of Chemistry and Pharmacy, who was working on a tiny glucose sensor

to alleviate pain and frustration for insulin-dependent diabetics. Now Wilson and his teams of researchers, including scientists from France, have announced their system is ready to begin large-scale human testing, most likely in France, and the system could be ready for commercial distribution in three or four years.

"To see them when they first experience the new system, it's really unbelievable," Wilson said of diabetics who have been fitted with the hair-sized sensor implanted under the skin, ending constant daily skin pricking to monitor glucose levels. "That's what is really gratifying."

THE REMARKABLE Antarctic adventures of Prof. Edward Zeller were the subject of our March 1989 cover story. The journey of discovery ended for Zeller on Jan. 14, when he died in a Boulder, Colo., hospital.

Zeller, 68, attained emeritus status in 1992, yet continued working as co-director of the Radiology and Physics Laboratory. An Antarctic glacier was named for Zeller in 1971.

MARK REANEY'S virtual-reality play "The Adding Machine" (June/July 1995) earned Reaney and director Ron Willis meritorious achievement honors at a recent regional college theatre festival. The play is still in the running for the national competition at Washington's Kennedy Center.

University hopes to stem barrage of computer thefts

The University's rush to greet new technology has led to an old plague: theft.

Last year, University police were called out on 34 computer-related thefts, with total value of about \$57,000. Some thefts focused not on computers, but instead on tiny memory chips that are the brains of the operation. Also being lifted are printers, scanners and any other accessories thieves can haul away.

"To some extent, although not as much as at some other universities, we are having internal parts stolen from computers," says Sgt. Rose Rozmiarek of KU Police. "So we're recommending everyone follow the computer center's lead and install locking mechanisms so thieves can't just unscrew the cases."

Also recommended is intentional defacing of plastic casings on all computer components, at least as far as engraving identifying marks with a hot tool.

Any hopes the spate of thefts might be slowing late in the fall semester were halted when the spring term was greeted with news that a computer, keyboard and printer, with a total value of nearly \$2,300, were stolen from the Speech Language and Hearing Clinic during winter recess.

"It's intermittent, and it always has been. When we're talking about thefts of the actual computers, we've never really seen any drastic changes," Rozmiarek says. "With the internal parts, that's something totally different."

Sign up for sign language? Despite absence of classes, schools authorize credits

It's the first language used at home and work by many thousands of Americans. It's the third most-used language in the United States behind English and Spanish (although the gap between second and third is large), and few of us even know it exists.

Which means we have a lot to learn about the world of deaf America, populat-



SPEAK UP: Sally Roberts' class introduces students to deaf culture, but does not count toward new foreign language options for American Sign Language.

ed by 500,000 adults (other sources say there could be as many as 2 million functionally deaf Americans), many of whom rely on American Sign Language to communicate.

"It is a language in and of itself," says Sally Roberts, who has federally-funded sign-language teaching appointments at KU and Rockhurst College. "It has its own vocabulary, language structure, syntax...It's just that it's all visual."

Because these qualities make it a distinct language, and not merely visual representations of an existing spoken language, American Sign Language has been approved to fulfill foreign language requirements by the College of Liberal Arts and Sciences, the School of Journalism and the School of Education.

The University currently offers American Sign Language only for 10 students in a federally funded interpreter training class. When funding for that program expires Aug. 31, the future of ASL instruction at KU is uncertain, at best.

Despite the lack of ASL classes, however, proficient students can use their ASL skills to test out of foreign-language requirements, perhaps making the University more attractive for deaf students.

When and if KU resumes ASL education, Roberts says she doesn't expect to be offered the teaching position, despite the fact that she already teaches a sign language class at KU.

"Philosophically, I think most of us who work with deaf people believe that's their language, and they should be the people teaching it," Roberts says. "Most deaf people feel strongly that if a deaf per-

son doesn't teach it, they at least would like to sign off on the person who is teaching it, making sure they are fluent in the language before they start teaching others."

Roberts says she is unaware of any deaf faculty members currently teaching at the University, other than the two instructors she brought to campus to teach interpreting under the federal grant. Lawrence senior Kieru Miller, of the KU Deaf Club, says she knows of no deaf faculty members, and neither do officials from academic affairs and affirmative action. Should a deaf professor be hired to teach American Sign Language, he or she would apparently be a pioneer of sorts for the University.

Roberts says her sign language class, taught through special education, instructs students in ASL signs, but uses them in English word order.

"It's like an introductory class on the culture of deaf America," Roberts says. "We want them to know basic communication with deaf people."

Roberts says ASL was developed in the early 1800s, based on signing languages found in France. Empowered with a fully functional language, deaf Americans have developed a rich culture of their own, and also teach us differences should not be considered disabilities.

"(Students) become much more aware that deaf people are normal," Roberts says. "The only differences being they don't take in information auditorily like we do, and they have their own language."

Name changes underway as Big 8 fades into history

If it wasn't actually the first official on-campus name change regarding new conference allegiances, we don't know what was. Kansas Union officials recently voted to change the name of their large fifth-floor meeting room from the Big Eight Room to the Big 12 Room. Because of signage problems and other concerns, it was uncertain as of press time when the name change would actually take effect, according to Union director Jim Long.

And despite the larger numeric

moniker, capacity in the big room is expected to remain unchanged.

Foundation creates fund to reward top instructors

The William T. Kemper Foundation of Kansas City, Mo., and the Endowment Association recently unveiled a five-year, \$500,000 program to reward excellence in teaching at the University. The Kemper Fellows for Excellence in Teaching will finance \$5,000 annual awards for up to 20 faculty members at the Lawrence campus, KU Medical Center, Edwards Campus in Overland Park and the School of Medicine-Wichita.

"Their support means KU will be able to identify and reward its best teachers and advisers on all of its campuses," says Chancellor Robert E. Hemenway. "This gift will significantly enhance our efforts to focus energies at KU on teaching, and will make a significant difference for KU students."

James M. Kemper, chair of the foundation's contribution committee, said the awards are based on a similar program that has enjoyed success at the University of Missouri since 1991.

"It is based on the concept that the most important asset of a university is the teaching faculty," Kemper says, "and the inspiration that they can give to the students in their classroom."

The selection process for the Fellows for Excellence in Teaching will be administered by a committee of faculty peers, students and alumni from all campuses.

Program administrators are soliciting nominations from alumni who have favorite instructors still working at the University. For information, contact the Office of Academic Affairs at (913) 864-4455. Nominations deadline is April 1.

The Kemper Foundation (Commerce Bank, trustee) has assisted numerous KU programs since it was established in 1989, including Minority Scholars Program in the School of Business, the Hall Center for the Humanities, the Lied Center and postgraduate education at the School of Medicine.



VISITOR

FOCUS ON HISTORY

Documentarian **KEN BURNS** turns his attention on Lawrence.

WHEN: Feb. 13

WHERE: Lied Center

TOPIC: "Sharing the American Experience," underwritten by General Motors

BACKGROUND: After successes with "The Civil War" and "Baseball," Burns, 42, is supervising production of "The West," an eight-part series scheduled to air on PBS this fall. Burns also is directing a series of single-episode biographies, and has started interviews for a history of jazz to air in 2000.

ANECDOTE: Just before traveling to Kansas, Burns was working on episode four of "The West," which includes turbulent local history. "This is where, as one of the commentators said, 'Death ran riot.' In the sacking of Lawrence there was a slaughter of innocents unparalleled in the Civil War. I hope that by the end of the series, everyone understands the importance of Lawrence."

QUOTE: After describing government funding for arts and public broadcasting as less than the cost of a single B2 bomber, Burns said, "I realize the National Endowment for the Arts, the National Endowment for the Humanities and the Corporation for Public Broadcasting have nothing to do with our country's defense. But they make our country worth defending."



WIKALY EMBERSON



VISITOR TRIALS OF NEW FREEDOM

Ukraine's U.S. ambassador, YURI CHSHERBAK, assured a standing-room-only audience KU's work with his country will help Ukraine emerge from economic troubles.

WHEN: Nov. 27

WHERE: Malott Room, Kansas Union

SPONSOR: Palij Memorial Fund

BACKGROUND: As a doctor who fought cholera and worked for environmental improvements, Chsherbak led the first investigation of Ukraine's nuclear disaster at Chernobyl.

ANECDOTE: Ukraine absorbed a huge parcel of the old Soviet Union's military hardware, and is now the world's fourth-largest nuclear power. And, according to the ambassador, it trails only Israel and Japan in the amount of foreign aid it receives from the United States. Yet it remains a poor country struggling with deep economic troubles: "We believe we can be prosperous in five years. We just need the help of getting a start with private investment from Western countries, led by the United States."

QUOTE: "Before, even the most honest person could steal because it was no one's, and it was everyone's. Now the process of privatization is underway. But it won't be easy...I am certain anything we can do to futher build ties

between the University of Kansas and the Ukraine will only help our country. The proof of that is the Ukrainian students I see standing here before me."



WALLEY EMBERTSON



ROCK CHALK REVIEW MILESTONES, MONEY AND OTHER MATTERS

• **THE UNIVERSITY IS TIED FOR 10TH** among U.S. public universities in recruitment of National Merit Scholars. Last fall, KU attracted 57 freshmen who are official National Merit Scholars, more than three times the total recruited at all other state Board of Regents schools, according to a report by the National Merit Scholarship Corp. As recently as fall 1994, KU attracted only 38 new National Merit Scholars. On Jan. 19, more than 1,000 alumni and friends attended the first Rock Chalk Ball, hosted by the Alumni Association's Kansas City Chapter, in Kansas City, Mo., raising more than \$100,000 to help KU recruit and retain National Merit Scholars (see Association, page 36). "Many of our scholar students this year have cited KU's academic reputation and affordable tuition as the primary reasons they chose to come here," says Marti Ruel, director of KU's Scholarship Center.

• **RESEARCH FUNDING SOARED** to nearly \$100 million at the close of the most recent fiscal year. KU researchers received a total of \$97.9 million in research grants, a 6.1 percent increase over the previous year. "Funding from external grant sources has become increasingly competitive in this difficult economic climate," Chancellor Robert E. Hemenway says, "and Kansans should be proud of how well their university is faring in the process."

• **THE ESTATE OF NOMA V. RILEY** bequeathed \$712,000 to provide scholarships for upperclassmen and graduate students who are from Kansas communities and have demonstrated academic excellence. "One of the University's most important needs is for funds to provide scholarships for academically talented students," says Hemenway. "This outstanding bequest from a generous alumna will benefit such students for generations to come, and the University is exceptionally grateful for her recognition of our needs." Riley, c'27, g'29, worked as a code breaker for the FBI and as a cryptologist for the Department of Defense. She was a life member of the Alumni Association and Chancellors Club and died Sept. 10, 1994.

• **THE KANSAS HEALTH FOUNDATION** has awarded \$1.5 million for the University to establish a professorship to promote health in Kansas communities. The honor was awarded to Stephen B. Fawcett, professor of human development and family life and research scientist with KU's Institute for Life Span Studies. Fawcett will help communities address problems such as teen pregnancy, drug abuse and heart disease. That's similar to the work already being done KU's Work Group on Human Development and Family Life, a group headed by Fawcett. The Kansas Health Foundation's generous support of KU already includes a recent \$15 million grant for the education of primary-care physicians.

• **PROF. WILLIAM JEWELL HAS BEEN NAMED** director of the KU Cancer Center. Jewell said the center is "a two-way street, where research translates from basic science to clinical research to useful therapies for cancer patients." Jewell will head the KU Cancer Center's attempts to receive a National Cancer Institute Cancer Center grant to achieve designation as a NCI Comprehensive Cancer Center. The closest institutions with such designations are the Mayo Clinic in Rochester, Minn., and M.D.

Got a pencil and a slip of paper? I have some phone numbers you might want to write down. But first let me tell you a story.

This Texas mother had two sons, 19 and 21, who were autistic. They'd been shunned at school and even in adult programs for people with disabilities. The highlight of their day was fetching the mail. Then the oldest started throwing the TV across the living room. He was upset about life. So the mother called the University of Kansas Beach Center on Families and Disability.

It was the first of many conversations between the mother and Linda Mitchell, who works the Beach Center's Family Connection Line. Though Mitchell herself has a child with autism, the mother's calls blew her away. Sometimes Mitchell had to leave for the day after they talked. Nevertheless, she says, staffers at the Family Connection Line, who answer a thousand distress calls a year, usually wind up feeling good about their work. The hotline is there to console and advise families with children whose thinking is impaired and who act up to boot. The number is 1 (800) 854-4938.

My next number is for the poison

control hotline at the KU Medical Center. It fields about 30,000 calls a year, most of them from moms. They turn away from Little Johnny for a minute, and, when they turn back, Little Johnny's wolfing down the candy-coated iron supplements. Other calls are stranger. Pharmacist Carisa DeAnda remembers the concertgoer who didn't want to pay a buck for a beer so he went out to his truck for a swig of antifreeze. "He got drunk off it, and he lost a kidney," she says. "I guess we all make choices." Certainly that's true of the dude who took a bet from friends concerning who would pick up a 10-foot rattlesnake. He almost lost his arm.

The tricky aspects of working a poison-control line are the cunning suicides, DeAnda says. They call in with breathless reports about an imaginary friend who's swallowed 20 Tylenols and ask, "Will it hurt him?" They're fishing for the volume of a lethal dose. Kansans with a true emergency poisoning should call 1 (800) 332-6633.

The Medical Center's nutrition hotline, Food Talk, is a more low-temperature operation. It takes about 4,800 calls a year. A registered dietitian, Christine Moran, says that the most frequently asked questions are about diet therapy—what to

House calls

Reach out and help someone with lifesaving hotlines that can calm frantic moms or dish nutrition advice

eat if you've got heart disease, gut woes or high blood pressure. And in recent years, questions about herbs, vitamins and minerals have poured in. Will eating blue-green algae help me? The center even keeps a list of questions it can't answer and questions whose answers are disputed. The carbohydrate content of human blood, for example. Or, for those obsessed about weight, the calories gained in licking a postage stamp. The Food Talk number is 1 (800) 633-0445.

So how can the University help you? Any number of ways.

—Martin, *g73*, is communications director for the Office of Research, Graduate Studies and Public Service and a commentator on KANU-FM, the University's public radio station.

Raef on the Range

Seldom is heard a discouraging word about sophomore standout LaFrentz

KYLIE HUNT, a junior from Newcastle, Australia, transferred to Kansas this year because, unlike her former school, North Carolina State, KU offers a degree in sports management.

In her sport, she's managed to make her mark quickly.

Hunt, who last fall teamed with Jenny Atkerson to win the national clay courts doubles title, on Feb. 11 in Dallas netted her second national crown of the year, winning the singles championship at the Rolex National Indoor Intercollegiate—the third leg of college tennis' Grand Slam.

She ran her singles record to 23-2 and extended her winning streak to 15 matches by going 5-0 at the Rolex championships. She defeated Arizona's Vicky Maes 6-3, 4-6, 6-4 in the title match. Hunt and Atkerson, who ranked No. 2 nationally in doubles, fell in the Rolex quarterfinals.

Coach Chuck Merzbacher expected Hunt to ascend from No. 7 to No. 1 nationally when the new rankings came out the first week in March.

"Kylie's strongest asset is her mind," Merzbacher said. "She plays big points well. She sets up her points and never beats herself. When she has an opportunity to capitalize on mistakes, she takes control."



STEAK AND POTATOES were on the menu, but celebrating Kansas' first 10-win season in 90 years provided the real feast for nearly 600 Jayhawk football players, coaches, parents, friends and fans at the annual awards banquet Jan. 25 at the Lawrence Holidome.

Taking home the most hardware were senior quarterback Mark Williams (Team Captain Award, Offensive MVP, Team MVP) and senior punter Darrin Simmons (Special Teams MVP, Senior

It's a tight game and the Allen Field House faithful are thundering for a basket as big Raef LaFrentz, the pride of tiny Monona, Iowa, flashes across the low post. He deftly seals the defender on his hip, accepts a laser-beamed bounce pass from Jacque Vaughn, spins and swishes an arching, feather-soft jump shot.

Moments later on the defensive end, he blocks a shot and rips away the rebound, tossing an outlet pass to Jerod Haase. LaFrentz then races upcourt and grabs a high lob to finish the sequence with a thunderous dunk.

Kansas springs on to another victory.

Such momentum-swaying flurries by LaFrentz recall another tall, fluid player with a silken touch whose jersey now hangs in Allen's rafters. Danny Manning and LaFrentz unquestionably are different players with different skills, but much like Manning did, LaFrentz in his sophomore season has displayed the results of a commitment to strengthen his game, both physically and mentally.

"Raef has a special talent," Vaughn said. "He is definitely God-gifted. He is a most vital part of this team—when he plays well, Kansas plays well. He can turn the game around with a series of rebounds or shots and lift the entire team."

The proof of a player's impact isn't always in his numbers, but it's certainly there in LaFrentz's case. After 26 games, the 6-11 power forward had emerged as the leading scorer and rebounder in 24-2 Kansas' balanced attack, averaging 13.8 points and 8.5 rebounds a game. His powerful inside presence was a principal rea-



VIVA LAFRENTZ: Along with fellow frontcourt starters Scot Pollard and Paul Pierce, the sophomore forward has helped Kansas stuff opponents with a frightening inside attack—the Jayhawks after 26 games were outrebounding opponents by an average of 43-35 and had blocked a whopping 154 shots, an average of six a game.

son why the Jayhawks netted their fifth Big Eight championship in six years and were poised to secure another high seed in the NCAA Tournament.

LaFrenz's exploits in KU's first 26 games included a career-high 24-point performance against K-State, a career-best four blocks against Iowa State and a pair of 12-rebound outings. He'd led Kansas in scoring eight times and recorded 10 double-doubles in scoring and rebounding. He'd even hit the deck scrambling for loose balls nearly three times a game.

That attitude made Roy Williams one happy coach. "He does have a desire and an ability to go for the basketball," Williams said. "He is tall. He is long. He jumps well. He has a competitiveness on the boards that I really like, a tenacity."

And while LaFrenz hit the weights last summer and now summons more strength, Williams wouldn't credit mere muscle for his power forward's improvement. "I'm sure it's made a little difference, but he's not that much stronger," Williams said. "Everybody's trying to act like he's Schwarzenegger or something. ... A lot of the difference is just maturity. He feels more comfortable and is more relaxed. He's not going to win any muscle-beach contests out there."

LaFrenz wouldn't argue that point. "A lot of it is experience and just being hungry to get the ball," he said. "I just try to use my brain and try to be in the right place at the right time. Then I can use my quickness to make up for what I lack in bulk."

Mind over muscle isn't exactly a foreign concept in the Kansas program, and Williams considered LaFrenz's bigger numbers part of a natural progression of a young, talented student-athlete. "He's a very good player," Williams said. "He'd better be. I've never recruited anybody as hard as I did him. And if he's not doing very well then I'm stupid."

"He's just a kid who's improving. I'm very pleased with his rebounding and I know he can do it a heck of a lot better than he is."

And as the postseason drew nearer, it

was apparent that how much better Raef LaFrenz became might well determine how far Kansas would travel as a team.

Dixon takes the point and KU takes the league

Entering the 1995-96 season, playing point guard certainly wasn't Tamecka Dixon's first choice, even though she'd run at the one spot her first two collegiate campaigns.

Things were going to be different her junior year. She would shift back to what she felt was her true position, off guard, and relinquish point duties to sophomore transfer Erinn Reed.

"People really haven't seen my game here," she said before the year began. "This year I can be much more fiery, much more emotional."

Those best laid plans went kaput not far into the season. With senior Charisse Sampson struggling to recover from not one but two knee surgeries and Reed not ready to run the club full-time, Kansas struggled. The void was most evident in early games against ranked opponents Iowa and Penn State—games in which KU blew leads down the stretch and lost. They plummeted from the national rankings by mid-December.

After that 75-72 loss Dec. 12 to the Nittany Lions, Coach Marian Washington shuffled her starting lineup and moved Dixon back to the point, with Reed coming in as backup.

It took the Linden, N.J., product about a month to fully readjust, but once she did, Kansas took flight as a team. "Every close game we lost, we learned from," Dixon said. "I think it's made us much stronger."

Indeed, after a heartbreaking 71-68 home loss to Oklahoma on Jan. 19 dropped the Jayhawks to 3-2 in the league and 10-7 overall, they went on a sizz and won eight of their next nine games, including 10-point road wins over Top 25-ranked Colorado and Oklahoma State. They also resurfaced in the Top 25 for the

Academics Award, Academic All-Big Eight).

Also honored were senior linebacker Keith Rodgers (Defensive MVP; Team Captain Award), sophomore linebacker Jason Thoren (Tackler of the Year), senior wide receiver Ashaundai Smith (Team Captain Award) and junior tight end Jim Moore (Academic All-Big Eight).

Master of ceremonies Bob Davis, the Voice of the Jayhawks, kept the laughs rolling with a number of zingers. He joked that he had asked longtime Kansas broadcaster Max Falkenstien—now in his 50th year—what the banquet was like in 1905, when KU last won 10 football games. "He said it was a raucous good time," Davis reported.

Mason, introduced by Davis as "the only undefeated coach in Georgia football history," received two plaques—one for Big Eight Coach of the Year (his second), and one from the team, commemorating the season.

Then the Kansas coach, who will enter his ninth season on the Hill as the Jayhawks begin Big 12 play next fall, began a nearly hour-long speech that included comments on each senior and an overview of the 1995 season. His remarks preceded a 24-minute highlight video compiled by "Glen Mason Show" producer Mike DiNitto that was a preview of the 80-minute season highlights video that went on sale in early February through the athletics department and at Target stores.



COACH GARY KEMPF'S men and women touched the wall second—once again—to Nebraska at the Big Eight swimming and diving championships Feb. 15-17 in Oklahoma City.

The Jayhawk men, ranked 21st in the nation, scored 534.5 points, well back of the champion Cornhuskers (621.5), while the 16th-ranked KU women were denied by NU, 663-636.5. The men have now gone 15 years without a title; the women haven't won the team crown

since 1993.

"We're real disappointed right now," Kempf said. "We felt like we had a legitimate shot at the championship, but we just came up a little bit short. This is as tough as it gets."

Both Kansas teams, however, had individual conference champions.

Junior Eric Jorgensen set a new pool record in the 1,650-meter freestyle at 15:13.07, which just missed the league record set by former Jayhawk Ron Neugent in 1983. Jorgensen was named the Big Eight's outstanding men's performer of the year.

Senior Dan Philipps also won gold, taking the 200-meter butterfly in 1:50.03. Also performing well was senior diver Kris Hoffman, who took second in the men's one- and three-meter competitions and was named Big Eight men's co-diver of the year.

On the women's side, senior Michelle Rojohn dominated the one- and three-meter diving boards and was named Big Eight women's diver of the year, while freshman Adrienne Turner, who took second in the 200 butterfly, was named Big Eight women's newcomer of the year.



WHEN WOMEN'S ROWING

Coach Rob Catloth approached athletics department officials about hosting the 1996 Kansas Open Indoor Rowing Championships in Anschutz Pavilion, he was met with more than one double-take.

Indoor rowing, after all, seems like a contradiction in terms. "I told them it was simple," Catloth recalls, tongue wagging in his cheek. "I said we'd dig a trench down the middle of the facility, fill it with water and do sprints in the rowing shells."

Catloth says his joke didn't register. Rowing, a first-year sport in the athletics department, remains something of an enigma. The indoor meet used ergometers—a conditioning device that



DIXON'S DRIVE: The junior point guard's determination and competitiveness helped embolden Kansas when the Jayhawks were struggling. After 26 games she led the Big Eight champs in scoring, steals and assists and was third in rebounding.

first time since December.

A 66-56 home victory over Kansas State in the regular-season finale Feb. 25 clinched the Big Eight championship for the rejuvenated Jayhawks. Three days later, Dixon was named first-team all-Big Eight and player of the year, while Washington earned coach of the year honors.

Make no mistake, while Sampson (12.5 points, 6.8 rebounds) and junior Angie Halbleib (14.5 points, 65 assists) were among the many contributors to the turnaround, Dixon was the difference. She'd always been the team's finest athlete. This season, she became the team's leader.

"Tamecka assumed a role for us that we needed to fill very badly," Washington said. "She does a very good job at point guard and she is playing with a lot more

confidence. She has also stepped up in a leadership role and her ability to do that has played an important part of our success."

After 26 games, Dixon led the Jayhawks in scoring with a 17.5 average, including a career-high 35-point effort against Nebraska—a 94-85 win in which KU sank an NCAA record 31 of 31 free throws. She also was chipping in 4.5 rebounds a contest, had dished 86 assists and had swiped 50 steals.

Those numbers have increased some from her sophomore season, but the main difference has been mental. As postseason approached, Dixon was playing with a maturity that instilled confidence among her teammates.

"I had to grow into it," Dixon said. "The two years playing point and struggling allowed me to come in this year and just be natural, have fun. I know what I'm doing now."

It has helped, too, that Washington loosened the reins, allowing Dixon to flash her personality at the point.

"I have a lot of freedom now," Dixon said. "Coach allows me to score, to shoot threes, as well as pass and run the offense. So as a result I can be very creative and it's become a position I'm comfortable playing in."

The result made Kansas' opponents mighty uncomfortable. —

Hot freshman Pierce finds Kansas cold but cozy

You won't hear any homesick sob stories from freshman standout Paul Pierce, whose only complaints about Kansas so far came during one of the Mid-

west's infamous arctic snaps.

"This weather is unreal, but I'm getting used to it," said Pierce, a Los Angeles product whose previous idea of cold was, say, 50 degrees. "I love Lawrence, love this campus, but I need to wear five coats to stay warm."

Kansas fans can rest assured that the bitter winter weather won't chase Pierce back to sunny California, however, and that's chilling news for Jayhawk opponents because the 6-6 freshman has been every bit as good as advertised in his first year on the Hill.

After 26 games, Pierce had scored in double figures 16 times and led the 24-2 Big Eight champions in six games, including a 30-point outburst against East Tennessee State and a 24-point dinger against San Diego. He was averaging 12.5 points

and 5.5 rebounds a contest and had impressed crowds at home and away with monstrous dunks, tenacious rebounding and a devastating outside range.

But Pierce's offensive prowess wasn't the only reason he'd started every game for Coach Roy Williams. "Yes, the youngster does have an ability to score, but the best thing I like is his defensive potential," Williams said. "I really believe before it's all over with he's going to be an outstanding defensive player. He really slides his feet very well and gives us another guy on the backboards...."

"If he continues to work the way I think he will, he has a chance to be a well-rounded, fantastic all-around player. In a lot of individual areas he may not be the best, but when you put them all together, he's got a pretty good package....He's a youngster who works hard and who is beginning to understand that he needs to have consistency in his game."

Pierce elected to attend Kansas over defending NCAA champ and hometown school UCLA for a couple of reasons. He wanted to get away from the distractions of LA so he could concentrate on class, and he wanted to be coached by Williams.

"It's definitely been a great experience so far and it's only getting better," Pierce said. "I came here because I wanted to be part of a great program, a team where I wouldn't have to be a star every night for us to win. I'm surrounded by great players who also are great guys to be with, so I can be myself."

"I'm just learning every time I go out there. These days it's all about learning for me, in the classroom and on the court. I want to take as much as I can from every experience and get better as a player and as a person." —

simulates the rowing motion. The women rowed a timed distance of 2,000 meters—similar to what will be demanded in their upcoming spring sprint races.

"This is basically a way to judge your indoor conditioning," Catloth says. "It's also a good break from the monotony of training. It's something competitive to shoot for."

The Jayhawks, who will open their spring season with a March 30 dual at Tulsa, seemed to take the competition seriously. They scored 82 points to easily outdistance second-place Drake (33) and third-place Wichita State (24).

Paige Geiger, a senior co-captain from Leavenworth, sparkled with a 7:40.3 clocking that was tops among collegiate lightweight rowers. "I would bet that's one of the fastest collegiate times this year," said Catloth, noting that eight minutes or less is considered a strong time for a lightweight. "She's only probably 15 seconds from being competitive for a spot on the U.S. national team."



COACH GLEN MASON on Feb. 7 announced that Kansas had signed 24 student-athletes in its 1996 recruiting class. The Jayhawks beefed up big-time: The eight offensive and defensive linemen who signed boast an average size of 6-4, 282 pounds—not bad at all coming out of high school. Included in the bounty are Detroit's David Glover, a 6-7, 290-pounder, and Tampa, Fla., product Ishmeal Knight, a 6-4, 330-pounder.

Mason said his decision to stay at KU after briefly accepting the Georgia head coaching job had helped him in the process. "I had less trouble sitting in living rooms (in January) convincing people that I was not leaving Kansas," he said. "There weren't all those rumors, and I didn't have to answer those questions about whether I would stay at Kansas."



PIERCE ARROW: The talented freshman forward, who is KU's second-leading scorer this season, has sharpened the Jayhawks' attack on both ends of the floor.



JUMP *at the* SUN

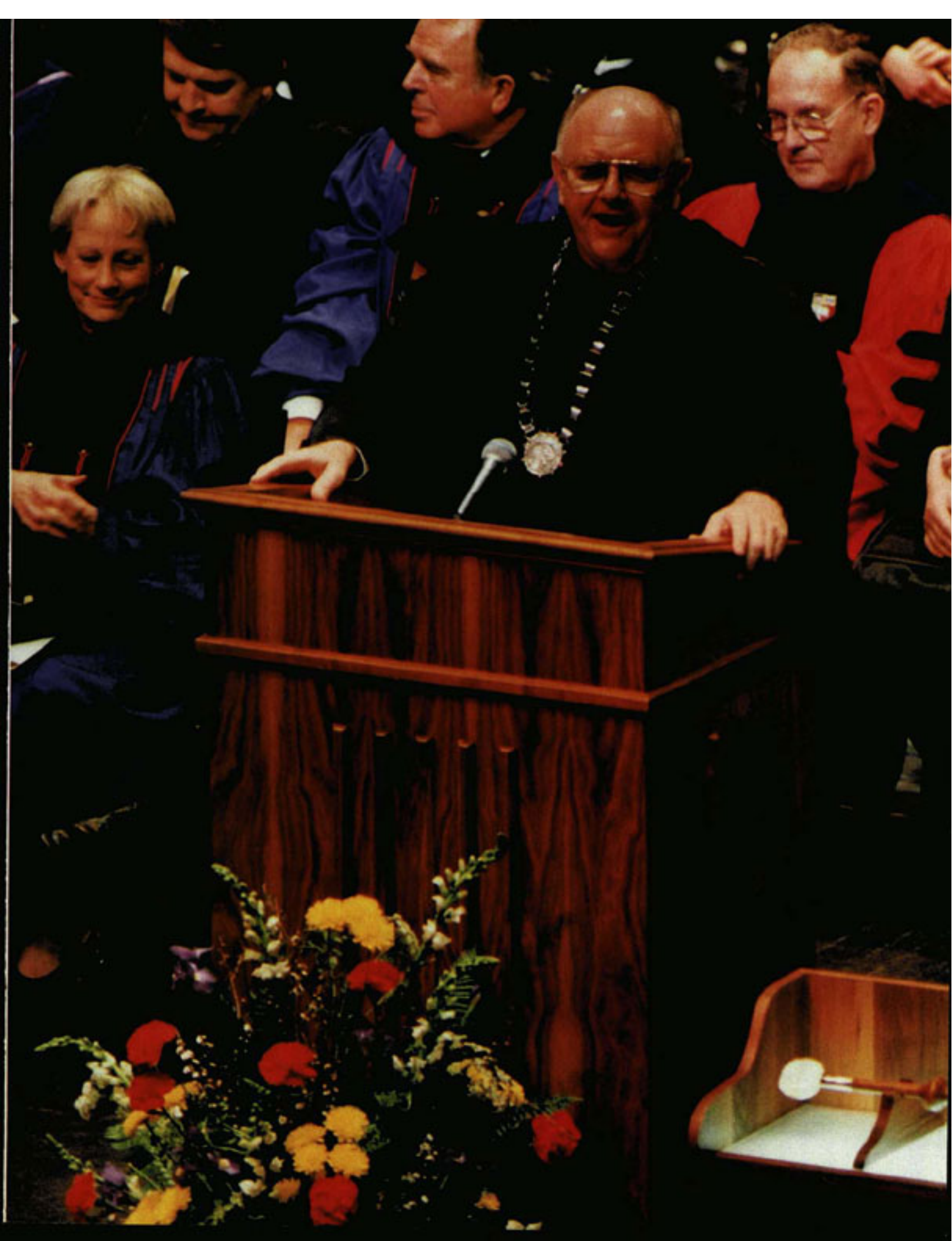
Invoking a mother's timeless advice, Chancellor Robert E. Hemenway in his inaugural address urges the University community to embrace the joy of learning

ROBERT E. HEMENWAY'S installation as the University's 16th chancellor in 130 years was modest but dignified, just as he had requested.

The ceremony took place on a sunny, blustery Sunday afternoon, Feb. 11 at the Lied Center, and included Hemenway's inaugural address; remarks by Sen. Nancy Landon Kassebaum, c'54, and Gov. Bill Graves; an inaugural poem by English professor Luci Tapahonso; performances by the University Symphonic Band, including an original composition for the occasion by band director Robert E. Foster; and a stirring rendition of the Alma Mater by the University Chamber choir and Oread Consort, directed by Simon Carrington.

Following the ceremony, which finished five minutes ahead of schedule, 1,250 folks who attended mingled in the lobby with the University's first family.

Earlier in the day, as nearly two dozen family members filled The Outlook with laughter and lively conversation, Hemenway slipped away to the living room for a few moments and spoke about the weekend's importance.





The inauguration weekend started with a tribute to Hemenway's field of academic expertise, a Hall Center symposium on black women's studies (above) featuring, from left, scholars Cheryl A. Wall, Katie G. Cannon and Nell Irvin Painter; and Somali filmmaker Soraya Mire.

Hemenway's inquisitive son Arna and his fine-sweatered friend, cousin George Hatterer, are again on the prowl for adventure (right), here during a pre-inaugural luncheon at the Kansas Union Ballroom.



Initially, he admitted, he'd opposed a formal inauguration. Amid austere economic times, he didn't want a fuss made. He worried what message such a ceremony might send Kansans.

But folks kept talking to him about the University's heritage. This was something that had been done on the Hill since 1868, when John Fraser was installed as the second chancellor. "The sense of tradition was the driving force for this event," Hemenway said, adding he was humbled to realize that since 1866 KU has had just 16 chancellors while there have been 26 U.S. presidents and 41 Kansas governors. "It makes you realize the continuity that the University of Kansas has given the state," he said.

Thus he gradually turned from contrary to consenting, and the event, financed wholly by private funds totaling \$27,000, took shape. A highlight for Hemenway, an English professor whose research has focused on African-American authors, was a Hall Center for the Humanities symposium on black women's studies



The Outlook made room for 20 members of the Hemenway clan, including, first row from left, Hemenway's parents, Myrle and Leone; daughter Gina Ruskamp holding her 6-month-old son, Dylan; and sons Arna and Zack. Second row, daughter Karinthia; son Matthew; Kim Horton, fiancée of son Jeremy; and Jeremy. Third row, son-in-law Ron Ruskamp, daughter Robin and son Langston.



With Gov. Bill Graves looking on, Hemenway, noted for tinkering with his speeches until the last possible moment, scans his inaugural address backstage at the Lied Center.

which brought to campus scholars Katie G. Cannon of Temple University, Nell Irvin Painter of Princeton University and Cheryl A. Wall of Rutgers University, plus Somali filmmaker Soraya Mire.

Saturday afternoon at the Kansas Union, Hemenway began the symposium's final session by recalling the impact on his life of Zora Neale Hurston, the African-American writer whose life he chronicled in an acclaimed 1977 biography.

"I believe that not only my intellectual identity but my identities as a person and as a university administrator were shaped by the experience," Hemenway said. "Zora's mother told her, 'Jump at the sun. You may not reach the sun, but at least you'll get off the ground.' And I think that's something all of us must do in life and in university administration."

The weekend wasn't all scholarly and serious. Sentiment brought together the far-flung Hemenway family. Parents, sons, daughters and grandchildren traveled from Colorado, Kentucky, Nebraska, Ohio and Oklahoma for the occasion. Twenty relatives bunked at The Outlook with Hemenway, his wife, Leah, and their two sons, Arna and Zack, while another two stayed at the chancellor's guest house nearby.

The bustle about the chancellor's residence delighted Hemenway. He once remodeled a basement into four small bedrooms to accommodate his large clan on visits, and it was nice, he said, to at last have space to spread out. Leah Hemenway agreed. "This is the first time we've been able to be together without being totally crowded," she said, "so that's been really nice."

Saturday night at the Lied Center, the family attended a Student Union Activities concert featuring the father-son jazz duo of Ellis and Branford Marsalis. Beforehand, SUA and Student Senate surprised the Hemenways with a \$1,000 donation in their name that will be marked to purchase new books for KU's libraries.

After accepting the honor, Hemenway and several family members quickly slipped back to the green room to meet the Marsalises. It was the second time Hemenway and Ellis Marsalis had met. They'd been introduced in Chicago about 10 years ago, when Marsalis had played at a celebration for a journal of African-

American literature that Hemenway helped edit. They reminisced about that—Marsalis' wife had read Hemenway's biography of Hurston—while Branford bantered with Hemenway's 19-year-old twin sons, Langston and Matthew, both of whom are music-education majors.

"The thing that's really striking about the Marsalises is that they're such a living illustration of family values," Hemenway said. "Ellis has obviously been an excellent father all these years. He's imparted talent but he's also imparted a sense of values to his sons. Anybody who deals with the Marsalises finds that they operate with a very high sense of integrity."

The next morning, as family members slowly trickled downstairs for Sunday breakfast in The Outlook's kitchen, Hemenway's father, Myrle, and mother, Leone, talked about their son's achievements.

"When he was 2 or 3 years old and we would play ball in the back yard, even then he never wanted to lose," Myrle said. "He's always been a competitor, and I think that's had something to do with him seeking out and attaining positions of leadership."

Myrle, a former school principal and retired University of Colorado faculty member, said his son became an educator only after flirting with the idea of a career in law or pharmacy. "We were kind of poor, being teachers," he said. "He had the idea that he wanted to make a little more money than we did. I think it was something he had to work out. His mother was a teacher. I was a teacher and a principal. So I suppose that probably had something to do with it."

The elder Hemenway said he wasn't surprised that his son was teaching a 7:30 a.m. freshman-sophomore English section as chancellor. "I taught classes part time when I was a school principal, and it keeps you in touch," he said. "After all, you don't have school if you don't have students. We used to kid about the fact that teachers used to say, 'Oh, those darned students.' And I would say, 'You've got to remember why you're here.'"

As evidenced by his inauguration address, excerpts of which follow, Robert Hemenway clearly has not forgotten. —

—Bill Woodard



he formality and seriousness of this ceremony create their own sets of expectations.

I know, because I have read the inaugural speeches of all my predecessors. Since the installation of Dr. John Fraser, KU's second chancellor, in 1868, there has always been an inauguration ceremony, and the Chancellor has usually given a formal speech, noble in purpose, high in rhetoric.

For example, almost a century ago, during an inauguration that lasted four days and included a five-hour formal dinner for a thousand people, Chancellor Frank Strong issued a clarion call to KU supporters: "Men and women of Kansas, do you love this state? Do you love its broad prairies where in the spring time the wandering breath of God stirs the perfume of a million flowers? Do you love the memory of its pioneers, their struggles, their hardships, their tears? Do you love your children? Then do not allow the University of Kansas to miss its destiny."

These are noble sentiments, nobly expressed, and I admit to you today that I tried to write such a speech.

I must be honest. It was terrible. I will not inflict it upon you. You don't know how glad you should be. You will thank me for years to come.

Fortunately, 35 years ago, Clarke Wescoe stood on the stage of Hoch Auditorium and in plain and simple words identified the purpose of this occasion. "Leadership of the University is responsible to the society within which and for which it exists. You are entitled, therefore, to hear from me my personal convictions." I agree with Chancellor Wescoe. I am going to share my personal convictions by telling three stories.

I want to begin with the true story of Ruby Williams of Warner Robins, Georgia. ... Ruby Williams is 84 years old and she has lived a hard scrabble life. From an early age she worked in the Georgia sun, chopping cotton, and cutting asparagus....

What is remarkable about Ruby

Zack Hemenway (right) peers over a balcony railing so he can enjoy a better view of his father during the inauguration's processional. Among the many distinguished guests helping the University celebrate Hemenway's inauguration was

Sen. Nancy Kassebaum (middle photo), here at the pre-inaugural luncheon in the Kansas Union Ballroom. Weekend festivities received a jazzy boost (bottom right) with an SUA-sponsored concert by father-and-son jazz team Ellis and Branford Marsalis. Meeting the Marsalis in the Lied Center's green room are Chancellor and Leah Hemenway, son Langston, family friend Becca Atchley and son Matthew. Langston and Matthew are identical twins and are both music-education majors, though at different universities.



Williams? Ruby Williams, in the year 1995, at the age of 84, learned to read.

"I want to read my Bible," she said, and she learned to do so, working every night with a tutor in a literacy project. She reads slowly, methodically and phonetically, with her right index finger sliding across the lines of the large-print Bible.

The effect of the Word on Ruby Williams cannot be overstated. As she puts it, "I can read, I can read. Sometimes I pick up the Bible and read and read and read, I sure do. Glory, hallelujah!"

Mrs. Williams' story illustrates a basic truth about learning that can serve the University of Kansas well. Even at the age of 84 she has not yet reached her potential as an educated human being. There is more for her to learn, unused capacity in her brain, and she has the will to reach a little higher, push a little harder, to understand her world. She acquired a skill needed to interpret that world, and it has brought her great joy. Not only does she have the desire to learn and the potential to learn, but she also has a purpose in learning. She wants to experience personally the word of god. Desire, potential, purpose and joy—these are the raw ingredients of learning that every KU student brings to the classroom. We must respect these human gifts!

Most students who enter here will have the potential to learn enough to graduate from the University of Kansas. A few will

not, and a few will fall by the wayside. But until we are confident that every single individual student is being challenged, helped to reach their individual capacity, respected for what they bring here, cared about, we cannot say that we are graduating enough of our students, or that we have fulfilled our mission. ...

You have named me Chancellor, but I also teach. I teach American literature at 7:30 in the morning to a class of 40 freshmen and sophomores. I do so because I love to do it, but also because I believe the Chancellor's actions make a statement about his beliefs.

I believe in the classroom. It changed me and it changed Ruby Williams and it will change your son or daughter, your grandson or granddaughter. Every one of us sitting here can think back to a teacher who made a difference in our lives. Chancellor Gene Budig, who has been so helpful to me in this transition, said it well on his inauguration, 15 years ago: "The faculty are a priceless asset for the State of Kansas."

...When you believe in the classroom, you recognize its many different forms. The classroom is a group of medical students on grand rounds in Kansas City. It is a fourth-year family practice student seeing a patient in Wichita. The classroom is a graduate student in pharmacy finishing an experiment that may lead to a cure for cancer. It is a pianist in a master class in a studio. It is a group of civil engineering students in the field in Topeka, finding a way to save the city a million dollars in storm sewer design. The classroom is a social work practicum in the Juniper Gardens project in Wyandotte County, and it is a seminar for a screenwriter in the Hall Center for the Humanities in Lawrence.

In all these classrooms, the common element must be a high standard. Students will strive to meet the standards set. We find our students' potential when we extend their horizons.

"Jump at the sun," a mother told her children. "You may not reach the sun, but at least you'll get off the ground." Only high standards will produce a university Kansas can be proud of. I believe in the description of a university once attributed to Thomas Jefferson, "an aristocracy of achievement in a democracy of opportunity."

Students, you honor us with your pres-

ence. If we can discover your desire, challenge you to fulfill your potential, and care enough about you as human beings to find the purpose for your learning, we will have a student-centered university. We will all know the joy of learning that Ruby Williams knows. We will all say, "Glory, hallelujah."

II

I want to tell a second story about learning, about my 8-year-old son, Arna.

He is a very curious boy. He loves to explore the large house that he lives in, and he is always trying to understand what makes things work. Not very long ago this curiosity took him to the basement, screwdriver in hand, where he proceeded to remove the wall plates covering the basement electrical outlets, so he could see the wires inside.

I think of myself as a pretty tolerant father, but this seemed a little bit too much. I sat down with him to try to communicate why this was not a good idea. I explained that he could be shocked or electrocuted.

"What's 'electrocuted?'" he asked.

So I tried to explain electricity, and how he could be badly injured if he played with electrical outlets. I was searching for a dramatic example, and I came up with one which his mother later told me was the dumbest example she'd ever heard.

I said, "When really bad murderers are executed, they are strapped in a chair and electricity goes through their bodies and they die."

I don't want any comments on my parenting.

The point to my story is that Arna looked up at me and thought for a moment, then he said, "Wouldn't it just be easier to give them a screwdriver and tell him to unscrew the outlet plate?"

Human beings are driven to discover what is behind the protective wall plate, what causes things to work. What is electricity and how does it happen? Like most research scholars, Arna was willing to take risks to find out.

At a research university this quest to learn how things work, why things happen, is carried out at its most sophisticated level. Faculty at a research university are willing to go to extraordinary lengths

to satisfy their curiosity.

I once spent eight years of my life and traveled 30,000 miles in a pickup camper, doing research on the life and times of Zora Neale Hurston, a brilliant African-American woman writer. Hurston called research "formalized curiosity."

KU is a research university because every day faculty and students are driven by the need for original intellectual inquiry. The Harvard mathematician and philosopher Sir Alfred North Whitehead has described this research process with great eloquence.

In his essay, "Universities and Their Function," Whitehead argues that universities are both schools of education and schools of research, but the primary reason for the university's existence is not to be found either in the mere knowledge conveyed to the students, or in the mere opportunities for research afforded to members of the faculty. ...

What is the justification for a university then?

The justification for a university, said Whitehead, is that it preserves the connection between knowledge and "zest for life" by uniting young and old in "the imaginative consideration of learning." "What does this mean? Is this some empty rhetorical flourish? I don't think so. It means, says Whitehead, that the "atmosphere of excitement arising from imaginative consideration transforms knowledge. A fact is no longer a bare fact. It is invested with all its possibilities."

In Arna's story, the bare fact of the wall plug and the nature of electricity are invested with possibility as soon as he understands the danger. He sees possibilities in the wall plug that his father never imagined.

At its most basic level, research in the university "invests bare facts with all their possibilities." If A is true, then B, C, D and E may be true. We test the hypothesis and reflect on its consequences. ...

Research has been an integral part of KU's identity for a very long time.

In 1906, KU Professor of Chemistry Hamilton Cady discovered the occurrence of helium in natural gas, a discovery that eventually led to the commercial development of helium in the Hugoton gas field.

In 1930, a KU student, Clyde Tombaugh, discovered the planet Pluto.



In the 1960s, KU Professor Takeru Higuchi became recognized internationally as the father of physical chemistry. His collaborative research efforts led to the development of the timed release capsule.

This week, ABC News has been at the KU Medical Center to film KU doctors Steve Wilkinson and William Koller implant an electrode into the brain of a Parkinson's patient. The electrode enables the patient to control the tremors caused by Parkinson's disease.

Forty-five years ago, the former dean of the Medical Center, Franklin Murphy, in his inaugural address, pointed out that it was a matter of pride to Kansans that they have a research university of KU's distinction in the state.

I quote, "Always Kansas has prided itself on its university and always the university has striven to reflect credit on the state."...

In 1866, when the University of Kansas accepted its first class, it had three professors, \$21,000 and one building. As one of its first chancellors admitted, in truth it was little more than a high school. Its one building, described by KU's historian was a "jerrybuilt three-story structure, 50 feet square, set on a high, wind swept, treeless hill in Lawrence called Hogback Ridge."

Today, the University of Kansas is an academic community of 7,500 employees, 2,000 faculty, 28,000 students and 130,000 alumni. It has a \$600 million budget, only 32 percent of which comes from state appropriations. Over \$100 million of this budget comes from research

funds awarded to the University by outside agencies, most from the federal government. Its total population of students and staff would make it the ninth-largest city in Kansas. It has the most loyal alumni association and the most generous endowment association of any university I know of.

It grants 58 percent of the doctoral and professional degrees in the state and 35 percent of the undergraduate degrees. U.S. News and World Report says that KU's academic reputation ranks 28th among universities in the United States.

... "Hogback Ridge?" It has been transformed into Mount Oread, one of the most beautiful settings in America for a college campus. And Mount Oread's transformation is not the only transformation. Hogback Ridge has also become a Regents Center campus in Johnson County, a capitol center in Topeka, and third- and fourth-year medical school in Wichita, and a major medical center in Kansas City.

The University of Kansas has become a statewide university with a statewide mission. ... It is not hard to see why Kansas has always taken pride in its university, or how the University has brought credit to the state. The challenge before us will be how to maintain and improve a university of this distinction in an unclear and uncertain future.

III

And that brings me to my last story. I want to tell a story from a book entitled *Liar's Poker* by Michael Lewis.

It's not a great book. It's just about how Lewis became a 25-year-old millionaire as a bond salesman on Wall Street in the late 1980s. He claims no special genius as a bond salesman, and sees himself as the lucky beneficiary of what he calls "a rare and amazing glitch in the fairly predictable history of getting and spending."

Lewis describes a genius of a bond trader named Alexander, whom he knew in London. Alexander was remarkable for his ability to display second- and third-order thinking. He had the ability to see secondary and tertiary effects in any natural disaster.

When the Chernobyl nuclear reactor exploded, Alexander was on the phone within seconds after the damage was reported on the wire. "Buy Idaho potatoes," he told Lewis.

What did Idaho potatoes have to do with the nuclear reactor meltdown deep in Russia?

Alexander was capable of second- and third-order thinking. The nuclear disaster would mean great human tragedy, but it would also mean a cloud of nuclear radiation, drifting over Northern Europe (the first order of events). Food and water supplies, including the potato crop, would be contaminated (the second order of events). American potatoes raised in the clear mountain air of Idaho would sell for a premium (the third order of events). The trader who held Idaho potato futures would be a richer man.

What is the relevance of this story for KU? I believe we are entering an era in



which second- and third-order thinking will become increasingly important to the future of the University.

One phenomenon, in particular, will challenge our abilities:

The Telecommunications Revolution.

In 1972, there were only 150,000 computers in the world. Today, Intel ships 100 million personal computers every year.

I want to illustrate for a moment how fast information can be sent to and from these computers. I'm going to take a piece of my hair, and I want you all to pay attention because I don't have much to contribute. Fiber optic technology has become so sophisticated that a fiber the size of a human hair can deliver in less than one second every issue ever published by *The Wall Street Journal*. ...

The second- and third-order effects of this revolution are only beginning to be felt on campus. The boundaries of distance matter less and less. Information has become democratized. ... Our own library's effectiveness will be measured by how well connected it is with other information sources, not how many volumes it possesses. The acquisition budgets of the 21st century will be for electronic operations. ...

The economies of scale in bringing large numbers of students together to hear one professorial voice will be reversed. The economies of the future will be in distributing information electronically, with the professor available on-line as coach and resource, while the student...interacts with the computer. Curiously, the student-

faculty ratio, a function of space, may be less important than the faculty response speed, a function of time. Our challenge will be in figuring out how to maintain the human contact between professor and student, the tissue connecting our academic community.

I believe Kansas and its University will more than meet the need for second- and third-order thinking. I believe Kansas can be a leader, nationally, in demonstrating how state government, private industry, and public higher education created a new partnership for this new century.

The key to this partnership will be the sense of community special to this place, meaning both this University, and this state of Kansas.

Leah and I have been overwhelmed by the kindness of the people of Kansas. We have learned there is something special about the human community in this state and this University.

So let me end today with the only part of my earlier, highflown speech that I felt was worth keeping, because it addressed the human community gathered here today.

Governor Graves, Senator Kassebaum, Members of the Board of Regents, Members of the Kansas Legislature, I thank you for being here. Your presence emphasizes the importance of this University to the commonwealth of Kansas. I pledge to you that I will strive to serve Kansas with the integrity demanded by your trust.

Chancellors Wescoe and Shankel, members of the faculty, staff members,

John Hiebert, chair of the Board of Regents, bestows the University's ceremonial collar, worn by chancellors since 1966. Both the mace, displayed on the dais, and collar were gifts from former Chancellor W. Clarke and Barbara Wescoe, given at the University's centennial to

honor their parents. The mace's wooden shaft of ash came from a stairway in Old Fraser. The mace and collar were designed by Carlyle Smith, professor emeritus of design. The University seal on the collar was redesigned for the centennial by Eiden Tefft, professor emeritus of art.

students, alumni, members of the Endowment Association, your presence emphasizes the academic community created here in the past, and the community to be sustained in the future, if Kansas University fulfills its destiny. I pledge to you that I will respect this community's values and prize its individuals.

Delegates from other colleges and universities, representatives of learned societies, my colleagues from other Kansas institutions, friends of Kansas University generally, your presence emphasizes the Kansas belief that an educated citizenry will best perpetuate a democratic way of life.

I pledge to you that I share that belief, and will act upon it, as we continue to construct a great university, working together, building on the excellence of our past. But the past is not enough. Let us join together now to invest with possibility the fact of our future.



Radio Days

With a background that combines Capitol Hill connections and corporate savvy, Delano Lewis strengthens National Public Radio's independent voice.



BY BILL WOODARD

Visitors to Delano E. Lewis' office often take a visual pop quiz. Lewis, president and CEO of National Public Radio, will point to a photograph from his days on Mount Oread, a 1960 portrait of the Alpha Phi Alpha fraternity.

"I say, 'Can you find me? Do I look the same?'" says Lewis, CEO. "And what they usually do is look to the top, because that's where the officers are. I was president."

Of course. One of the threads through Lewis' life is a desire—a need—to lead, from his third-grade days as class spokesman for the March of Dimes drive to his current position at NPR. He has always been drawn, he says, to the responsibility—and the attention—that comes with being front and center.

Much of the reason is his upbringing in Kansas City, Kan., where he thrived in a community in which everyone looked after the children. Lewis, the only son of a Santa Fe porter and a housewife, did not miss siblings.

"I must say I loved being an only child," says Lewis, who is among the many accomplished graduates of segregated Sumner High School (*Kansas Alumni*, October/November 1995).

"If you're an extrovert, I think it can be valuable. If there was a downside to it, yes, I was lonely at times. But I think as a result I was very outgoing, always doing something. I was never at home. I was always out in the neighborhood, at school, at someone else's house, always doing something."

Years later, he's still doing. He cheerfully confesses he's a workaholic. Since leaving a top executive position in the telephone industry two years ago to become NPR's boss, Lewis barely has had time to unpack his suitcase between visits to affiliates (he visited KANU, the University's public radio station, last fall), long meetings with staff and intense lobbying on Capitol Hill.

The Kansan-turned-Washingtonian combines diverse education and experience—including stints as a U.S. Department of Justice attorney, a Peace Corps country director and a Congressional aide—with the vigor and enthusiasm of someone half his age.

The result is potent.

In his presidency at C&P Telephone, the Washington, D.C., subsidiary of Bell Atlantic, Lewis hired more local citizens and increased social outreach while initiating a joint venture with

cable television. "He brought a sense of corporate responsibility to the boardroom for customers, for the economic development of downtown Washington and for employees," says his former boss, James Cullen, president of Bell Atlantic.

His wife of 35 years, Gayle Jones Lewis, 58, says her husband was born with an appointment book in his hand. In 1988 he became the first African-American president of the Greater Washington Board of Trade and, in 1994, he was appointed by President Clinton as co-chair of the National Information Infrastructure Council, the group steering America's expansion into on-line communications. In addition, Lewis' volunteer work and fund-raising prowess helped numerous arts and social causes. "He's always on the go," Gayle Lewis says. "And he's been that way since I've known him—we met walking up the Hill at KU."

On a recent drive from their Potomac, Md., home to the airport, Lewis says, he was sharing the latest NPR scoop with Gayle when she stopped him mid-sentence.

"She finally said, 'That's why I would never work for you—you are an absolute pain,'" Lewis says with a chuckle. "And she's probably right. I keep people moving. I push. I'm constantly moving and working and I expect that from others."

In January 1994 he brought his high standards and high profile to NPR, a non-profit independent programming distributor that produces for 538 member stations an eclectic collection of radio programs, including in-depth news shows "Morning Edition" and "All Things Considered," the offbeat car-care program "Click and Clack" and Minnesotan Garrison Keillor's quirky "Prairie Home Companion."

Lewis says that, when a headhunter coaxed him to consider NPR, he already had been mulling early retirement. In more than 20 years with C&P Telephone, he had risen from public affairs manager to the top, and he desired a change.

Or, as Gayle Lewis puts it, a new adventure. "We were at an age when we both felt it was good to look at where we were going to go in next 25 years," she says. "And ultimately it came back around to a desire to try something new, the adventure."

The Lewises have enjoyed plenty of adventures—near the top of the list is the three years they spent in Africa (with three of their four sons) during the late '60s, when Del helped run Peace Corps operations, first in Nigeria, then in Uganda.

The adventure that awaited Lewis at NPR quickly turned perilous. "It's probably one of the most exciting things I've done," he says. "It's a very challenging time to be a part of public broadcasting."

Just as Rome was challenging for the Christians. In January 1994, shortly after Lewis took the reins at NPR, power surged to the political right in both houses of Congress and Speaker of the House Newt Gingrich, R-Ga., targeted public television and radio for federal funding cuts. "You have to wonder about my timing," Lewis says with a chuckle. "It was not easy because the political rhetoric was very fierce."

Gingrich implied that public broadcasting was completely subsidized, calling it "a playground for the rich" and a "left-leaning organization."

But public radio stations on average rely on federal funds for only about 15 percent of their budgets (the bulk of money comes from corporate and foundation grants and listener support).

Listener demographics include independents, conservatives and liberals.

"I have my cab driver test in Washington and it hasn't failed me yet," Lewis says. "When I get into a cab, the radio often is tuned to NPR. I'll ask the driver why and he'll usually say it's because NPR is the best source of international news."

Lewis counters those who say NPR leans to the left. "We work very hard to maintain our balance and objectivity," he says. "I think the issue comes down not to whether we're liberal or conservative but rather the subject matter that we approach... Sometimes the things we cover, the commentaries, may not be within some people's comfort zones. I think that's what bothers people."

"I don't mind if we stimulate people, make them a little uneasy. I think that's healthy in a democracy."

During the funding debate, Lewis and his staff found ways to dilute the hyperbole and tell NPR's side of the story. Ultimately funds, while not entirely restored, were appropriated for the next three years.

Now Lewis must help NPR become more self-sufficient. He wants to win legislative approval of a plan to wean the Corporation for Public Broadcasting—the mechanism through which PBS and NPR receive funding—from federal funds. He proposes establishing a \$4 billion trust, possibly fed by the auction of spectrum space—frequencies on the radio dial. The plan has earned backing from legislators in both parties.

Reviewing his first two years at NPR, Lewis thinks of a friend who applies martial arts, including aikido, to business and management. Aikido involves centering yourself and blending with your attacker to throw him off balance.

"A perfect metaphor for the strategy we have used," Lewis says. "We did not confront, we blended... We listened to Congress and produced a plan that made sense."

Lewis grew up around trains. His father, Ray, worked 37 years as a chair-car attendant for the railroad, making the Kansas City-Chicago run thousands of times.

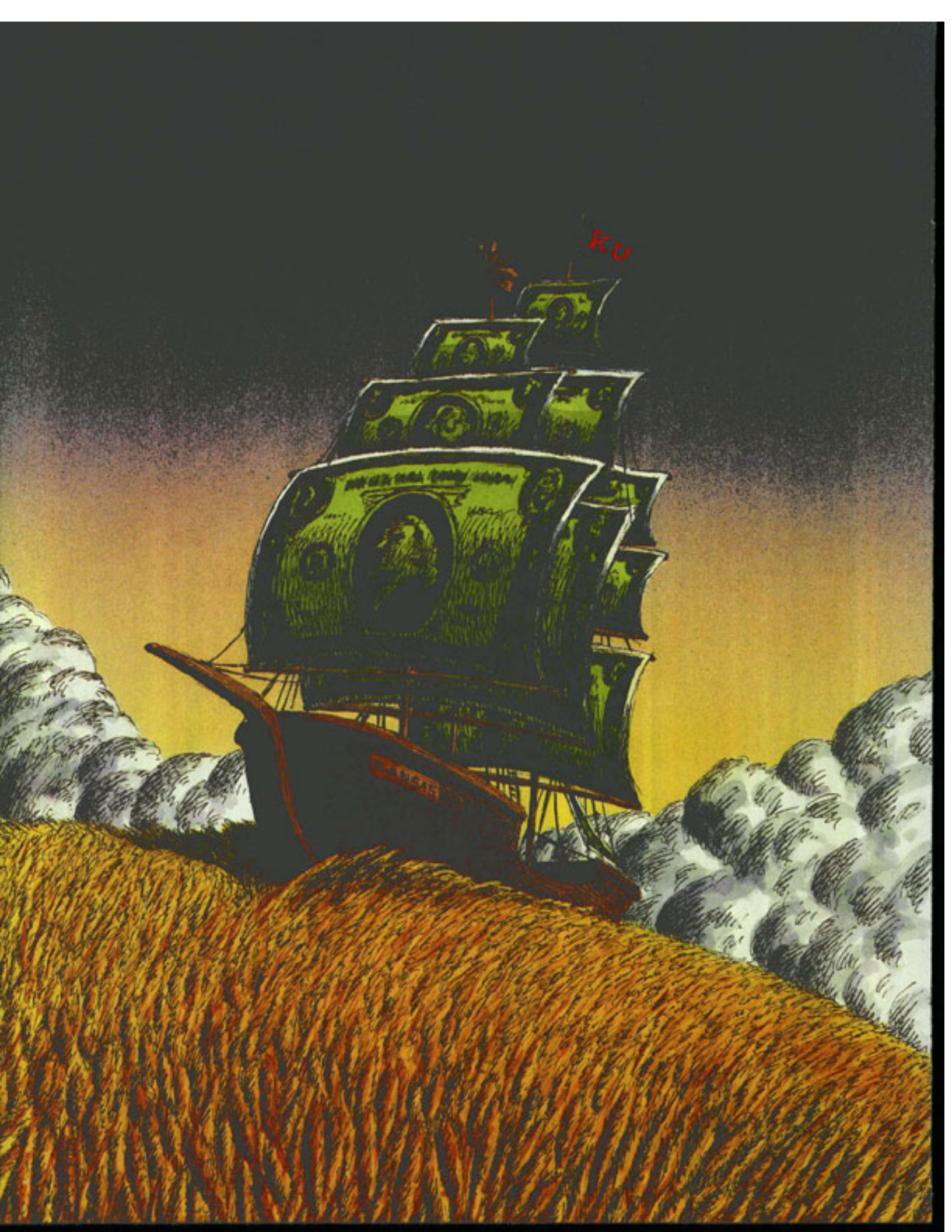
As a young man, Delano, too, rode the rails for wage. While he attended KU, he spent two summers as a waiter on the Great Northern Railroad. After graduation, he worked with his father for the Santa Fe before beginning law school at Washburn University.

"He was a hard taskmaster," Lewis says of his dad. "But what was fun was seeing his knowledge of the job. The chair-car attendant handled all the bags, helped passengers on and off the train, worked behind the conductor with the tickets, called all the stops. So he had to know the road."

"We would be sitting in the lounge talking, and it would be pitch black outside. The train would hit a bump or go into a turn, and dad would say, 'OK, son, the next stop is coming up in about two minutes.'"

The son loved the experience, but long before he had heard a different calling. Near summer's end, he and Gayle realized they had enough money to pay bills through his first year of law school. He quit two weeks early and they moved to Topeka.

Del Lewis never went back to the rails, but he has stayed on track. —



No Seafaring Tale

by Chris Lazzarino

Fiscal and management matters don't make for rollicking adventure. But they determine whether your university sinks or swims. Read on, mates.

Under normal circumstances, this is where we would disclose our cover-story topic. It's called the lead, and it better be good.

Cold facts, saucy anecdote, or piquant scene-setter; whatever the chosen course, it must compel the reader to continue the journey. A lead must live and breathe, and if it's lost under a sea of meaningless type, it's considered buried.

So what is this story about? Well, this lead is already six feet under, so let's sail a different heading.

What this story isn't about is orthodontics. Or car repair. Or the average number of pounds each American should lose before buying a swimsuit. We will not debate ancient border disputes. We shall resist all temptation to analyze OJ. And be assured we won't ask you to replay a mental recording of fingernails dragging down a chalkboard.

OK, so it's not a lead. In this case, it's more important. It is called perspective.

And with perspective established, we can now come clean: This story is about University budgets. And government regulations.

Still with us? Good. This won't be as much fun as watching KU basketball, but it won't be as painful as transmission service. We promise. Besides, your University needs your help.

The University of Kansas needs its alumni and friends to care about budget and government issues because it, too, is trying to sail a different heading. KU is plot-

ting a new financial course that could alter many fundamental aspects of the University adventure.

"We're very much on the cusp of a fundamental change," says David Shulenburg, vice chancellor for academic affairs. "It's a bit fashionable these days to knock higher education, which just amazes me. That's the one thing that we always know is worthwhile, and we're trying to create the perspective in the minds of the legislators that this really is a sound public investment."

Is the University asking its advocates to reach their legislators only to ask for more funding? No. And that's the fun part. We can buttonhole our legislators and raise general awareness (see sidebar) with new ideas about how funding is allocated—what Shulenburg referred to as the fundamental change.

The change essentially provides financial muscle supporting Chancellor Robert E. Hemenway's vision of student needs always coming first at the University. The change is called tuition accountability.

Don't get scared away and start flipping back to Class Notes. This won't hurt. Tuition accountability, though adorned with a fancy moniker, is a marvelously simple concept.

When enrollment rises, the University will keep all extra tuition money generated by the enrollment increase, rather than funneling the money back into state treasure chests. Proposals for this year also allow KU to keep 25 percent of extra revenues generated by tuition price increases, which by itself could mean nearly \$500,000 when tuition rises 3 percent in the next fiscal year.

Continued on page 32

Alumni primer on legislative contacts

Grocery store or golf course, corner cafe or church social.

Wherever alumni see their lawmakers, it's time to speak up for your University.

David Shulenburg, vice chancellor for academic affairs, says alumni can help by trumpeting the benefits of higher education, both with general community awareness and direct contact with legislators.

"They can help create the perspective about what higher education really does for people," Shulenburg says. "They're the best ones to do it, because they've experienced the benefits."

According to literature provided by Jayhawks for Higher Education, an Alumni Association committee, the "most valuable tool you have to help communicate the University's message" is "personally meeting with your state legislator."

There are guidelines to follow, including: Identify yourself, your line of work, and whether you live in the legislator's district; express support for KU's budget request or legislative initiative; add personal anecdotes about KU's role in your family's life; if a lawmaker disagrees, don't argue.

Always build good relationships for future communication by thanking the lawmaker for listening. Legislators bombarded with strident requests will appreciate

polite conversations, regardless of personal stances on the issues.

Striving for personal communication with lawmakers doesn't mean alumni must travel to Topeka. It also means speaking up when you see your legislator back home.

"I think most people do not appreciate the impact they can have when they collar that legislator," says Reid Holbrook, co-chairman of Jayhawks for Higher Education. "Don't talk a laundry list of six items. Hit them with one issue."

For more information about the proper role alumni can play in the legislative process, and for further information on issues pending before the Legislature that can impact KU, contact Jayhawks for Higher Education at the Alumni Association, (913) 864-4760.

Part of the motivation for tuition accountability, which is also proposed for Kansas State University, is a desire to narrow the growing funding gap between KU and K-State and comparable state universities, or so-called "peer institutions."

"Both KU and K-State are funded at about 80 percent of institutions like us," Shulenburg says. "Being funded at 90 percent of their peers (as is the case for other members of the state Regents system) doesn't qualify them for fat cat, but it suggests that relative to comparable institutions they are funded better than KU and K-State are funded. The Regents recognize this."

Yes, KU and K-State will lose when enrollment declines, but that is, to some degree, already the case. Although administrators say it went against previous agreements, the Legislature sliced \$1.6 million from KU funds last year, in part due to enrollment declines, helping create the \$3 million budget shortfall which led to campuswide streamlining and restructuring (see sidebar). Similar enrollment dips this year, especially among non-resident students, could lead to another budget loss of about \$2 million. However, Gov. Bill Graves recommended a supplemental appropriation of \$1.9 million to offset reduced levels of income available to the general fees fund.

What the University wants is some benefit when enrollment rises. And indicators say enrollment will rise by about 20 percent in the next decade.

"This institution has a history of very good stewardship under the old model, and that needs to be emphasized," says Ed Meyen, executive vice chancellor. "But it also means that as we look to the future (under tuition accountability), as tuition and enrollment increase one can take greater comfort in knowing those dollars will be reflected in areas that truly make a difference."

Which leads us to the second part of tuition accountability, and that's accountability. In return for the financial freedom, which might also include some form of lump-sum funding that veers sharply from old-style micro managing by lawmakers, the University would be held accountable to state authorities—including the Board of Regents, the Legislature and the governor—under a grading system that has yet to be devised.

The concept plays right into Hemenway's emphasis on KU's role as a student-centered institution. The University can attract more students, and the money those students bring to KU can be used for improved educational opportunities. Trusting that increased revenues will directly benefit the classroom experience, KU can also be effective in recruiting not just more students, but better students. In return, lawmakers can trumpet their success at creating a new oversight system that keeps closer watch over educators' performance.

"One of the difficulties with being student centered is providing students what they want, and in the past the funding didn't accompany that," Shulenburg says. "These funding changes let us accomplish that. If you get the University to always think first about what it is students need and will benefit from, the economics will now follow."



The current funding formula, what Meyen calls the old model, establishes something called a "corridor." That's nothing more complicated than predetermined enrollment levels above and below projected enrollment. If enrollment does not climb through the upper corridor level, the University gets no extra funding. Surplus revenues generated by enrollment increases within the corridor levels allow the state to reduce its tax support; bottom line, the University gets no extra money unless enrollment makes a rare zoom through established corridor ceilings.

With tuition accountability, the University can unfurl its recruiting sails, because the new funding system creates a financial environment where rising enrollment generates more money for the University.

"The proportion of our non-traditional students really hasn't changed in a long while, because there has been no incentive to go attract those students and serve them because we don't get the money," says Lindy Eakin, associate executive vice chancellor. "It's not hard to see a real boon, particularly for schools that (react to new funding opportunities)."

An example often cited is the Regents Center, which has been testing something close to tuition accountability. KU administrators caution that the rate of change generated by the smaller, mission specific Edwards Campus in Overland Park is quicker than anything to be dreamed of for Mount Oread. Robert Stark, dean of the Regents Center, adds that tuition accountability had an instant impact for his campus because it desperately needed the courses; essentially, a built-in base of patrons was waiting for new classes.

Despite the differences, tuition accountability at the Regents Center still shines as an ideal of what administrators can do with financial freedom.

"That campus had very flat enrollment for a couple of decades," Shulenburg says. "In 93-94, the Legislature gave us a

couple hundred thousand dollars, and we used that to increase enrollment. In 94-95, we asked for additional base funding so enrollment could grow more. But instead of giving us additional base funding, they simply told us we could keep any tuition associated with increased enrollment."

The result? Shulenburg told University deans responsible for Regents Center programs that money generated by higher enrollment would go right back into the programs attracting the new students. More Regents Center students, more money to hire Regents Center faculty.

"This fall's enrollment at the Regents Center is up over 10 percent, and we'll be up something between 10 and 15 percent for the year," Shulenburg says. "So when we have additional funding come in, we're eager to take additional students. We have the capacity, we can find the capacity, and that's the difference between the old system and the new one. The old one encouraged you to stay stable. If you grew, it was like watering down the soup to feed more children. Under tuition accountability, as the number of children grow we can make more soup, and strong soup. I'm eager for it."

Stark says tuition accountability creates the biggest stir in programs with administrators who understand the new system's opportunities.

"Frankly, some schools have reacted to tuition retention more vigorously than others have," Stark says. "If you offer the courses that the students want to take, yes, it will be self-funding to a large degree. You get to retain tuition that results from increased enrollment, which has not been the case in the past."



Take this notion a step further. In today's political climate, higher education is not a hot issue.

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Bonds to fund classroom repair

Deteriorating infrastructures across Kansas campuses have given rise to a new catch phrase: Crumbling classrooms. To combat the problem, Gov. Bill Graves endorsed the Regents proposal for a \$156.5 million bond issue (growing to \$163.6 million when combined with interest earnings) for critical repair and rehabilitation of Regents-system buildings, as

well as new construction.

Under the proposal, the University would receive \$9 million for an addition and renovation to Murphy Hall, which was constructed in 1954; \$12 million to renovate Joseph R. Pearson Hall to serve as a new home for the School of Education; and \$10 million to construct a new School of Nursing at KU Medical Center, a project originally proposed more

than two decades ago.

Of the \$163.6 million, \$90 million will be distributed among the campuses for rehab and repair, safety improvements, Americans with Disabilities Act compliance and classroom improvements. KU's share of the \$90 million has not been determined.

As of press time, it was unclear how the Legislature would react to the proposal.

Some lawmakers have expressed various concerns about authorizing the bond issue, while others endorse the proposal because construction-rate increases are expected to be greater than interest rates on the bonds. The bond proposal would be repaid from a portion of the Educational Building Fund, dedicated to construction and repair at Regents institutions.

Provost to oversee Lawrence campus

Soon after assuming the helm last summer, Chancellor Robert E. Hemenway was thrust into the unpleasant task of seeing the University through \$3 million in budget cuts. And now some of the answers are in, including budget reductions across the campus and a top-to-bottom administration restructuring. Hemenway's talk, to be certain, was not full of empty promises.

Hemenway last fall appointed a 21-member Lawrence Campus Task Force on Administration and Re-engineering. After receiving the group's report in December, he modified the recommendations and announced his decisions in January.

The core of change is immediately below chancellor. On July 1 the jobs of executive vice chancellor and vice chancellor for academic affairs will be merged into a provost position, eliminating one layer of management. The provost, who will be the University's chief academic officer, also will oversee areas that had reported to the vice chancellor for student affairs, such as admissions and student orientation, and technical support areas that previously reported directly to the chancellor, such as facilities operations and computing.

In a memorandum to the University, Hemenway wrote, "The new structure clearly establishes the academic mission of the institution as the determining priority in the delivery of services."

The University will conduct a national search for a provost, although Hemenway has invited David Shulenburg, vice chancellor for academic affairs, to become a candidate. Before the restructuring was announced, Executive Vice Chancellor Ed Meyen resigned to return to teaching and research. (See page 11).

Budget reductions announced by Hemenway include: 1.5

percent from academic affairs; 1.65 percent from research, graduate studies and public service; 1.75 percent from student affairs; 3.02 percent from support services and administration. There will be no layoffs, but the equivalent of 64 vacant full-time jobs will not be filled. Of the 64, 10 are faculty posts, 11 are unclassified staff and 43 are classified staff.

The University is also searching for academic departments that can be eliminated or merged with other departments.

"This is just very tough," Shulenburg says. "For faculty members, departments are their homes. We're probing around in their homes when you ask for consolidation. In time, consolidation will produce greater effectiveness for the institution and will produce significant cost savings. The short run, though, is much pain. It has to be endured, but it's much pain."

trimmed \$185.6 million, with students expected to come up with \$54 million through tuition increases.

Neighboring Connecticut, meanwhile, endorsed a 10-year, \$1 billion bond issue for expansion and improvements to University of Connecticut campuses, while also granting school administrators the power to issue state construction bonds (although the governor retains veto power).

North Carolina's Democratic governor asked for \$50 million in cuts over two years for the state's system, and Republican lawmakers doubled that to \$105 million. After the huffing and puffing, the Legislature actually approved a small budget increase, as well as funds for \$200 million in construction projects.

In Virginia, a Republican governor proposed cutting \$37 million over two years from higher education's \$762 million in state funding, on top of \$400 million in cuts already enacted since 1990, yet lawmakers eventually found an extra \$15 million for state schools.

In some states where bud-

gets have continued to tighten, autonomy has eased the squeeze. John Hammang, director of state and campus relations for the American Association of State Colleges and Universities, cites several examples. "Out in California, where they've had a number of years of budget cutting, the state university chancellor went to legislators and said, 'I know you're not giving me more money, ... so the thing

I'd like to have is for you to free me from some of the state rules on things like purchasing and hiring.' The Legislature approved that," Hammang says. "The University of Wisconsin went through the same debate, and faculty there are now free from compensation rates set for state employees. And in some states there have been striking moves in terms of autonomy. New Jersey recently abolished its board of education. All of their various colleges have independent boards. That was a striking change. Then there are states like Oregon and Texas, where autonomy is not part of the game."

Campuses coast to coast scramble for state dollars

Is Kansas alone with its difficulties in funding higher education? No way.

A sampling of news from across the United States, culled from The Chronicle of Higher Education's 1995 almanac, included a new model of tuition accountability in Hawaii, where lawmakers approved \$46 million in budget reductions while also allowing all 10 state campuses to retain all of their tuition.

Other encouraging news came from Alaska, where higher education was cut 1.2

percent, while other agencies (except prisons) were trimmed 4.5 percent. Arizona, facing a 75 percent increase in high-school graduates by 2009, toughened admissions standards and gave state universities a 4.9 percent increase, while also considering a proposal to pay resident students to attend out-of-state schools.

But in New York, Gov. George Pataki asked for cuts of nearly \$290 million from the State University of New York, or 31.5 percent of its budget. Legislators finally

Want a seat in Topeka? Then you are tough on crime. Or you favor tax cuts and rethinking government's role in society. Or the platform might lean toward social programs and environmental protections. Whatever the political camp, pushing for more bucks for state universities won't be on bumper stickers.

Multi-talented tuition accountability leaps into this arena by attracting a diverse base of students. If KU and K-State are given incentive to offer courses for non-traditional students, then larger, diverse groups of Kansas adults will have direct links to the state's two largest universities. And that means more voters paying better attention to higher education.

"They clearly will have greater reason to support the University politically as they themselves benefit," Shulenburg says.

When he delivered his second State of the State address on Jan. 8, Graves was stopped by applause 17 times. He led with decreased taxes and government staffs, healthy public schools, a rejuvenated ethics commission, tough stances on violent crime and, finally, the proud bragging right that, under his administration, KU and K-State are undefeated in bowl games.

So football made the lead, and University budgets got buried. That's OK. We can understand.

Importantly, though, Graves did get around to telling lawmakers he favored tuition accountability, as well as performance grants (the lump-sum payment system with a new form of higher-education accountability).

But none of those issues figured into the sound-bite stuff, when vote-gathering nuggets of the governor's political platform are easily digested by constituents.

In fact, Graves' "austere" budget recommendations countered many requests made by the Board of Regents and the University. Graves endorsed the request for a 2.5 percent faculty salary increase, but says it should be deferred until the middle of fiscal-year 1997. Graves recommends no additional funding for Other Operating Expenditures (OOE), after the Regents institutions had requested a 2 percent increase in OOE and a 6 percent increase for library acquisitions.

"On balance, one would have to conclude that the governor's budget was crafted with an intent to be supportive of the state's system of higher education," Hemenway told the University in an open letter.



Will the new course of tuition accountability halt these never-ending battles over state support and funding? Smart money says no.

Higher education is likely to remain a lukewarm topic, and funds needed for these and other programs won't grow like crops in the rich Kansas soil.

But at KU, hope remains that at least some financial independence can be gained with tuition accountability. In fact, it's the best and brightest hope for leading the University through the next decade of rising enrollments and limited funds.

"I think it's going to change some behaviors," Lindy Eakin says. "You put on the course, you get the students, you get the money. It's that simple."

New tuition: Pay by the hour

The University is hoping the Legislature will authorize tuition accountability, also called tuition retention, which will allow KU and K-State to keep extra money generated by increases in enrollment. But KU and K-State are already moving toward a new tuition fee structure called linear tuition.

Under linear tuition, which begins with the summer term, students will pay by the credit hour. According to David Shulenburg, vice chancellor for academic affairs, linear tuition "fits very well with tuition retention" by extending the "you get what you pay for" notion governing the University's financial relationship with the Legislature to the University's financial relationship with students.

The old system established a flat tuition rate for all students taking seven or more credit hours. With linear tuition, student bills will rise only if they take more than 15 credit hours.

The rate system was, in part, recognition of the fact that students are working more than ever before, and often can't handle full class loads.

"Seventy percent of our undergraduates have jobs," Shulenburg says. "Lots of our students can only take seven, eight, nine hours because they work. There is a great unfairness in the old tuition structure that said you pay the same rate for seven

hours or 23 hours."

Linear tuition will also discourage students from "shopping," or signing up for more credit hours than they expect to take, then fine-tuning their schedules by adding and dropping courses after the semester begins.

The University typically processes about 20,000 drops per semester. If it slices that number about in half, nearly \$1 million in administration and faculty costs could be saved every semester.

Although the plan appears to benefit the financial realities facing most students, some sectors of the student body oppose the plan. The University Daily Kansan recently published an editorial that criticized linear tuition, saying, "...a student who chooses the more rigorous path should not have to bear a greater economical burden."

According to numbers provided by the University, students who take nine semesters to complete 124 credit hours will pay slightly less in tuition under the new plan; students who complete 124 hours in eight semesters will pay slightly more.

Rock Chalk the house

A Kansas City black-tie bash gathers the faithful to celebrate academic achievement and benefit scholars

Remember your favorite nights at Shirk's Barn? The Dine-A-Mite? The Hatter?

For the Kansas City KU crowd, the Rock Chalk Ball Jan. 19 seemed reminiscent of halcyon nights among friends from the Hill, except for a few differences: the attire was black tie, the food more elegant than barn or bar fare, and the cause for celebration more noble than a basketball victory or the end of classes.

The ball, hosted by the Alumni Association and its Greater Kansas City Area Chapter, drew 1,050 Jayhawks, who braved icy, snow-packed roads to gather at the Hyatt Regency Crown Center in the name of their alma mater and National Merit Scholars. The gala evening, which included silent and live auctions, dinner and dancing, raised \$120,000 to establish a new endowed fund for the University's recruitment and retention of National Merit Scholars. Increasing the number of National Merit scholars at KU is one of Chancellor Robert E. Hemenway's chief goals for the University; in fall 1995 KU attracted a record 57 new scholars (see story, page 14), and he hopes to increase the annual number of new scholars to 100 by the year 2000.

After the ball's debut, Hemenway the next morning predicted that the Rock Chalk Ball would continue well into the new century. "In the history of the University of Kansas, they'll look back 50 years from now and say the tradition of the Rock Chalk Ball began in 1996 with a tremendous evening in Kansas City," he told the Association's Board of Directors. "This will be an ongoing success story."

And the story is more than a tale of dollars for scholars, said Alumni Association President Fred B. Williams. The ball also marked the inaugural program for the Rock Chalk Society for Academic Excel-

lence, established by the Board of Directors at its Jan. 19 meeting. "This event seemed an ideal time to address Chancellor Hemenway's goal," Williams said, "but we hope the society eventually will highlight academic achievement in other ways. Along with endowing scholarships, it could assist our Kansas Honors Program for the state's top high school seniors, and it could help the University by sending faculty to share their talents with alumni and friends at Association programs in Kansas and in key cities nationwide."

Dale Seufferling, senior vice president for development for the KU Endowment Association, said the ball brought the University family together not only to benefit students but also to make connections for the future. "It was a wonderful opportunity for alumni to participate in the giving programs of the University through this kind of event," he said. "When the University can bring alumni together, it pays long-term dividends in terms of involvement and awareness of the University's strengths and needs."

Williams credited alumni in Kansas City for pursuing their idea to showcase the University in their community and for working with staff at the Alumni and Endowment associations to fit the event to an important KU need.

The group of nearly 150 volunteers was led by ball co-chairs David, c'83, l'86, and Lisa Ashner Adkins, c'84, l'87, and Paul, e'78, b'79, and Jennie Boedeker Bennett, c'78, and Kansas City chapter president Lewis Gregory, c'75.

Broad-based involvement helped the ball surpass its goal of 1,000 guests. Participants included Hemenway and his wife, Leah; Gov. Bill Graves and his wife, Linda; the Association's Board of Directors; leaders from the Endowment Association; and University administrators from the



Lawrence, Kansas City and Overland Park campuses. Representatives from more than 20 corporate sponsors also attended.

Special guests for the evening were eight KU National Merit Scholars, whose attendance was sponsored by Adelaide C. Ward and her husband, Louis L. Ward, '41. Mr. Ward, president and chairman of Russell Stover Candies Inc., died Feb. 10 in Kansas City.

The tribute to academics distinguished the ball from other large KU events, said co-chair Lisa Adkins. "More than 1,000 KU alumni and friends were seeing old friends and having so much fun, but they were doing so to honor the academic achievement of KU," Adkins said. "You don't see that very often. People really enjoyed that opportunity."

In addition to the National Merit Scholars, other students also played important roles as volunteers. Forty students from the Student Alumni Association and Lambda Sigma sophomore honorary society helped Kansas City alumni Terry, b'84, and Karen Frederick and Bob, b'82, and Susan Heck Holcomb, d'85, set up the silent auction and monitor the bidding on



more than 175 items during the early evening reception, when Jayhawks packed the Hyatt's ballroom level. Reunions of old friends stirred as much excitement as the auction items, which included varied goods and services from merchants and alumni throughout the region along with a generous sprinkling of KU memorabilia from the athletics department, the Kansas Union Bookstores and the Alumni Association. Autographed basketballs, crimson and blue fashions from discreet to flamboyant, artistic renditions of favorite campus scenes, and a vibrant neon Jayhawk tempted bidders.

The tempo reached a frenzy at the auction's conclusion, when the Marching Jay-

PARTY TIME: The evening's festivities included (clockwise from top left): boogying by David Adkins, his wife, Lisa, and a friend; Rock Chalk clapping by the Adkinses, Paul and Jennie Bennett, and Laura and Lewis Gregory; Marching Jayhawks parading into the ballroom; former Association Chairman John Stauffer and his wife, Ruth, with Chancellor Robert E. and Leah

Hemenway and the Jayhawk; Association President Fred B. Williams getting the ball rolling with his welcome; Gov. Bill Graves, here with Lisa Adkins, celebrating with KU friends; Association senior vice president Jeff Johnson and his wife, Peggy, enjoying the party after weeks of tireless organizing; and a black-tie conga line proving Jayhawks have more fun.

hawks and the Spirit Squad arrived to escort the crowd into the ballroom for rousing fanfare, including the Alma Mater and the Rock Chalk Chant.

After dinner, auctioneer David Adkins opened bidding on 10 featured items, including a tour of Washington, D.C.,

WOODWARD AWARD

A gift to the Alumni Association of nearly \$225,000 from the estate of Herbert Rucker Woodward, a '27, has established an endowment of \$100,000 for the Herbert Rucker Woodward Memorial Scholarship Fund.

The gift occurred after the sale of the Woodward home in Alexandria, Va., which had been part of a bequest to KU of more than \$689,000. The remaining \$125,000 from the sale will assist in Association's programming and benefit the Association's Second Century Fund at the KU Endowment Association.

In addition to the Alumni Association, the Woodward bequest benefited the School of Medicine, where \$75,000 established a scholarship for women medical students in honor of Mr. Woodward's late sister, Mary Catherine Woodward. The remainder of the bequest, \$389,500, benefited the University as an unrestricted gift.

At its Jan. 19 meeting, the Association approved guidelines for the scholarship. Beginning in 1997, the Board's Student Programs Committee will award two-year stipends of \$500 per year to one woman and one man.

Recipients must be Kansas Honor Scholars, designated by the Alumni Association in its Kansas Honors Program to honor the top 10 percent of Kansas high school seniors each year. Applicants must have demonstrated student high school and/or community leadership.

Students should apply through the University Scholarship Center, beginning Oct. 1. The deadline for applications is Feb. 1, 1997. The Student Programs Committee will review candidates selected by the Scholarship Center and will choose two recipients by mid-March. For more information, contact Marti Ruel at the University Scholarship Center, 913-864-5439.

Herbert Woodward, a native of Chanute, grew up in Lawrence, where his

escorted by Washington area alumni; trips to the KU-TCU football game in September and the 1996 Maui Invitational basketball tournament in November; a Jayhawk embroidered leather wingback chair; a crimson-and-blue Tibetan lamb's wool jacket; and, of course, a nostalgic party for 100 guests at Shirk's Barn.

Before the auction concluded, Williams and Association National Chairman Richard J. Cummings, c'54, m'57, thanked the Adkinses, the Bennetts and Lewis Gregory for their leadership of the ball and announced that the silent auction had earned more than \$21,000 and the live auction \$17,900. Adkins then introduced the final item for bid, a 12-inch bronze, limited-edition Jayhawk sculpted for the Alumni Association by Peter Fillerup and numbered 57 in honor of the fall 1995 enrollment of new National Merit Scholars. With an auctioneer's flourish, Adkins encouraged alumni to ante up for the bird.

Standing on-stage, Jennie Bennett answered the call. Much to the surprise of her husband, Paul, she impulsively raised her hand to bid. "I'll always remember that moment," she said. "My husband was horror-struck, but there wasn't much he could do, since we were in front of everyone."

Luckily for her, other alumni bid the price higher; ultimately the bronze Jayhawk sold for \$2,100, pushing the total raised from both auctions to more than \$41,000.

The spirit that sent bids soaring also

will stay with Bennett. "It was gratifying to see our dream and 15 months of work come to fruition and turn out so well. So many people have told me about the fun they had," she said. "The enthusiasm for KU was overwhelming."

Especially heartening as the Association plans future Rock Chalk Society events is the demographic fact that more than 50 percent of ballgoers were from the classes of 1970 and later. Jeff Johnson, senior vice president for external affairs and membership development, said the ball proved a powerful lure for younger alumni, whom the University can turn to in years to come.

"Our Kansas City chapter leaders helped us identify scores of young Jayhawks who had wanted to become involved but had been searching for the right vehicle," he said. "The ball was the perfect fit for them. If local volunteers help us tailor an activity to their community and the University's needs, we can expand KU's reach."

In the case of Kansas City, a benefit ball fit the bill—and held special allure even for those whose social calendars are full of similar soirées. "The value of the evening was getting KU people together; there just aren't enough excuses to do that," said Paul J. "Jim" Adam, e'56. "I go to a lot of these things because I have to, but this was the first time I went to a ball where I knew everybody there."

Tuxedo or blue jeans, ball or barn dance, KU people make the party. —

FOR MEMBERS ONLY

March Madness Manual: The TV Guide to Kansas Basketball will see you through KU postseason play; your local headquarters for Jayhawk watching will continue to televise the games as long as KU remains a contender. Contact the chapter volunteers listed in the guide for more details about upcoming parties, and spread the word among friends who aren't Alumni Association members so they can join the crowd. For those lucky enough to find themselves at sites where KU plays, the Alumni Association will plan pre-game events for each men's or women's game during the NCAA tournament. For details after these games are scheduled, call the Association, 913-864-4760.

Alumni Events

Chapters & Professional Societies

April

6

- Chapter Meeting with KU
Baseball Coach Bobby Randall
7 p.m.
Bricktown Brewery
\$10 per person
Oklahoma City
Contact: Chris Condren,
405-235-1611 (b)

19

- School of Social Welfare Day
8:30 a.m.-4:30 p.m.
Kansas Union
Registration Fee
Reception, 4:30-5:30 p.m.,
Adams Alumni Center
Contact: School of Social Welfare,
913-864-3804

24

- Graduate Cookout
5 p.m.
Adams Alumni Center
No charge
Contact: Alumni Association,
913-864-4760
- Douglas County Chapter Meeting
7 p.m.
Spencer Museum of Art
Cost TBA
Contact: Steve Loving,
913-841-7871 (h)

26-27

- Alumni Weekend
Memorial Campanile Rededication
Reunions of the Classes of 46, 56 and
Gold Medal Club
Lawrence
See box, page 48
Contact: Alumni Association,
913-864-4760

26

- School of Education Gale Sayers
Golf Tournament
Noon
Deer Creek Golf Club
7000 W. 133rd
Overland Park
Contact: Brian Kresin, 913-864-9610

Kansas Honors Programs

April

- 2 Pratt
- 3 Atchison
- 9 Logan
- 10 Chanute
- 15 Goodland
- 22 Belleville
- 30 Greensburg Honor Roll Banquet

May

- 1 Garden City

father owned a drug store. At KU he was a company captain in Army ROTC and a member of the Scabbard and Blade honorary military fraternity, Scarab and the Architecture Society. He worked all over the world as a senior architect for the U.S. Army Corps of Engineers. His projects included the 1930s restoration of the Custis-Lee mansion on the grounds of Arlington National Cemetery, Dhahran Airport in Saudi Arabia and a chapel at Walter Reed Hospital near Washington, D.C. His chief hobby for many years was watercolor painting. He died in June 1993 at age 89.

His widow, Alta Brenner Woodward, described her husband as a Renaissance man, "multi-talented, creative and highly intelligent...It gives me great joy to know that through this gift his memory will live on to the benefit of the institution he loved so dearly."

ELLSWORTH MEDALLION

Do you know someone whose true blue KU devotion deserves a tribute? If so, send us a nomination for the 1996 Fred Ellsworth Medallion, the Alumni Association's highest award for unique and significant service to the University. The deadline for nominations is April 8.

Recipients will be chosen by representatives of the Alumni, Athletics and Endowment associations and the Office of the Chancellor. The committee will review the nominees' KU service throughout their lives, rather than single events or activities.

To nominate a KU helper, send a list of the candidate's achievements and provide biographical materials, such as newspaper clippings. The committee will consider non-alumni.

Please resubmit information on past nominees and include any new facts.

Send materials to Fred B. Williams, President, Alumni Association, 1266 Oread Avenue, Lawrence, KS 66044-3169.

1920s

The Right Rev. **Robert Mize**, c'28, founder of Salina's St. Francis Academy, a nonprofit organization for troubled youths and their families, visited the facility last fall to celebrate its 50th anniversary. He lives in Fresno, Calif.

1930s

Lida Holmes Mattman, c'33, g'34, a professor of immunology-microbiology at Wayne State University in Detroit, recently gave the Takahiro Yoshi Memorial Lecture at the 14th Conference on Human Resources in Wichita. Her home is in Grosse Pointe.

1940s

Daniel Bachmann, c'47, f'49, plays trombone twice a week with the Bourbon Street Seven and the Dixieland Dads. He lives in Wichita.

Carl Cramm, c'48, m'51, retired last year as chief of medical service at the Veterans Administration Medical Center in Waco, Texas, where he lives. He also retired as assistant professor of medicine at Texas A&M University in College Station.

Marjorie Cook Jensen, '43, and her husband, John, recently received the Volunteers in the Arts Award from WQED-FM, the Pittsburgh, Pa., PBS station. They live in Allison Park.

Charles Kopke, b'47, and his wife, Verda, received the American Diabetes Association's Charles H. Best Medal for Distinguished Service last year. They live in Kansas City.

Samuel Nash, e'42, does consulting and volunteer work at the University of Pennsylvania Archeological Museum. He lives in Philadelphia.

Alice McDonnell Robinson, g'44, g'47, an associate professor of theater at the University of Maryland-Baltimore, wrote *Betty Comden and Adolph Green*, which recently was published by Greenwood Press.

Married

Stephen Ellsworth, b'49, to Barbara Oxentine Mallard, Oct. 7. They live in Rock Hill, S.C.

1950

James Coulter, e'50, was honored recently when the state of Maryland dedicated the Hart-Miller Island Recreation Area in his honor. He lives in Annapolis.

Gomer Stukesbary, p'50, a consulting pharmacist for the Ness County and Grisell Memorial hospitals, recently received the Bowl of Hygieia Award for community service from the Kansas Pharmacists Association. He and his wife, **Becky**, assoc., live in Ness City.

1952

Rex Ehling, c'52, m'55, is chief of childhood lead poisoning prevention for the California Department of Health. He lives in Berkeley with his wife, Marta.

Donald Ford, PhD'52, lives in Floral Park, N.Y., and is associate research director for the Council for Tobacco Research in New York City.

Darlene Kerbs Mathers, d'52, retired recently after teaching second grade for 38 years. She continues to make her home in Great Bend.

The Rev. **Murray Trelease**, c'52, works as planned giving field officer for the Diocese of Olympia and interim vicar of Grace Church on Lopez Island, Wash., where he and his wife, Mariette, make their home.

1954

William Bradshaw, m'54, retired last November as a vice president with Blue Cross Blue Shield of Kansas City. He and his wife, Dottie, live in Mission Hills.

Robert, c'54, and **Jeanne Falke Kobler**, g'67, celebrated their first anniversary Jan. 28. They live in Bonner Springs, and she's guidance director for Bishop Miege High School in Shawnee Mission.

Roy Krueger, c'54, makes his home in Russell.

Married

Morris Kay, d'54, and **Sandi Gresham**, c'66, d'69, g'86, July 2 in Overland Park. They live in Lawrence.

1955

Robert Malinowsky, e'55, is a professor at the University of Illinois at Chicago. He recently published a book, *Reference Sources in Science, Engineering, Medicine and Agriculture*.

Harold Ray, c'55, chairs the board of Omni Healthcare. He lives in Carmichael, Calif.

1956

Ernie Chaney, m'56, recently was named medical director of Presbyterian Manors of Mid America Inc. He lives in Wichita.

Robert Ireland Jr., c'56, g'57, makes his home in Ontario, Canada.

1957

John Drowatzky, d'57, chairs the department of health promotion and is a professor of exercise science at the University of Toledo in Toledo, Ohio.

Harry Janssen, e'57, is president of Thermal Process Consultants in Ponca City, Okla.

John Jurcyk Jr., f'57, has been elected president of the Kansas Bar Foundation. He practices with McAnany, Van Cleave and Phillips in Kansas City.

Mary Avison McKean, c'57, is a missionary with World Radio Missionary Fellowship in Colorado Springs, where her husband, **Jim**, '60, is an internal auditor.

Paul Peters, e'57, makes his home in Laurel, Md.

1958

Philip Bowman, b'58, f'61, recently was elected a trustee of the Kansas Bar Foundation. He's a partner in the Wichita firm of Adams, Jones, Robinson and Malone.

Alan Craven, c'58, g'63, PhD'65, is dean of fine arts and humanities at the University of Texas-San Antonio.

Walter Reazin, m'58, retired last year from his family medicine practice in Wichita and serves as a senior vice president at Columbia HCA Wesley Medical Center.

1959

Garry Hays, g'59, PhD'64, is president of United States International University in San Diego.

1960

Gerard DeLong, e'60, is vice president of sales for the National Group Insurance Exchange in Woodstock, Ill.

William Schmidt, c'60, h'63, was grand marshal of the 1995 Neewollah Grand Parade in Independence, where he and **Barbara Cook Schmidt**, d'60, make their home.

1961

Saul Lerner, g'61, PhD'66, heads the department of history and political science at Purdue University Calumet. He lives in Hammond, Ind.

1962

Phillip Frick, c'62, is a partner in the Wichita law firm of Foulston & Siefkin.

Darlene Trueblood Hunter, d'62, works for the National Society of the Daughters of the American Revolution in Washington. She and her husband, **William**, e'61, live in Woodbridge, Va.

Harold Smith, j'62, received the 1995 Kansas City Area Archivists Award of Excellence. He's book review editor for the *Overland Journal*, published by the Oregon-California Trails Association, and makes his home in Mission Hills.

1963

Carl Leonard, e'63, is a senior consultant for Hildebrandt Law Management Consultants in San Francisco. He lives in Lafayette.

1964

Michael Jones, c'64, a professor of folklore and history at the University of California-Los Angeles, co-authored *Folkloristics*, which was published last fall by Indiana University Press.

Robert Witham, e'64, chairs the board and is president of Alliant Defense Electronic Systems in Clearwater, Fla., where he lives with his wife, Martha.

1965

Barbara Bauerle Glanz, d'65, president of Barbara Glanz Communications in Western Springs, Ill., wrote *Care Packages for the Workplace*, which will be published this spring by McGraw-Hill.

1966

Terry Shockley, g'66, is president of Shockley Communications in Madison, Wis.

1967

Karry Brockman, e'67, is a sales engineer with Cooper Power Systems in Cary, N.C.

John Friesen, PhD'67, a professor of education at the University of Calgary in Alberta, Canada, recently published two books, *Pick One: A User Friendly Guide to Religion and You Can't Get There From Here: The Mystique of North American Plains Indians Culture and Philosophy*.

John Hunkeler, m'67, m'72, chairs the ophthalmology department at the KU Medical Center and is president of Hunkeler Eye Clinic in Kansas City, Mo. He and **Mary Reiff Hunkeler**, n'64, live in Shawnee Mission.

Robert Mowry, c'67, g'74, PhD'75, is curator of Asian art at the Harvard University Art Museum in Cambridge, Mass. He lives in Brookline.

Larry Rapagnani, e'67, works as assistant provost for information technologies at the University of Notre Dame in Notre Dame, Ind. He lives in Granger.

Married

Larry Friesen, c'67, to Martha Tesh. They live in League City, Texas, and Larry works for Lockheed Martin supporting Johnson Space Center at the Hypervelocity Impact Test Facility in Houston.

SLEUTH REVEALS HEALTHY INHERITANCE

The journey that might restructure all notions of heart-disease treatment began two years after Cesare Sirtori's 1972 departure from the University.

The pharmacologist was working in a Milan hospital. In strole Valerio Dagnoli, and Sirtori's world, perhaps everyone's world, was forever altered.

"He was, well, sort of an unpleasant personality," Sirtori, PhD'72, recalled during a Nov. 6 visit to KU Medical Center. "He was always complaining. Always."

What made this gentleman remarkable was not his disposition. It was his heart condition. Or lack thereof.

This railroader from Limone, a small village tucked in the Alps of northern Italy, had cholesterol and triglyceride counts that soared off the scale. Standard treatments had done nothing to lower them. Two local doctors essentially had been waiting for this man to drop dead from a heart attack that never came.

Neither did answers, so the perplexed physicians had sent Dagnoli to Sirtori.

And Sirtori was intrigued.

"I am a professional pharmacologist," says Sirtori, who enjoys chuckling at his own foibles. "And pharmacologists are very nosy people."

Sirtori's discovery is now known the world over. He has been profiled on "60 Minutes" and in most major Western newspapers, and not just because he found a rare and beneficial mutation.

It was the detective story, the image of a bespectacled Sirtori, now a professor at the University of Milan, digging through church records, reaching through the centuries and pointing to a Limone ancestor named Giovanni Pomaroli, born in



Cesare Sirtori's "spectacular" discovery went beyond finding a genetic mutation; it was finding a mutation that healed, rather than harmed. Says Sirtori, "It is extremely rare in science. This mutation helps you get better and have better health. I can think of very few other examples."

1780 with a singular genetic quirk that has allowed lucky descendants like the cranky railroader and 48 other current sons and daughters of Limone to live free of heart disease.

"You start with a person.... going back three centuries, and then maybe come up with a drug," Sirtori says. "It's really kind of weird."

Tests on animals have shown that the lipoprotein A-1 Milano has removed cholesterol deposits in animal arteries; next comes testing on humans. Sirtori says KU will have every chance to participate.

Says Carlos DeJovne, director of KU's lipid clinic, "A-1 Milano could well become the most effective way to treat people with heart disease."

Yet now that the world believes, Sirtori is losing interest. He remembers when the world yawned as he alone hoofed through Limone, collecting blood samples from all 1,000 native residents and continuing the work only with funding from his wealthy mother.

"For biological and drug development, the implications are gigantic," Sirtori says. "And in a way, I am the least excited. To me, it's over now. The circle is closed."

And what of Signore Dagnoli, "this gentleman with these unusual lipids," who griped his way to a place in history?

"Of course he is still alive," Sirtori says, simultaneously grinning and grimacing. "He's 62 now and he looks OK. But he is still an unpleasant fellow." —

1968

Nancy Lillard Bridges, d'68, teaches in a multi-age classroom at Amanda Arnold Elementary School in Manhattan, where she and her husband, Ronald, make their home.

Sherralyn Denning Craven, EdD'68, lives in Warrensburg, where she's a professor emerita of mathematics at Central Missouri State University.

James Goodwin, b'68, has been named president of the North American Consumer Products Division of the James River Corp. in Norwalk, Conn.

Ronald Johnson, g'68, PhD'70, is president of Malone College in Canton, Ohio.

Thomas King, d'68, an assistant professor of voice at Austin Peay State University in Clarksville, Tenn., recently was invited to speak at the University of Mississippi Honors Day for Music. He teaches during the summer at the American Institute of Musical Studies in Graz, Austria.

1969

Arden Bradshaw, f'69, has been elected a trustee of the Kansas Bar Foundation. He practices with Bradshaw & Johnson in Wichita.

1970

William Buxbaum, c'70, owns Hematronix in Plano, Texas.

Stanley Demster, e'70, is chief engineer with KJD Services in Overland Park.

Married

Randall Cordill, j'70, and **Mary Bray**, b'77, April 29 in Prairie Village, where they live with Mary's daughter, Mallory, 9.

1971

Walter Crawford, e'71, directs airline marketing and operations and is a vice president of InterGame in Irvine, Calif. He lives in Trabuco Canyon.

Priscilla Reckling, c'71, g'75, is vice president of health services research with Health Net in Kansas City.

Robert Tregemba, e'71, lives in Franktown, Colo., and is executive vice president of Qwest Communications in Denver.

Laurel Hargan Wessman, c'71, lives in Bremerton, Wash., with her husband, Lynn, a U.S. Navy captain, who commands a Trident submarine, the USS Nevada.

Born To:

James Riscoe, c'71, and Kathy, son, Tanner James, April 28 in Joplin, Mo., where Jim is medical director of emergency and trauma services at St. John's Regional Medical Center.

1972

John Alden, j'72, commutes from Lawrence to Overland Park, where he is a sales representative for Primerica Financial Services.

Ronald Parker, j'72, wrote *Legacy of Sin*, a made-for-TV movie that aired last fall on the Fox network. He's a producer and writer in Los Angeles.

John Redwine, c'72, is senior vice president of medical affairs at St. Luke's Health System in Sioux City, Iowa, where he also serves on the school board.

Charles Spitz, a'72, owns an architecture firm in West Long Branch, N.J.

George Tignor, g'72, principal of Parsons High School, recently was honored as a recipient of the 1995 Milken Family Foundation National Educator Award, designating him as one of the five outstanding educators in Kansas. Tignor will attend the Foundation's national conference in Los Angeles this spring and receive a financial award of \$25,000.

1973

Barry Robinson Cook, d'73, g'87, is principal of Turner Elementary School. She and her husband, **Robert**, p'70, live in Overland Park.

Karen Park Gilpin, n'73, recently was elected to the board of the Kansas State Nurses Association. She coordinates courses for the advanced medical/surgical curriculum at Neosho County Community College in Chanute. Her home is in Iola.

Betty Kagan, c'73, is a principal with Price Waterhouse in New York City.

Phillip Miller, b'73, f'75, practices law with the Kansas City firm of Armstrong, Teasdale, Schlafly & Davis.

Dan Neuenswander, EdD'73, superintendent of Pittsburg Public Schools, was named the 1995 Kansas Superintendent of the Year.

Martha Lyons Parks, j'73, recently joined Network Imaging Corp. in Herndon, Va., as a senior technical writer. She lives in Sterling with her husband, **Frank**, e'72, g'74, g'79, who works for Engineering Research Associates in Vienna.

1974

Linda McDougall, d'74, is assistant vice president of corporate communications for H&R Block in Kansas City.

1975

Mark Ward, c'75, m'78, practices medicine with the Springfield Clinics of St. John's in Springfield, Mo.

Born To:

Mindy Mendenhall Boehm, p'75, m'78, and Phillip Walthers, son, Clark Davis Walthers, Oct. 23 in Layton, Utah. Mindy's a pediatrician at Mount Ogden Family Medical Center in Ogden, where they live.

1976

David Gatchell, c'76, f'79, practices law with Sonnenschein Nath & Rosenthal in Kansas City. He lives in Leawood.

Jennifer Parker James, d'76, teaches sixth-grade science at Brookwood Forest Elementary School, and her husband, **Greg**, p'77, manages operations for Eli Lilly and Co. They live in Birmingham, Ala., with their children, Margaret, 14, and Will, 12.

Mary Powell Lewis, s'76, volunteers at St. Francis Hospital in Topeka.

Kent McDonald, c'76, vice president of McDonald Beverage in Lawrence, finished 207th in a field of 1,500 competitors last fall in the Ironman Triathlon in Hawaii.

Gordon Stockemer, b'76, recently was appointed to the Kansas Wildlife and Parks Commission. He's a partner in the Wichita accounting firm of Kuckelman and Stockemer.

Born To:

Walter Burns, b'76, and Kirsteen, daughter, Elizabeth Kirsteen, July 25 in San Francisco, where Walter's a freelance financial writer.

Randall, j'76, and **Mary Ann Neath Kancel**, c'82, f'84, daughter, Mary Katherine, Aug. 18. They live in Kansas City.

1977

Elizabeth Black, s'77, is a physical therapist with St. Joseph Home Health Care in Albuquerque, N.M.

David Dumovich, b'77, works as an assistant controller at Westlake Hardware in Lenexa.

Robert Haneke, p'77, p'93, recently was selected the Kansas Pharmacists Association's Pharmacist of the Year. He is a pharmacist at Stafford Pharmacy and makes his home in Sylvia.

Charles Maxwell-Harris, c'77, coordinates volunteers for Cornerstone of Topeka.

Peter Orazem, c'77, recently became a full professor of economics at Iowa State University in Ames.

1978

John, c'78, and **Faith Beaver Daniel**, c'79, live in Durant, Okla., with their children, Rose, 3, and Nathan, who was 1 March 14.

Xochitl Dennis, f'78, g'81, teaches English as a second language at the Minnesota English Center in Minneapolis.

Debra Morrow, j'78, manages public affairs for Sun Company Inc. in Tulsa, Okla.

Joseph Sweeney, b'78, is a salesman for Tenneco Packaging. He and his wife, Tari, live in Lincoln, Neb., with their son, Brian, 1.

Born To:

Carmen Bamber Hocking, c'78, and Michael, daughter, Ashley Marie, Sept. 6 in Valley, Neb., where she joins a brother, Blake, 2. Carmen owns Hocking Rental Management.

1979

Karen Arnold-Burger, c'79, f'82, has been elected president of the Johnson County Bar Association. She's municipal judge for the city of Overland Park.

John Blair III, b'79, is business manager for Lighthouse Ortho in Lighthouse Point, Fla. He lives in Fort Lauderdale.

Douglas Edmonds, e'79, f'82, practices law with the Bryan Cave firm in Kansas City, and **Lori Daniels Edmonds**, g'83, is a business controller trainer with Hallmark Cards. They live in Fairway with their sons, Benjamin, 6, and Mark, 4.

Bettejane Wooding, c'79, works as a cartographer with the Barton County appraiser's office in Great Bend.

Born To:

Kenneth White, b'79, and DeAnn, daughter, Mary Elizabeth, July 9 in Wichita, where she joins a brother, Andrew, 4.

1980

Rick Ensz, e'80, g'81, is a principal with Wilson & Company, an engineering and architecture firm in Olathe. He and his wife, Gail, live in Leawood.

Pam Evans, b'80, owns blueprints, inc., a marketing consulting business in New Hope, Pa.

Brian McFall, j'80, g'84, is vice president of First Savings Bank in Lawrence, where **Carol**

ECUADORIAN TV GUIDES HAIL FROM KU

One buys programs, one makes them, and another runs the whole show. Altogether the three TV executives, all KU educated, make Ecuavisa of Ecuador the most Jayhawk-saturated television network outside the United States.

Carla Patino, j'89, g'91, g'93, is chief of programming at the Quito station. The producer is Enrique Arosemena, e'83. He now works as executive producer for Ecuavisa's TV studio in Guayaquil. Running the show is Enrique's older brother, Pancho, b'83, national general manager of the two-station network.

Carla's job includes choosing programs to import, usually from other Latin American countries. But just because it's in Spanish doesn't mean it will work in Ecuador, she says.

"There are cultural differences," Carla says. "Even Spanish comedies aren't always appropriate. People here won't understand the jokes."

Ecuadorians like Mexican programming because of its more neutral accent, she says, but different regions have different tastes. For example, people in Quito, the capital city situated at 9,300 feet in the Andes, like different programs than the audience in Guayaquil. "Here is the cultural capital of the country, the political center," she says of Quito. "They are the commercial center of the country. More money is there. The influence of the U.S. is stronger there. They are more Americanized."

Ecuavisa nonetheless imports plenty of American programming in both big cities. At an international programming meeting last spring in Los Angeles, Carla and net-



work owner Xavier Alvarado bought the Beatles specials, American movies, and several series. Ecuadorians can see "ER" and "Friends," for instance. "Saved By the Bell" works," she says. "It's about kids and parties, and that has international appeal. 'Lois and Clark' worked well. 'Cosby' was a great success. It's family humor—it applies to any culture."

But some comedies don't translate so easily. Ecuavisa passed on "Murphy Brown" because of the American political humor, and the network also turned down "Roseanne."

Much of Ecuavisa's reputation for quality comes from its original programming. It's the only TV operation in the country producing drama, which is Enrique Arosemena's terrain. As executive producer for Centauro, the TV studio Ecuavisa owns with a Colombian partner, Enrique oversees mini-series, specials and "telenovelas," the name for South American soap operas. In a small country of 10.7 million, the job is a big one, he says.

Continued on page 45

As programming chief for Ecuavisa, Carla Patino chooses which comedies and dramas fit Ecuadorian tastes.

Executive producer Enrique Arosemena turns out Ecuador's version of soap operas, whose story lines are far shorter than their American counterparts.

CLASS NOTES

Frederick McFall, d'82, c'90, teaches English and geography at South Junior High School. Their daughter, Allison, is 2.

Thomas Tingle, a'80, a'82, has been promoted to senior associate at HOK Sports Facilities Group in Kansas City. He lives in Lee's Summit, Mo.

Born To:

Michael, b'80, and **Pamela Prosser Bengtson**, f'80, daughter, Sloan, April 30 in Dallas, where Mike is a partner in the law firm of Thompson & Knight and Pam manages sales for Motorola Semiconductor.

Pat, f'80, and **Paula McGuire Haley**, '80, son, Colin Atticus Patrick, May 16 in Topeka.

Teresa Bratton Peterson, d'80, and Stephen, daughter, Kathryn Anna, Sept. 26 in Madison, Wis., where Teresa is a personnel benefits assistant at InterVarsity Christian Fellowship.

Richard Sorem, e'80, and Melinda, daughter, Riley Ann, May 8. Richard has a farm in Jetmore.

1981

Bruce Fowler, g'81, is principal planner for McKenna Associates in Farmington Hills, Mich.

Kathy Jo Huseman, g'81, supervises performing arts at the Helen Hocker Theatre in Topeka.

Katherine Means, c'81, j'81, recently became vice president of membership and public affairs for the Produce Marketing Association in Newark, Del. She lives in Odessa.

John Murphy, f'81, lives in Wichita, where he's vice president of law with Pizza Hut.

Denise Casamento Musser, j'81, directs communications for the Kansas Board of Regents. She and her husband, **Rich**, assoc., live in Lawrence.

Gregory Post, e'81, is a general engineer and project manager for DPW Fort Myer in Arlington, Va. He lives in Manassas Park.

Born To:

Gary, j'81, and **Melinda Hein Fish**, b'81, son, Brigham Lyle "Briggs," Aug. 29 in Lawrence, where he joins a sister, Carly, 5. Gary's president of the Fish Agency.

1982

Michael Boehm, b'82, recently was elected to the Lenexa City Council. He's vice president of commercial loans for Commerce Bank of Kansas City.

Sandra MacGregor Haller, c'82, is an administrative assistant with Fairmont-Zarda Dairy in Kansas City. She lives in Overland Park.

Mark Landry, g'82, practices podiatry in Ottawa and in Overland Park, where he lives.

Shelly Brown Welch, n'82, lives in Redmond, Wash.

Bobbie Wilbur, g'82, has become a partner in the Kansas City firm of Deloitte & Touche.

Mary Barnes Williams, s'82, is a social worker at the Larned State Hospital, and her husband, **Harold**, d'81, teaches band at Larned Middle School. They live in Garfield.

Married

Greg Post, c'82, to Nancy Lynch, June 10 in Bakersfield, Calif. Greg works for AT&T Wireless Services, and Nancy works for KRNW-TV in Reno, Nev., where they live.

Horacio Woolcott, e'82, g'85, to Paul Davis, Sept. 16. They live in Piedmont, Calif., and Horacio is a partner in the firm of Ernst & Young in San Francisco.

Born To:

Alan, c'82, g'92, and **Jennifer Johnston Arbogast**, d'91, daughter, Hannah Joan, Sept. 28 in Lansing, Mich. Alan is an assistant professor of geography at Michigan State University.

Gerri Duran, h'82, and **Scot McClelland**, daughter, Magdalena McClelland, July 4 in Albuquerque, N.M., where Gerri is an occupational therapist and Scot is a contractor.

Susan Henke Miller, c'82, and Stephen, daughter, Madeline Anne, May 18 in Kansas City. Susan manages human resources for DeMarche Associates in Westwood.

Elizabeth Newsom Morris, b'82, and **Keneth**, '83, daughter, Hayley Grace, Sept. 12 in Lawrence, where she joins a sister, Kaitlin, 6. Betty manages distribution for Payless Shoe Source in Topeka, and Ken works for Stephens Real Estate.

1983

Craig Adams, e'83, recently joined the faculty at the University of Missouri-Rolla as a professor of civil engineering.

Scott Braden, c'83, is a senior loan officer with Metmor Financial in Lawrence.

Ellen Curnes, c'83, lives in Dallas, where she is counsel with the firm of Gibson, Dunn & Crutcher.

Teri Herberger, b'83, coordinates special events at the K.S. "Boots" Adams Alumni Center's Learned Club. She lives in Lawrence.

Fran Hazle Lantz, f'83, works as a multiline insurance agent for Calvin Eddy & Kappelman in Lawrence.

Steve Larrick, j'83, is market manager for Sprint TeleMedia in Overland Park.

John "Jack" Murray, e'83, b'83, recently was promoted to group manager at Frito-Lay, and **Lissa Whitacre Murray**, c'86, is a senior financial analyst at EDS. They live in The Colony, Texas, with their children, Alex, 5, and Ashley, 3.

Andrew Scott, m'83, has been selected to join the Arthroscopy Association of North America. He lives in Leawood and practices with Orthopedic Surgery and Sports Medicine in Kansas City.

David Wagner, b'83, recently became a principal in the Lawrence accounting firm of Button & Wagner.

Married

Michael Atkins, e'83, g'89, and Mako Shimoda, July 15 at Megan's Bay, St. Thomas, U.S. Virgin Islands. He's a management consultant for Deloitte & Touche in Kansas City, and she's an obstetrician/gynecologist in Overland Park.

Born To:

Kent, e'83, g'87, and **Janet Knollenberg Pennybaker**, c'95, daughter, Atherly Stires, July 8 in Lawrence. Kent is a consulting engineer with River City Engineering, where Janet is the office manager.

1984

Timothy Davis, c'84, owns Metro Brokers Inc. in Aurora, Colo.

Tim Haverty, b'84, practices law with Hillix, Brewer, Hoffhaus, Whittaker & Wright. He and **Jennifer Jones Haverty**, d'84, live in Prairie Village with their sons, Patrick, Brian and Jack.

Debra Smith, a'84, is associate urban designer for the city of Des Moines, Iowa.

David Sullivan, b'84, manages North American sales for a division of Hughes Aircraft. He and his wife, Jennifer, live in Boulder, Colo.

Born To:

Jeanny Jackson-Sharp, j'84, and Brian, daughter, Ashleigh Corbin, Sept. 27 in Salina, where she joins a brother, Tyler, who will be 7 March 11. Jeanny is advertising director for the Salina Journal, and Brian works for Commercial Electric.

Dennis, e'84, and **Elizabeth Cohn Lazaroff**, c'84, m'88, son, Spencer Aaron, May 15 in Corvallis, Ore., where he joins a brother, Nathan, 3.

1985

Karen Smith Atkinson, '85, manages accounts at Chapman Warwick Advertising and Public Relations in San Diego, and her husband, **Bruce**, c'88, PhD'95, is a postdoctoral fellow at the Salk Institute for Biological Studies in La Jolla, Calif., where they live.

Timothy Mauery, '85, is a vice president and management supervisor at Ammirati & Puris lintas Advertising in New York City.

Lee Reussner, c'85, m'89, has been certified a diplomate of the American Board of Otolaryngology. He practices with Lawrence Otolaryngology Associates.

Michelle Wade, b'85, owns Entrepreneur's ReSource Network, an online information service in North Kansas City.

Married

Theresa Duran, c'85, and **Paul Miller**, c'85, at KU's Potter Lake. Paul is a national bank examiner with the U.S. Treasury Department in San Francisco, where they live.

Kathleen Kane, b'85, to John Donoghue, July 1 in Bartlesville, Okla. They moved in January from Arlington, Va., to Buenos Aires, Argentina, where John is stationed as a U.S. Army major.

Jamie King, c'85, b'85, to George Harrison, April 1 in Richardson, Texas. Jamie practices law with Owens, Cary & Aiken in Dallas, and George is a project manager for Baker Metal Products. They live in Farmers Branch.

Tom Rowe Jr., '85, and **Margaret McShane**, b'87, '90, Aug. 19. They live in Overland Park, and Tom's vice president of G.T. Rowe Co. in Lenexa.

Born To:

Kevin Hallgarth, '85, and Sheryl, daughter, Sarah Elisabeth, July 13 in Hudson, Ohio, where Kevin is an orthodontist and Sheryl is an optometrist.

Beth Wallace Hickman, '85, and **Mike**, assoc., daughter, Elise Danielle, Aug. 17 in Overland Park.

1986

Steven Andert, e'86, is an electrical project engineer with William Tao & Associates in St. Louis. He lives in Ballwin, Mo.

Stephen Black, '86, works as a salesman for Dart Container. He and his wife, Christine, live in Elicott City, Md., with their children, Andrew, 3, and Matthew, 1.

Continued from page 43

Xavier Alvarado, who happens to be Enrique's and Pancho's uncle, founded Ecuavisa in 1968, but it has been producing dramatic programming for only 10 years. About four years ago the network began creating Ecuador's first and only soap operas, which in contrast to U.S. soaps have short runs of weeks or months. "That's the product that gives you the most impact in daily programming," Enrique says. "Also, it's the best business because it's low cost."

The biggest headache is finding local talent, the producer says. Enrique has used writers from Venezuela and Colombia and a Colombian director. This summer's telenovela featured Colombian and Chilean actors in key roles. He'd like to develop Ecuadorian talent, perhaps by establishing a school for dramatic arts. "We are a small country," he says. "We don't have the tradition, the years of production."

Enrique's brother, Pancho, began his Ecuavisa career in front of the camera as a news anchor. He now applies his KU business school training to sales and marketing issues in what is often a free-form, family business. Asked for an organizational chart, he smiles and says, "It's in my uncle's head, and it changes daily." As recently appointed chief of both stations, Pancho focuses on business basics.

"We have not yet created a decision-making process," he says. "The process has always been, at the end, you have to talk to Xavier, and he has to make a decision. Sometimes he listens, sometimes he pretends to listen, sometimes he doesn't listen. And you're never sure which one it is. This is typical of the way businesses are still run in Ecuador."

Ecuavisa has always been a commercial success, but its audience share has been difficult to gauge because local ratings services are unreliable. Pancho invited the A.C. Nielsen Co. to bid on business in Ecuador and Nielsen ratings were to begin last spring, but a local com-



petitor infiltrated the start-up operation, causing local scandal and delay Nielsen service finally began this fall.

"We will go from the dark ages to a new era," Pancho says of the Niensens, but it won't happen overnight. Pancho says the network's computers wouldn't be ready to fully use Nielsen numbers. "In our professional demands, we have not raised the bar high," Pancho says. "and Nielsen is a high bar."

If he could, Pancho would also Americanize other things about South American business. "Meetings go on four, five, six hours," he says. "And at the end, no decision has been made."

"I wish we could speak English for business. You have short business terms, which take so much longer in Spanish. Plus we have to get into how everyone feels. English is better for business."

To be fair, the Spanish language offers advantages, Pancho points out. "Spanish is the language you want," he says, "when you are trying to talk a girl into going out with you."

—Linda Lee Davis is an assistant professor of journalism.

Josephine "JoAnn" Cavestany, c'86, practices dentistry in Hartford, Conn. She lives in New Britain.

Diane Medved Harper, m'86, m'90, recently received a grant from the Robert Wood Johnson Foundation to develop a patient utility measurement scale to identify patient preferences for management of early indications of the potential for cervical cancer. She's an assistant professor of community and family medicine at UMKC. Her home is in Prairie Village.

Doug Hiemstra, f'86, owns Hiemstra Design, an industrial design business in San Francisco, where he and his wife, Ellen, live with their daughter, Aletta, 1.

Charles Himmelberg, c'86, lives in New York City, where he's an assistant professor of finance and economics at Columbia University.

Thomas Kyle, e'86, manages purchasing for Procter & Gamble. He and his wife, Sheri, live in Mason, Ohio.

Phyllis Savage Lynn, c'86, f'89, is an associate with Hatch, Allen & Shepherd in Albuquerque, N.M., where her husband, **Randall**, e'89, is a technical writer for Cemco. They have a daughter, Kristin, who'll be 1 April 12.

Sherry Wells Mustapha, EdD'86, heads the nursing department at Southwest Missouri State University in Springfield.

Christopher Reinhart, e'86, is an aerospace engineer with Boeing. He and his wife, Elizabeth, live in Friendswood, Texas.

Richard Smith, e'86, g'91, directs mechanical engineering and is a partner and vice president of Henderson Engineers in Lenexa. He and **Carol Apel Smith**, b'89, live in Overland Park.

Married

Thomas Kyle, e'86, to Sheri Cox, April 22. They live in Mason, Ohio.

Glenn Martin, e'86, to Rebecca O'Connor, Sept. 30. He's an U.S. Air Force captain in Washington, and they make their home in Oakton, Va.

Born To:

Stephen, c'86, and **Barbara Kraft Carleton**, assoc., son, Benjamin James, April 26 in St. Louis, where he joins a brother, Daniel, 5, and a sister, Elizabeth, 3. Stephen is a customer service broker with the Charles L. Crane Agency.

Evan, e'86, f'93, and **Jill Redfern Ice**, n'86, daughter, Allix Nicole, Aug. 23 in Lawrence, where she joins a sister, Erin, 3. Evan practices law with Stevens, Brand, Golden, Winter & Skep-

nek, and Jill is a nurse with Lawrence Internal Medicine.

Dierdre Jones, b'86, and Steven Anderson, daughter, Claire Jones Anderson, Sept. 4 in Littleton, Colo. Dierdre directs audit services for West Plains Energy in Pueblo.

Konni Roach McMurray, e'86, and Brian, daughter, Katherine Michele, July 8 in Pinehurst, N.C.

1987

William Anderson, d'87, g'93, sells pharmaceuticals for Eli Lilly in Muskegon, Mich., where he and his wife, Rebecca, live with their son, Matthew, who will be 1 March 28.

Forrest Browne III, c'87, a U.S. Navy lieutenant, recently completed a six-month deployment to the Persian Gulf aboard the guided missile frigate, USS Ingraham. His home is in Everett, Wash.

Laura Younggren Goodman, g'87, does free-lance writing in Foresthill, Calif., where she and her husband, **Paul**, '87, live with their children, Marya, 6, and Pete, 2.

Becky Goodwin, g'87, a teacher at the Kansas State School for the Deaf in Olathe, recently was honored as a recipient of the 1995 Milken Family Foundation National Educator Award, designating her as one of the five outstanding educators in Kansas. Goodwin will attend the Foundation's national conference in Los Angeles this spring and receive a financial award of \$25,000.

James Jesse, b'87, owns a law practice in Lawrence.

Peter Liston, c'87, serves as a U.S. Navy lieutenant at Barbers Point Naval Air Station, Hawaii. He and his wife, **Brigid Maguire**, '84, live in Kapolei with their children, Caitlin, 7, and Kellie, 5.

James Mills, b'87, supervises the fixed income team in the fund accounting department of Invesco Mutual Funds. He and his wife, Lesa, live in Highlands Ranch, Colo.

Kimberly Wolfe Nolte, p'87, works as senior pharmacist with Shopko Pharmacy in Wenatchee, Wash.

Betty Smith-Campbell, g'87, is president of the Kansas State Nurses Association. She's assistant dean for practice and community affairs at the KU School of Nursing in Kansas City. Her home is in Lawrence.

Fredrick Southern, m'87, a U.S. Navy lieutenant commander, serves aboard the aircraft

carrier USS George Washington, homeported in Norfolk, Va.

James Thompson, b'87, f'90, recently joined the Kansas City law firm of Lathrop & Norquist.

Married

Craig Sell, f'87, to Amy Schluns, Sept. 2 in Kansas City. They live in Overland Park, and Craig is an assistant vice president with Entertel in Lenexa.

Born To:

Michael Ison, e'87, and Catherine, daughter, Michaela Kathleen, Oct. 14 in Lawrence. Michael is an aerospace engineer and project manager for Kohlman Systems Research, and Catherine is a medical insurance clerk.

1988

Gregory Blaske, h'88, is a senior staff physical therapist at Rock Valley Physical Therapy in Moline, Ill. He and his wife, Linda, live in Bettendorf, Iowa, with their children, Nathan, who is almost 3, and Colin, 1.

Katherine Kilo, b'88, works as office manager for West County Internal Medicine in St. Louis. She's also a committee member of the annual Big Eight Alumni Golf Tournament.

Mark Klimiuk, c'88, recently was promoted to vice president of digital imaging and photogrammetric mapping services with Analytical Surveys Inc. in Colorado Springs. He and his wife, Gwen, live in Monument.

William North II, c'88, g'91, is art curator for the Marianna Kistler Beach Museum in Manhattan.

Scott Patterson, j'88, works as a news photographer for KMBC-TV in Kansas City.

Married

Dottie Federinko, j'88, to Thomas Caplan, Oct. 14 in Cape Cod, Mass. They live in Andover, and Thomas directs special markets for the Coleman Company in Wichita.

Scott Martin, c'88, to Gina Dunn, July 29 in Knoxville, Tenn. They live in Lewisville, Texas. He's an instructor at the University of North Texas-Denton, where she supervises student teachers.

Deanna Russo, d'88, to Christopher Clark, Oct. 14. They live in Glen Ellyn, Ill., and Deanna teaches at Saint Simeon School in Bellwood.

Margaret VanBlaricum, h'88, and **Joseph Cannon**, c'90, Sept. 23 in Pratt. She's a consultant for Alltel Health Information in Atlanta, and he's vice president of Medifax Corp. They live in Marietta.

1989

Matthew Berislavich, a'89, works for Shaughnessy Fickel & Scott Architects in Kansas City.

James Friend, c'89, manages the Central Industrial plant in Houston.

Lora Hawk, c'89, is a sales representative for Cellular One in Salina. She lives in Abilene.

Ann Peck Jesse, j'89, g'93, manages marketing for PackerWare in Lawrence.

Terri Shofner Mallioux, j'89, is corporate communications manager for Hudson Foods in Rogers, Ark. She lives in Fayetteville.

Phillip Otto, c'89, works as an actuary for Blue Cross Blue Shield of Kansas City, and **Anita Ruiz Otto**, '90, teaches preschool at Hillside Christian Church. They live in Gladstone, Mo., with their daughters, Emily, 6, and Libby, 4.

Randall Reeves, c'89, g'91, is a database marketing analyst at Twentieth Century Mutual Funds in Kansas City, and **Carol Goering Reeves**, g'94, is a senior coordinator with the Association of Independent Hospitals. They live in Overland Park.

Alan Schaub, b'89, works as an audit manager for the Chicago office of Deloitte & Touche.

Born To:

Krista Hixson Clouse, j'89, c'89, and **William**, c'90, daughter, Chloe Grace, Sept. 22 in San Antonio, where she joins a sister, Emma, 2. William is a physician at Wilford Hall USAF Medical Center at Lakeland AFB, Texas.

Mark, d'89, and **Suzie Happel Craig**, '89, daughter, Anna Marie, Sept. 15 in Lawrence, where she joins a brother, Andrew, 2.

David, b'89, f'92, and **Dawne Adams Lowden**, c'90, m'94, daughter, Brianna, July 27. They live in Wichita.

Robert, b'89, and **Paula Swartzman Waters**, c'92, g'93, son, Grant Robert, Aug. 24 in Lawrence.

1990

Gregory Burger, p'90, p'92, is a clinical pharmacist at Lawrence Memorial Hospital. He will participate in the Boston Marathon this spring.

Sharlene Hunt Ellentuck, b'80, chairs the New Jersey State Bar Association's Health and Hospital Law Section. She's a shareholder in the Middleton law firm of Giordano, Halleran & Ciesla.

William Gimbel IV, c'90, is vice president of the employer benefit department of Bensman Associates. He lives in Highland Park, Ill.

FIELD HOUSE STUDY LED TO COACH'S CAREER

When he came to the Hill as a transfer student in 1977, Tim Carter thought his future was in Fortran and Pascal, not fast breaks and pump fakes. After hooping it for two years at Hutchinson Community College, he'd said no to the Kansas men's basketball team and yes to computer science. He was eager to begin classes.

After a couple of days, however, he realized he'd made a major mistake regarding his major. "I wasn't happy at all," Carter says. "I'll never forget, I was walking down toward Robinson Gym and I said out loud, 'Lord what am I going to do?' I knew I needed to find something I'd love to do."

The answer came quickly. By the time he reached Robinson, he recalls, "The Lord had helped me come to a decision. My true calling was to be a basketball coach." He turned his studies toward physical education and, with permission from Coach Ted Owens, visited Allen Field House often to watch practices.

One Saturday last October, Carter again scrutinized a practice in Allen Field House, this time as head coach of the University of Texas-San Antonio Roadrunners. At Coach Roy Williams' invitation, he had brought his staff to observe a workout. He didn't return only for hoops, however. The next morning Carter visited an old friend, the Rev. Leo Barbee, and spoke at Lawrence's Victory Bible Church.

"My faith in God and the love of my family have played tremendous roles in all that I've accomplished," says Carter, who with his wife, Sheila, has three children. "I've never worked for what you would call a heavy hitter as an assistant and in this profession, guys who get the big head jobs normally come out of big programs."

But on his own Carter has climbed steadily since 1979, when he began coaching at Leavenworth High School. He eventually moved on to assistant



coaching posts at four schools, including Oklahoma State and Northwestern.

Then in 1994, Carter won the head coaching job at the University of Nebraska-Omaha. The Mavericks had struggled to 9-43

the previous two seasons, but under Carter they galloped to 11-16 in 1994-95, including three overtime wins.

That turnaround won attention from the University of Texas-San Antonio, which lured Carter south.

His first UTSA team endured a 1-7 start against a rugged nonconference slate, but by mid-February, the Roadrunners had rebounded to 12-10 overall and, more important, led the 10-team Southland Conference with an 11-3 mark.

"The great thing about athletics is that you get the chance to keep playing," Carter says. "It was tough when we were losing and our kids lost confidence. When your players are not playing well, you can't get down. You have to help them feel good about themselves in practice, keep telling them they are doing the right things."

A positive attitude, Tim Carter figures, is good for layups and for life. —

Carter says God blessed him with the opportunity to live his dream of coaching basketball. "But with that dream I have a responsibility to help kids achieve their own dreams," he says. "I stress discipline, teamwork and sacrifice... Those are all qualities that successful programs share and they're all qualities that will serve young people well in whatever they do in the working world."

CLASS NOTES

Rebecca Senchak Hammer, c'90, j'90, works as an account executive with the Kansas City Star. She and her husband, Eric, live in Olathe.

Betsy Harris, j'90, is an associate event planner for Sprint. She lives in Merriam.

Debra Howland, c'90, has been promoted to a team developer and process manager with GE Capital Credit Card Services in Addison, Ill. She lives in Lisle.

Carol Jong, c'90, m'94, is a polymer clay bead and jewelry maker in St. Louis.

Atul Rajani, g'90, lives in Dallas, where he's president of Envirocare Associates, an environmental consulting firm.

Michelle Roberts, d'90, recently moved to Austin, Texas and joined the Texas Bankers Association as assistant general counsel.

John Schwappach, m'90, is an assistant professor of orthopaedic traumatology at the University of Colorado Denver General Hospital.

Paula Smith, p'90, lives in Greeley, Colo., where she's a pharmacist with Toddy's Pharmacy.

Shannon Grannis Westlake, c'90, works as an education consultant for Resumix of Santa

Clara, Calif. She and her husband, Scott, live in San Jose.

Robert Winterer, j'90, has become project director for Maritz in Fenton, Mo. He lives in St. Louis.

Angela Woolf, d'90, received an MBA last year from Baker University and has been promoted to market analyst with Sprint International. She lives in Overland Park.

Married

Katherine Glaser, j'90, to Jeffrey McMillen, Nov. 4. They live in Washington, D.C.

David St. Peter, c'90, m'95, and **Kristine Grommesh**, j'91, June 2. They live in Kansas City, where David is a general surgery resident at St. Luke's Hospital and at Truman Medical Center. Kristine is marketing manager for Cellular One.

Stephen Swenson, c'90, to Nancy Duncan, May 20. They live in Overland Park.

1991

Bryan Baier, c'91, works for the Consensus Group in Chicago.

Mary Kate Burrell Blankenship, p'91, is a staff pharmacist at Hutchinson Hospital.

Deborah Salzer Epstein, j'91, a dental hygienist in Northbrook, Ill., lives in Buffalo Grove with her husband, **Frank**, j'92. He is a financial adviser with Prudential Securities in Deerfield.

Stacie Lloyd Krings, c'91, works as site coordinator for the YWCA in Shawnee Mission, and her husband, **Bradley**, b'93, is an account executive with Sensomatic Electronics. They live in Overland Park.

Craig, b'91, and **Barbra Davis Moore**, j'92, live in Acworth, Ga. Craig is a systems analyst with Electronic Data Systems, and Barbra is a marketing assistant with Prudential Bank & Trust.

Miriam "Molly" Reid Sinnett, j'91, is a senior writer with Better Homes and Gardens Special Interest Publications in Des Moines, where she and her husband, **Kurt**, d'92, make their home.

Kesa Zagar, c'91, works as an account executive for Interbrand Schechter in New York City.

- Class of '46 50th reunion
- Class of '56 40th reunion
- Gold Medal Club annual meeting for all alumni beyond the 50th anniversary of their class years
- Campus tours
- Open houses hosted by various schools
- All-University supper

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Alumni Weekend is April 26 and 27, 1996

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Friday, April 26, 1996, 2 p.m., Memorial Campanile
Enjoy the first carillon concert to ring forth from the completely refurbished Campanile bells. A program highlighting the significance of this picturesque campus landmark will be presented.

■ Fulbright Program 50th anniversary

Friday, April 26, 1996
8:30 a.m. to 5 p.m., Kansas Union/Adams Alumni Center
This special event celebrates the 50th Anniversary of the Fulbright program and the significant role of the University of Kansas and its alumni in that program. All KU alumni who are former Fulbrighters are cordially invited to participate. For more information and a registration form, contact Dr. Hodgie Bricke, Assistant

Director, International Studies, (913) 864-4141; FAX: (913) 864-4555; E-MAIL: hbricke@falcon.cc.ukans.edu

■ Watkins Scholarship Hall 70th Anniversary

All former residents are invited to attend this celebration of 70 years of scholarship and camaraderie. Complete details will be mailed to Watkins Hall alumni. For additional information, contact Robynn Andracssek, (913) 864-2281.

■ Department of Chemical Engineering Centennial Celebration

All Chemical Engineering alumni are invited to special events Friday, April 26, and Saturday, April 27, to commemorate the 100th year of the program at KU. For more information, contact G. Paul Willhite, (913) 864-2906, or Don W. Green, (913) 864-2911.

Married

Jason Feldman, c'91, and **Jill Libles**, j'92, Sept. 16. They live in Chicago, where Jason is in medical sales and Jill teaches elementary school.

Andrew Flower, c'91, g'94, to Victoria Newman, July 29 in Surrey, England. They live in Overland Park.

Michelle Herron, s'91, and **Michael Levy**, '95, July 29 in Lawrence. She works at the KU School of Social Welfare, and he's a line cook at Fifi's Restaurant and Alvarado Country Club.

Lori Hubrig, c'91, and **Robert Crouch**, c'91, May 20. They live in Virginia Beach, Va., where he's an ensign in the U.S. Navy.

Jennifer Lane, c'91, **Darren Sieben**, c'91, July 15 in Leawood. Jennifer is an account executive with Marketing Resources of America in Overland Park, and Darren is a medical technologist at Research Medical Center. They live in Olathe.

Jacqueline Notaro, n'91, and **Philip Arnold**, n'93, Sept. 8 in Overland Park. They both work at the KU Medical Center in Kansas City.

Chris Otto, b'91, to Julie McWilliams, June 17 in Fort Collins, Colo. He's a senior auditor with Ehrhardt, Keefe, Steiner & Hoffman in Denver, and they live in Highlands Ranch.

Scott Reinecke, c'91, and **Mary Skarecki**, c'91, Oct. 14. They live in Odenton, Md. Scott is a planning analyst with Baltimore Gas & Electric.

Brian Richards, c'91, and **Wendy Smith**, '94, Oct. 14. They live in Aurora, Colo., where Brian is a loan representative for Unipac Service Co.

Buck Taylor, j'91, to Kristin McVeigh, Sept. 10. He's executive director of Community Health, a free clinic, in Chicago.

Born To:

Todd, b'91, and **Susan Taylor Daniels**, b'91, daughter, Taylor Christine, Sept. 15. Todd is an accountant with Allied Signal in Olathe, and Susan is a financial analyst with Hallmark Cards. They live in Overland Park.

Jeffrey, e'91, and **Mary Mikels Messerly**, d'91, daughter, Alexis Nicole, Oct. 17 in Virginia Beach, Va., where she joins a brother, Brandon. 2. Jeff is a lieutenant stationed at the Naval Air Station in Norfolk.

Ben, d'91, and **Amy Booth O'Dell**, '96, daughter, Kennedy Elizabeth, Sept. 26. Their home is in Lawrence.

Jackie Caldwell Rogers, a'91, and Darrell, daughter, Emma Joelle, Sept. 23. They live in St. James, Mo., where Jackie is an architectural designer with Stack & Associates.

Thomas Schaeffer, e'91, and Victoria, son, Scott Thomas, July 26 in Jackson, Mo. Thomas is a project engineer with Fru-Con Engineering in Cape Girardeau.

1992

Mark Brockman, f'92, is senior graphic designer for Farmers Insurance Group in Los Angeles. He lives in Hermosa Beach.

Andrew Colombo, e'92, recently joined the law firm of Hovey, Williams, Timmons & Collins in Kansas City.

Kurt Dallman, b'92, manages a Sherwin Williams store in Loveland, Colo.

Brandt Huseby, f'92, lives in West Hollywood, Calif., and works as a costumer for motion pictures and television. His credits include "Caroline in the City," "Space Above and Beyond," "The Naked Truth," and the new Batman feature film.

Rod Phares, g'92, is president of Great Plains Petroleum in Wichita, where he and **Marjorie Moyers Phares**, c'86, s'89, make their home.

Jim Phillips, c'92, works as a meteorologist with KSNT-TV in Topeka.

David Staker, b'92, f'95, practices law with Sonnenschein Nath & Rosenthal in Kansas City.

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David Staker, b'92, f'95, practices law with Sonnenschein Nath & Rosenthal in Kansas City.

Kevin Wagner, e'92, g'95, is a staff engineer with Motorola in Fort Worth, Texas.

Richard Zikes, d'92, g'94, trains new associates and facilitates on-the-job education for DST Systems in Kansas City. He lives in Overland Park.

Married

Arun Arora, b'92, and **Elizabeth Stephens**, b'93, June 10 in Kansas City. They live in Allston, Mass.

Betsy Hyter, c'92, g'95, to Sean Sullivan, Aug. 19. They live in Chicago, where she's a special education teacher.

John Kill, b'92, and **Caroline Elton**, d'94, July 29 in KU's Danforth Chapel. They live in Overland Park.

Edwin Lilya, e'92, to Aneka Taylor, Aug. 12 in Sacramento, Calif. They live in Folsom, where they both work for Intel.

Jason Martin, d'92, and **Ashley Krueger**, d'94, July 8 in Lawrence. Jason teaches at Washburn Rural Middle School in Topeka, where Ashley is an assistant manager at Talbots.

Robert Mullen, b'92, and **Theresa Rudy**, '94, Nov. 4. They live in Shawnee Mission.

Jason Robertson, c'92, to Misti Luttrell, July 2. He teaches eighth-grade science at Washburn Rural Middle School, and she's administrator at the Garlow Infant and Toddler Center in Topeka. Their home is in Berryton.

Born To:

Marc, b'92, and **Ashley Albright Buehler**, d'93, daughter, Allison Ann, Sept. 18 in Lawrence. Marc is an account executive with Creative Sports.

Janet Vitztum Little, d'92, and Rod, daughter, Alexandra Christine, Sept. 27 in Dayton, Ohio, where Janet teaches sixth grade at St. Peters School.

Holly Hilyard Stegall, f'92, and **Cary**, assoc., daughter, Hannah Hilyard, June 29. They live in Baldwin, where Cary owns Stegall Construction.

1993

Dana Dokupil Barasha, c'93, and her husband, Aaron, live in Corpus Christi, Texas.

Nicole Galiano, p'93, p'95, works as a pharmacist at Bethany Medical Center in Kansas City.

Michelle Green, c'93, coordinates special events for the American Cancer Society in Wichita.

Monique Guislain, j'93, is a page designer and copy editor for the Austin American-Statesman in Austin, Texas.

Nicolette Weigel Helt, d'93, works as a fitness instructor at Women's Health & Fitness in Timonium, Md. She and her husband, R.D., live in Ellicott City with their son, Christopher, who'll be 3 April 16.

Elizabeth "Betsy" Higgs, c'93, recently became a marketing sales assistant for Shared Services Healthcare in Atlanta.

Melissa Irion, c'93, is a speech/language pathologist for Sundance Rehabilitation in Kansas City.

Jason Jundt, e'93, g'95, works as an aircraft design engineer with Lockheed Martin Aeronautical Systems in Marietta, Ga.

Elizabeth Jurkowski, j'93, studies for a master's at the Rochester Institute of Technology in Rochester, N.Y.

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Susan Mulryan, s'93, is a therapist with the Kaw Valley Center of Kansas City. She lives in Dwight.

Scott Raymond, j'93, directs news and sports for KDW-FM in Topeka.

Juliet Logan Smith, j'93, works as an assignment editor at ESPN in Bristol, Conn. She lives in Avon.

Christine Ramos Thomas, n'93, g'94, is an advanced registered nurse practitioner with Mission Family Care. She lives in Overland Park.

Kristey Slyter Williams, d'93, a teacher at Prairie Hills Middle School in Hutchinson, competed last fall in the Marine Corps Marathon as a member of Team in Training, a Wichita program which benefits the Leukemia Society of America.

Married

Scott Cook, c'93, and **Tasha Pearson**, c'93, g'95, June 17 in Lawrence. Scott studies medicine at the KU Medical Center in Kansas City, and Tasha is a speech/language pathologist at Bethany Medical Center.

William Fowle, c'93, and **Shannon Hewitt**, c'94, July 29. They live in Prairie Village.

Aaron McKee, c'93, and **Shannan Pfeiffer**, j'94, June 3 in KU's Danforth Chapel. He's an account executive with Web Products in Kansas City, and she works for radio station KXTR.

Mindi Moore, n'93, to Robert Hampton, July 16. They live in Woodland Hills, Calif., and Mindi is a member of the bone-marrow transplant team at UCLA.

Kevin Sigourney, c'93, and **Julie Leyba**, a'94, Aug. 25 in Lawrence, where they live. Kevin works at DST Systems in Kansas City, and Julie works in the KU athletics department.

Peter Stephenson, c'93, and **Sandra Wendelken**, j'93, Sept. 23 in Clay Center. Peter coordinates telecommunications for the Denver Marriott Tech Center, and Sandra is managing editor of Business Geographics magazine in Fort Collins. They live in Westminster.

Matthew Tucker, b'93, and **Angela Bryan**, c'93, July 15 in Kansas City. They live in Prairie Village.

Brett Winklepleck, p'93, and **Amy Dawson**, p'94, Oct. 28. They live in Kennedale, Texas, and both work as pharmacists in Arlington.

Born To:

John Costa, m'93, and Linda, son, Jason Andrew, Aug. 16 in Lawrence, where they live.

John is a psychiatry resident at the Karl Menninger School of Psychiatry in Topeka.

1994

2nd Lt. **Kevin Admiral**, c'94, is a tank platoon leader at Fort Lewis, Wash.

Christine Faulk, m'94, is a second-year resident in internal medicine at the KU School of Medicine in Wichita.

Amy Moore Lanning, c'94, is associate director of supported living for ICAN in Independence, Mo. She lives in Olathe.

Holly McQueen, j'94, works as a photojournalist in Binghamton, N.Y. She lives in Johnson City.

Loree Motley, b'94, g'95, is a senior staff accountant at the Golf Course Superintendents Association of America in Lawrence.

Janelle Phillips, e'94, recently transferred from Boeing's commercial airplane group to the company's military and space group. She lives in Wichita.

Married

Julie Adams, c'94, and **Steven Campanini**, j'94, Sept. 29 in Lawrence. Julie works with Litigation Sciences in Chicago.

Dana Gatlin, s'94, to Julio Cano, Oct. 21. They live in Wichita Falls, Texas, where she's a clinical social worker at Sheppard Hospital.

Kyle Lucas, c'94, and **Amber Wunder**, p'95, Nov. 4 in Victoria. Their home is in Olathe.

Tricia Yost, b'94, and **Jared Sinclair**, j'94, July 8 in Overland Park. She works for Investors Fiduciary Trust Corp. in Kansas City, and he works for Ahren's Financial Systems.

1995

Nezar Abdelfattah, c'95, is an information system analyst for Principal Financial Group in Des Moines, Iowa.

Maria Cuadros, m'95, practices medicine at St. Mary of the Plains Hospital in Hobbs, N.M.

Julisa Fong, g'95, is a corporate management associate at Payless Shoe Source in Topeka. She commutes from Lawrence.

Robert McDonough, '95, recently underwent a kidney transplant at the Mayo Clinic in Rochester, Minn. He lives in Lawrence and is completing an English degree at KU.

Angela Moller, c'95, is a youth care worker at General Protestant Childrens Home in Des Peres, Mo. She lives in Ballwin.

Linda Skaggs, l'95, practices law with Blackwell Sanders. She lives in Olathe.

Christine Terry, p'95, lives in Indianapolis, where she's a clinical pharmacy resident at Methodist Hospital.

Married

Buran Ayuthia, c'95, and **Stacey Anderson**, e'95, July 8. They make their home in Madison, Wis.

Leah Gates, n'95, and **Charles Schwartz**, '95, June 27. They live in Overland Park.

Michael Lake, b'95, and **Trina Rudolph**, b'95, Sept. 2. Their home is in Tulsa, Okla.

John Long, c'95, to Mary Ann Miller, July 1 in Tulsa, Okla. He manages public affairs for UtiliCorp United of Kansas City, and they live in Lawrence.

Allison Moss, e'95, and **Brian Tuttle**, '95, July 29. They live in Kansas City, where Allison is a designer for Butler Manufacturing.

1996

Jason Neugebauer, j'96, works for the Heart of America United Way in Kansas City.

Kari James Schmidt, '96, is administrator of Indian Creek Nursing Center in Overland Park.

School Codes Letters that follow names in Kansas Alumni indicate the school from which alumni earned degrees. Numbers show their class years.

a	School of Architecture and Urban Design
b	School of Business
c	College of Liberal Arts and Sciences
d	School of Education
e	School of Engineering
f	School of Fine Arts
g	Master's Degree
h	School of Allied Health
j	School of Journalism
l	School of Law
m	School of Medicine
n	School of Nursing
p	School of Pharmacy
s	School of Social Welfare
DE	Doctor of Engineering
DMA	Doctor of Musical Arts
EdD	Doctor of Education
PhD	Doctor of Philosophy
(no letter)	Former student
assoc.	Associate member of the Alumni Association

The Early Years

Gladys Thompson Adams, d'28, 91, Sept. 12 in Topeka. She is survived by her daughter, Cheryl Adams Anderson, c'64; and two grandchildren.

Wilma Marshall Cahal, c'29, 87, Oct. 8 in Prairie Village. She is survived by her husband, Mac, c'31; a daughter; a son; and five grandchildren.

Harold Fair, b'27, Aug. 23 in Sun City, Ariz. He is survived by his wife, Dorothy Taylor Fair, c'27; a daughter; and a son.

Arthur Hartung, e'26, 90, Oct. 23 in Farmington, N.M. He had been an engineer with the Kansas City firm of Burns and McDonnell and is survived by a daughter; two sons, one of whom is Stephen, e'65; a brother, Herbert, e'30; a sister, Elda, n'35; seven grandchildren; and six great-grandchildren.

Earl Horttor, a'29, e'29, 89, May 21 in La Crescenta, Calif. He was building supervisor for the J.C. Nichols Co. in Kansas City and later had a construction business in Fort Worth. A daughter, a son, two grandchildren and four great-grandchildren survive.

Glenn Krickhaus, e'27, July 9 in Columbus, Ohio. He is survived by a daughter, a brother, three sisters and two grandchildren.

J. Lee Laptad, '29, 88, Sept. 14 in Olathe, where he was a businessman. He is survived by his wife, Ruth Blough Laptad, c'32; a daughter, Donna Laptad Godfrey, d'61; two sisters, one of whom is Lois Laptad Hanson, d'27; and two grandchildren.

Lewis Leonard, b'27, 91, Oct. 9 in Sandy, Utah. He was a merchant in Smith Center before retiring. Two sons, a daughter, eight grandchildren and four great-grandchildren survive.

Daisy Hicks Long, '28, 91, Nov. 3 in Pacific Grove, Calif. Among survivors are a daughter, Margaret Long Titus, n'57; and two sons, Robert, c'49, m'53; and James, c'52, m'55.

Frank Vycital, b'29, 86, Nov. 9 in Ocala, Fla. He was a retired postmaster and is survived by his wife, Laverne, a daughter, two grandchildren and three great-grandchildren.

Josephine Lee Willsey, c'23, Oct. 28 in Burlington, Iowa. She lived in Binghamton, N.Y., for many years and is survived by a sister, Genevieve Lee Newell, f'27, f'28; and a brother, James Lee, c'41, m'44.

Roger Winters, c'28, 88, Aug. 9 in Fulton, Mo., where he had chaired the physics department at Westminster College. He is survived by his wife, Julia Johnson Winters, c'28; and a sister.

1930s

George Allen, '34, Oct. 25. He lived in Lenexa and had worked for the U.S. Post Office. Surviving are his wife, Ruth, four sons, a sister; 12 grandchildren and seven great-grandchildren.

Margaret Kilbourne Barber, c'30, Nov. 13 in Los Angeles. Several cousins survive.

William Beck Jr., d'35, g'46, 82, Nov. 11 in Valley Falls, where he was a retired music and band teacher. He is survived by his wife, Miriam, assoc.; a son, William, c'77, m'83, m'87; two daughters, Cathy Beck Ambler, d'69, g'90; and Pamela Beck Toburen, '88; a sister; and six grandchildren.

Rex Conner, d'38, 80, Sept. 28 in Seal Beach, Calif., where he taught and played the tuba. He is survived by his wife, Alberta; a son, Rex, '68; and a daughter.

Stephen DeVore, e'35, 82, Aug. 31 in Tulsa, where he was retired from Atlantic Richfield. Surviving are a daughter, a son, three sisters, a granddaughter and a great-grandson.

Susan Graham, d'32, 85, Aug. 26 in Evergreen. She taught school in Chanute and is survived by four cousins.

Gladys Menard Hisle, '32, 85, Sept. 9 in Lee's Summit, Mo. She is survived by two sons, Charles Iott, b'56, and Robert Iott, p'60; three grandchildren; and three great-grandchildren.

Kenneth Hodson, c'35, f'37, 82, Nov. 11 in Washington, D.C. He was a U.S. Army major general in the Judge Advocate General's Department. A memorial has been established with the KU Endowment Association. He is survived by his wife, Marjorie; two sons; two daughters, one of whom is Terrie, '70; two brothers, one of whom is Charles, c'41, f'50; a sister, Doris Hodson Hupe-Weaver, c'43; and a granddaughter.

Fred Marcy, b'36, 82, Sept. 22 in Clinton, Okla. He is survived by his wife, Lenore, four sons, a brother; three stepgrandchildren and two stepgreat-grandchildren.

Charles Metzler, e'36, 84, Nov. 19 in Bonner Springs, where he was retired from Black & Veatch. He is survived by his wife, Rosa Lee Conrad Metzler, c'33; two sons, one of whom is John, e'74, g'79; a daughter, Elizabeth, c'81; and four grandchildren.

Josephine Shaw Orendorff, g'32, 86, Sept. 16 in Cherryvale, where she was a retired teacher. She is survived by a daughter; and a brother, William Shaw, b'38

Marguerite Ridgway Remsberg, c'31, 86, Oct. 9 in El Dorado. Two sons and two granddaughters survive.

Dale Richardson, e'33, 83, Sept. 1 in Albany, Ore., where he was retired from the Bureau of Mines. He is survived by his wife, Jennie Smith Richardson, '28; and a sister, Lois Richardson Olyslager, b'42.

Lowell Riller, c'30, m'35, Nov. 4 in Kansas City, where he was an orthopedic surgeon. He is survived by a daughter, Louise Riller Finch, c'67; two sisters; and a granddaughter.

Hubert Schroeter, c'39, 80, Sept. 27 in Lawrence. He lived in Baldwin City and raised livestock. He is survived by two daughters, Nancy Schroeter Smith, f'65, d'68, g'89, and Susan Schroeter Swan, c'71; a son; a sister, Dorothy Schroeter Prager, c'42; a brother, Leonard, e'41; and six grandchildren.

Charles Stough Jr., c'36, f'38, 81, Dec. 8 in Lawrence, where he practiced law and was a former city councilman and Speaker of the Kansas House of Representatives. In 1981, he received the Fred Ellsworth Medallion, the highest award bestowed by the KU Alumni Association, and in 1993 was named the Lawrence Chamber of Commerce's Citizen of the Year. A memorial has been established with the KU Endowment Association. He is survived by his wife, Edith Thompson Gray Stough, '41; two daughters, Brady Stough Rubin, c'58, and Sally Stough Bartlett, '82; a sister, Margaret Stough Frink, f'38; and four grandchildren.

Major Swan, c'33, Ph'D'41, m'43, 89, Nov. 3 in Auburn, Calif., where he was a retired physician. He is survived by a daughter; a sister, Eleanor Swan Jones, c'41; and two grandsons.

Susan Hudson Swartz, b'32, 84, Oct. 11 in Fredonia. She is survived by a daughter, Nancy Swartz Rickenbacher, d'60; a son; six grandchildren; and a great-granddaughter.

Phillip Thomason, '38, 78, Sept. 14 in Kansas City, where he had been part owner of a grain commission firm. He is survived by his wife, Mary; three daughters and six grandchildren.

Rachel Cooney Walker, c'30, July 21 in Topeka. She is survived by a son, John, b'63; and two granddaughters.

Claude Whitfield, '30, 87, Sept. 12 in Wellington, where he was retired from Phillips Petroleum. A son and five grandchildren survive.

Glenna Myers Youngstrom, c'30, Sept. 14 in Louisburg. She is survived by two sons, one of whom is Kurt, a'69, g'70; two sisters; and four grandchildren.

1940s

Jack Bouse, e'47, 70, Dec. 17 in Cedar Rapids, Iowa, where he had been an engineer. He is survived by his wife, Helen; a daughter, Mary Bouse Payne, f'77; a son; a sister; and two grandchildren.

William Butler, c'47, 72, Oct. 12 in Overland Park. He is survived by his wife, Elizabeth Esterle Butler, b'47; two sons, a daughter; and two grandchildren.

Elmer Columbia, '40, 79, Oct. 26 in Parsons. Surviving are his wife, Imo; a daughter; three stepsons; a stepdaughter; a sister, Florence Columbia Taliaferro, c'40; a grandchild; 14 step-grandchildren; and 17 stepgreat-grandchildren.

Wayne Fixley, b'40, 77, Nov. 4 in Joplin, Mo. He lived in Grove, Okla., and had been an accountant and an insurance and real estate broker. He is survived by his wife, Marjorie, two sons, six grandchildren and two great-grandchildren.

Wayne Gallentine, f'47, 73, Oct. 9 in San Antonio, Texas, where he was a retired civilian budget analyst with the Department of the Army. He is survived by his wife, Elena, his mother and a sister.

Melvin Keith, c'49, 71, Sept. 11 in Glorieta, N.M. He lived in Inyokern, Calif., and had a career in munitions effectiveness and target vulnerability with the U.S. Navy. He is survived by his wife, Vivian, three daughters, a son and two grandchildren.

William Mariman, b'47, May 21 in Wichita, where he was a salesman and an estimator. He is survived by his wife, Betty, and a daughter.

John "Jack" Polson, '46, 69, Oct. 20 in Halstead, where he was retired administrator of Hertzler Clinic. He is survived by his wife, Mary Lou Peckenschneider Polson, c'49; a daughter; two sons; and a stepgrandchild.

Harold Sells, e'40, 78, Aug. 18 in Las Vegas, where he was a petroleum geologist and an engineer. He is survived by his wife, Alice; a stepdaughter; ice skater Jojo Starbuck; and a brother, John, e'48, g'53.

Dale Smith, c'43, m'45, 75, Oct. 17 in Overland Park, where he was an ophthalmologist. He is survived by his wife, Dorothy Catlett Smith, '46; a son, Stephen, c'68, m'72; and two grandsons.

Eugene Terry, e'49, 67, Oct. 1 in Joplin, Mo., where he was retired from McNally Manufacturing. Surviving are his wife, Doris Wells Terry, c'49; a son; a daughter; and four grandchildren.

William Udell, b'40, 76, July 9 in Riverside, Calif., where he was retired from Ralston-Purina. He is survived by his wife, Antha, three daughters,

a stepdaughter and three grandchildren.

Bonnie Barnes Ware, b'45, Nov. 14 in Topeka, where she was a medical coordinator at Blue Cross and Blue Shield. A memorial has been established with the KU Endowment Association.

1950s

Norma Bishop, c'50, 67, Sept. 16 in Lawrence, where she had worked at KU's Watson Library. Surviving are two daughters, one of whom is Isolde Kirshner Birt, c'86; and four grandchildren.

Don Bradley, f'59, 66, Oct. 17 in Kansas City, where he worked for Shook, Hardy and Bacon. He is survived by his wife, Vicki; three daughters, two of whom are Joyce Bradley Stewart, c'78, and Judy, c'86; four brothers, two of whom are Wayne, '52, and Aubrey, c'47, f'49; a sister, Idabelle Bradley Ostrum, c'45, g'48; and a granddaughter.

Joyce Wingrave Cox, g'58, 78, Oct. 17 in Topeka, where she was a retired teacher. A son and two grandchildren survive.

Donald Deaver, e'59, 64, Nov. 2 in Washington, D.C., where he was a patent attorney with Cushman, Darby and Cushman. A sister survives.

George Hawkins, b'52, 68, Nov. 1 in Kansas City, where he was executive vice president of Union Finance. He is survived by five daughters, one of whom is Angela, '92; three sons, George, c'76, g'79, Greg, '83, and Thomas, c'82; and eight grandchildren.

Richard Lynch, c'57, 70, Nov. 13 in Lawrence, where he was in the real-estate business. Surviving are his wife, Marilyn Leatherman Lynch, c'57; a daughter, Patricia Lynch Arnold, '83; his mother, Marie Laas Lynch, '60; two sisters, Myrna Lynch Brown, f'51, and Nathaleen Lynch Bamber, '61; and a granddaughter.

William Yohe, e'54, 63, Sept. 3 in Garland, Texas, where he was an electrical engineer. He is survived by his wife, Virginia Isaacson Yohe, '54; three daughters; two brothers, one of whom is David, '64; two sisters, one of whom is Colleen Yohe VanPelt, b'50; three grandchildren; and two great-grandchildren.

1960s

Arthur Boyer, c'69, d'70, Sept. 3 in Portland, Ore. He had been a teacher and a minister. Surviving are his stepmother; two brothers, one of whom is Robert, c'58, m'62; and a sister, Judith Boyer Addis, c'64.

Jacqueline Martin Curtis, g'66, 73, May 23 in Topeka, where she taught French at Topeka West High School. She is survived by two sons;

a daughter, Janice Curtis Waldo, d'76; and six grandchildren.

Earl Hatfield, g'63, 68, Aug. 26 in Leavenworth, where he was a former teacher. Two brothers survive.

Michelle Steele Hiller, d'65, 52, June 23 in Little Rock, Ark. She is survived by her husband, Charles, c'64, m'68; three sons, one of whom is David, c'91; a daughter, Anne, student; and a brother.

Charles Lewis, n'64, 59, Sept. 24 in Olathe. He had been a nurse for the Arabian American Oil Co. in Saudi Arabia and is survived by his mother, Ruby, and a brother, Richard, '68.

1970s

Betty Ellington Booth, '77, 74, Oct. 11 in Salina, where she was a retired teacher. She is survived by two sons, David, c'68, g'69, and Mark, '78; a daughter, Jane Booth Berkley, '67; and four grandchildren.

Wanita Newell Durbin, g'78, Sept. 6 in St. Louis. She is survived by her husband, William, '81; a son; and three daughters.

Nancy Martin Hoover, g'72, Sept. 29. She taught school in Shawnee Mission and is survived by her mother, Louise Martin, a brother and a sister.

Robert Palmer, e'73, 44, Aug. 31 from injuries suffered in a truck accident near Pawnee Rock. He lived in Lucas, where he worked for Palmer Engineering and Post Rock Gas. He is survived by his wife, Karen Ptacek Palmer, c'73; three daughters, one of whom is Amy, student; two sons; his parents; and a brother.

1980s

Heidi Strutz Murphy, c'81, 39, Oct. 20 in Honolulu. She lived in Overland Park and was administrator of the Woodside Tennis and Health Club. She is survived by her husband, Donald, j'73; her parents; three brothers, Thomas Strutz, c'71, William Strutz, g'74, and Carl Strutz, b'80, g'82; and a sister, Margaret Strutz Clark, n'74.

1990s

Thomas Harber, c'94, 28, Nov. 15 in Kansas City. He is survived by his wife, Roxanne, his parents, a sister and his grandparents.

The University Community

Stephen Clark, b'54, 53, Oct. 12 in Lawrence, where he was a commercial real-estate agent and a consultant for Trans World Systems in Shawnee. From 1971 to 1976, he had been associate director of the KU Alumni Association.

Added strength

Physical therapy education muscles up with Figoni's exercise research

Steve Figoni is not sure whether he'll attend the 1996 Atlanta Paralympic Games Aug. 15-25. Yet whether he remains in Kansas City, Kan., where he is an associate professor of physical therapy education, or travels to the games, Figoni's presence will be felt in Georgia.

Recognizing growing interest in competition for world-class, elite athletes with physical disabilities, including those with cerebral palsy, amputations, spinal cord injuries and visual impairments, researchers are eager to use the Paralympics as a testing ground for improved training methods. As a member of the Paralympics research review committee, Figoni is reviewing about a dozen proposals made by investigators around the world.

"The research is primarily to improve performance, focusing on elite sport performance," Figoni says, making a clear distinction between exercise for disabled people in general and those committed to becoming world-class athletes.

Since joining the University in 1994, Figoni has been searching for ways to increase the area's presence in elite athletics for persons with various disabilities.

"Here, there are almost no elite wheelchair athletes and racers," Figoni says. "I've gone to a couple of local wheelchair races, and they are mostly for fun and games and fitness. But they're not going for the gold."

And going for the gold is what drives Figoni, who saw wheelchair athletes "held up almost as Gods" at the University of Illinois, where he earned his doctorate and coached wheelchair athletics.

"As the world leader of the physiology of arm exercise, Steve has had a tremendous effect on how

we design our training programs," says Marty Morse, coach for wheelchair sports at Illinois.

Figoni spent seven years of post-doctoral research at the Dayton, Ohio, Veterans Administration Medical Center, developing electrical stimulation techniques that allow quadriplegics and paraplegics to exercise their arms and legs.

While in his "grant-writing mode" to "start an exercise physiology lab from scratch," Figoni also is editing the first reference book addressing specific exercise needs for people with chronic disabilities and is leading his students in a study of wheelchair accessibility among Kansas City area fitness centers.

"People who were athletic before (disabling injuries or illness) tend to remain active after," Figoni says. "It doesn't change their personality."



A CALL TO ARMS: Described by Illinois coach Marty Morse as "the world leader of the physiology of arm exercise," Steve Figoni is in the early stages of launching an exercise physiology laboratory at the School of Allied Health. Figoni is also dedicating himself to scrutinizing proposals for research to be conducted at the Atlanta Paralympic Games in August. The research will focus on training and competition improvements for elite, world-class athletes "going for the gold," another interest Figoni hopes to energize in the Lawrence-Kansas City area.

Event to build on interest in common architecture

To the untrained eye, Kansas' landscape of interdependent farms, ranches and cities can be as baffling as an ancient Greek text—if you can't read the language, you can't understand or appreciate the story. But once its tale is translated, the state becomes much more than so-called "flyover country."

Proof that Kansas captures imaginations will come May 22-25, when national architectural scholars and historians, geographers and preservationists converge in Lawrence for the 1996 meeting of the Vernacular Architecture Forum—a group that studies and celebrates the nation's commonly built structures.

The 1996 VAF meeting will address "Making Urban and Rural Landscapes on the Prairie Plains" and feature field tours, formal paper presentations, a Geographic Information Systems workshop and a banquet party with music from the Kelley Hunt Band.

Previous conferences have been hosted in Ottawa, Canada; Lexington, Ky.; Santa Fe, N.M.; and Charleston, S.C.; to name a few, but according to Dennis Domer, associate dean and conference co-director, the Sunflower State is suddenly a hot topic. Cal-Berkeley colleague and former VAF president Paul Groth told Domer the group had to explore eastern Kansas because it's "a pivotal landscape, where East meets West, and where town and country are still deeply obligated to each other."

Domer isn't surprised that the state is meriting scholarly attention. "People have flown over it and driven through it in the past," he says. "They've misconstrued it as an empty landscape when in fact it's as rich as can be."

Business students' stocks soar in portfolio class

Standard & Poor's, meet McCarthy & Gaumnitz's.

The Standard & Poor's 500, an index of America's top companies, provides the

benchmark by which portfolio managers evaluate the performance of their stocks.

Now Kent McCarthy, distinguished executive lecturer, and Jack Gaumnitz, professor of business, have a benchmark of their own: their Applied Portfolio Management class, in which students invest in a portfolio established by McCarthy's \$238,000 gift to KU (*Kansas Alumni*, February/March 1995). The portfolio has grown 56.6 percent since its December 1993 inception, outperforming the S&P 500 index of stocks by 30.5 percent. Most recently, from Dec. 3, 1994, to Aug. 31, 1995, the class portfolio gained 34.7 percent compared with 24.3 percent for the S&P 500.

"We have been really pleased and consider ourselves lucky for the portfolio's performance so far," says McCarthy, a former vice president at Goldman Sachs who now runs KCM Investments in Kansas City, Mo.

Education grant will help set new licensing guides

Dean Karen Gallagher says the state of Kansas' leadership in preparing teachers gave KU an edge in landing a \$1 million federal grant. KU will use the funds to assist teacher-education programs statewide in preparing for new licensing standards for teachers.

"Because Kansas has taken so many steps to prepare for the reforms in education being advocated nationally, we were able to qualify for this collaborative grant," says Gallagher, who notes that Kansas education officials hope to have new standards for licensing teachers in place by the turn of the century.

The U.S. Department of Education awarded nine grants from a group of 66 national applicants seeking assistance in preparing for new standards. Titled the Eisenhower Professional Development Federal Activities Program, the grant will provide Kansas with more than \$330,000 a year for the next three years. The money provides sub-grants to four more Kansas schools: Emporia State, Kansas State and Pittsburg State universities and Bethany

College at Lindsborg.

"This represents a mind shift from the typical input standards of 'What do your graduates know?' to 'What do they know and what can they do?'" Gallagher says. "We will all be held accountable for the same performance standards."

Project cements bonds among engineering schools

The University last fall became part of a three-year, \$6 million project with four other Midwest universities to strengthen scholarship and technology transfer in transportation and highway topics.

The consortium is based at the University of Nebraska's Mid-America Transportation Center in Lincoln and teams researchers at NU, KU, Kansas State, Missouri-Columbia and Missouri-Rolla.

A principal aim is to share ideas and resources among institutions, notes Ray Moore, professor of civil engineering. About \$25,000 will establish a satellite link so the universities may view seminars, graduate programs and speakers.

So far, thanks to the consortium, several KU research projects already have benefited from nearly \$200,000 in funding.

For example, graduate students Tom North and Renjun Zhao are studying torsion in outside girders on bridges on Kansas Highway 10 during concrete deck placement. Under the supervision of Kim Roddis, associate professor of civil engineering, North and Zhao are devising ways to lessen the twisting of girders when concrete is poured and the surface is finished. Roddis says the students will work on at least two more bridge projects with the Kansas Department of Transportation, bridge engineers and contractors.

Music educators to hear from Symphonic Band

The University's Symphonic Band, under the direction of Robert Foster,

Continued on page 57

Modern art

Stokstad invigorates art history with its first major text in 22 years

Marilyn Stokstad didn't take offense last fall when a friend suggested she had turned the New York Times of art history textbooks into USA Today.

How could she be upset by such an analogy when it spoke precisely to her intentions?

Her book, *Art History*, the first major art history textbook published in 22 years, indeed veers widely from the staid standard in the field, *History of Art* by H.W. Janson. Stokstad, a faculty member since 1958, wanted her book to avoid elitism and create a thorough survey, serious in its scholarship yet fun in its delivery. She wanted students, scholars and art lovers to have a distinctively different choice, a user-friendly resource that still brims with information, and that's the enviable accomplishment of *Art History*, published by Prentice-Hall and Abrams.

Stokstad began work on the book in 1988 and spent seven years juggling it between her duties as Judith Harris Murphy distinguished professor of art and senior curator of the Spencer Art Museum. The writing consumed her evenings, weekends, vacations, a leave without pay and a sabbatical. "I think it may be worth it," she says, "but we'll have to see."

So far, the investment appears to be a master brushstroke. The publisher projects that Stokstad will capture 35 percent of the textbook market and already has her at work on a second edition.

Reviewers have raved: Publishers Weekly in January designated it a book of unusual interest and

merit and gushed, "Destined to establish itself as a modern classic, this hugely informative, wholly enjoyable global history of art from prehistoric times to the present views art as a fundamental, inextricable vehicle for the human spirit...Few texts so wide-rangingly connect the artistic output of each period to the artists' lives, sources of funding and historical, social and political context."

Stokstad's tome tips the scales at just over seven pounds, but then pouring 30,000 years of art into a single book is no featherweight task. The text is split

into two paperbacks for art history surveys, but the exquisite hardback version retails for \$60, a reasonable price for the compelling stories contained in its 1,167 pages.

The 29 chapters focus on Western visual art and architecture but also give extensive consideration to Islamic, Japanese, Chinese, Indian, African and Pacific cultures. Five chapters are written by Stokstad's colleagues, including Chu-ting Li, KU professor emeritus, and Stephen Addiss, a former KU faculty member now at Richmond University. The book presents 29 maps, 29 timelines and a

whopping 1,625 illustrations—761 of them in color. The timelines are especially helpful because they show parallel developments across cultures and civilizations.

Students today don't read as much as in the past but are more visually sophisticated, Stokstad explains, so the content and design cater to their tastes by blending text, pictures, maps and timelines with what Stokstad calls "fun facts and all the kinds of things that make art history an interesting subject, not just a holier-than-thou, pompous kind of story."

Another aspect that set Stokstad's work apart is her choice of artwork. For instance, the Bayeux Tapestry, which documents events surrounding the Norman Conquest of England in 1066, depicts battle, death and gore in its 50 surviving scenes. Stokstad elected to show "Bishop Odo Blessing the Feast"—a decidedly non-violent panel that still properly displays the tapestry's intricate handwork.

"If you look at previous art history books," she says, "they're filled with art that depicts war, rape and



PROFESSOR AND PATRON: Stokstad has established an endowment to which she will contribute royalties from her textbook sales and award a prize for KU students "who have made an outstanding contribution to the teaching of art history."

Continued from page 55

the hunting of animals. I tried to avoid that as much as possible." She also writes in the book that recent research suggests the embroiderers of the Bayeux Tapestry were women. "All of these things you may take for granted, but when I was taking art history these things were never mentioned," Stokstad says. "Anonymous' truly was a woman."

Stokstad stresses the book is not a feminist diatribe but rather that it reveals women to be more than merely "the subject of the male gaze." She delineates the contributions of women artists and patrons, whose work more often than not has been ignored.

She also was careful to select art from a variety of sources around the globe. In the United States she didn't only use major museums.

"One does not have to live in a major population center to experience wonderful art," Stokstad writes in the introduction, then proves her point by mentioning that of the 26 works illustrated in the chapter, 11 are located near the author in Kansas and Missouri, and four are in a single university museum (Spencer).

The hardback edition features Van Gogh's "Sunflowers" on the cover, a choice of the publisher that Stokstad first resisted before realizing the visual pun.

"I can tell you, when it suddenly dawns on people—and sometimes it doesn't—they feel so smug to have cracked the code," she says with a smile. "It's a book by a Kansas author, but a lot of people don't know that the Sunflower is the state flower."

"So you can't claim I'm not loyal." —

has been selected to perform at the Music Educators National Conference April 17-20 at the Bartle Hall Convention Center.

The biennial meeting is the largest and most significant gathering of music educators in the world this year.

The Symphonic Band is making its sixth appearance for the group, the most for any performing group under a single conductor.

The Kansas City, Mo., performance, set for noon April 18 at The Music Hall, follows the April 9 Spring Concert at the Lied Center.

Graduate students place second in taxing contest

Knowing the code—the federal tax code, that is—and hatching a business plan accordingly has brought honor to four business graduate students, who last fall placed second in the graduate division of the Arthur Andersen Tax Challenge in St. Charles, Ill.

The KU team, which won \$10,000 in scholarship money for the school, included James Bell, Liberty, Mo.; Susan Glantz, Port Chester, N.Y.; Alan Holland, Overland Park; and Jennifer McCarthy, Lenexa.

The competition challenged 80 entrants from 20 universities to devise solutions to the taxes of a fictitious citizen, based on an analysis of his or her business and personal finances. Kansas competed against nine other graduate teams.

"If you've got the skills, you've got them," says Allen Ford, professor of business and team coach. "If you don't, you don't. Every time you work with taxes, you learn something."

KUMC chief earns salute from appreciative Navy

Executive Vice Chancellor Donald Hagen received numerous honors when he returned to his native North Dakota Jan. 20.

Hagen, a former admiral who took

over the KU Medical Center last year after his retirement from the Navy, received the Navy League National Meritorious Citation, one of only five such awards given this year, with a letter of recognition from John Dalton, secretary of the Navy, read to the dinner audience in Williston, N.D. The citation is for "significant contributions to the maintenance and improvement of national security of the United States."

Hagen was also nominated for the North Dakota Rough Rider Award, the highest honor bestowed by Hagen's home state, and was given the flag that flew over the state capitol last June 29, the day Hagen retired from the Navy.

Also honoring Hagen were the North Dakota State Medical Association, the staff of Williston Mercy Hospital and Williston High School, from which Hagen graduated in 1955.

New nursing school dean a Colorado health leader

Karen Miller, former vice president for nursing at The Children's Hospital in Denver and associate professor at the University of Colorado Health Sciences Center, has been named dean of nursing.

"Dr. Miller brings rich experience and helpful skills as a leadership partner for the Medical Center," says Donald Hagen, executive vice chancellor, "but, most importantly, she is an enthusiastic and energetic leader who shares our views about building the future together."

In her 20-year association with the University of Colorado, Miller developed academic, research and clinical expertise.

In 1992, Miller shifted her emphasis from teaching to research when she was named co-investigator for a \$1.75 million study funded by the National Institutes of Health, examining the effects of administrative policy on managing children's pain.

Miller succeeds Eleanor Sullivan, who resigned last year to become the first Moog Visiting Professor at the University of Missouri, St. Louis. Sullivan returns to the KU as a professor in July.

Course dispenses advice to alumni pharmacists

The school has begun a new continuing education course in asthma disease management. The group of 20 pharmacy alumni began the course Feb.

18 and will continue weekly class sessions through August.

"It's something I'm real excited about," says Dean Jack Fincham.

Barbara Woods, director of pharmacy post-graduate education, says it's important for all health-care practitioners,

including doctors, nurses and pharmacists, to know the latest treatments for long-term diseases such as asthma and diabetes. Lifetimes spent with prescription medicines can lead to sloppy compliance by patients and large financial burdens on the entire health-care system.

The matter of journalism

Citation winner Smith invokes White as he decries slipping standards

His words weren't so unusual. Attacking "the low state of journalism in America today" seems to be a happy sport for celebrities, politicians and athletes. This time, though, the speaker wasn't an outsider.

He was Hedrick Smith, winner of the Pulitzer Prize while at the New York Times, both for international reporting and as a member of the team of journalists responsible for the Pentagon Papers series.

"Being a watchdog is a legitimate function. But, as Dan Rather told me the other day, there's a difference between being a watchdog and being an attack dog," Smith said Feb. 2 after accepting the William Allen White Foundation's National Citation in the Kansas Union's Alderson Auditorium. "We must rethink our definition of what is news."

Smith, currently a documentarian and commentator for PBS as well as an author of books on Russia and Washington, said today's leading journalists took an unjustified pride in their cynicism. When reporters search too frantically for faults in the people they cover, he said, they veer from the proper course of a free press that depends on public trust.

The White citation has been granted annually since 1950, recognizing journalists who exemplify the ideals of Kansas' most famous editor and publisher. Past winners include such giants of journalism as Charles Kuralt, Helen Thomas, James J. Kilpatrick, Arthur O. Sulzberger, John S. Knight, Walter Cronkite and the first honoree, James Reston.

Smith said he took special pride in accepting an honor first given Reston, his admired friend, and one named for the edi-

tor whose autobiography helped inspire Smith to pursue journalism. "Journalists practice a noble profession," he said, "but our journalism has fallen on hard times."

Smith cited today's "three R's: ratings, rumors and rot." He also chided the current rush to judgment, negative tone and unrelenting focus on an endlessly fluctuating list of daily winners and losers.

Yet he also said, "In the long run, quality wins out. Quality always pays. I don't think what we need to do needs a new label. We simply need to go back to what we should have been doing all along."



ON THE ATTACK: Pulitzer Prize winner Hedrick Smith added the William Allen White Foundation's National Citation to his honors, then used the event to offer an unblinking, highly critical view of journalism in America. Smith's prescriptions for change included a plea for journalists to drop their affected cynicism and understand the difference between watchdogs and attack dogs.

"This will help our pharmacists get updated on current therapy, as well as enhance their skills at monitoring and assessment of patient compliance," Woods says.

A unusual feature of the course is that the pharmacists aren't the only ones who will be doing the monitoring. The school has assigned "faculty facilitators" to monitor each pharmacist.

"We'll check on them once a month," Woods says, "and make sure they apply this information in their practices."

Social workers discuss antidotes to violence

Award-winning broadcast journalist Charles Kuralt hosted satellite video conferences Feb. 6 and 9 that explored how communities curb violence.

KU was among dozens of sites that participated in "Social Workers and the Challenge of Violence Worldwide," part of a one-week, national campus teach-in on violence, its causes and solutions.

In the second session, Vice President Al Gore called social workers to action. "You are on the front lines of America in the struggle to keep our communities safe," he said.

Among the issues addressed were methods for stopping problems that lead to violence. Nancy Baron, an international mental-health consultant who works for the Red Cross in Sri Lanka, said social service workers and agencies needed to rethink their approaches. Rather than imposing formulas, they needed first to listen closely to their clients. Too often, she said, even the best-intentioned social workers think too narrowly and fail to consider themselves part of a team. By looking at the distinctive aspects of community, social workers may discover dormant allies who can be reawakened to help solve problems.

"Agencies need to redefine their responses to community feedback," she said. "We need to mobilize the forces within that culture...reactivate the strengths that are there....By empowering individuals we empower ourselves."

Supreme challenge

What 'terror' lurks in the minds of law students?

Under the tutelage of Steve McAllister, associate professor, second-year law students are preparing briefs on an assigned case, with the goal of advancing to moot-court competitions in early April. Hearing the arguments will be a five-judge panel, topped by Supreme Court Justice Clarence Thomas, for whom McAllister, c'85, l'88, clerked for two months after Thomas arrived on the court in October 1991.

So what must be going through the minds of law students preparing to argue a case before a distinguished panel of federal and state judges, which happens to include a sitting justice of the Supreme Court?

"I would think terror, outright terror. Something along those lines," muses McAllister.

If that notion weren't enough to stir the fears, toss in the fact that C-SPAN is considering televising the Green Hall competition, plus the Supreme Court's recent decision to hear two cases that are similar to the fictional case assigned KU's moot-court competition.

The KU case involves potential double jeopardy when the government pursues forfeiture of assets in a civil proceeding, following a criminal conviction on federal drug offenses. Also at issue is the question of whether Eighth-Amendment protection against excessive fines is violated by the for-

feiture. The Supreme Court is expected to hear its cases within a month after Justice Thomas hears the KU competition.

"Justice Thomas is obviously going to be eminently well prepared, and he can come at you from any direction," says law student Trace Schmeltz. "It's almost overwhelming if you give it too much thought, but it will be an invaluable experience."

Schmeltz's partner in the competition is fellow second-year law student Clay Barker, a West Point graduate who rose the rank of captain and spent two years as an ROTC instructor at KU. That's experience few second-year law students call draw from, but will be it be enough while arguing a case before a justice of the Supreme Court?

"You have to be confident, and you have to know what you're talking about," Barker says. "We have a class in appellate advocacy, which is similar to what we'll be doing here, but this is the big leagues."



JUDGMENT DAY: Second-year law students Trace Schmeltz, left, and Clay Barker work on written briefs that could take them to April's moot-court competitions, where arguments will be heard by Supreme Court Justice Clarence Thomas.

The note arrived mysteriously; it was described by University historian and chemistry professor Robert Taft as "some stray letter."

Which makes sense. Would you want a public issue made of your opinion that KU crimson, worn proudly by this band of 1895 footballers, was "imitating" Harvard's heraldry?

Whoever suggested such fiction might have been ground into pulp by the steely-eyed squad—which included "Grandma" Griffiths, the real Irving Hill, a tackle named John Outland (yes, the trophy's named for him) and, we're not making this up, a lean fellow named E. Gump.

If a grinding by the gridiron set did take place, it's not recorded. And neither is the name of the anonymous soul whose suggestion swept across Mount Oread 100 years ago, probably stirred by rowdy student newspapers that loved a tussle.

According to Taft's *The Years on Mount Oread*, counsel was sought from New York attorney Col. John James McCook, who took such a liking to our University after delivering the 1890 Commencement address that he promptly anted \$1,500 for a new athletics field where Memorial Stadium now stands.

University colors first became an issue in in the 1880s with the advent of college sports. Ribbons and wool of maize yellow and sky blue served splendidly for oratory and banjo clubs, but were quickly soiled in football and baseball. So on Oct. 19, 1891, the athletics board, surely delighting whoever did the laundry, adopted crimson as the football team's official color.

Yet some students wanted to keep the maize-and-sky scheme, so a student paper called *The Courier* suggested both colors be given trials at the season's first football game in Kansas City.

Kansas throttled Missouri, 22-8, launching a 7-0 start. Thereafter, according to *The Courier*, "The advantage of crimson...is settled beyond all possibility of a doubt." Students also weighed the significance of "painting the town red" after their victory in up-to-date K.C.

So, according to Taft, crimson was our color from 1891 to 1895, right up until

100 years & of Crimson & Blue

But whose color scheme
changed KU hues?



UNIVERSITY ARCHIVES

the unknown agitator started a whole new fuss.

When asked to help, Col. McCook suggested crimson and black or crimson and blue. And in May 1896, the athletics board officially adopted crimson and blue. From fall 1896 through the turn of the century, the new crimson and blue of KU football was 32-6.

But what of our folklore that Yale blue was adopted to satisfy Eli faculty members offended by Harvard crimson? Historian Ned Kehde of University Archives suggests

trusting Taft's meticulous research while allowing for such treasured tales as the Yale-Harvard faculty squabbles.

And what if Col. McCook's first suggestion had been accepted, heaven forbid, and we were crimson and black forever more? Our first chore would be reworking the ol' Alma Mater. And we'd also be frighteningly close to the colors of the University of South Carolina, which also features a bird as its mascot.

At least we can rest easy knowing Gamecocks was never an option. —

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